

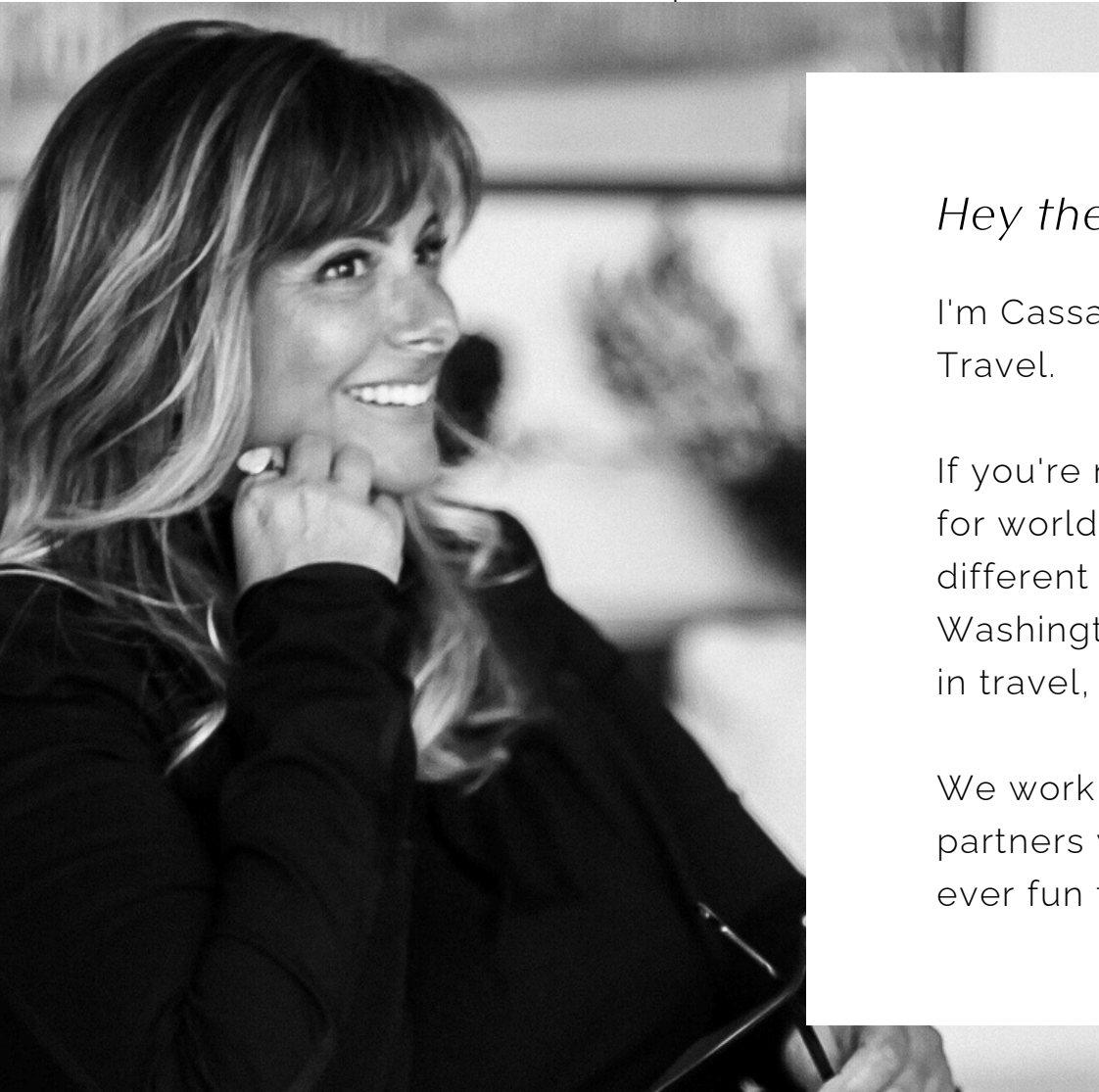


PREMIER

WELLNESS — TRAVEL

LET'S GET STARTED

The Guide



Hey there, thanks for your interest!

