The White Lion Community Pub Ltd and sustainability

The White Lion and those involved in the food and drink industry beyond the farm gate such as manufacturers, wholesalers, retailers and food service providers, in this country can, through widespread adoption of best practice, help achieve sustainable development.

The food industry is well placed to contribute, as it accounts for:

- o about 14% of energy consumption by UK businesses
- o 7 million tonnes of carbon emissions per year
- o about 10% of all industrial use of the public water supply
- o about 10% of the industrial and commercial waste stream
- o 25% of all HGV vehicle kilometres in the UK
- o 12.5% of the UK workforce.

Our vision and goal for The White Lion:

Sustainable Consumption and Production

Helping to break the link between economic growth and environmental impacts in recognition of the absolute limits to the Earth's capacity to absorb pollution and provide natural resources

Achieving this requires a major shift towards delivering new products and services with lower environmental impacts across their lifecycle. In practical terms, this means 'getting more from less' through better products and services; cleaner, more efficient production processes; and shifts in consumption towards goods and services with lower impacts

Corporate Social Responsibility

Corporate Social Responsibility (CSR) is essentially our business contribution to sustainable development i.e. what we can do voluntarily over and above the legal minimum requirements for social and environmental performance

Primarily Environmental

Tackling energy use and carbon emissions. In the case of waste being a priority issue, we will examine and manage packaging waste recovery and recycling, to encourage packaging minimisation from our suppliers and encourage our suppliers in the food industry to contribute to sustainable waste management

To reduce our current levels of demand for water at all stages of the supply chain by improving efficiency through the adoption of best practice without compromising food hygiene. This includes the installation of a rain water harvesting solution

To examine food transportation which has environmental, social and economic impact. Assess performance against vehicle fill, empty running, time utilisation, deviations from schedule and overall fuel consumption



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Primarily Social

To help bring about lasting improvements to the nation's nutrition and health. To help to increase average consumption of fruit and vegetables to at least 5 portions a day; increase the average intake of dietary fibre to 18 grams per day; reduce average salt intake to 6 grams per day; reduce average intake of saturated fat to 11% of food energy; maintain the current trends in reducing average intake of total fat to 35% of food energy; and reduce the average intake of added sugar to 11% of food energy

Primarily Economic

To help to ensure that The White Lion (and the food industry) is promoted as an employer of choice and for any shortfall in skills demanded by industry placements to be identified and met through training provision

We will always be an equal opportunities employer in every sense

Through our menu we want to help minimise salt intake to 6 grams per day; reduce average intake of saturated fat to 11% of food energy; maintain the current trends in reducing average intake of total fat to 35% of food energy; and reduce the average intake of added sugar to 11% of food energy

Low energy sustainable business

In rebuilding and extending our pub we have used as many reclaimed and low energy materials as possible, such as bricks, timbers, roof tiles, beams, flooring, internal fixtures and furniture

We have adopted numerous methods to save energy, including the installation of over 13kW of solar PV on our roof, which should generate nearly 11MWh of electricity, save over 3 tonnes of carbon and the equivalent of planting 140 trees each year for 25 years

We heat our building with an innovative low carbon, low energy far infrared system, which is installed on our walls, floors and ceilings. We have motion detectors in rooms only used periodically in order to minimise electricity usage, to save even more energy. We have installed a rainwater harvesting system to reduce our water usage for cleaning, in the toilets and in our garden. We even propose to use recycled materials for our staff clothing, menus, business cards, receipts and napkins