

# Morgan Pankow

| FASHION | ATHLETE |

| GOLFER | LIFESTYLE |



*Hi, I am Morgan*

I am a senior in the business school at The University of Miami. I am studying Marketing and will graduate fall of 2022. I play college golf and I am a content creator that is dedicated to helping businesses grow through collaborative partnerships. I look forward to working with you!



@morgan.pankow



@morganpankow



@morganp\_11

## MISSION

My goal is to make certain your company or product is best represented and that both parties benefit from our collaboration. Together we can create a package that works best. Customized collaboration options are available, I am open to creative discussion to further my services for your brand.

## SOCIAL STATISTICS

81.2K

Total social media followers

45.8K

Tik Tok Followers

34.4K

Instagram Followers

11%

Engagement Rate



Male-64%  
Female-36%

18-24-21%  
25-34-29%  
35-44-24%

USA-78%

## SERVICES & PARTNERSHIPS

- Sponsored Posts
- Brand Ambassadorship
- Commercials
- Product Reviews
- Social Media Packages
- Modeling Shoot | Print Ads



## SOME COLLABORATIONS

INCLUDE:

*Titleist*



**BARSTOOL SPORTS®**



JCPenney



Procter & Gamble

**Rapsodo®**

**Sports Illustrated**



LifeWallet

Powered By: MSP

HALARA



**BONDI BOOST**

**SCRATCH SEVENTY**

**ponyflo®**

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# Social Media Rate Card

Morgan Pankow

- **Content creation** (Video and images), **Brand leadership** on social media
- **Product Integration** on videos / posts
- **Brand exposure** through brand mention / shoutout
- **Collaboration** through affiliate link or custom discount code

## Instagram Feature Bundle

- Instagram Story- (2-4 Slides)- \$100
- Instagram Feed Post- \$250
- Instagram Carousel Post (3 images)- \$300
- Instagram Feed Reel Post - \$300

## Tik Tok Feature Bundle

Content creation (Video and images), brand leadership on social media. Brand exposure.

- Tik Tok Affiliate Code or Discount mention- \$100
- Tik Tok Dedicated Video- (Unboxing, discussion of product)- \$250
- Tik Tok product integration into video. Includes code / discount mention if applicable- \$200

## Other Brand Options

- Product photography provided for brand use
- Video provided to brand for brand use
- Bundle options are available

*Pricing will be determined by scope*

*\*Longer term or multiple source media contracts shall receive reduced rate.*

Connect with me!



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