I'm Cassandra, the founder of Premier Wellness Travel.

If you're new to us, we plan and design travel for worldly explorers who crave travel that is different and extraordinary. We are based in Washington DC and offer decades of expertise in travel, wellness, and high-level client service.

We work with the best dream team travel partners who help us make magic happen. Is it ever fun to make your dreams come true!

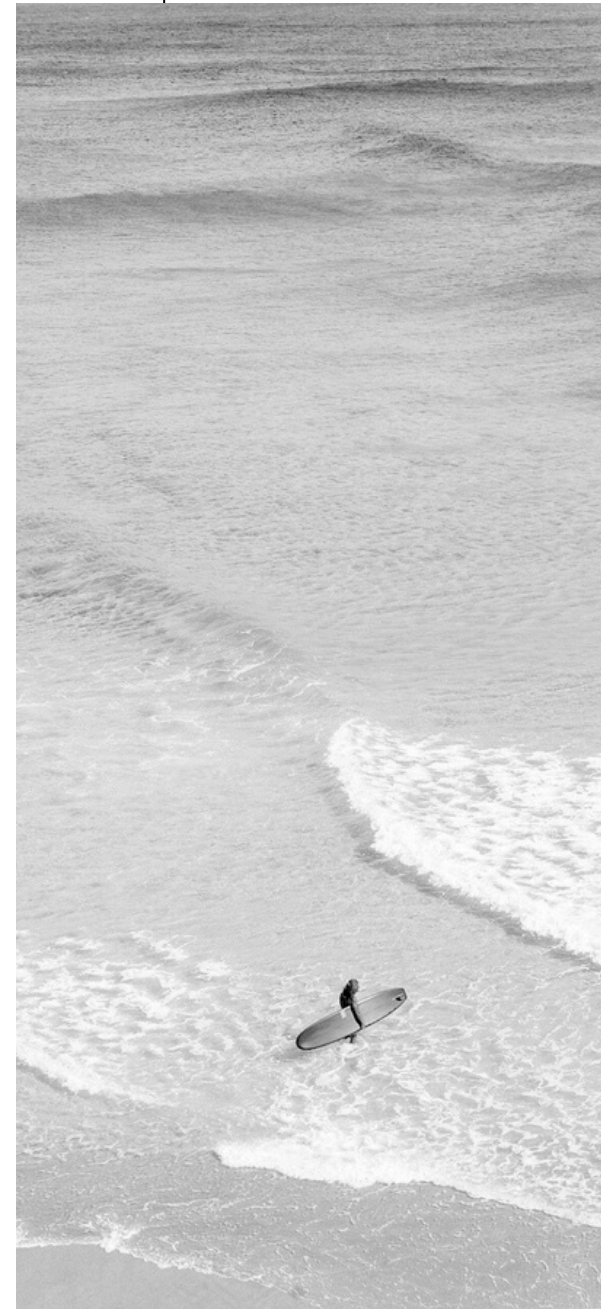
Cassandra

what DISTINGUISHES US

At Premier Wellness Travel, we craft extraordinary journeys that enrich your life. Recognized as **The Best in the City** by DC Modern Luxury in 2023 and 2024, we define luxury as a trusted travel partner.

Our passion for exploration drives us to curate bespoke holidays filled with exclusive experiences and hidden gems. We personally discover the world's finest destinations and cultivate strong relationships within the global luxury travel industry. This insider knowledge ensures our clients enjoy premier access to new openings, coveted events, and impeccable reservations.

As an independent affiliate of EMBARK Beyond, the industry's most innovative host agency, we leverage their collective expertise and buying power to deliver unparalleled value.





redefining LUXURY TRAVEL

Our mission is to tailor experiences that inspire you to live your best — every day in every way. So that your holidays not only linger in your mind but are ever a part of your life.

