

POLISHED



Photo: Nowfashion.com Designer: Badgley Mischka

SPRING | 2020 | SUMMER

“

DON'T ADAPT TO
THE ENERGY IN
THE ROOM.

INFLUENCE

THE ENERGY IN
THE ROOM.

”

EDITOR'S NOTE

The world is definitely changing and it's important that we evolve with it!

These are truly tough times, but once the world has gotten a grip on the COVID-19 virus, it is important that we emerge back into the world ready for business.

During this unprecedented time, I recommend working on improving ourselves by developing and up-leveling our professional skills and personal brand!

Read the books that have been sitting on your shelves collecting dust, log in to take that webinar that you never seem to find the time for, or just use this time to reconnect with yourself, your wants, and your desires.

One thing I know if you are reading this, is that you are strong, resilient, and committed to being your best self.

Please stay safe. We are definitely in this together my friend!

Blessings,

- Robin Fisher



Robin Fisher
Founder + Lead Stylist



Eliza J



Stella and Dot



Cuyana



Manolo

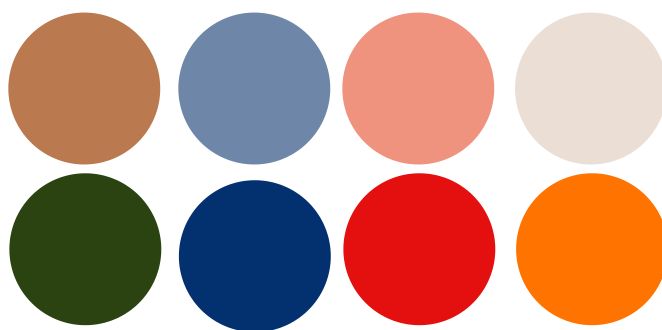
SPRING/SUMMER 2020

Trend Report

"GET READY TO STRIKE A POSE THIS SEASON ON YOUR TERMS WHILE BEING BOLD OR MINIMAL. WHATEVER YOU CHOOSE, EMBRACE THE ESSENCE OF YOU!"

1. Shorts
2. Culotte Pants
3. Belted Blazers
4. Colored Plaids
5. Bright Pops of Color
6. Platform Sole Shoes
7. Dramatic Thick Belts
8. Tropical Inspired Prints
9. Duster Length Jackets
10. Double Breasted Jackets

COLORS OF THE SEASON



Rebecca Minkoff



Rachel Parcel



Etro



Jeffrey Campbell

TRENDS THAT CONTINUE

1. Denim
2. Floral Prints
3. Lounge Sets
4. Colored Suiting
5. Ankle Length Pants



River Island



RTW Runway



Alexander McQueen



Chloé



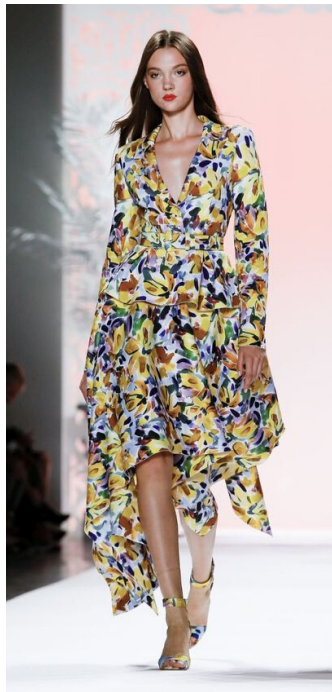
Jonathan Simkhai



Jason Wu



Christian Siriano



Badgley Mischka



Elie Saab



Brandon Maxwell

SPRING/SUMMER 2020 IMAGE STRATEGY:

What public image do you want to project this season?

SHOPPING LIST



Now go dress the part...



CLIENT TESTIMONIALS...

"Robin – I just wanted to thank you for all your time, support and exceptional guidance yesterday! I came away from our session incredibly energized about putting all your guidance to good use, and can't wait to start tearing through my closet and looking critically at what I can improve, optimize, or shed! I had such a great time meeting you. You made the process so clear and straightforward, and are an absolute pleasure!

– V. Stephen

"I can't begin to tell you how much your input has changed my outlook and my approach to dressing myself."

– W. Paul

"Working with Robin has given me the confidence to know I can look pulled together and fashionable no matter what I'm doing. Sometimes my wardrobe worked and sometimes it didn't. Robin gave me insight into why and how I can get my look back on track when it seems to falter. I'm getting plenty of compliments now and it is motivating to keep going."

– M. Johnson

"I am so thankful that I found Robin! She is an absolute genius at what she does. Before working with her, I was perpetually overwhelmed by my closet. I would shop 'intuitively,' and then find that almost nothing I bought coordinated with anything else. I never felt confident or comfortable when getting dressed. Robin educated me about how to dress for my style personality, and also about my color palette."

– L. Harris



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