# PORTRA





ABOUT THE PORTRAIT SESSION	04
GETTING READY / WARDROBE	06
FAMILY PORTRAITS	18
PERSONAL BRANDING	28
TEEN PORTRAITS	32
BEHIND THE SCENES	40
ABOUT THE PHOTOGRAPHER	42
PRICING & PRODUCTS	43

"Let me show you the journey of your life through portraits."

- PETRINA VERMA

#### Portrait photography has changed so much...

... since the 80's glamour style portraits.

Today, it has become more 'Editorial' or fashion-influenced. At Petrina Verma Portraits, we create a celebrity-worthy photoshoot experience with fully styled hair, makeup, and access to Studio wardrobe, various sets... essentially, however you want to be photographed and whoever you want to be photographed with.

# THIS IS AN EMPOWERING PHOTOSHOOT EXPERIENCE!

### When was the last time you were professionally photographed?

When you come in for a consultation we will plan and design a photoshoot that you desire... one that you've dreamed of. My team of professional makeup artists and hair stylists will give you a full makeover and give you any level of glam that you want. We have you bring up to five outfits for your photoshoot and help you style them. And if you do not have five outfits to wear, during the consultation we can style a wardrobe for you from what we offer in our studio. We can also help you find outfits to rent or buy online. I can even design and drape gowns for your shoot! I have crafted headpieces, neck pieces, dresses, tulle skirts for many of my clients. So whatever you can think of, we will try to create for you.

#### Who would you like to be photographed with?

Enjoy this photo shoot with your Mother, Sister, Daughter, Best Friend, Husband....
You can plan it as a 'Girl's Day Out' with champagne and hor d'oeuvres. We can create
an incredible shoot for you and your daughters where the guys show up at the end for
family portraits. You can share this experience with your Mom and Grandma. I've
photographed different generations together. The best part? You can go out that night and
paint the town red because you are all going to look and feel fabulous!

## "Nothing makes a woman more beautiful than the belief that she is beautiful."

- SOPHIA LOREN



Following your portrait session is your Reveal. This is when you come back to my Studio and get to see all your beautiful portraits and decide what you want to buy.

You can purchase a Folio Box or Album and place all your images inthem for safe keeping. You can choose wall portrait enlargements or any combination of the two.

My products will be on hand at your Reveal, so you can look at and feel them before you choose. We can even design a beautiful gallery wall to display your photos in your choice of finish.

What you buy is entirely up to you. My job is simply to take the most beautiful portraits you have ever seen of yourself so that you want to buy them all!

Your Portrait Photoshoot Guide | Petrina Verma Portraits | Your Portrait Photoshoot Guide 5

## A week or two before your photoshoot, schedule some 'me time' to pamper yourself.

This is when you'll want to start getting ready for your photo session. Schedule a manicure the day before, make an appointment the week of, with your stylist or favourite salon to touch up your hair cut or colour if needed. These little touchups can go a long way to making you feel even more confident and camera ready. Gather your wardrobe or go shopping for something new. Get plenty of rest the night before and arrive to the studio with clean, dry hair and no makeup.

#### THEN IT'S TIME FOR STYLING!

Our makeup artist & hair stylist will take you to the exact level of glam you desire.