You choose your wellness. That could be a steak or tofu. Wine or tea. Sleep or a round of golf. Or both. Our wellness is outside of the clichéd box and goes beyond the green juice, the yoga mat, and the spa.

We ensure that all your travel is deeply and meticulously personalized to you so that you can feel more alive and vital. That's our definition of wellness travel.

WHEN YOU TRAVEL WITH US, YOU ALWAYS GET:

- ✔️ VIP service with exclusive entry to sporting, entertainment, and fashion events, as well after-hours, private tours, and unique access to sites and scenes.
- ✔️ The personal touch and everything is done for you with care, reliability, and attention to detail. So you don't have to deal with the internet, bots, or AI.
- ✔️ Extensive possibilities include private villas or palaces, private islands, jets, helicopters, yachts, or luxury apartments. Oh, and lots of hidden gems!
- ✔️ Absolutely the best rates that aren't available to the public, via our preferred partner programs with elite hotels around the globe, plus high-level on-site service.
- ✔️ Truly unique and tailored experiences that allow you to travel in a way you didn't even know was possible — you can't find or reserve these trips yourself.



SIGNATURE SERVICES OF OUR

Concierge Travel Design

Itinerary design with expert guidance and advice

Access to VIP services, bonuses, exclusives, and upgrades

Dining and spa reservations, with food preferences

Private shopping, atelier visits, fashion shows, after-hours museums, and authentic experiences

Recorded pre-travel itinerary walkthrough

Personalized digital itinerary app

Pre-departure videos, podcasts, and book recommendations

International first and business class flights at exclusive rates with concierge rebooking service

Private jets with over 60,000+ at our disposal worldwide

Luxury car arrivals and departures with VIP customs escorts and expert chauffeurs

Assistance while abroad

Premium access to sports, music, theater, film, television, and entertainment events

AVERAGE SPEND: 1600-3000 USD PER DAY

OUR SERVICE FEE: 250 USD PER DAY



HOW WE WORK

At Premier Wellness Travel, we believe in building genuine relationships with our clients. We're not just travel advisors; we're your personal travel concierges, dedicated to crafting extraordinary journeys that reflect your unique desires and interests.

01 **PERSONALIZED SERVICE, TAILORED TO YOU**

We begin with a conversation – a chance to truly understand your travel dreams. Whether it's a quick chat or a more in-depth discussion, we take the time to get to know you. This allows us to design highly personalized itineraries that exceed your expectations.

02 **SEAMLESS COMMUNICATION, AROUND THE CLOCK**

We understand that your time is precious. While we value the personal touch of a phone call, we also utilize modern tools like WhatsApp and Signal for efficient communication across time zones. We can even include your assistants in group chats to ensure everyone stays informed. And for urgent flight changes, our dedicated air desk is just a call away.

HOW WE WORK

03 GLOBAL EXPERTISE, UNPARALLELED ACCESS

As part of a global network of over 200 seasoned travel professionals and an affiliate of EMBARK Beyond, a leading host agency, we have access to a wealth of knowledge, exclusive experiences, and strong buying power. This ensures you receive the very best values and unforgettable moments on every trip.

04 YOUR JOURNEY, OUR PRIORITY

Travel inevitably involves hiccups, but with us in your pocket, you'll never be alone. Consider us your personal travel guardian angels. Whether it's a flight cancellation, a missed connection, or an unexpected disruption, we're here to handle it swiftly and effectively. Your peace of mind is our ultimate goal. We'll advocate for you, rebook your arrangements, and ensure your travel experience remains seamless and enjoyable, no matter what challenges arise.





BENEFITS

Hotel Booking

Our hotel booking service includes two rounds of quotes based on your stated preferences. We also provide access to the amenities of all the most prestigious elite hotel programs and our signature custom touches.

