

TBOL Creative Co

VIRTUAL ASSISTANT PORTFOLIO



HI I'M NAOMI

A Naturopath, Nutritionist and Virtual Assistant!

I help free health practitioners from the time-consuming burden of social media and business admin, allowing them to focus on what they love most, helping their clients and growing their business.

[Enquire Here](#)

or email: naomi@thebowloflemons.com.au



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HOW I CAN SUPPORT YOU:

Social Media & Content Management

- Strategy and content planning tailored to your brand
- Content creation, including graphics, captions, and carousels
- Scheduling and engagement to build a thriving community
- Repurposing content across multiple platforms

Email Marketing & Lead Generation

- Email newsletter setup and automation
- Lead magnet creation and integration
- Nurture sequences to convert subscribers into clients

Website & Tech Support

- Website updates and landing page creation
- Setting up and managing online courses or memberships

Webinars, Events & Program Support

- Webinar tech setup, promotion, and follow-ups
- Membership, courses or program creation and management

Business Strategy & Admin Support

- Monthly strategy calls to map out content and business goals
- Process streamlining to improve efficiency

Ebook Creation & Formatting

- Professionally designed layouts that match your brand
- Easy-to-read formatting for digital and printable versions
- Interactive elements like hyperlinks, checklists, and worksheets

Custom Brochure Design

- Professionally designed brochures that reflect your branding
- Engaging layouts that highlight your services and expertise
- Print and digital-friendly formats

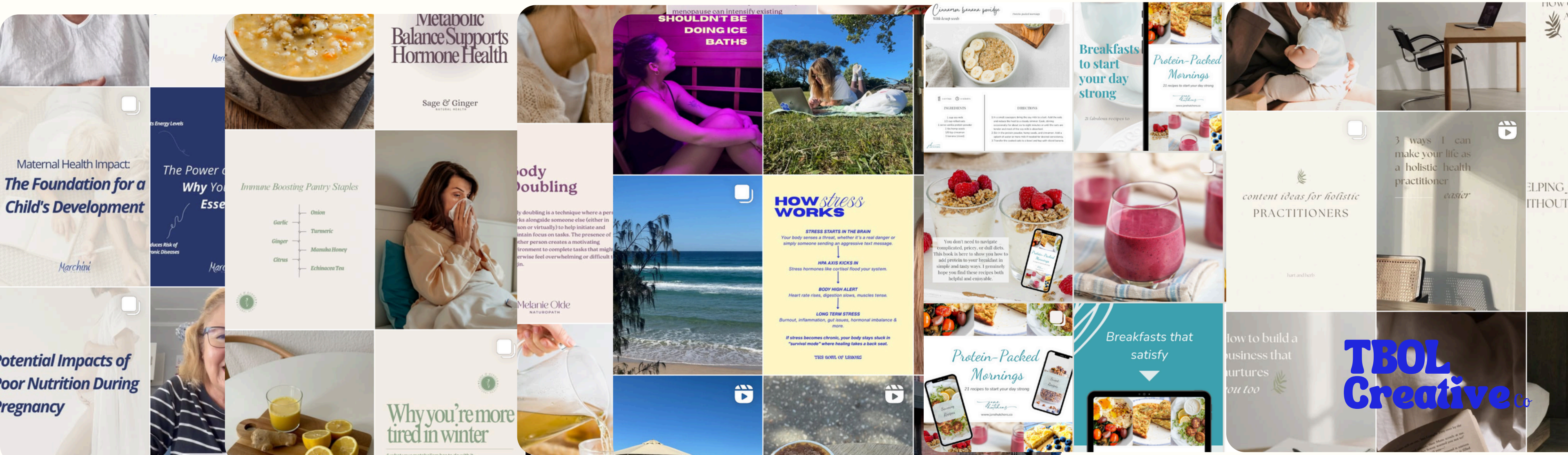
CONTENT CREATION

Strategy and content planning tailored to your brand

Content creation, including:

