

Braxten Breen Web Design

The Experience



WHERE CREATIVITY MEETS RESULTS

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WHO BRAXTEN DESIGNS FOR

The Braxten Breen design experience is for...

Entrepreneurs who not only want to **build confidence and credibility** within their brand, but to start converting potential clients online to **make more \$\$\$**.

THAT'S RIGHT, I CAN BUILD YOU AN ELITE ONLINE PRESENCE THAT'S DESIGNED TO SCALE.

Great website are not built on looks alone, they are built on strategy... a strategy you did not know you needed!

WEBSITE PACKAGES

→ THE ESSENTIAL

→ THE ALL-INCLUSIVE

→ BEYOND SHOWIT



“What impressed me most was Braxten’s professionalism and attention to detail. He communicated clearly, delivered everything on time, and went above and beyond to make sure every element was perfect.”

-TIFFANY SMITH, BEYOND SHOWIT PACKAGE

THE ESSENTIAL PACKAGE

Everything an entrepreneur needs for a website when starting out or working with a budget. **This package includes all the website essentials**, plus extras you may not have considered. Optional enhancements are available.

What's Included?

5 PAGE CUSTOM SHOWIT WEBSITE

- ➔ Home
- ➔ About
- ➔ Services
- ➔ Portfolio
- ➔ Contact

THE SPECIFICS

- ➔ Mobile friendly + responsive design
- ➔ Basic SEO setup (*Search Engine Optimization*)
- ➔ Complete technical setup, ready for Google to analyze and rank

Other Perks You Receive

- ➔ Fully on-brand customizable "linktree" page for social media bios
- ➔ 30-day post launch support + video tutorial of the basics of managing your website
- ➔ Multiple face-to-face virtual meetings along with lots of marketing advice from Braxten

INVESTMENT

\$1,500 - \$2,950

2-3 week timeline

*Price does NOT include any platform costs (domain name, Showit, etc.)

Optional Custom Enhancements

BLOG SETUP

\$750

ADDITIONAL PAGES

\$450/each

WEB USER HEATMAP

\$250

LOCAL SEARCH OPTIMIZATION

\$750

EMAIL OPT-IN SECTIONS

\$450

THE ALL-INCLUSIVE PACKAGE

Everything an entrepreneur needs for a high performing website with nothing left out. This package **includes everything from The Essential Package with all 5 custom enhancements included.** Ready to scale from day one!

What's Included?

7-8 PAGE CUSTOM SHOWIT WEBSITE

- ➔ Home
- ➔ About
- ➔ Services
- ➔ Portfolio
- ➔ Contact
- ➔ Blog*
- ➔ Geographic-focused landing page*
- ➔ The choice is yours!*

THE SPECIFICS

- ➔ Mobile friendly + responsive design
- ➔ Basic SEO setup (*Search Engine Optimization*)
- ➔ Complete technical setup, ready for Google to analyze and rank
- ➔ Identify what's working by seeing a heatmap of your users*
- ➔ Google Business Profile setup for local search optimization*
- ➔ Conversion-focused sections to capture emails of web users*

Other Perks You Receive

- ➔ Fully on-brand customizable "linktree" page for social media bios
- ➔ 60-day post launch support + video tutorial of the basics of managing your website*
- ➔ Multiple face-to-face virtual meetings along with lots of marketing advice from Braxten

INVESTMENT

\$3,200 - \$3,650+

3-4 week timeline

*Price does NOT include any platform costs (domain name, Showit, etc.)

Don't see an enhancement you'd like?
Send Braxten an email:

braxten@braxtenbreenwebdesign.ca

THE BEYOND SHOWIT PACKAGE

For the entrepreneur who needs a **custom website that needs specific capabilities** outside of Showit. Whether it's an **ecommerce store** on Shopify or an **online marketplace** on Wordpress.

What's Included?