#### How we style your photoshoot wardrobe, depends on the type of session you choose.

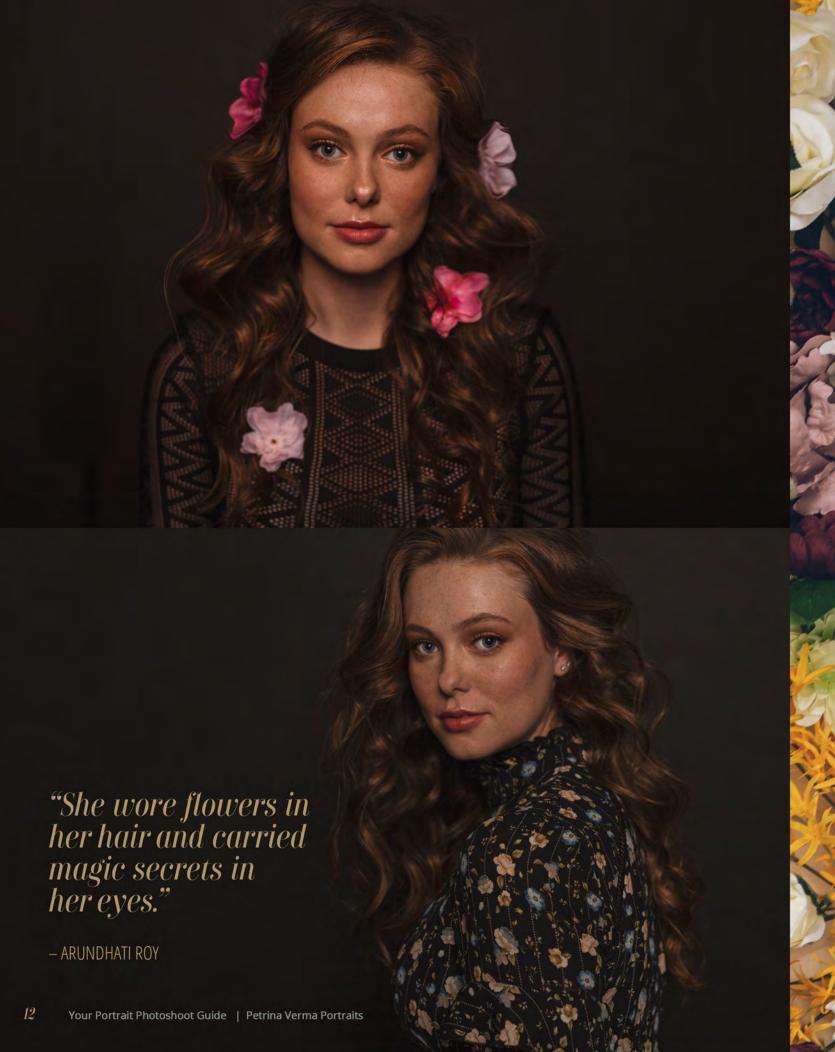
During your Style & Concept Consultation we will talk about what type of portrait session you want and how you want to be photographed. Then we'll plan your photoshoot wardrobe.

There are many options when it comes to getting your wardrobe ready for your portrait session. You can bring in your wardrobe from home and my team and I can style you in the perfect combinations for your shoot. You can rent or buy dresses from online stores. Borrow outfits from your friends or family. You can choose pieces from our in-studio wardrobe collection OR I can craft a beautiful custom gown especially for you!



















"A daughter is someone you laugh with, dream with, and love with all your heart."

These photographs will become some of the most valuable a grows into a beautiful, confident young woman. Get all things that you and your children will ever own! Create priceless family heirlooms with a mother and daughter portrait session. Schedule a session every year to celebrate your beautiful relationship and watch each year as your daughter

dressed up and have your hair and makeup done. Create something that you and your child will remember and cherish for the rest of your lives and spend and amazing day together making memories.













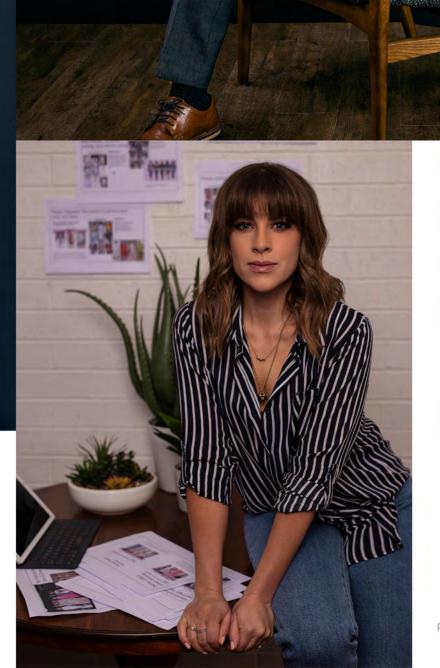






The corporate headshot has evolved. Today it is contemporary, highly styled and needs to immediately set you apart from your competitors. This type of 'Personal Artistic and creative? Professional and skilful? Let's talk about Branding' is not just for executives of large corporate entities; it is equally important for small business owners. Your style should match your Brand or the type of business you run - it should show your Brand's personality. Brand's story? Let me help you...

