



BLOOMINATI FLORALS WEDDING FLOWER GUIDE

HELLO *and* WELCOME

I'm so glad you're here! Congratulations on your engagement! This is such a special time in your life and I am so honored to be considered as part of your dream team. This guide was created to help clarify our process and help you envision what it would be like to work with us. Our goal is to make this whole process as easy, beautiful and stress-free as possible as we transform your hazy ideas into jaw-dropping scenes that you and your guests remember forever. Take a moment to browse through and get to know our brand. I cannot wait to hear more about your special day.

Hi, I'm Gemma

For as long as I can remember, I've had a passion for creativity, design, and self-expression - but I'd never quite found the right outlet to pour it into.

Dissatisfied with the mundaneness of corporate life, I began my pursuit towards the end of my twenties, for a more colourful, more abundant, and more joyful way of living. Eventually, I stumbled across the beautiful world of wedding flowers. I was hooked.

Fast forward five years later, and I've transformed some of the most luxurious wedding venues in the South with dreamy designs, supported the most incredible and kindest humans on their wedding planning journeys, and worked alongside the most celebrated wedding suppliers in the business.

I want you both (and your guests) to look back on your wedding with vivid memories of how you felt and the way you transformed your wedding venue space and made it your own. That's where I come in.



WHAT *to* EXPECT

- ✓ Premium quality flower selections
 - ✓ Luxe designs with a romantic yet dramatic look and feel
 - ✓ Friendly, knowledgeable guidance and support
 - ✓ Personalised touch and attention to detail
 - ✓ Consistent and prompt communication at every step
 - ✓ Excitement and enthusiasm to make your big day magic
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OUR STYLE

**We specialise in a
romantic, tonal, floral-forward
& dramatic design style.**

Our style leans into relaxed, unstructured, abundant & detailed designs that are wildly romantic and dramatic.

I obsess over your designs until they are perfect and place a huge emphasis on the flower selection process, ensuring each flower tones perfectly within an overall palette to create a design that is cohesive, natural and gets 'that's so you' feedback from your nearest and dearest.

Focusing on statement pieces, I create designs that will leave lasting impressions on your guests, provide you with those 'wow' photographs and ultimately, compliment and enhance the styling you've put in place to create a cohesive, intentional vibe for your wedding day.





BLOOMINATI FLORALS

THE VIBE

Intentional floral design choices that enhance wedding venue spaces and elevates them

Creating impact with unforgettable statement pieces

Focusing on how you want to feel on your wedding day, then building a floral checklist around that very feeling

Excitement, support, and care for creating the best experience for you both every step of the way

Resisting outside pressure to follow trends or traditions that don't excite you (your wedding, your rules)

The most beautiful, luxurious blooms

Candlelight, always

BLOOMINATI COUPLES:

Want to use the design medium of flowers to make their dream wedding venue uniquely theirs

Are looking for an easy, fun and clear planning process so that they can focus on the countdown

Want to be surrounded by vendors that they trust and feel more like friends who can share in their excitement

Are obsessed with intentional design details as well as the big statements

Want to feel like their wedding day to look outrageously beautiful

about you



THE PROCESS - FROM START TO FINISH

Enquiry received! We'll be in touch to confirm availability within 24 hours



We'll jump on a call to collaborate & get excited about your wedding day!



You'll receive a tailored design plan & quotation within 48 hours



Lock it in with a 20% booking deposit & signed contract



You'll receive your welcome pack via email jam-packed with tips & advice and information on what to expect



You'll receive your bespoke design proposal 4 month before your big day



6 weeks out: final consultation time! Now's the time to add any final designs before your final payment is due 4 weeks from your big day.



Wedding day! I'll visit you with flowers in hand, and then move onto your venue to create floral magic for the two of you.

OUR FAVOURITE

CEREMONY FLORALS



FLORAL COLUMNS
FROM £1,350.00



FLORAL GROUND NESTS
FROM £650.00 PER METRE

LAYERED VASE INSTAL WITH CANDLES & FABRIC
FROM £1,650.00



MODERN PLINTHS WITH CANDLES
FROM £895.00



CEREMONY FLORALS

Thinking of having a statement ceremony space filled with the dreamiest florals for your big day? It's a 100% yes from us! Here are a few things that might help refine your vision:

✨ Installs are all about enhancing, not taking over, ask your designer for recommendations on what would suit the space best, as not all designs will compliment.