Airline Booking

You'll have 24/7 access to a human being if you need to troubleshoot changes or cancellations. You'll also receive access to special non-public rates for first and business class seats worldwide. We can lease you a private jet or charter an airliner for your group.

Villa or Yacht Rentals

We provide myriad options for villa and/or yacht rentals, ensuring the perfect fit for your desires and dreams. We work with many brokers that only work with travel professional. We can even secure you a castle.

BENEFITS

Experience Design

We recommend and provide experiences for your travel. When you work with us, you'll get access to travel experiences and adventures you can't find online for any price. Relationships are the bedrock of all that we do, and we make magic happen.

Dining Reservations

We offer advice and assistance with dining reservations and meal recommendations. Our well-connected global team stays informed about new openings and upcoming events, ensuring our clients are the first to know.

Lavish Support

Your personalized digital itinerary app, which can be downloaded for offline use, ensures that every detail you need is at your fingertips. Our clients also get an in-country contact and access to us via a WhatsApp chat set up for your trip. All your needs are just a text away.





SPECIAL SERVICES

01 **EXPERT ADVICE + SERVICE**

If you have a destination in mind, we'd be able to guide you on destinations and offer our insider expertise. We advise on destinations, offer recommendations, and suggest where to head for certain types of holidays and adventures. We can review itineraries and offer suggestions and edits. We assist with passport services and travel documents, too, and the hourly rate is \$350.

02 **GROUP OR EVENTS**

We plan extra special corporate retreats, multi-generational family holidays, destination celebrations, weddings, and wellness getaways. We choreograph stunning affairs and even coordinate jets for groups. Our talent and ingenuity enable us to design memorable group getaways and events. Depending on the size of your group, length, and complexity of the trip, we can also connect you with a top event planner.

03 **RETAINER AGREEMENTS**

Everything — really, everything — is done for you, and you're our top priority. We love to collaborate with our long-term clients to craft not only a plan for destinations but for adventures. We also serve as advocates proactively seeking your ideal travel experiences while attending industry events and conferences. The price is \$5000 per month (with an estimated 20-25 hours required per month). The value is incalculable. We require a yearly commitment, but we do offer a three-month commitment to new clients for a trial period.

04 **EXPEDITED TRAVEL**

So long as it's legal and ethical, we'll be herculean in our efforts to make it happen, quicker. Our expedited design services shorten travel-planning timelines from the typical nine to twelve months to as little as four weeks. We are available for expedited services as our current load permits. Expedited travel is defined as eight weeks out. The hourly rate is \$400 for expedited services.



CLIENT UPGRADES

Our upgrades are not guaranteed. That said, our solid relationships and the breadth of our business ensures the best of the best for our clients. If any extras are to be had, *we'll get 'em for you!*

Here is just one example of value we were able to add for a client -

The Corinthia London

ROOM BOOKED:
EXECUTIVE KING ROOM

\$2,893

SUITE UPGRADED:
GARDEN SUITE

\$6,267

PWT ADVANTAGE

+ \$3,373

The Atlantis Royal in Dubai

ROOM BOOKED:
ROYAL CLUB KING ROOM

\$8,688

SUITE UPGRADED:
SKY POOL VILLA SUITE

\$31,768

PWT ADVANTAGE

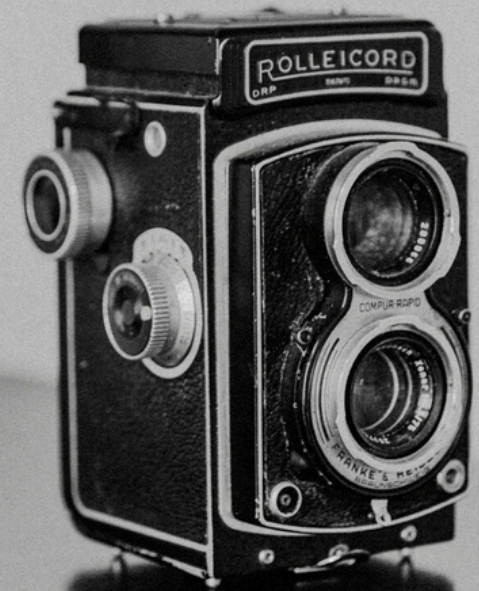
+ \$23,081

PS you also got a luggage waiver for the sea plane in Maldives,
thanks to our partner (\$530 value)