What does your Brand say about you? Do you want to look friendly and approachable? Trustworthy and dependable? what image you'd like to portray to the world through your marketing... Corporate Executive, Business Casual, Brand Specific, Solopreneur or CEO.... Need help telling your



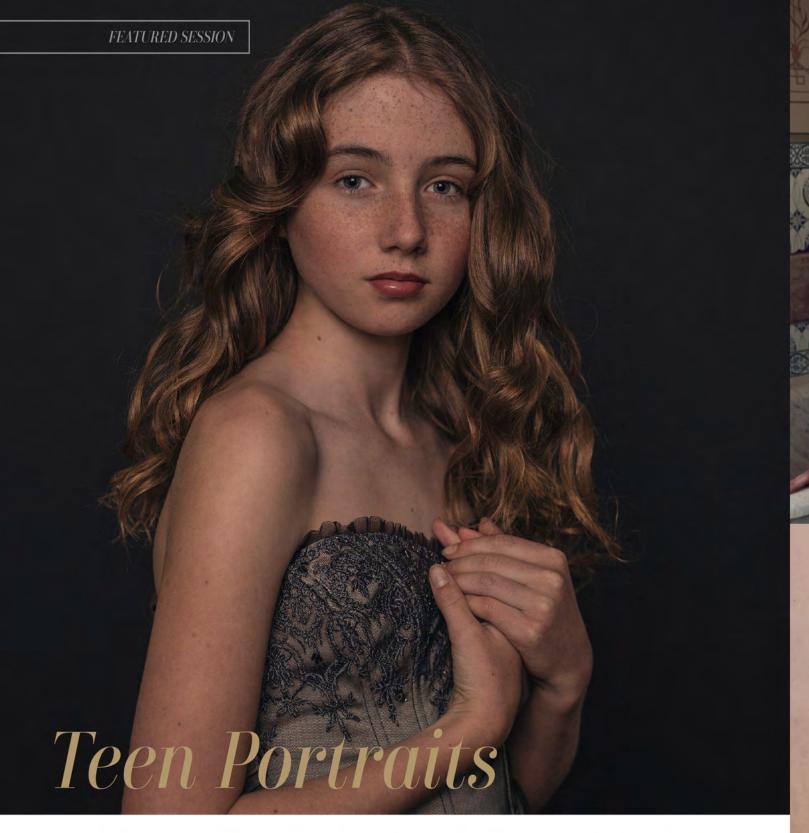
"You are a brand. Whether you know it or not. Whether you like it or not."

- MARC ECKO



I was a bit nervous about my photo shoot. I need not have worried at all! Petrina went out of her way at all times, to make me feel comfortable and confident with the whole process. Her knowledge and professional manner made me feel like I was in the hands of a true expert. My photos are incredible... just fantastic! Part of me can't believe I could look like this even on my best day! — JACCLYN

Your Portrait Photoshoot Guide | Petrina Verma Portraits | Your Portrait Photoshoot Guide



discovered, years of promise, of dreams to be dreamed and 'little one'... they are growing wings and before long, will 'fly the nest'. Let's capture this precious time in your child's life, in legacy portraits that you can treasure.

Teen years... they are a time of growth, change, things to be Also, our teens are constantly bombarded in the media, by images of 'perfection'... unrealstic ideals. Way too many teens fulfilled. It is also fleeting time... your child is no longer your are walking around with body image issues and feeling underconfident. Give your teen the gift of a transformative, confidence-building photoshoot that is guaranteed to make them feel beautiful and special.

