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WHAT TO WEAR GUIDE

WRITTEN BY

MY TRIBE PHOTOGRAPHY

Dressing yourself in the morning is hard enough when you don't have to stand in front of a camera. Choosing what to wear for a photoshoot can trigger even the most confident. So if your nerves are creeping in, don't worry! Let's talk about what works and what doesn't.

The number one thing I want you to remember is to be comfortable and feel like yourself!



COLOR SCHEMING

Aim for neutrals and earthy tones. These colors compliment the outdoor environment almost anywhere you go and look damn fine as a printed, framed photograph. Don't get me wrong, I'm not advocating for a beige world of quiet and inoffensive colors. By neutrals, I just mean softer tones. Primary colors are incredibly striking, but can sometimes have the effect of detracting from the main subject (which is you). So for example, instead of electric blue, go for something closer to sky blue. Instead of bright orange, opt for apricot.

A rule of thumb here is to choose to either complement your natural environment or contrast it. A mustard dress in a deep green forest will look epic, whereas a bright pink, patterned dress doesn't really fit in with your surroundings. It totally depends on what you're looking for!

For families it's best to keep your color scheme limited to four colors. You can choose one person to wear a feature color and have everyone else's outfits complement that.

COLOR PALETTE

Example



Apricot

Blue

Cream



COMPLIMENTARY, GOOD!
MATCHING, BAD.

Complement each other, don't match each other.

You don't want to create the illusion of being your partner's twin. When multiple people wear the same color, sometimes their matching outfits blend together so much that you can't really see any of them properly. The viewer can't tell where one person begins and another one ends. They turn into one uniform blob. In order for the aesthetics of your photograph to really sing, you want to find complementary outfits that showcase a variety of colors, textures, accessories, patterns, and tones. Complement the other people in the photograph as well as your surroundings. The idea is to have everything look good together without everything looking the same.





BE CAREFUL WITH PATTERNS AND PRINTS

Avoid large bold patterns as they often dominate the photograph and detract attention from your beautiful face.

Usually, subtle smaller patterns work best. Flannels or a light floral print are great when they complement the location. But less is definitely more with this one, try to limit yourself to one pattern at a time. Matching patterns is a tricky task, and it's super difficult to do well.

If you're not quite sure what category your patterned clothes fall into, shoot me an email or send me a text and I'll be happy to weigh in.

BE COMFY.

please

It's not uncommon for people to want to shop for new, sparkly, fabulous clothes to wear to a photoshoot. And that's totally fine - if that's your jam. But let's talk about comfort a little more. Do you think you'd be more comfortable in your favorite t-shirt and jeans or a new clingy little black dress? The best route is usually to go with something that's tried and true.

Something you know moves with you and hugs you in all the right places. Don't get me wrong - it 100% does not have to be jeans and a t-shirt. You can glam it up a bit more if that's what you fancy. But if authenticity is what you're after, you're going to have to show up as yourself. And if you want to capture this time of your life in all its glory, then it's about the feeling of being in your own skin.

please



MATCH YOUR OUTFIT TO THE LOCATION AND SEASON.

If you're wearing a fancy ball gown in your living room, the viewer might assume you're going to prom. Don a little sundress number in a snowy field and the viewer might suffer from a crippling amount of pity for you. You and I will be collaborating on telling your story together, so let's get this right.

Plan your outfits around what you know about the conditions at the location we'll be shooting at. You'll want to be warm enough (or cool enough!), have pain-free feet, and look relatively native to your environment. For at home sessions, slip into your comfiest comfies and rock that (pants optional). The idea is to authentically capture you wherever you are.

Think through your clothing choices logically based on location, vibe, and comfort level.

BRING MULTIPLE

Outfits & Layers

Gather up 2 or 3 layers layers that you feel amazing in and we can play around with different combinations on the day.

I'm not trying to photocopy trends in all their boring hues, I'm looking for the you-est you. Bring things that help you express yourself--I want you to grace my lens with your true, full personality! Providing options helps me to make sure your threads compliment the environment - keeping the focus on you, where it should be!

Wearing layers is great form (and function). Not only does combining layers and textures create more visually interesting photographs, but it preps you for all sorts of weather conditions, too! Think jackets, cardigans, hats, scarves, tights, and headbands.



INCORPORATE TEXTURE & *movement*

Pick fabrics that move and flow with you. Ones that add a cosy texture, or get picked up by the wind, filter the late afternoon sun, and glow in the morning light. Natural fibres like linen, cotton, or wool are amazing. Avoid stiff-seeming garments with collars as they look a bit too formal and often get tucked in weird spots and need adjusting

LET'S TALK

Props

Props don't have to scream 'PROP!' Go for the subtle things that accentuate your personality and help to tell a story about your life.

- pets
- cute hat
- an instrument
- surfboards
- an umbrella
- bike
- blanket
- flowers
- bubbles
- bottle of champagne
- motorcycle
- Jeep or old truck



RECAP

- Dress for the season.
- Dress for the location.
- Compliment - don't match (unintentionally).
- Wear something comfortable that you feel like yourself in.
- Natural fibers and earthy colors look amazing in most settings.
- Avoid large prints, logos, and patterns
- Throw some accessories like a hat or denim jacket into your bag.

Thank you!!!!

IG :
@hello.mytribe.photo