

FROM THEORY TO PRACTICE: PRECISION TEACHING FOR LANGUAGE GROWTH



DEAR TEACHERS,

We see you. We hear you. And we know how much you're carrying.

Many of you are feeling stretched thin, constantly balancing the needs of your multilingual learners while navigating changing district expectations and the reality of limited planning time. Planning as "chaotic" or "winging it" because there's simply not enough time to co-plan with content teachers the way you'd like. You feel the weight of making sure students are engaged, challenged, and supported—without overwhelming them and you.

It's frustrating when others don't always understand the language demands placed on your students. It's exhausting when you're expected to do more with fewer resources. And it's overwhelming when new students arrive, each with unique needs, and you're left figuring out how to best support them on the fly.

You are not alone in these challenges. Together, we will build strategies that work in real classrooms with real students—so you don't have to feel like you're doing this alone.

OBJECTIVE

Join us for an immersive journey where you'll master the art of functional language planning and transform the way multilingual learners engage with content. This expert-level intensive will equip you with the tools, strategies, and confidence to design intentional, language-rich learning experiences that empower students to thrive. Whether you're refining your practice or leading language development initiatives, this program will elevate your impact, streamline your planning, and bring your instructional vision to life.

<https://englishlearnerportal.com/functional-language-planning#/>

FACILITATORS

KELLY REIDER

Founder & Lead Facilitator



Kelly is an expert in English learner/multilingual student education with 30+ years of experience in public education. As the Founder of English Learner Portal and a former WIDA Certified Facilitator, she has supported programs and led professional development for educators internationally.



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DR. RUSLANA WESTERLUND

Westerlund Consulting



Ruslana is an expert in multilingual education, language development, and systemic educational change. She has extensive experience in designing language-focused curriculum, assessment frameworks, and professional development for educators. A former WIDA researcher and consultant, she specializes in integrating functional linguistics into instruction.

ANDREA HONIGSFELD

Guest Speaker



WHAT IS FUNCTIONAL LANGUAGE PLANNING?



By incorporating Systemic Functional Linguistics (SFL) principles, functional language planning helps teachers **identify and scaffold the language students need** to succeed in different disciplines. It promotes **explicit instruction in academic language**, fosters **culturally and linguistically responsive** teaching, and **integrates language and content learning** rather than treating them separately. Functional language planning allows all teachers to focus on language instruction that develops the exact language students need to be successful regardless of the content area curriculum programs.

WHAT'S INCLUDED IN THE FLPEI PROGRAM?

The FLPEI Program is a **fully facilitated 12-week program** includes:

- alternating live virtual sessions and asynchronous content to create a reasonable demand on time;
- at least three one-on-one virtual coaching sessions with the program facilitator;
- planning frameworks to support efficient and effective planning sessions with both ELD and content teachers;
- a focus on select elements of academic language to create the largest return on investment;
- extensive access to English Learner Portal's professional development resources beyond the program; and
- a collaborative cohort of educators from across the country.

WHAT IS THE TIME COMMITMENT?

Participants can successfully complete the FLPEI Program in **2 hours per week for 12 weeks**. Of course, additional time spent reviewing course content and engaging in collaboration enhances your success.

WHEN DOES THE PROGRAM RUN?

Cohort 2: June 2 - August 23, 2025

Cohort 3: September 15 - December 12, 2025

WHAT IS THE COST?

\$795 per person Purchase Orders and Group Enrollments Accepted
2 Graduate Credits for an additional fee of \$156

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PROGRAM SCHEDULE



Week Prior to Program Start: Pre-Cohort Orientation via Email and Baseline Survey

Week 1: LIVE Kick-Off Via Zoom (2 hours) - June 3, 2025 6-8 PM EST

In week 1, you will gain confidence in your advocate voice. You will be able to explain the big ideas of how an SFL approach will meet legal requirements, give students more access to content instruction, and provide a flexible approach to developing English proficiency.

Week 2: Asynchronous Content (2 hours) - June 4-16, 2025

In week 2, you will work at your own pace to dig deeper into the Systemic Functional Linguistics approach.

Week 3: LIVA via Zoom (2 hours) - June 17, 2025 6-8 PM EST

In week 3, you will begin to align Systemic Functional Linguistics with lesson planning using the Teaching & Learning Cycle developed by Australian linguists. You will explore resources and analyze for language demand. You will begin scheduling your personal coaching sessions.

Week 4-5: Asynchronous Content (5 hours) - June 18-July 7, 2025

In weeks 4-5, you will continue to grow your understanding of the Teaching and Learning Cycle, as well as analyze children's literature for language demand. You will match language development strategies to the language demands.

Week 6: LIVE via Zoom (2 hours) - July 8, 2025 6-8 PM EST

In week 6, you will meet Dr. Ruslana Westerlund and explore the Language of Perspective Building.

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PROGRAM SCHEDULE



Week 7: Asynchronous Content (2 hours) - July 9-21, 2025

In week 7, Andrea Honigsfeld will challenge you to consider mindsets and program features that can limit your success. You will also consider various co-teaching and co-planning models.

Week 8: LIVE via Zoom (2 hours) - July 22, 2025 6-8 PM EST

In week 8, you will learn about The Language of Cohesion from Dr. Ruslana Westerlund.

Week 9: Asynchronous Content (2 hours) - July 23-August 4, 2025

In week 9, you will explore the Whole to Part protocol for developing oral language and literacy.

Week 10: LIVE via Zoom (2 hours) - August 5, 2025 6-8 PM EST

In week 10, you will focus on bringing it all together with planning frameworks that help you keep balance within your language instruction. You will also consider formative assessments that monitor student progress and provide valuable information for planning.

Week 11: Asynchronous Content (2 hours) - August 6 - 18, 2025

In week 11, you will add the understanding of English proficiency levels to your planning to ensure effective differentiation and appropriate goal setting. You will explore Thinking Verbs and write proficiency level appropriate language objectives.

Week 12: LIVE via Zoom (2 hours) - August 19, 2025 6-8 PM EST

In week 12, you will share and celebrate your successes!

<https://englishlearnerportal.com/functional-language-planning#/>

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