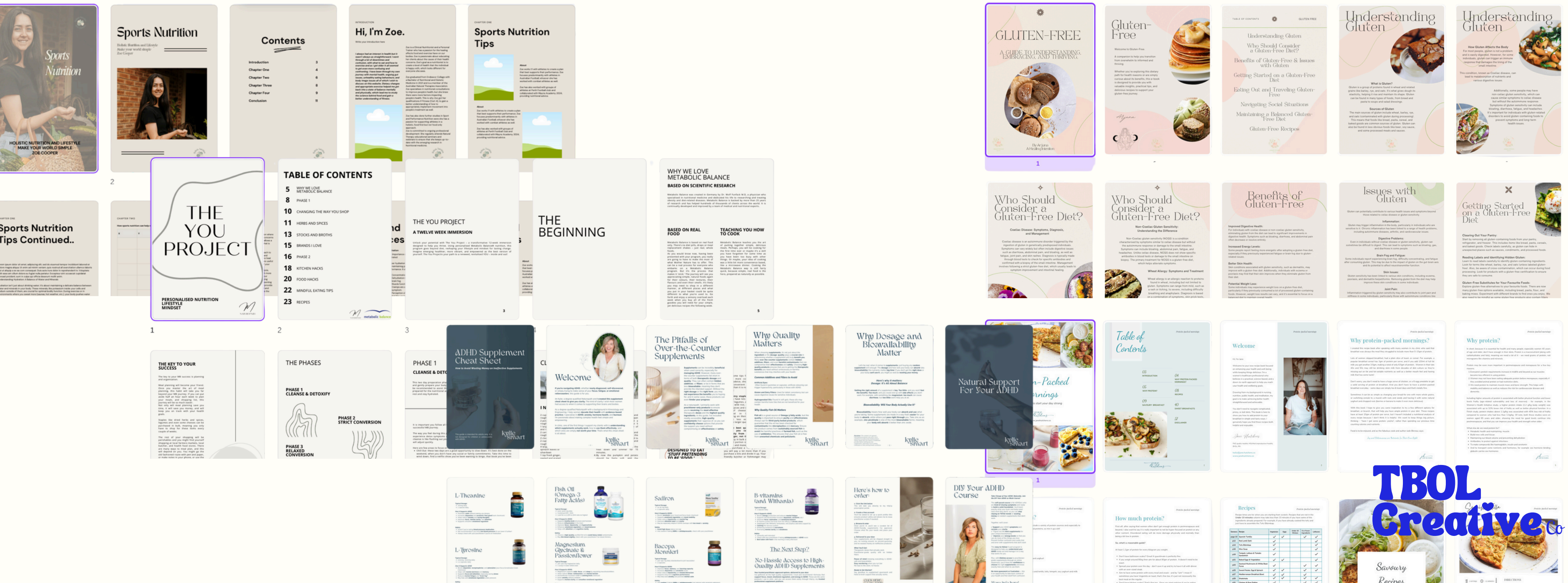
- graphics
- templates
- captions
- carousels

Scheduling and repurposing content across multiple platforms



EBOOKS

- Professionally designed layouts that match your brand
- Easy-to-read formatting for digital and printable versions
- Interactive elements like hyperlinks, checklists, and worksheets



EMAIL MARKETING

- Email newsletter setup and automation
- Lead magnet creation and integration
- Nurture sequences to convert subscribers into clients

15% OFF EOY SALE

Hey First name,

EOFY is here and whether your **nervous system is frayed**, or your **business backend is chaotic**, this is your moment to reset.

To celebrate the end of the financial year (and to help more of you get the support you need), I'm offering a **limited-time 15% discount** on:

