## ENTREPRENEUR PRICING GUIDE

In this guide, you will find details of the ways I can support you and your business through Showit. Whether it be through Semi-Custom Website Design, Template Customization, or Hourly Support, I am committed to being a trusted partner to you and your business; and to providing you with the care, dependability and professionalism your business deserves.





## SIGNATURE SERVICES

#### 01. SEMI-CUSTOM WEBSITE DESIGN

Full Site (9-16 Total Pages): \$5,200 Lite Site (5-8 Total Pages): \$3,200

Beginning with a templates as the foundation, I will strategically design your semi-custom site.

What's Included (Full and Lite):

- ·Showit Template of Your Choice
- ·Tailored Content + Copy Guide
- ·Hands-On Preparation + Support
- ·Customized Links for DIY Copywriting
- ·Option of Adding Professional Copywriting
- ·Mini-Branding Package
- ·Brand/Website Strategy
- ·Guided Pinterest Project
- $\cdot$ Basic SEO Setup (includes option of upgrading SEO Support and Setup)
- · All Tech Setup
- ·Ready to Launch in Just One Week





#### 02. TEMPLATE CUSTOMIZATION

Full Site (9-16 Total Pages): \$2,600 Lite Site (5-8 Total Pages): \$1,800

Perfect if you have professional brand design and copywriting are complete and you just need a designer's support putting it all together in your stunning and strategic website.

What's Included (Full and Lite):

- ·Template Customization
- ·Installation of Branding, Copy and Imagery
- ·Basic SEO Setup
- ·Tech Support (DNS Settings, Domain Integration + Form Embedding)
- ·Ready to Launch in Just Two Days

## - ADDITIONAL SERVICES -

01. HOURLY SUPPORT \$125 / HR

#### 02. SHOWIT FULL VIP DAY \$1,250

10 Hours of Coordination + Preparation, Design, Light Revisions | Examples of Full Day Maintenance Work: Long Form Sales Page and/or Shop Design and Integration, Mobile Optimization Design

#### 03. SHOWIT HALF VIP DAY \$750

6 Hours of Coordination + Preparation, Design, Light Revisions | Examples of Half Day Maintenance Work: Shop Add-On's, Domain Transfer + Integration, Blog Setup, Subdomain Design + Integration





#### 04. SITE REVIEW/CLEAN UP - \$350

Designed for those who have DIY'd their own websites. I will conduct an in-depth review and audit of your site with my professional detail-oriented eye site-wide and make all necessary adjustments to ensure your site feels polished and professional. Additionally, I will conduct a final check to ensure everything is functioning optimally. This work Includes 3 hours total and will include a list of any outstanding items and links as well as any recommendations.

#### 05. SHOWIT COACHING — \$150 / HR

Created for those who would like to DIY their website or own updates and maintenance of their website, but need a professional's guidance understanding Showit. Bring any list of questions or outstanding items, and I will coach you through all you need to know!

# READYTO GET STARTED?

If you are ready to secure your spot on my calendar, please <u>reach out</u> via my website. If you would like to connect prior to booking, you can schedule a complimentary call <u>here</u>. You can also <u>email me</u> directly with if you would like help determining which service is best for you or with any other questions.

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