TOTAL:

\$26,984

(and counting. We're not sure what the value is to source a Keebler elf to retrieve and ship a Moncler sweater left behind!)



Trusted By Clients *for*

LEISURE

YACHTS

VILLAS

GLOBAL SPORTING EVENTS

ART EXHIBITS + SHOWS

PRIVATE SHOPPING

WEDDINGS + VOW RENEWALS

HONEYMOONS

BABYMOONS

PROPOSALS

GIRL GETAWAYS

GOLF ESCAPES

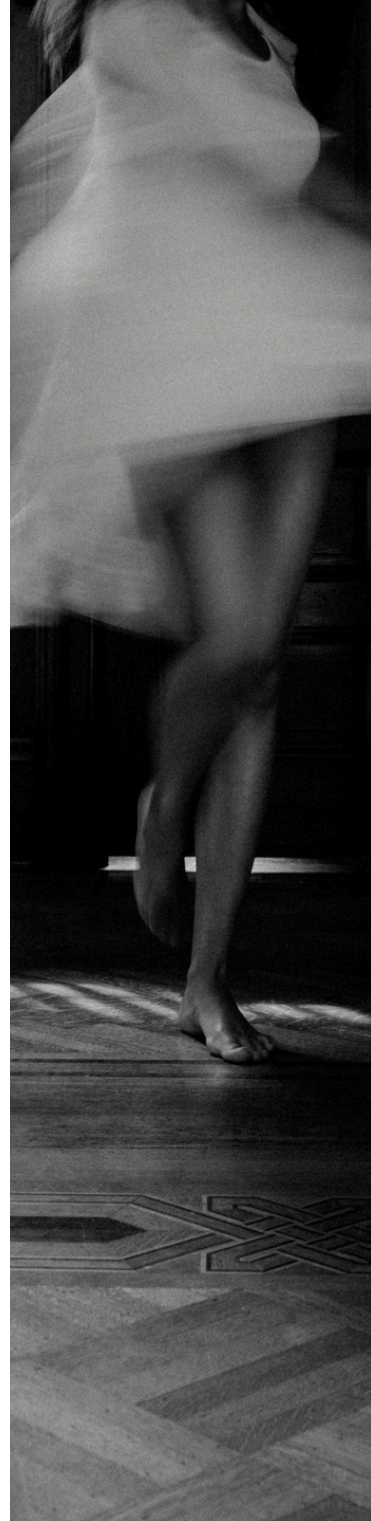
LUX TRAINS

CRUISES

PRIVATE JETS

CORPORATE EVENTS

WELLNESS RETREATS



LET'S GET STARTED GUIDE

how IT WORKS

01

CONSULT

We begin with a personal interview to help us understand your wishes for your trip. We become an expert in your passions, tastes, and interests and edit out anything that doesn't have positive resonance. We can consult in English, Spanish, or Italian.

02

AGREE

Once you've decided we're a good fit, you choose the service level that best suits your needs. Once the agreement is signed and paid, we'll start on your holiday!

03

DESIGN

Next we work our magic. You get to enjoy the fun parts of planning and leave the details to us. You'll be briefed and involved as much as you'd like.



04

RESERVE

Once the proposal is perfected, we lock it down with a deposit. Payment terms are dictated by how soon you're leaving, and our partner or hotel policies.

06

BON VOYAGE

Throughout your trip, you'll receive support from us and our partners. We'll be quietly monitoring along the way to ensure that everything's going well.

