

# The Founder's Recalibration

This isn't just another planning session.

This is a reset. A recalibration. A holy moment in your business where you get to drop the weight of what's no longer working and architect your Big Next.

What you're stepping into here isn't a workbook or a productivity hack. It's a compass to help you see what's *actually* holding you back, and then strategically shift your year so you don't repeat the grind in fancier packaging.

You don't need more goals. You need more God-alignment.

Maybe your next level *is* financial-ready to 5x profit, break into a new market, or exit a model that's draining you.

Or maybe it's time margin. Less reacting, more leading. Less apologizing for needing space, more reclaiming your time as a sacred resource for your family and your calling.

Either way, you can't just "want" it-you have to build it. And that's what this tool gives you.

Inside, I walk you through how to:

- Audit what's actually driving (or draining) results
- Identify your true sweet spot and where you've been off-track
- Architect a year that reflects what God's calling you into

And I've layered in curated AI prompts that act like your on-demand strategic partner-customized to make this process personal, powerful, and *actionable*.

You're not here to reflect. You're here to rise. And this is how you begin.

### Step 1: Preparation

**Setting the Stage for Success.** Before you start, gather your tools:

- A dedicated 2-3 hour time block: This may seem extensive, but it's a necessary investment if you're looking for substantial growth.
- Your phone: The gateway to your digital calendar and a crucial tool for notification management.
- Your planner and journal: Windows into the past, helping you understand where you've been.
- Financials: Providing insights into your business's fiscal health.
- Family and Team: Getting outside perspectives that matter.
- A heart for growth: This is a key element of the process.

**Prompt:** "Act as my strategic ops partner. Based on this list of tools: calendar, planner, journal, financials, family/team feedback, map out exactly how I should prep to get the highest ROI from this process. Include blind spots most leaders miss."

**Big Next Move:** Block a 3-hour CEO meeting with yourself this week to run this prep prompt, gather your materials, and eliminate any potential distractions.

**CTA:**  $\rightarrow$  Run this before diving into the rest. It'll surface hidden prep gaps that could sabotage the clarity you're trying to create.

### Section 2: Calendar Deep Dive

It's time to unveil your time story. Why This Matters:

Understanding where your time goes is not just a practice; it's a profound revelation. This step is about forging a conscious connection between your goals and the invaluable resource that is your time. The past year is inscribed in your digital calendar, and deciphering its contents holds the key to unlocking a more intentional future.

#### Steps to Take:

- 1. Open your phone calendar: The digital footprint of your past year.
- 2. Assess patterns: Identify if your days were saturated with calls or left open for quesswork.
- 3. Use the search feature: Uncover hidden trends in your time allocation.
- 4. Assess alignment: Ensure your time invested aligns with your overarching goals.

Managing Notifications:

- 1. Examine notifications: Identify and reduce app reminders; reclaim your focus.
- 2. Taking back control: Decide when you engage with your digital world.

Embark on this journey with the understanding that managing your time story is more than a review; it's a pivotal moment in sculpting a purposeful and aligned future.

### **Prompts:**

- "Act like a time audit expert. Here's my calendar data. Tell me the *unspoken story* of how I actually used my year, where I was out of alignment, what drained me, and where I left legacy-building work on the table."
- "If I told you my biggest goal was [insert goal], what calendar patterns from last year sabotaged that goal? What would you advise I shift immediately?"
- "Rebuild my week based on what matters most to me, not just what needs to get done. Include whitespace, CEO time, and non-negotiables for family."

**Big Next Move:** Create a new recurring weekly schedule template that prioritizes your top 3 values and locks in 1 Legacy Block (a 2-hour non-negotiable to work ON the vision).

**CTA:**  $\rightarrow$  Audit your time with brutal honesty. Then use the final prompt to design your upgraded week before you fill it with other people's priorities.

## Section 3: Planner Analysis

#### **Crafting Intentional Days.** Mapping Your Days:

- Evaluating your planning approach: Reactive or intentional?
- 2. Management vs. Leadership: Recognize the difference in your planner.
- 3. Crucial activity blocks: Identify and protect time for key tasks.
- 4. Pattern recognition: Decode the story your planner tells about your priorities.

Understanding the nuances of your planner empowers you to lead each day with clarity and direction. It will also clearly reveal why you may not have hit the goals you had originally planned for at the start of your year.

#### **Prompts:**

- "Based on this year's planner entries, identify what percentage of my time was strategic vs. tactical."
- "Suggest daily planner improvements that align my actions with leadership, not just task management."
- "If I gave you this planner and told you I wanted to double my revenue without doubling my hours, what would you restructure or eliminate?"

**Big Next Move:** Choose ONE major time-waster your planner revealed and eliminate or delegate it immediately. Replace that time with a Strategic Thinking Hour each week.

**CTA:**  $\rightarrow$  Your planner is your mirror. Don't just observe it-let it tell you what kind of leader you were, and who you're becoming.

### Section 4: Journal Insights

**Embracing Your Path.** The Heart and Emotional Side:

- 1. Journal as an emotional archive: Explore the sentiments behind your actions.
- 2. Emotional cross-referencing: Understand how emotions influenced your calendar.
- 3. Patterns in emotions and actions: Discover recurring themes for growth.
- 4. Celebrate the overlooked: Extract joy from significant milestones often overshadowed.

Understanding the interplay between emotions and actions is pivotal for cultivating a balanced and purposeful approach to your Big Next year.

