



KEYED UP EVENTS

Who We Are



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Hello!

Dana Allison, Keyed Up Events



Let me tell you a little more about us...

I started Keyed Up Events in 2013 after being a personal attendant extraordinaire for friends and acquaintances getting married. I didn't want them to work their own weddings and realized that managing the chaos was something I excelled at.

Over the last ten years, we have helped almost 400 couples celebrate their weddings in their own unique ways. We have had everything from a horse to fire dancers to a train and a roller coaster involved in our weddings and have been at all types of venues, from backyards to barns to ballrooms.

We aren't the least expensive option out there, but that's because we have the tools, experience, dedication, and know-how to make your wedding a success. When you work with KUE, you know you are getting a partner on your side, no matter which service you have with us. If this sounds like something you are looking for, read on to find out more!

How To Work With Us



Planning

Our experienced, caring team will start by getting to know you both to design a cohesive, beautiful, stress-free wedding day that's totally you. No matter where you are in the planning process, we'll fill in all of the gaps and truly take wedding planning off of your plate. We'll be there to make sure that every piece falls into place so that you and your VIPs won't have to lift a finger.



Management

You've planned your wedding, but need someone to make it all happen and make sure things are all tied together. Keyed Up Events can manage your vendor team and take care of all the details, giving your Type-A personality the day off!



Decor Rental

We are excited to offer a wide variety of wedding decor rental items to our Wedding Planning: All-Inclusive clients at no additional fee (with a few exclusions) and a discounted rate for our Wedding Planning: Lite and Management clients.

Highlights



Elizabeth + Daniel

If you're looking for an intimate wedding, large guest count, cityscape, cabin oasis, or anything in between - we've got you covered with years of knowledge and expertise!



Nora + Chaitanya

We'll be sure to match you with vendors that can help bring your culture seamlessly into your wedding day (and we create a timeline that fits everything in).



Lia + Matt

Not vibing with a neutral palette? We can connect you with all the right people to create your colorful vision!



April + Joe

This couple chose to walk down the aisle together. We are here to bring all the untraditional ideas to life!



Robin + Nate

Whether you have no idea where to start or you have an exact vision for the day, we've got your back. From your signage to your ceremony space, everything will be YOU!



Elizabeth + Andy

Through all the MN seasons, we're here to plan your day (and help create a solid backup if Mother Nature has other ideas!

The Experience

There are a few sayings always associated with weddings: "expect the unexpected" and "you don't know what you don't know" Keyed Up Events is here to derail both of those trains of thought!

Guess what: we do know what you don't know! With all of our experience, we know the questions to ask and how to direct you into making informed decisions. And as far as the unexpected? We won't stand for it. There's a plan for everything and extensive conversations about what will happen so you will walk into your day knowing exactly what to expect and knowing that we will be there to manage things in the unlikely event something does not go as planned.





Robin + Nate's Wedding

VENDORS:

VENUE: THE WHIM

FLORAL: ASHLEY FOX DESIGNS

PHOTO: PERRY JAMES

VIDEO: MADE RIGHT PRODUCTIONS

LIGHTING: PHOS

CATERING: CHOWGIRLS

PLANNING: KEYED UP EVENTS

PLANNING: ALL INCLUSIVE

OCTOBER 2022



Card Table

A velvet linen, escort cards with a wax seal and a stunning centerpiece was an elegant way for guests to enter the dinner space.

Escort Cards: Hunt Wright Design Co.

Linen: Linen Effects

Florals: Ashley Fox

Lounge

The front glass room at Whim just screams for a lounge set. Not only did this provide a comfortable place for guests to sit during the cocktail hour, but we then moved the pieces later on close to the dance floor to give them a second life for the night!

Lounge set: Style Society





Liz + Kyle's Wedding

VENDORS:

VENUE: THE RENAISSANCE FESTIVAL

FLORAL: STUDIO B FLORAL

PHOTO / VIDEO: STUDIO VEIL

RENTALS: APRES

CATERING: THE RENAISSANCE FESTIVAL

DESSERT: BUTTERCREAM

PLANNING: KEYED UP EVENTS

PLANNING: LITE

JUNE 2022



Cake

Liz and Kyle were huge fans of Animal Crossing. They commissioned this cake topper to look like them, right down to the same outfits for the wedding!

Cake: Buttercream

Florals: Studio B Floral

Arch

We had two requests for this wedding: orange and green, their favorite colors. Since the ceremony space was so neutral and outdoors, we knew we would want something very colorful for them to stand under for the ceremony (and could be moved to the head table after)!

Floral: Studio B Floral

Arch: Keyed Up Events



Love Notes

One wedding, two perspectives



Robin, Bride

"My husband and I are so, so pleased we chose Dana for full wedding planning from start to finish. Out of all of our vendors, we felt that Dana's wedding planning services were by far the most worthwhile investment. We worked with her over the course of 1.5 years and countless phone calls, email chains and text messages and we found her to be endlessly resourceful, organized, honest and fun. Our wedding was seamless and simply perfect - Dana and her team coordinated an army of vendors and wedding guests across multiple locations in the background, which allowed us to really enjoy our wedding and melt in the experience. But even before the wedding day, Dana was invaluable. She has irreplicable knowledge and contacts in the industry which saved us time, energy and money. She directed us to vendors who were experienced and trusted, then subsequently coordinated all the meetings, contracts, and scheduling. She handled an avalanche of tasks effortlessly, all while working around our tricky schedules (and the fact that we lived across the country from our wedding location). We could not be happier with our wedding experience and it could not have happened without Dana and Keyed Up Events!"

Laura, Mother-of-the-Bride

"Other than the bride and groom themselves, Dana and Calisto were the reason our daughter's wedding was perfect. From the time we hired Keyed Up Events, Dana offered expert guidance, kept the couple on a timeline and helped with recommendations for the venue, service providers and vendors. Her advice and recommendations were spot-on. Our guests said the venue, flowers and decor was gorgeous and the food was delicious. Until the wedding day, I did not fully appreciate how much I needed Dana. She and Calisto managed every aspect of the day--from hair and makeup to set up of the wedding and reception to tear-down -- so that I could focus on our guests and families. I was able to enjoy the wedding! I would recommend Dana and Calisto to anyone planning a wedding."

READY TO GET KEYED UP?



What are the next steps?

- Contact Us
- Follow Us @keyedupevents
 - Facebook
 - Instagram
- Meet Us

If we aren't the right fit for you, it's okay! Just let us know and we might be able to point you to someone who will be.