05

ANTICIPATE

Anticipation is half the fun! You'll get your itinerary documents and we'll also share unique online resources for you to engage your mind and stimulate your dreams before you leave.



07

DEBRIEF

After you return, we'll be in touch to hear all about your adventure and start planning the next one!

You're in the right place if...

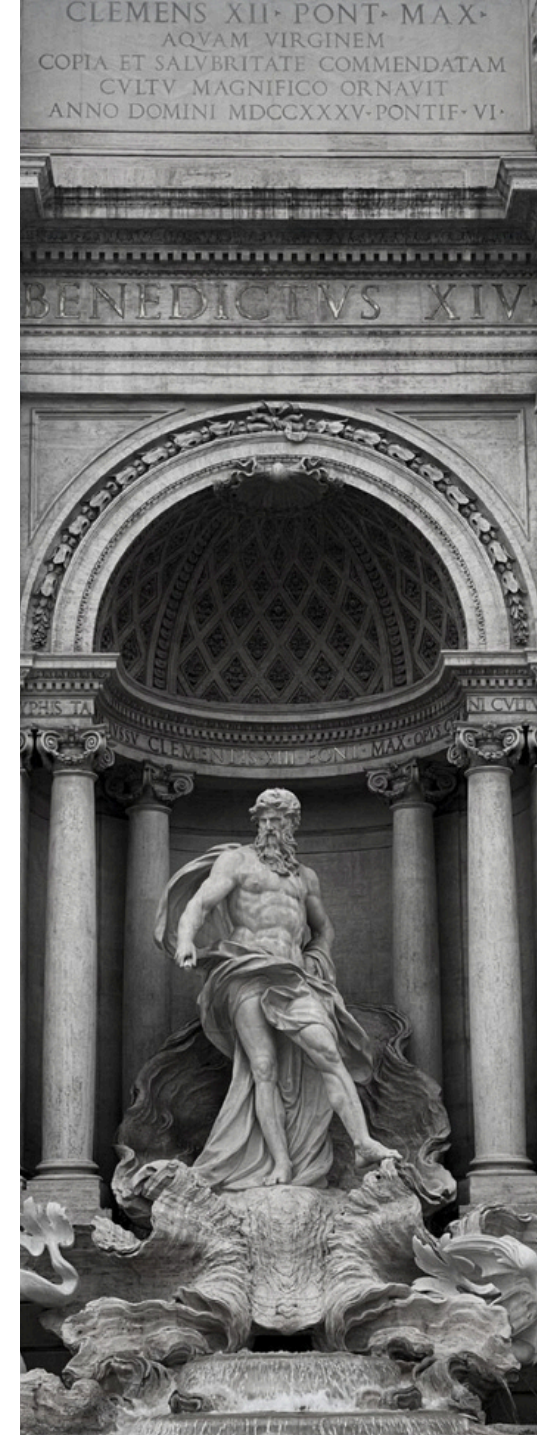
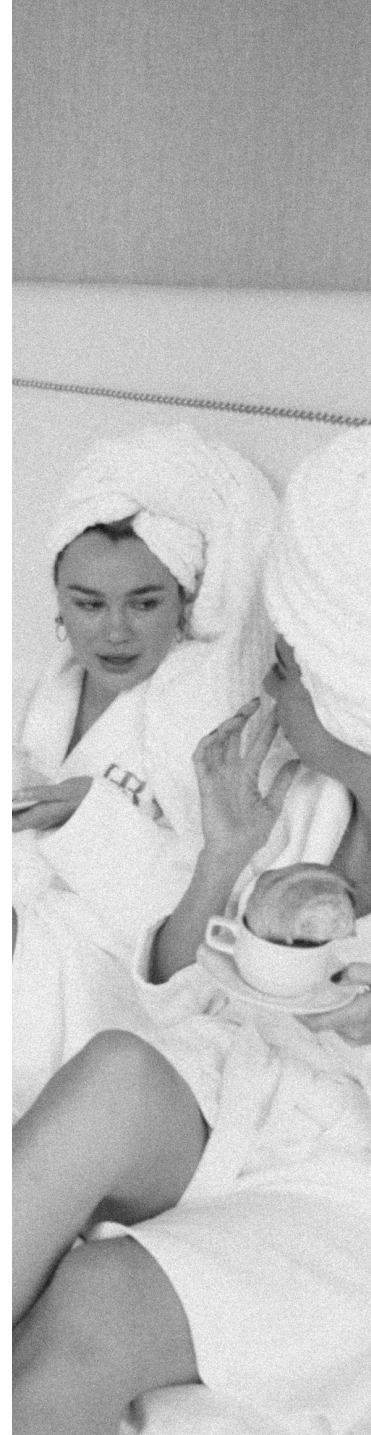
— You're perfectly comfortable booking a luxury hotel and first-class flights but you yearn to enhance your most valuable, non-renewable asset — your leisure time. You want to partner with professionals who can make magic happen.