✨ Your ceremony backdrop can often be repurposed to your wedding breakfast space which is done by our team, our recommendation is behind your top table to frame you and your love

✨ Ceremony backdrops are usually one of the highest ticket items on your design checklist due to how much product they take, the labour involved and planning required to get the desired look, budget upwards of £1,000 for this statement piece

CEILING INSTALLATIONS
FROM £975.00

✨ Factors that go into your ceremony backdrop investment include time spent planning, the flowers themselves, mechanics needed to create the piece, time spent creating on the day and any additional staff required to make the magic happen

✨ We work closely with your venue coordinator to ensure logistics are smooth for set up on the morning of your big day, so you don't have to worry about a thing!

✨ If you're going to go BIG on any area of your wedding florals, make it this area! That moment you walk into the space and see it transformed entirely for you and your love is a feeling I guarantee you'll never forget ☑

We have so much guidance to offer you through the entire process to help select design pieces that maximise your venue, vision, vibe and floral budget.

AISLE FLORAL MEADOWS
FROM £225.00 EACH



BLOOMINATI FLORALS
TABLE FLORALS



LUXE FLORAL BOXES
FROM £145.00



BUD VASES & TAPER CANDLE COLLECTIONS
FROM £95.00 PER ROUND TABLE



EN MASSE BUD VASE COLLECTION WITH FABRIC
FROM £135.00



FROG PIN STRUCTURED DESIGNS
FROM £30.00 EACH

BLOOMINA FLORALS TABLE FLORALS

Trestle tables

Here are some considerations when planning floral decor for your wedding breakfast trestle tables:

Will you have sharing platters? If so, bud vases and flower frogs with candles may be the best fit.

What is your venue's open flame policy? An important detail to know when planning table decor that involves candles.

Including a mix of designs across trestle tables is a modern and romantic way to add impact to your trestle tables and what we recommend to couples wanting to create an impactful, dreamy space.

If you want to create serious floral impact and abundance on your trestle tables for those killer photographs and wow guest reactions, we recommend featuring design every 3-4 guests down the table grouped with romantic candlelight. Remember - more guests equals more investment when it comes to floral table decor!

LUSH TABLE COMPOTES
FROM £195.00

Round Tables

Choosing round tables for your dream wedding breakfast space? There are lots of beautiful options that you can adopt to create a stunning, modern and romantic space for you and your guests to enjoy.

The number of tables you have/number of guests will impact the amount of budget to dedicate to your floral table decor

If your floral budget is more around the 3-4k mark and you're wanting to prioritise a statement ceremony piece, we recommend choosing parred back and elegant bud vases and candles for your table decor or a mix of compotes and bud vases with candles depending on how many table you have.

Varied designs across tables will always be a great idea.

If you're choosing to include abundant vases on layered plinths as part of your ceremony design, these can be then repurposed to your round guest tables!



ELEVATED DESIGNS
FROM £325.00 EACH

BLOOMINATI FLORALS

EXTRA SPECIAL TOUCHES



FLAT LAY BOX CONTAINING EXTRA
STEMS, EXTRA BUTTONHOLE & RIBBONS
TO ENCAPSULATE YOUR VIBE
£55.00



STATEMENT SIGNAGE FLORALS
FROM £125.00 PER ACCENT



PILLAR CANDLES IN VASES
£16.00 PER TRIO



STATEMENT CAKE FLORALS
FROM £35.00

FLORAL BUDGET GUIDE

Between 3-4.5k

If you're looking for a modest but impactful ceremony feature such as layered vases at varying heights with plinths that can be transferred to your wedding breakfast space as table centres, or pared back table florals such as elegant bud vases and candles, bouquets, buttonholes, cake flowers using the most premium flowers and vases (+ labour, travel and pack down) as well as direct support, advice and guidance on your wedding flower vision and a detailed design proposal.

Between 4.5-6k

If you're looking for an impactful bespoke ceremony feature such as floral columns, an archway PLUS aisle florals that can be transferred to your wedding breakfast space, a modern mix of table florals such as elegant bud vases, lush vases and candles, bouquets, buttonholes, cake flowers using the most premium flowers and vases (+ labour, travel and pack down) as well as direct support, advice and guidance on your wedding flower vision and a detailed design proposal with visual mock ups.