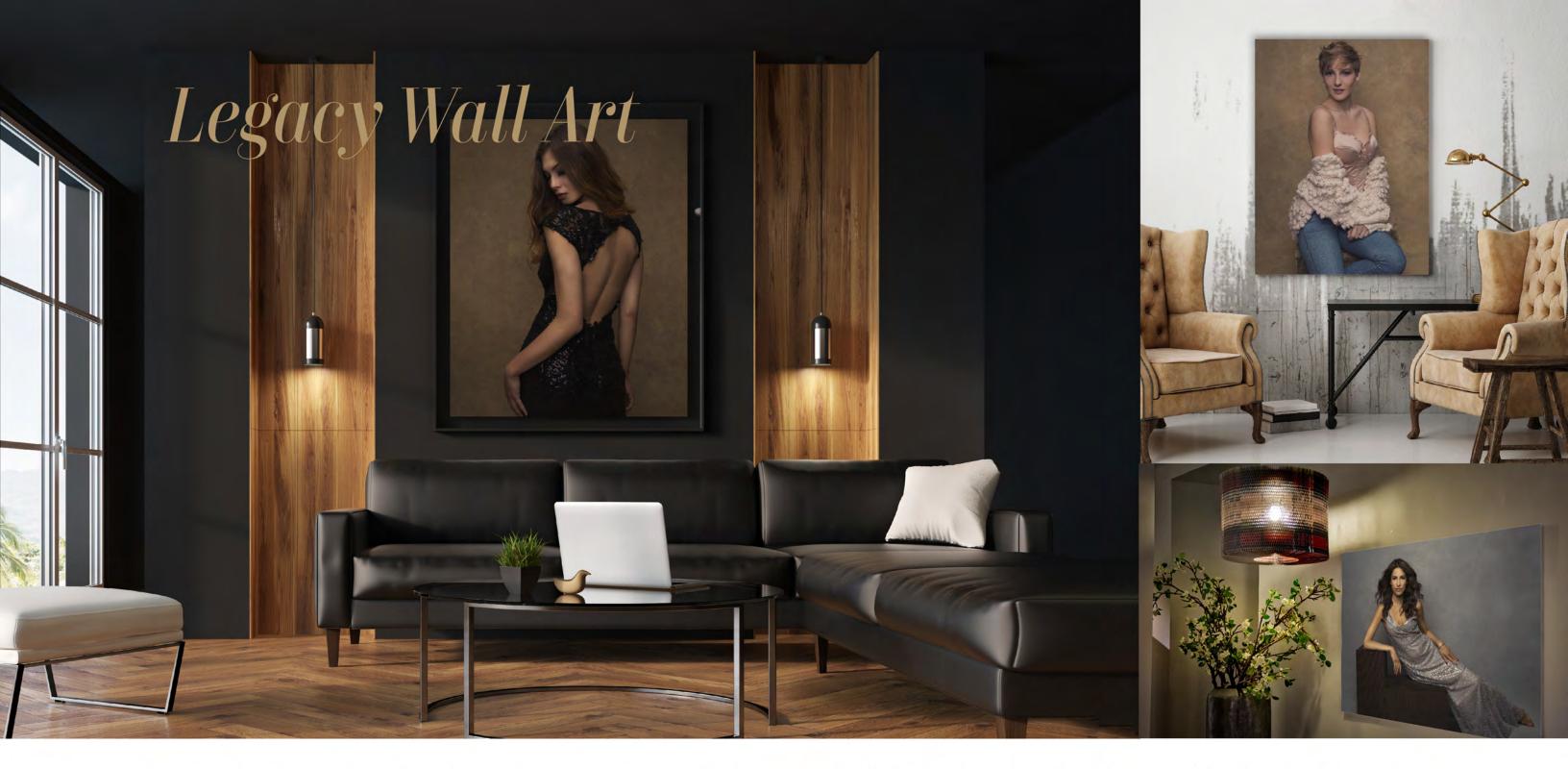












From huge impact pieces to wall art galleries, we help you the people you love!

When you come for your consultation, if you bring a photo of the walls you are looking to transform, we will coordinate the style of your portraits with the style of your home. Document your life with beautiful images that have been

turned into works of art to adorn your home - from traditional decorate the walls of your home with gorgeous portraits of to ultra-modern. Your Wall Art can be printed in various sizes and on various mediums... canvas, fine art prints, acrylic, metal, framed canvasses....