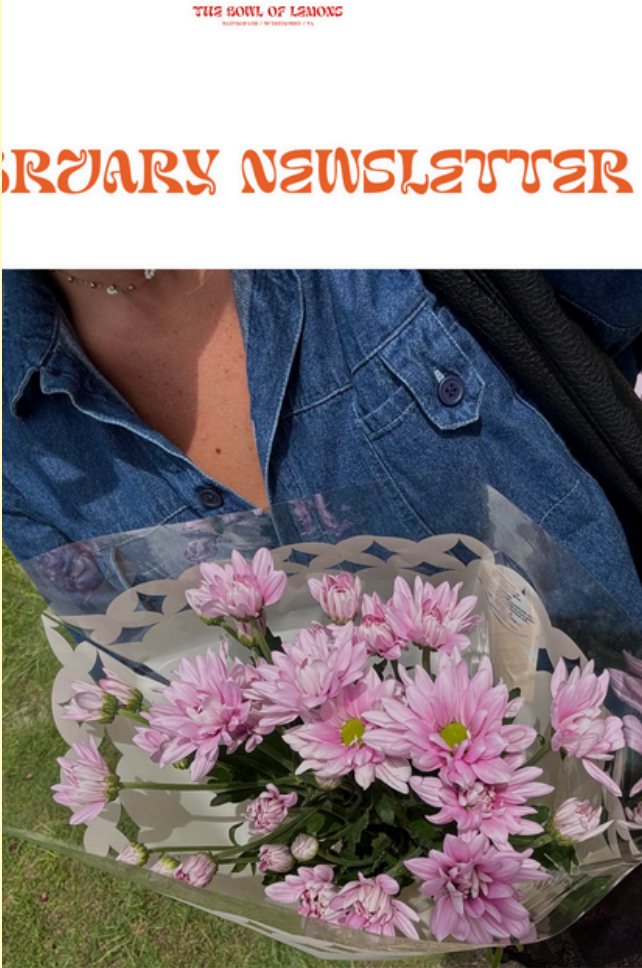
💖 **1:1 Health Consults**

Feeling tired, wired, bloated, anxious or like nothing's working, no matter how "healthy" you try to be?

This is what I help my clients with every day.

You don't need another supplement. You need a **regulated nervous system**, and someone to help you make sense of the symptoms.

- ✓ Gut issues, skin flare-ups, fatigue, anxiety
- ✓ Real support that meets your body where it's at
- ✓ Custom plans rooted in nervous system safety



February Newsletter

WELLNESS BY NUTRITION

February Newsletter



Marchini
nutrition

Reminder!!! Don't Miss Out
Free Webinar on Overcoming Fertility Struggles

FREE WEBINAR
Wednesday 4th September
1pm & 6pm

Overcoming Fertility Struggles
The Gluten-Free Nutritional Edge
with Sally Marchini