5 PAGE CUSTOM WEBSITE

- ➔ Home
- ➔ About
- ➔ Services
- ➔ Portfolio
- ➔ Contact

THE SPECIFICS

- ➔ Mobile friendly + responsive design
- ➔ Basic SEO setup (*Search Engine Optimization*)
- ➔ Complete technical setup, ready for Google to analyze and rank

Other Perks You Receive

- ➔ 30-day post launch support + video tutorial of the basics of managing your website
- ➔ Multiple face-to-face virtual meetings along with lots of marketing advice from Braxten

INVESTMENT

\$1,500 - \$5,000+

2-4+ week timeline

*Price does NOT include any platform costs (domain name, Showit, etc.)

Custom Enhancements

BLOG SETUP
\$750

ADDITIONAL PAGES
\$450/each

WEB USER HEATMAP
\$250

LOCAL SEARCH OPTIMIZATION
\$750

EMAIL OPT-IN SECTIONS
\$450

*Have a unique project or request?
Send Braxten an email:*

braxten@braxtenbreenwebdesign.ca

THE ESSENTIAL VS. ALL-INCLUSIVE

What's the difference?

<i>What's Included</i>	<i>The Essential</i>	<i>The All-Inclusive</i>
Fully Custom Showit Website	✓	✓
Responsive Mobile-Friendly	✓	✓
Full Technical Setup	✓	✓
SEO Setup	Basic	Advanced
Local Search Optimization	+\$750	✓
Blog Setup	+\$750	✓
Email Opt-in Section	+\$450	✓
Web User Heatmap	+\$250	✓
Additional Pages	+\$450/each	+\$450/each
Post Launch Support	30 Days	60 Days
Total Investment Amount	\$1,500 - \$2,950	\$3,200 - \$3,650+

THE ROADMAP TO A SUCCESSFUL WEBSITE

From onboarding to your new digital home!

1.

ARE WE A GOOD FIT: We will begin with a quick call to align on your vision and budget. Once the proposal and contract are signed and the deposit is paid, we are ready to go!

2.

ONBOARDING & STRATEGY: Once made official, you will gain access to your custom client portal to complete your onboarding tasks, varying from intake forms, handing over brand assets, etc.

3.

KICK-OFF MEETING: Once tasks are complete we will have a kick-off meeting to review brand assets, questions, and confirm pages and layouts for the website.

4.

DESIGN & IMPLEMENTATION: The magic starts to happen as I take everything we discussed to create an engaging yet fully functional website from the ground up!

5.

REFINEMENT & WRAP: Once the build is complete, we will work together to polish the final adjustments on a call until it's 100% ready for launch.

6.

LAUNCH & HANDOVER: After a final SEO sweep, I will provide a custom walkthrough video so you feel confident managing your new digital home!

WHICH PACKAGE IS FOR YOU?

If you're still stuck on which package to invest in...

THE ESSENTIAL PACKAGE IS...

A focused, foundational build with the option to add web enhancements as your business evolves. This is perfect for the entrepreneur who values a phased approach. Start with a foundational design and selectively layer in web enhancements exactly when your business requires them.

THE ALL-INCLUSIVE PACKAGE IS...

A complete, synchronized launch that includes our full suite of growth tools at a consolidated rate. This is perfect for the business owner who values an all-in-one approach. Secure a stellar digital presence fully equipped with advanced SEO and lead-capture tools, designed to perform the moment you go live.

It's called The All-Inclusive for a reason... by going the all-in-one route you save \$500 in web enhancements! Much more efficient, if you know you will invest in these web enhancements down the road!

"Working with Braxten on my clothing store's website was an absolute dream. From the very beginning, he understood my brand, my vision, and the kind of experience I wanted my customers to have."

-TIFFANY SMITH, BEYOND SHOWIT PACKAGE



A black and white photograph of a man with short dark hair and glasses, wearing a dark suit jacket over a light-colored button-down shirt. He is sitting in a dark armchair, smiling and looking off to the right. His hands are clasped in his lap. The background is a blurred indoor setting with light coming from windows.

THANK YOU FOR READING!

Think we might be a good fit? Set up a call!

[BOOK A FREE 30-MINUTE CALL!](#)