

THIRD
AVENUE
Creative studio



Pricing GUIDE 2020

BRAND DESIGN PACKAGE

Average Timeframe: 5 weeks
Starting At: \$1,050

The journey

Your brand should to be unique and beautiful, it deserves a thoughtful design that represents you! You will obtain that through the **BRAND DESIGN** package, and we promise you will enjoy the process as much as we do.

This journey begins with a *Branding Questionnaire* that will help us to get to know more about you and your business vision. Followed by a *Brand Planning e-meeting* (we can have that with coffee or tea), where we'll go through the brand design process.

Create a strong and meaningful foundation for your business along with a unique design that represents you and your business while providing a first class experience for your ideal client!

PACKAGE DETAILS

BRAND EXPLORATION

- I. BRANDING QUESTIONNAIRE
- II. PINTEREST BOARD COLLECTION
- III. STYLED MOOD BOARD

CUSTOM BRAND DESIGN

- I. PRIMARY LOGO
- II. SECONDARY LOGO
- III. BRAND MARK DESIGN
- IV. BRAND SUBMARK DESIGN

BUSINESS GUIDES

- I. BRAND STYLE GUIDE
- II. LAUNCH DAY PACK

BRAND IDENTITY PACKAGE

Average Timeframe: 5 weeks
Investment Starting At: \$1,500

The journey

A unique and beautiful brand accompanied by polished stationery will help you establish your brand identity. This is offered in our **BRAND IDENTITY** package, we are sure you will want to find any excuse to use your new stationery!

This journey begins with a *Branding Questionnaire* that will help us to get to know more about you and your business vision. Followed by a Brand Planning e-meeting (we can have that with coffee or tea), where we'll go through the brand design process.

Establish your brand identity along with a unique design that represents you and your business while providing a first class experience for your ideal client!

PACKAGE DETAILS

BRAND EXPLORATION

- I. BRANDING QUESTIONNAIRE
- II. PINTEREST BOARD COLLECTION
- III. STYLED MOOD BOARD

CUSTOM BRAND DESIGN

- I. PRIMARY LOGO
- II. SECONDARY LOGO
- III. BRAND MARK DESIGN
- IV. BRAND SUBMARK DESIGN

STATIONARY DESIGN

- I. THREE STATIONERY DESIGNS

BUSINESS GUIDES

- I. BRAND STYLE GUIDE
- II. LAUNCH DAY PACK

WEBSITE DESIGN PACKAGE

Average Timeframe: 8 weeks
Investment Starting At: \$2,750

The journey

Already in love with your current Brand Identity? Looking for a clean and elegant website only? We got you covered with our **WEBSITE DESIGN** package! This will help you to take your business to the next level and all the world will see it!

This journey begins with a Branding Questionnaire that will help us to get to know more about you and your business vision. Followed by a Brand Planning e-meeting (we can have that with coffee or tea), where we'll go through the brand design process.

Elevate your business to the next level with a polished elegant website while keeping your current brand identity and providing a first class experience for your ideal client!

PACKAGE DETAILS

WEBSITE DESIGN

- I. SHOWIT WEBSITE OR
- II. SHOPIFY WEBSITE
(FOR E-COMMERCE ONLY)

BUSINESS RESOURCES

- I. LAUNCH DAY PACK

THE ROUND-UP PACKAGE

Average Timeframe: 10 weeks
Investment Starting At: \$4,150

The journey

If you are looking to build your brand identity with a unique brand design, polished stationery, and with a customized website that will set your business for success, our **ROUND-UP** package is what you are looking for! This package has all you need, no more trying to figure out how to make things work, we will take care of it!

This journey begins with a Branding Questionnaire that will help us to get to know more about you and your business vision. Followed by a Brand Planning e-meeting (we can have that with coffee or tea), where we'll go through the brand design process.

Our Round-Up package is our most popular one because it equips businesses/entrepreneurs for the next step of their business with a thoughtful and meaningful Brand Identity and a stellar Website design.

PACKAGE DETAILS

BRAND EXPLORATION

- I. BRANDING QUESTIONNAIRE
- II. PINTEREST BOARD COLLECTION
- III. STYLED MOOD BOARD

CUSTOM BRAND DESIGN

- I. PRIMARY LOGO
- II. SECONDARY LOGO
- III. BRAND MARK DESIGN
- IV. BRAND SUBMARK DESIGN

STATIONARY DESIGN

- I. THREE STATIONERY DESIGNS

WEBSITE DESIGN

- I. SHOWIT WEBSITE

BUSINESS GUIDES

- I. BRAND STYLE GUIDE
- II. LAUNCH DAY PACK

Thank you!

