

# *Planning for you Session*

Thank you for considering me to photograph your family's portrait session! I want to make sure your session is fun and memorable and create beautiful photographs for you to love for a lifetime.

I hope this brochure helps in planning for your session. and  
Please feel free to call or email me if you have any additional questions!

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## SESSION RESERVATIONS

The beach session is our most popular session and very limited especially in the busy summer months. It is recommended that you reserve your date as soon as possible. Beach sessions are scheduled in the evening hours for the best lighting and only one session is reserved per evening.

The session fee is for the photographer's time and the preparation of your images. In order to reserve your session, the session fee plus the order deposit is due to hold the date. The session fee does not include the purchase of prints; however, the order deposit is credited to your portrait purchase.

Session fees and portrait pricing may be found in the pricing brochure.

## CANCELLATIONS

In the event that the session is cancelled due to weather and can not be re-scheduled at a mutually agreeable time, your session fee and order deposit will be refunded in full. Additionally, if you need to cancel with a minimum of 10 days notice, your reservation fees will be refunded.

We understand that in the present Covid 19 environment that vacation planning may be uncertain. Rest assured that if your plans change due to any pandemic restrictions, your deposits will be refunded to you promptly.

## GETTING THE LITTLE ONES READY

Over the past 30+ years as a photographer, my favorite subjects have been the children - especially on the beach. The sweet, innocent expressions are what I hope to capture in making a timeless portrait.

When I photograph children, I like to talk with them and make them feel comfortable and then capture their true expressions and allow their personalities to shine through, so please resist the urge to tell them to say "cheese"! I love natural props like seashells, starfish and even hats for the kids and I will bring these with me. If you would like something special in the portrait, please bring it along!

The beach session needs to be scheduled when the light is perfect just prior to sunset which may be bedtime for the younger ones. I have found that a late nap and something to eat prior to the session help a lot. We want them to feel like the photo session is playtime on the beach!

Just like when Grandmom is coming for a visit and you talk about it all week so the kids are super excited to see her, we encourage you to treat the portrait session in the same way. Perhaps enthusiastically describe the activities in the days leading up to the session. If your kids see you looking forward to our session, chances are they will too.



## PROFESSIONAL COURTESY

We know everyone loves to take photos but please remember to leave the cameras and iphones behind. We have a limited amount of time with the perfect light to get all the great images that you want. When others are trying to take photos, it is often difficult to get and keep everyone's attention - especially the little ones.

Thank you in advance for this professional courtesy!

## *Clothing Suggestions*

Your choice of clothing is important in making a beautiful portrait. When everyone's tones blend together, the focus of the portrait is on the individuals' faces and not the different colors and patterns in the clothing. For beach sessions, we recommend the lighter tones of white, tan, khaki, pale pinks, denim or light blue. These tones work well with the blue color of the sea, the green dune grass and the sand color. You don't all have to "match" but just wear similar tones. Denim is always a good choice. It is timeless and never seems to go out of style.

For portraits scheduled in other locations such as the woods, parks or around town, we suggest mid or dark tones such as burgandy, forest greens and tans to blend with this background. We have many samples of portraits on our website at [www.mpmymersphotography.com](http://www.mpmymersphotography.com) or by requesting our clothing color palette brochure.





## *Timing it Right*

Timing of your beach session is so very important! The light can be very harsh on the beach until the "magic hour" which is about 60 minutes prior to sunset. The light is soft and golden at this time and everyone looks great in, what photographers call, "the sweet light"!

While I understand that it may not be the best time of day the day for little ones, photographing too early will create harsh shadows (not flattering) and everyone will have difficulty with squinting in the bright light - especially the little ones. If there happens to be overcast skies - even better! Light clouds will soften the light and allow us to start a little earlier.

I will keep an hourly watch on our forecast and I will phone you noontime to confirm the exact starting time based upon the weather.

Believe me...waiting for the perfect light will be worth it!



My favorite beach location is in Cape May Point at a beautiful and secluded beach where the dunes are high and the light is particularly gorgeous. We will make plans to meet at my studio or right at the beach.

## *After the Session*

### V I E W I N G   Y O U R   I M A G E S

We can provide you with a link to a private, online gallery where you may view, share and select favorites amongst the many images that will be presented to you. You may share this link with other family members so they can select their favorites also. You'll have plenty of time to select - the link will be active for 30 days!

We encourage you to visit the studio gallery while you are still in town. The studio is conveniently located in Cape May and we have samples of all the different options for your finished portraits. You'll get a feel for the different sizes and finishes as well as other ways to display your portraits.

### O R D E R I N G   Y O U R   F I N E   P O R T R A I T S

We realize that selecting your precious portraits may not be easy... Be assured we are always available to assist you with your choices.

We welcome you to call or email us and we can go over the favorite images with you. Orders may be placed over the phone or by emailing your choices. You may also order online using the or using shopping option within your preview gallery.

Depending on which products you select, orders may take 2-6 weeks to complete. If you are unable to return to the studio, we are happy to ship your portraits to you.





