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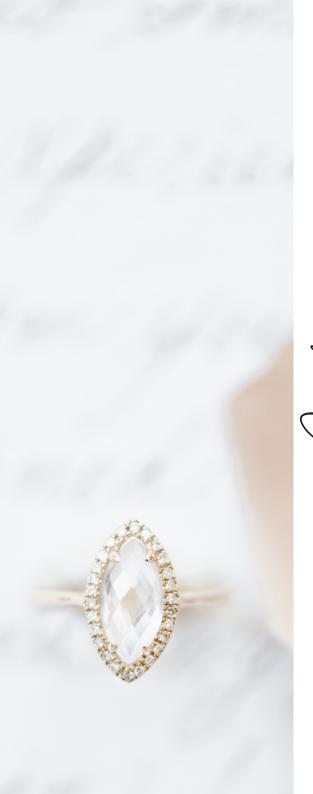
Hi friends, in July 2019, I began brainstorming a way to combine my love for all things weddings with my talents and modern aesthetic. The Ohio Wedding Collective was conceived and developed. It is almost unimaginable that we launched this project in the moments before Covid made its ways into our new normal. Thank you to all the vendors, small businesses owners, who have believed in my vision and jumped on board. We are excited for our expansion into Kentucky and cannot wait to share in the joy of all things weddings with you all.

Our Mission: To curate love stories that authentically inspire modern couples, crafted by local creatives who pour their love into their work. The Ohio and Kentucky Wedding Collectives will strive to educate and celebrate the wedding creative.

xoxo

Owner, Creative Director





DEMOGRAPHICS

Median Age: 25-34

Readers/Followers: 90.3% Female

INDUSTRY

Ohio Weddings Per Year: 64,659 Kentucky Weddings Per Year: 32,026 Tennessee Weddings Per Year: 34,339

Average Cost of Wedding Per Location:

Ohio: \$20,906 Columbus: \$27,441

Kentucky: \$15,742 Lexington: \$19,878 Tennessee: \$16,257 Nashville: \$24,526

Wedding Industry Total: #3.5 Billions

DIGITAL REACH

Website Views: 975,450+

Newsletter Subscribers: 52,000+ Newsletter Open Rate: 47%

Online Magazine Impressions: 200,000+

INSTAGRAM

Followers: 4,100+

Instagram: Impressions: 1,400,000+

PODCAST

Listens: 10,000+ Apple: 61.3%







DIAMOND | \$600/\$65

Up to 20 Images
Videos
Contact Information
Social Media Handles
Email Call To Action
Company Descriptions
Fun Facts
Testimonials
Referrals
Links to Features: Blog, Digital
Magazines, Podcast
Listed above Sapphire Members

SAPPHIRE | \$480/\$55

9 Images
Contact Information
Social Media Handles
Email Call To Action
Company Description
Testimonials
Referrals
Links to Features: Blog, Digital
Magazines, Podcast
Listed above Collective Members

MEMBER | \$360/\$45

9 Images Contact Information Social Media Handles Email Call To Action Company Description

UPGRADES

Travel or Virtual Upgrade All States (including main site) and a badge to indicate you travel or are virtual

Diamond: \$600/year, Sapphire \$480/ year, Member, \$360/year

ADDITIONAL CATEGORY | \$100/YR













SINGLE ISSUE PRICING

HALF PAGE

\$500 | \$50/mo.

FULL PAGE

\$900 | \$100/mo.

INSIDE FRONT/BACK COVER

\$1500 | \$150/mo.

BACK COVER

\$2000 | \$200/mo.

TWO ISSUE PRICING

HALF PAGE

\$900 | \$100/mo.

FULL PAGE

\$1500 | \$150/mo.

INSIDE FRONT/BACK COVER

\$2000 | \$200/mo.

BACK COVER

\$2500 | \$250/mo.







SPONSORSHIPS

EPISODE SPONSOR

Ohio | \$300

Kentucky | \$150

30 SECOND AD/per Ohio | \$200 Kentucky | \$150

15 SECOND AD/per Ohio | \$150 Kentucky | \$100