



Rahier(THE DESIGN STUDIO YOU'VE BEEN DREAMING OF.)Creative.

THE SERVICE GUIDE

(Studio packages, prices, deliverables, timelines
add-on's, and other helpful things.)

- (03) About the Studio.
- (04) Brand Experience.
- (05) Web Experience.
- (07) Social Experience.
- (08) Client Experience.
- (09) Frequent Questions.

About the **STUDIO**



HEY! I'M ANNA— THE DESIGNER & FOUNDER OF RC.

Welcome to the studio! RahierCreative's purpose is to be the go-to for all things brand experience... brand identities, websites, social templates, and client management. Any and all touch points your brand has, RC is here to make it really freaking awesome.

Always curious, learning, expanding, and growing.

PSA— RahierCreative enjoys working with clients around the world. Currently, I'm designing from Brisbane, Australia, but please note all prices included are in USD.



BRANDExperience.

(*All-In Brand*)

Brand Strategy Development
Main Logo (logotype)
Secondary Logo (logotype + mark)
Logomark (icon/symbol)
Color Palette, Typography, Moodboard
Photography Direction
Choice of Collateral Asset
Brand Guidelines
Copywriting: tagline, mission statement, brand voice pillars

US\$3K | 4 WEEKS | 2 CONCEPTS

(When you're after strategy, consulting, design, and copy for your brand all in one package.)

(*Essentials Intensive*)

30m Brand Strategy Call
Main Logo (logotype)
Logomark (icon/symbol)
Color Palette, Typography
Photography Moodboard
Brand Guide Sheet

US\$900 | 1 WEEK | 2 CONCEPTS

(Design sprint style brand development specially made with early entrepreneurs in mind. Kick your biz off with a bang.)



WEBExperience.

(Custom Site)

4 Pages (home + 3 of your choice)
Choice of 2 Creative Directions
User Experience Strategy
Custom Design + Development
Mobile + Desktop Optimization
Copy Outline
Google Analytics Set-Up
30 Days Post-Launch Support
*Professional Branding Required

SHOWIT: US\$4K | 4-6 WEEKS
WEBFLOW: US\$5.5K+ | 6-8 WEEKS

(See FAQ for Showit and Webflow comparison. We can also discuss differences in your inquiry call.)

(Landing Page Site)

1 All-Inclusive Landing Page
User Experience Strategy
Custom Design + Development
Mobile + Desktop Optimization
Google Analytics Set-Up
30 Days Post-Launch Support

SHOWIT: US\$1.3K | 1 WEEK
WEBFLOW: US\$2.3K | 2 WEEKS

(Design sprint style website making your corner of the Internet wildly on-brand and highly converting. Size doesn't always matter!)



SOCIAL Experience.

**WILDLY ON-BRAND CANVA TEMPLATES & PHOTO
LIBRARY TO INCREASE BRAND RECOGNITION ON SOCIALS**

*Brand Guidelines required

(*Full Stack*)

15 Feed Templates
10 Story/Reel Cover Templates
20 Image Stock Library
Content Ideas Document

US\$350 | 1 WEEK

(*Short Stack*)

10 Feed Templates
5 Story/Reel Cover Templates
10 Image Stock Library

US\$250 | 1 WEEK



CLIENT Experience.

RAHIERCREATIVE X THE PASSIONS COLLECTIVE

On brand and drool-worthy Dubsado forms giving your brand an "I have my crap together" vibe.

(*Semi Custom*)

Template-based forms customized to scream *your brand*. Includes—

Lead Capture

Questionnaire

Contract

Subagreement

Proposal

US\$650 | 2-4 WEEKS

(*Fully Custom*)

Forms designed by me, developed by The Passions Collective. Includes—

Lead Capture

Questionnaire

Contract

Subagreement

Proposal

US\$1200 | 2-4 WEEKS



FREQUENT QUESTIONS

IS BRANDING REQUIRED FOR WEBSITE PROJECTS?

Yes– professional branding is required before we build a website, either with RC or another designer. Your website is build on the foundation of your branding. Jesus said it best, if the foundation sucks, it's real tough to build anything on top of it. (Are you a creative after a portfolio site? Let's chat.)

SHOWIT VS WEBFLOW– WHAT'S FOR ME?

Showit is a great no-code, drag and drop style website builder, made especially for photographers and service providers. Webflow is also a no-code builder, but allows for much more creativity in terms of interactions and animations. Wanna push boundaries? Color outside the lines? Webflow's for you. Still unsure? Let's chat in a discovery call.

DO YOU OFFER PAYMENT PLANS?

Yes– payment plans are available for any Brand or Web projects. Social and Client Experience projects are paid in full only.

ARE WEBSITE MAINTENANCE PLANS REQUIRED?

No. RC actually doesn't even offer them! All our websites, both Webflow and Showit, have easy to edit client portals that empower you to make basic edits to your site. Need bigger changes? Ask about our Spring Cleaning service– exclusive to previous clients.

A NOTE ON BRAND PHOTOGRAPHY

I can't recommend enough the impact that brand photography has on your brand. These photos bring so much life to your website and socials and have truly endless uses. Haven't invested in one? DO IT!





Let's Get Started.

BOOK A DISCOVERY CALL.

APPLY TO WORK TOGETHER.