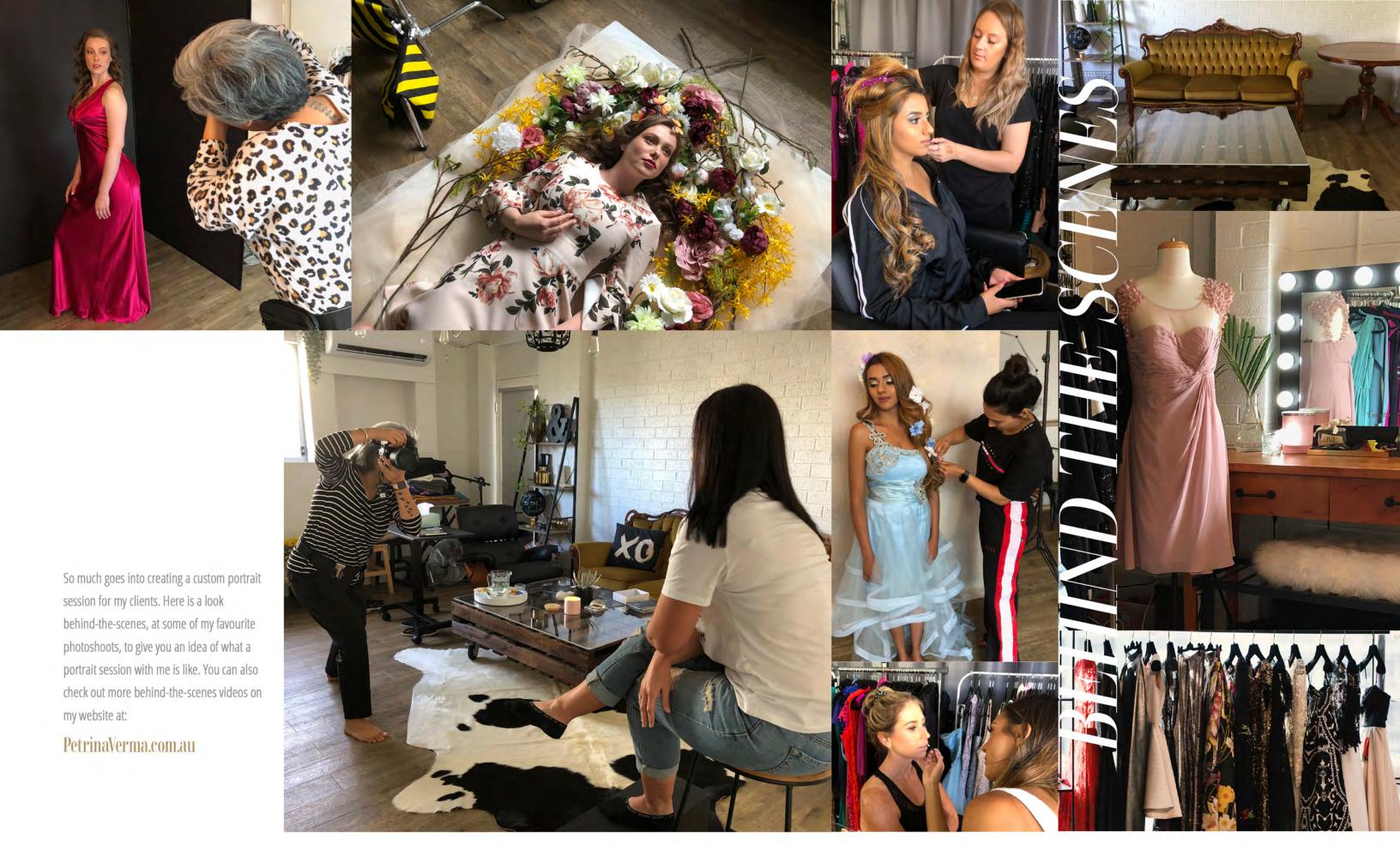
> Canvasses and fine art prints, are printed on genuine archival-grade canvas and paper, in archival ink. This ensures they last a lifetime. The frames on which the canvas is stretched

are made of premium, double-profiled meranti hardwood. The double-beveled profile means your print sits flush against the wall and the outline of the timber won't show through the front of the canvas!

Framed Canvasses have a sleek frame available in three choices - oak, black and white. Premium plexiglas that won't fade or discolour is paired with diamond-polished,

hand-buffed, glossy, archival photographic papers for the ultimate, premium finish in our Acrylic prints.

Acid-free mats, a choice of high quality mouldings and premium printing on Australia's best archival papers and high-quality finishing like double-washed glass and stainless steel hanging wires, means our Fine Art prints are a forever investment.



#### Let me create the best portraits you have ever seen of yourself.

When was the last time that you loved a photograph of yourself?

I know what it feels like, to struggle to see your own beauty! That's why I thrive on capturing images of you, that you will adore and want to keep looking at.

I'm Petrina and I am a Portrait Photographer, married to my childhood sweetheart, Mother to our three increasingly independent offspring and lover of ALL things beautiful. I can't wait to meet you!

XOX

Petrina

#### To schedule your consultation please call 0424 685 610

www.PetrinaVerma.com.au





Hair and Makeup Styling (for one), Access to Studio Wardrobe Fully Directed Photoshoot, and Personalised Reveal.

#### PORTRAIT COLLECTIONS

prints and digitals included start at \$1,590

#### READY-TO-HANG WALLART

Canvas, Framed Canvas, Acrylic and Framed Fine Art Prints in a range of sizes start from \$990

#### GALLERY SERIES

Nine prints in one custom matt, fully framed starting from \$2,990







