
GET UN-STUCK GUIDE

PEACOCK & DAHLIA

ISSUE

01

Get
un-stuck
for good.

GET IT RIGHT

Effortless
Interior Style

PEACOCKANDDAHLIA.COM

ISSUE 01

GET UN-STUCK GUIDE

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Get Un-stuck Guide

GET IT RIGHT: EFFORTLESS INTERIOR STYLE

Finding your style can be complicated or overwhelming - but it doesn't have to be! Together, I create solutions and deliver results that improve your wellbeing and comfort in your home.

Finding the style for your home that meets your needs and personal tastes requires a strategic plan. To begin, you'll want to make a clearly defined list of tasks to complete and features you'd like present in the final design.

What does that mean? Define your goals and set your budget - style is lovely, but pushing you out of your comfort zone with spending can leave a negative taste in your mouth. Consider breaking your goals into easily consumable portions.

Plan. Function. Form.

Lean In | Your Style

Stay true to what feels like "you." Keeping a classic and timeless style to your home provides a great backdrop to add "pops" of interest and achieve a truly unique and well-balanced home décor style. You might feel compelled to follow trends; however, some can disappear as quickly as they appear. For help honing in on what your style is, take my free design style quiz.

Item Scale | The Right Proportions

Scale is significant. I cannot stress this enough. Consider the size of the overall space when choosing large furniture pieces, and remember to ground areas such as the living room with an appropriately sized rug. A size 8x10 area rug should accompany a standard-size sofa (84"); anything smaller can lend a "bathmat" feel and will reduce the impact of a cozy and inviting space to relax.

Not sure? Many retailers have a free tool to reflect your space visually, so take advantage!

Showcase | Favorite Items

It may sound like a no-brainer, but you may be surprised at how much of an impact this can have on your home. Proudly displaying your favorite treasured items changes the environment and creates a sense of place. Really into plants? Rock it! Use them to inspire you if you have exciting artifacts and pieces from local or faraway travels. Pieces that encourage you are a great way to set the vibe of a space, and not to mention, they are great conversation starters for guests!

Most of all, have fun with it!



ABOUT THE FOUNDER

Words Catherine Perez
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Peacock & Dahlia Interiors is a boutique interior design studio based in Virginia Beach, Virginia, working with clients near and far to deliver unique and timelessly authentic interiors with modern and soulful expression.

Each project is rooted in authenticity and focused on a sense of purpose and place. We are discovering the intangible details to create a beautiful and dynamic home.

When I'm not at my desk creating and drawing up designs for clients, I'm either cooking up a new recipe in the kitchen (or a tried-and-true-one) or setting up a new project in the garage.

I am a creator at heart, and I can't stop! Making and baking keep my head clear and my designs as soulful as ever.