Marchini
nutrition

Hi Subscriber First Name,

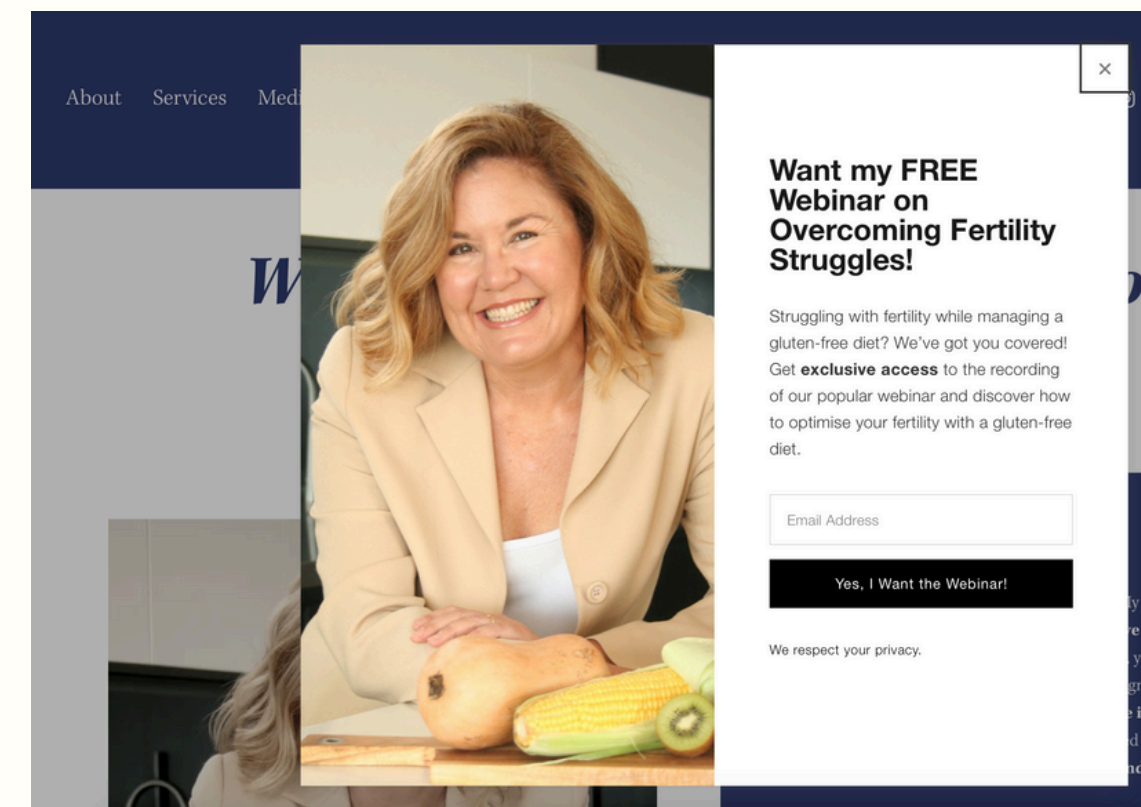
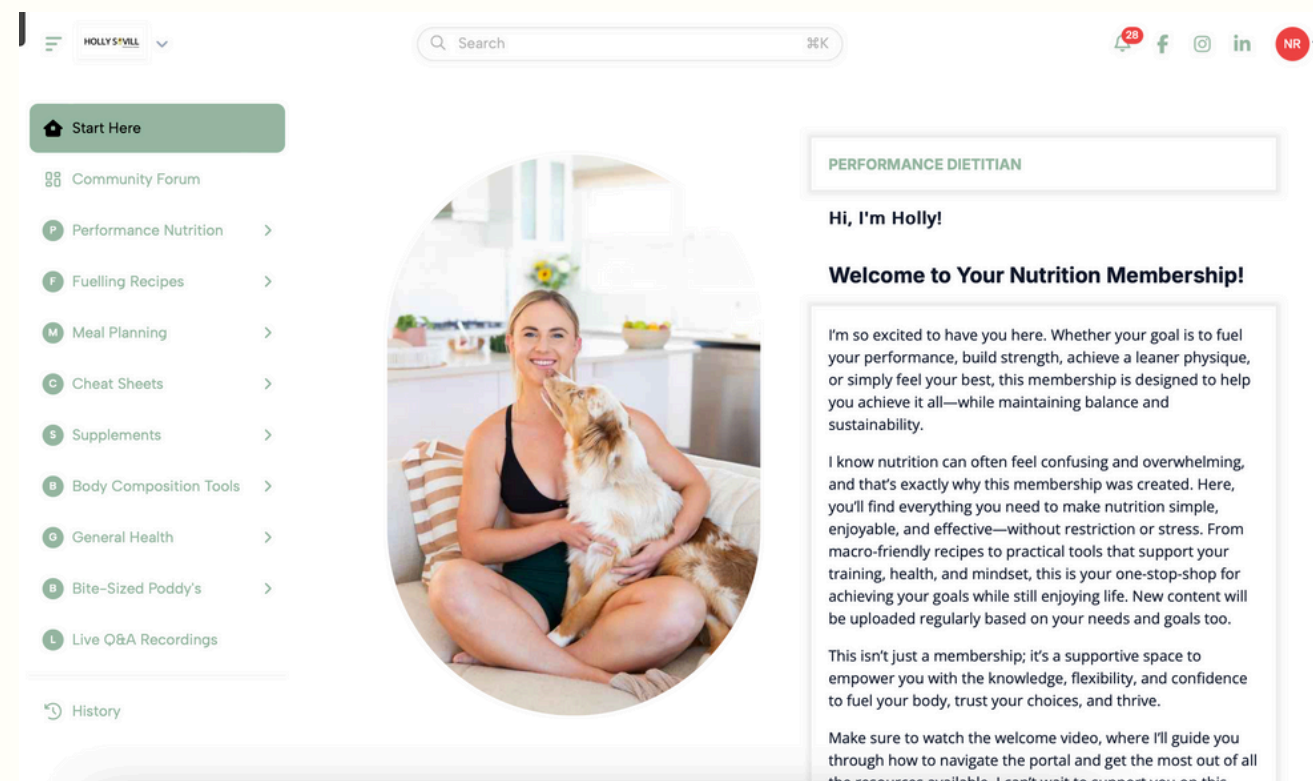
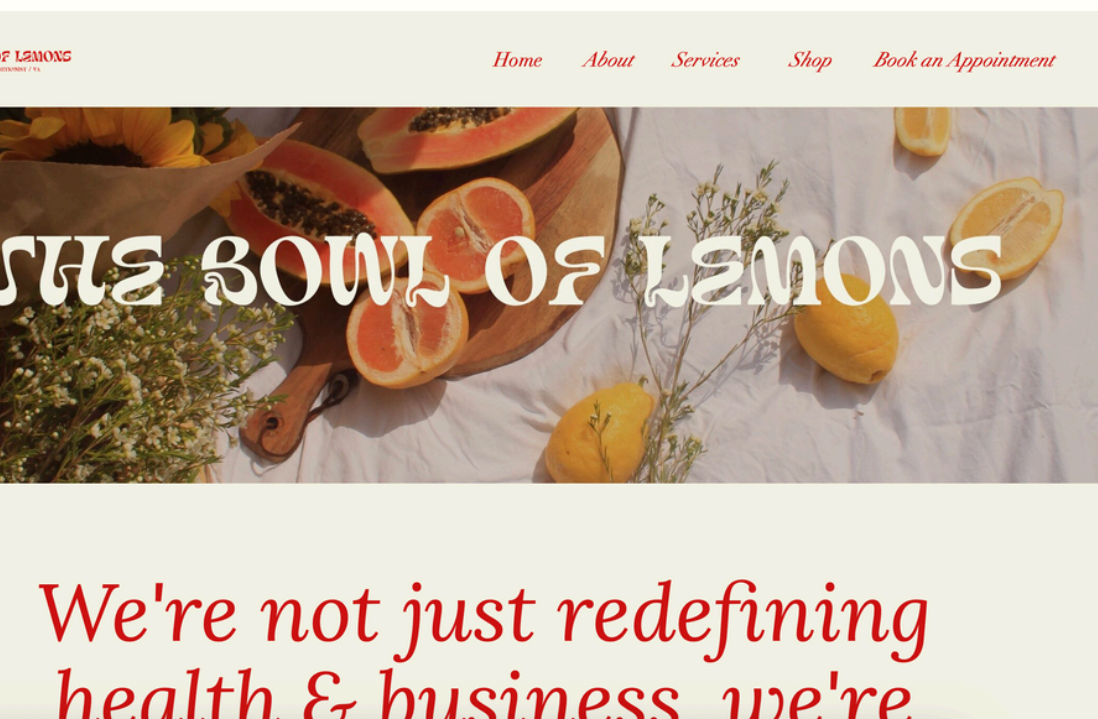
a friendly reminder that our highly anticipated