£6k and up

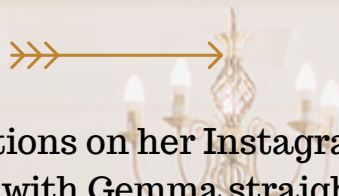
Floral magic! If you're looking for an impactful and predominately floral ceremony feature such as columns or an archway PLUS aisle florals that can be transferred to your wedding breakfast space plus another statement floral installation in another key area of your venue or ceiling install, a modern mix of table florals such as elegant bud vases, lush vases and candles OR elevated stands, bouquets, buttonholes and details such as florals for signage and your cake using the most premium flowers and vases (+ labour and travel and pack down) as well as direct support, advice and guidance on your wedding flower vision and a detailed design proposal with visual mock ups.



Every aspect of working with Gemma was an absolute joy from our initial consultations to the moment she handed me my bouquet. She patiently and expertly helped us to shape our vision when we didn't really know where to start or what we wanted! She is extremely organised, intuitive, and truly cares about delivering the perfect flowers for her clients - which she absolutely did!

Melissa & Alex
Cissbury Barn, March 2023





As soon as I saw Gemma's creations on her Instagram I knew I wanted her to do mine for my big day. I clicked with Gemma straight away and felt she really understood me, her input was unbelievable and she proposed ideas that I never could have expected, elevating my whole vision. She has an amazing eye to detail and is really forward thinking- her designs are fresh yet timeless and I know my wedding flowers will always be one of my favourite things from my wedding day

Alex & Liam,
The Ravenswood, Feb 2023



FAQs



HOW MUCH DO WEDDING FLOWERS COST?

We generally work from investments upwards £3,000 which is our minimum spend for 2024, this will often include a statement ceremony design or abundant table florals. In terms of what your budget will achieve, we dive into the numbers pretty quickly in the process so that we can start to shape your investment to exactly what will suit the venue space and wish list, what's worth investing in, and what isn't. Please note, we are a VAT registered company.

WHAT AREAS DO YOU COVER?

I serve couples getting married in East Sussex, Hampshire, West Sussex, Kent and Surrey, from Barns to Manor Houses, to private land to outdoor weddings, I can adapt to the environment effortlessly and create designs that both spaces and reflect a couple's personality.

DOES SIGNING THE PROPOSAL & CONTRACT LOCK IN MY PRICE?

This is a great question. When you sign our contract, you are agreeing to our services for a specific date. You are free to change or reduce your design checklist all the way up until 30 days prior to event date within a 10% bracket of the investment at time of booking, your overall investment won't change unless you make your own amendments.

WHAT RENTALS DO YOU OFFER?

Booking with us gives you full access to our inventory! We have several centerpiece vessels, bud vases, an array of romantic candle options, ceremony arches, and so much more to choose from. All rental items will be collected at the end of the night or the next morning when we come back to clear the

FAQs



CAN I REQUEST CERTAIN FLOWERS?

Yes, however, we can never promise specific flowers due to market availability. Certain flowers will more often than not be available all year round, such as Roses and Lisianthus. As long as we have information on your colour palette and the vibe you're after, we'll have a good idea of what will be in season and you can trust that we'll create magic for you. Please do share any flowers that are a must or you'd like included for sentimental reasons, and I will do my very best!

WHAT ARE YOUR OFFICE HOURS?

The best way to reach me is more often than not by email - I am available between 9-5pm, M-F. On your wedding week, I am available via WhatsApp. You will always receive a reply from me within a 24 hour window.

DO YOU DELIVER ON THE DAY?

I'll deliver all your flowers personally and this will be worked into your quotation depending on the travel time. We'll coordinate the time and location with you during the planning process in our 6 weeks out final consultation and work with your wedding planner to ensure the smooth running on the morning of your wedding - you don't need to worry about a thing.

WHAT CAN YOU CREATE FOR A WEDDING DAY?

Whatever you can imagine being a must to the floral vision for your wedding day! I LOVE getting creative and dreaming up ethereal settings that enhance and compliment spaces. Some examples include Archways, Broken Archways, Floral Columns, Aisle Flowers, Mantelpiece Floral Features, Staircase Meadows, Statement Urns, Ceiling Installations, Tablescape, plus bespoke designs to fit the space, you dream it, I'll create it.



Thanks so much for reading!

I can't wait to paint your love story
with florals on your special day.



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