— You already have access to lots of extras through your credit card. But you'd value a trusted guide to get you there easier. And make “there” even more wow!

— You're keen to experience travel differently, to see unusual places (or old places in unusual ways), and to experience truly unique adventures.

— You're an eco-conscious traveler who prefers, if possible, to minimize your environmental impact and leave a positive mark on the places you visit.

TRAVEL, LIKE NO OTHER



LET'S GET STARTED GUIDE



01 **CAN PWT WORK WITH MY EXECUTIVE ASSISTANT?**

Absolutely. Many of our clients currently have their travel arranged by an aide. We work closely with your assistant to ensure smooth planning and adding value at every step.

02 **DO YOU KEEP MY INFO ON FILE?**

All client interactions are conducted with the utmost confidentiality. And you never have to give your affiliate, airline, and hotel program numbers again. We keep it all securely on file.

03 **DO I PAY MORE IF I BOOK THROUGH YOU?**

We can almost always match online travel rates and often offer even better value because of our affiliations. Our itineraries include special discounts we can access, and we love to pass those along to you. We offer value and peace of mind—and that's priceless.

04 **WHY DO YOU CHARGE A DESIGN SERVICE FEE?**

Like legal and financial advisors, travel advisors are no different. We provide you access to travel experiences and private hotel rates. Your holiday is a significant investment of your time and money.

05 **DON'T YOU ALSO EARN A COMMISSION ON BOOKINGS?**

Yes, sometimes. The commission schedules do not affect our recommendations or itinerary designs. Our loyalty is to our clients; we take care of you first and foremost. That's why you hire us.

06 **IS TRAVEL INSURANCE REQUIRED?**

We highly recommend it. Travel insurance protects your investment. Clients who choose not to purchase travel insurance will be asked to sign a waiver.



A FEW *nice* WORDS

"The Rolls Royce of luxury travel."

- Jackie R.

"I cannot praise Cassandra enough."

- Ana J.

"That was a dream getaway."

- David L.

"I don't even know what to say."

- Sharon P.

"You've outdone yourself!"

- Jen G.

"Extraordinary care and attention."

- Amy L.

"Calm and confidence."

- Tonya L.



"I'll never travel without consulting
Cassandra first."

- Patrick C

Proudly Named by
DC MODERN LUXURY
2023 + 2024

MODERN LUXURY
DC
BEST *of*
the **CITY**

Also as seen in....

VERANDA  USA TODAY  THE HUFFPOST mindbodygreen



LET'S GET STARTED GUIDE

Let's do this!

We'd love to meet & get to know you.

[SCHEDULE A CALL](#)



ASTA VERIFIED
Travel Advisor

EMBARK
BEYOND

We are a proud independent affiliate of EMBARK Beyond,
a Virtuoso Member Agency



VIRTUOSO.
MEMBER