Why nourishing
TBOL metabolism is far
Creative any
counting diet

WEBSITES & MEMBERSHIPS

- Website updates and landing page creation
- Setting up and managing online courses or memberships



BROCHURES

- Professionally designed brochures that reflect your branding
- Engaging layouts that highlight your services and expertise
- Print and digital-friendly formats



SOCIAL MEDIA PACKAGES

MONTHLY CONTENT BUNDLES

Visibility Starter – \$550/month

- 8 social media posts (graphics, captions + scheduling)
- 1 email newsletter
- 1 x 30-min monthly strategy session

Growth Bundle – \$800/month

- 12 social media posts (graphics, captions + scheduling)
- 2 email newsletters
- 1 x 30-min monthly strategy session

All-in Content Support – \$1000/month

- 12 social media posts (graphics, captions + scheduling)
- 4 email newsletters
- 1 x 30-min monthly strategy session

Reels Content Bundle \$500/month

8 social media posts (captions, + scheduling)

- 4 reels (generic videos)
- 4 static posts, including images, infographics and carousels
- 30 minutes strategy session

Reels Content Bundle \$750/month

12 social media posts (captions, + scheduling)

- 6 reels (generic videos)
- 6 static posts, including images, infographics and carousels
- 30 minutes strategy session

If these packages don't quite align with your budget or needs, don't worry, I'm happy to work with you to create a customised solution that fits your business goals.