#### **Prompts:**

- "Read through these 10 journal entries and find the throughline. What limiting beliefs am I reinforcing? What mindset loops are keeping me stuck?"
- "Cross-reference my emotional highs and lows with my calendar data. Where was I most in alignment? Where was I pushing from a place of fear?"
- "Turn my most painful, journaled moments into a values-aligned action plan. What is my soul trying to show me here?"

**Big Next Move:** Write one personal belief statement that you are committing to operate from in your big next year. Print it. Frame it. Speak it daily.

CTA: → This isn't just reflection-it's spiritual strategy. Let your journal speak into your growth plan with precision.

### Section 5: Financial Reality

Your Business and Personal Fiscal Health. Why Finances Matter:

1. Review financial records: Uncover the fiscal story of your past year.

- 2. Assess income and investment: Understand what's saved, invested, and brought home.
- 3. Identifying expenses: Pinpoint where your money went and why.
- 4. Learning from financial decisions: Understand what worked and what didn't.

This section delves into the financial heartbeat of your entrepreneurial journey, emphasizing the need to comprehend your financial narrative for strategic planning and informed decision-making.

#### **Prompts:**

- "Here's my profit/loss breakdown. What investments gave me the highest return: emotionally, financially, spiritually? What needs to go?"
- "Based on my goals for next year, build a lean and scalable financial model that protects my time and profitability."
- "Run a values-alignment check on my spending. Where am I investing in who I want to become vs. who I'm afraid I'll stop being?"

**Big Next Move:** Choose one high-ROI activity or offer from the last year and make it your top financial focus for the next quarter. Simplify to amplify.

**CTA:**  $\rightarrow$  Don't just look at dollars-look at direction. Then let your AI copilot help you architect a revenue model rooted in alignment and growth.

### Section 6: Family Dynamics

**Balancing Work and Life.** Preserving Time for What Matters:

- 1. Reflection on family dynamics: What worked and what didn't?
- 2. Desired family dynamics: Articulate what you want more or less of. Hear what they want more or less of.
- 3. Preserving specific times: Ensure a healthy work-life integration for a thriving family.

This section guides you through a thoughtful examination of family dynamics, encouraging intentional choices that align your work and personal life for a harmonious and thriving family dynamic.

#### **Prompts:**

- "Draft a weekly family rhythm based on feedback from your family and past calendar events."
- "Generate ideas for family rituals or boundaries that support better work-life integration."

• "Based on last year's calendar and family feedback, where did I unintentionally sacrifice what matters most?"

**Big Next Move:** Schedule your next 3 family nights, trips, or rest days. Block them now. Build business around them, not the other way around.

**CTA:**  $\rightarrow$  Your family rhythm *is* your business strategy. Use these prompts to re-commit to what matters most, without compromising your vision.

### Section 7: Team Dynamics

**Aligning for Success.** Building a Cohesive Team:

- 1. Reflection on team dynamics: Assess the alignment with your vision.
- 2. Identify needed adjustments with your team's help: Recognize gaps and areas for improvement.
- 3. Strengthening your support system: Ensure your team aligns with your aspirations.

This section empowers you to critically assess your team's dynamics, facilitating adjustments that align with your vision and contribute to a harmonious and high-performing team. It also allows you to consciously plan for how you will uplevel your leadership to ensure you can shepherd your team to success over this next year.

#### **Prompts:**

- "If I keep leading my team the same way I did last year, what results will I get? What habits or blind spots do I need to change first?"
- "Design a 90-day team alignment strategy that gets my key players rowing in the same direction without me having to micromanage."
- "Assess my leadership style from this year. Where was I bottlenecking growth? What skill do I need to master to lead at the next level?"

**Big Next Move:** Book a Vision Alignment meeting with your top team members. Share what you uncovered. Ask what *they* need to thrive this year.

**CTA:**  $\rightarrow$  You're not just building a team-you're building a culture. Let your AI copilot help you become the leader they *actually* need next year.

### Quick-Start Implementation: Your First 30 Days

#### **Prompts:**

- "Give me a 30-day 'big next' action plan based on all my insights above, broken into weekly tasks with priorities and checkpoints."
- "Based on my goals and time constraints, what are the 3 highest-leverage actions I can take this month to accelerate results?"
- "Write my daily CEO Focus List for the next 7 days based on what I said matters most."
- "Design a system of weekly reviews and course corrections to help me stay on track and not drift back into old patterns."
- "Draft an accountability framework that includes my team, family, and personal goals. How can I hold myself to this vision?"

**Big Next Move:** Create a recurring 30-minute Weekly CEO Check-In every Friday to review your focus, adjust strategy, and recalibrate to what matters most.

CTA: → Momentum loves clarity. Don't stop at insight-move it into your calendar, your conversations, and your commitments. Start *now* with what you know. Adjust along the way.

### Final Note

You are a capable, called leader who is consciously choosing to step into your Big Next. Don't underestimate the power of this process. Now that you've seen the steps... let's fast track your reflection, growth, and systems. You can efficiently plug this into your business to save you time, uncover the strategies that will optimize your growth, by leveraging AI to optimize this process.

This isn't about outsourcing your wisdom-it's about multiplying it. Use this process & prompts to get deeper, faster insights so you can lead boldly, faithfully, and with intention.

Do you want help to bridge the gap between busy work, to your profitable life's work? Get a copy of my book Your Big Next <u>here</u> and I can help you design your *big next* chapter.

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