

POLISHED



Photo: Marta Locklear

SPRING | 2019 | SUMMER

WHEN A WOMAN
SAYS, "I HAVE NOTHING
TO WEAR", WHAT SHE
REALLY MEANS IS,
"THERE'S NOTHING
FOR WHO I AM
SUPPOSED TO BE
TODAY."

- CAITLIN MORAN

ANNIVERSARY NOTE

Wow, I remember being a little girl back in San Francisco watching all the well dressed women walking by in front of my mother's office building. I told my grandmother, a boutique owner, "One day grandma, I'm going to work in buildings like this for big fashion companies."

I believe that dreams come true, as long as you work for them! I've been blessed to do exactly what I told my grandmother as a child, but my biggest blessing has been building POLISHED.

Over the last ten years, I have jumped to my feet every morning to assist women present their best selves to the world. I love watching clients look and feel confident as they pursue dreams. And the best part is, I'm committed to doing this for another ten years!

One thing is for sure... I did not make it ten years alone! I want to thank my amazing family, friends, business partners, and assistants for always believing in the brand and my vision. Ten years would definitely not be possible without the support of YOU.

Cheers to another 10 years!!!

- Robin Fisher



Robin Fisher
Founder + Lead Stylist



Serefina



Kendra Scott



Top Shop



Reis

Cover Image:
Photographer - Marta Locklear
Wardrobe Stylist - Robin Fisher
Makeup - Jeff Enriquiz

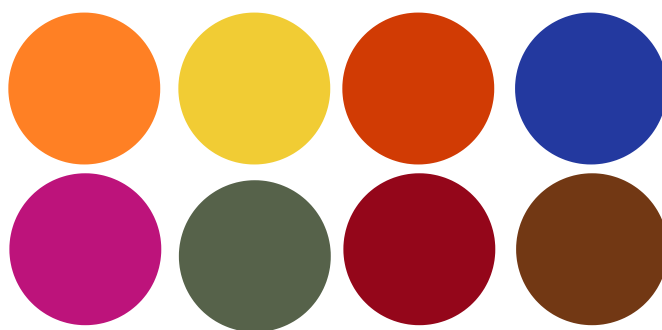
SPRING/SUMMER 2019

Trend Report

"THIS SEASON IS FOR THE WOMAN THAT IS READY TO LIVE OUT LOUD! DO INFUSE YOUR WARDROBE WITH AMAZING COLOR AND ROMANTIC FLORAL PATTERNS. MAKE SURE YOU ANCHOR YOUR LOOKS IN QUALITY BASICS."

1. Bold Colors
2. Suits & Sets
3. Mom Jeans
4. Animal Prints
5. Pleated Skirts
6. Gypsy Sleeves
7. High Waist Pants
8. Romantic Dresses
9. Plunging Necklines
10. Layered Necklace

COLORS OF THE SEASON



Dior



J. Crew



Gucci

TRENDS THAT CONTINUE

1. Floral Prints
2. Mule Shoes
3. Tassel Details
4. Skinny Jeans
5. Ankle Length Pants



Boss

RTW Runway



Elie Saab



Altuzarra



Escada



Brandon Maxwell



Alexander McQueen



Christian Siriano



Max Mara



Elie Saab Couture

SPRING/SUMMER 2019

IMAGE STRATEGY:

What public image do you want to project this season?

SHOPPING LIST



Now go dress the part...



CLIENT TESTIMONIALS...

"Robin – I just wanted to thank you for all your time, support and exceptional guidance yesterday! I came away from our session incredibly energized about putting all your guidance to good use, and can't wait to start tearing through my closet and looking critically at what I can improve, optimize, or shed! I had such a great time meeting you. You made the process so clear and straightforward, and are an absolute pleasure!

– V. Stephen

"I can't begin to tell you how much your input has changed my outlook and my approach to dressing myself."

– W. Paul

"Working with Robin has given me the confidence to know I can look pulled together and fashionable no matter what I'm doing. Sometimes my wardrobe worked and sometimes it didn't. Robin gave me insight into why and how I can get my look back on track when it seems to falter. I'm getting plenty of compliments now and it is motivating to keep going."

– M. Johnson

"I am so thankful that I found Robin! She is an absolute genius at what she does. Before working with her, I was perpetually overwhelmed by my closet. I would shop 'intuitively,' and then find that almost nothing I bought coordinated with anything else. I never felt confident or comfortable when getting dressed. Robin educated me about how to dress for my style personality, and also about my color palette."

– L. Harris



POLISHED

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Style & Image Consultations

Wardrobe Sweeps

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Lookbook Style Sessions

Color Analysis

Body Analysis

Corporate Services

and more!

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