Get in touch for a personalised quote and let's find the perfect way to support your business!

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ONE OFF PROJECTS

Ebook Design

Bring your vision to life with a professionally designed and formatted ebook.

- Up to 20 pages, content provided
- Includes 1 round of revisions (within 7 days)

\$500 AUD

Additional edits after 7 days billed at ADHOC rate (\$60/hr)

Ebook Templates (Design-Only)

Need the design framework without the full build-out?

These editable templates are for you.

- Up to 10 pages
- Includes 1 round of revisions (within 7 days)

\$300 AUD

Email Newsletter Setup & Design

One newsletter per month – design, write, and schedule.

\$125 AUD/month

Social Media Templates

Custom Canva templates tailored to your brand – for content that’s actually easy to post.

- 5 Templates: \$250 AUD
- 10 Templates: \$480 AUD

Brochure Design

Two-page brochure or service menu as a branded PDF, ready to send or share.

\$150 AUD

Website Copywriting or Design

From your About page to full-service offerings – done-for-you web presence that aligns with your brand voice and purpose.

Custom Quote (based on scope)

ADHOC Design + VA Support

For the tasks that don’t fit into a box — design, admin, systems, or digital support.

\$60/hour

WHY WORK WITH ME

Running a health and wellness business is demanding—you're here to help people, not spend hours stressing over content, marketing, and tech. That's where I come in. I take the overwhelm out of your content, so you can focus on what you do best, helping clients thrive.

- ✓ Specialised in the Health & Wellness Industry
- ✓ Consistent, High-Quality Content That Reflects Your Brand
- ✓ Strategy-Focused Approach
- ✓ Monthly Support to Keep You on Track
- ✓ Time-Saving & Stress-Free

Let's make your marketing work for you, not the other way around.

➔ Ready to stay consistent and stress-free? [Let's chat!](#)



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REVIEWS

I've been working with Naomi for my social media content, and I am very pleased with the results. Not only is Naomi professional and reliable, but she also brings fresh ideas that keep my content dynamic and relevant. I highly recommend Naomi to anyone looking for a social media VA!

Naomi is amazing at what she does.

She has a friendly manner, like you have known her for ages but also has the ability to get down to business.

As a business owner she has saved me so much time and stress in the additional non-practitioner business things. Naomi provides clear direction and tasks to complete to get your business on a role. She is my go to for support with all things running a business.

It's so good having another qualified practitioner helping you along your natural health business journey, she knows all the struggles we face.

Would highly recommend for VA support for your business and guidance for new grads.

Naomi has been an invaluable asset to my business! She helped me create a new membership offering, something I genuinely couldn't have done without her. Her support, expertise, and commitment to helping me grow and improve have been incredible. I highly recommend Naomi to anyone looking for business support! Xx



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REVIEWS

I highly recommend Naomi as a VA. She has been a wonderful support to my business, helping me with content creation, which saved me a lot of time. She is efficient, a great communicator and an all round lovely person. Thank you Naomi!

Naomi has been a fabulous support to my business Nutrition by Leanne. She has assisted with design work, content writing and social media content development. She is efficient, conscientious and delivers on what is required. I would recommend Naomi!

Naomi is reliable, creative, and a delight to work with. She's been helping with my socials, updating my website and a few creative marketing campaigns too. I can highly recommend her!

Having Naomi as a VA has been amazing, I haven't looked back. She is easy to work with and has diligently ticked off many of those annoying and time consuming tasks, that as a small business owner just fall to the bottom of the pile.

I love how we work, it's fluid, collaborative and Naomi is as passionate about my business as I am. If you have been on the fence about getting a VA for your business, don't hesitate, your future self will thank you!!

