

Geneviève Dorion – Coupal

geneievedc@videotron.ca

514.237.3727



Choreographer | Director | Artistic Director
www.geneievedorioncoupal.ca

01 Summary

Geneviève Dorion-Coupal is known in artistic circles here and abroad. of Montréal, Riyadh, Miami, Paris, Cairo, Sharjah and Warsaw, Geneviève has showcased artistic talent in ever-more spectacular productions. These creative challenges drive her to aim above and beyond fads.

Passionate, committed and masterful, Geneviève truly is a reference in the arts. As creative as she is versatile, Geneviève is never shy to step off the beaten path in search of professional renewal or to work with a broad range of stakeholders to guarantee a production's operational, artistic and financial success. Encompassing theatre, television, film and advertising, her skills are as varied as choreography, artistic direction and stage direction.

Genevieve has led creation teams for le Cirque du Soleil, 7 Fingers, Celine Dion, Star Academy, So You Think You Can Dance, The Voice, Super Bowl, Moment Factory and the Winter Olympics.

Her diverse background and shows abroad have led her to hone her skills in effective multicultural and interdisciplinary team management. As a people-person, she is skillful in building trusting relationships with artists, creators and partners, bringing out the best in each. Focused on getting results and in budget, Geneviève stands apart by her ability to showcase talent and turn visions and imagination into reality.

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02 Skills | Talents

Geneviève has honed many skills over her career, including:

- + Understanding client needs: resolution of the artistic mandate, negotiation, results and partnership.
- + Adapting to new situations, all the while maintaining excellent interpersonal relationships, respecting artistic differences and bringing out the very best in the project.
- + Excelling at identifying creative, human and financial resources, as well as targeting the technical and material means needed to accomplish a production.
- + Artistically developing visual concepts.
- + Defining, designing and carrying out choreography.
- + Reflecting on a performance-wide scale according to resources and budgets.
- + Anticipating, planning and following through on the artistic logistics of performance production.
- + Popularizing information for target audiences.
- + Controlling costs and schedules by optimizing the profitability and quality of the artist project.
- + Establishing and maintaining a trust-based relationship with various actors, producers, designers and artists.
- + Leveraging an excellent network of artists and technicians for the benefit of a production.
- + Exercising leadership, prioritizing and organizing.
- + Excellent listening skills.
- + Mobilizing a team.
- + Trilingual: French, English and Spanish.
- + Extensive knowledge of photography and music

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03 Professional Experience

03.1. STAGE DIRECTOR — Live Performances

MUV~ original idea ~ Direction ~Andorra ~ Produced by Cirque du Soleil
VITORI ~ original idea ~ Direction ~ Valletta, Malta ~ Produced by Cirque du Soleil
STARWATER ~ original idea ~ Direction ~ Miami ~ Produced by Moment Factory and Royal Caribbean
THE VOICE 2013-2016-2017 Tour Bell Centre Montreal and Centre Videotron, Québec
THE VOICE JUNIOR 2016-2017 ~ Tour Bell Centre Montreal and Centre Videotron, Québec
VANCOUVER 2010 WINTER OLYMPICS ~ Show Maison du Quebec and BC Place Stadium, Vancouver
CANADA DAY 2012-2013 -2014–2017-2019-2020 Official Celebration of Canada on the Parliament hill ~ Ottawa
THE MAN IN BLACK, A Tribute to Johnny Cash ~ Capitol de Québec and the Canadian tour
ELVIS STORY, A Tribute to Elvis Presley ~ Capitol de Québec, Paris, France and American tour
CELINE DION ~ Special concert, Plains of Quebec City
YOAN~Centre Bell, Montreal and Centre Videotron, Quebec
GAROU ~ Gentleman Cambrioleur tour ~ Tour of Quebec and Europe
BELADI ~ Chantal Chamandy ~ Pyramids of Egypt, Cairo

03.2. CHOREOGRAPHER — Live Performances

SAND~ Cirque du Soleil ~Riyadh, Saudi Arabia National Day
THE LAST CHAPTER~ The 7 Fingers ~Director Sebastien Soldevilla~ Sharjah, Arabs Emirates
CRYSTAL ~ Cirque du Soleil~ Ice show ~Tour of the USA and Canada
SHIPS IN THE NIGHT~ The 7 Fingers ~Director Gypsy Snider~Caribbean, Production Virgin
CANADA DAY 2012 - 2013 - 2014 - 2017 ~2019-2020 ~ Official Celebration of Canada on the Parliament hill ~ Ottawa
SHOWGIRL~Veronic Dicaire ~ Quebec and Europe
LOVE ~ Cirque du Soleil ~ Director Dominic Champagne~ Mirage, Las Vegas
CELINE~Colosseum at Caesars Palace, Las Vegas
STARWATER ~ Produced by Moment Factory and Royal Caribbean
VERONIC DICAIRE ~ Tour of Quebec, Paris, France
V FOR VOICES/ LA VOIX DES AUTRES ~Veronic Dicaire ~Las Vegas ~ Quebec and Europe
SUPER BOWL XLIV ~ Cirque du Soleil ~Director Fernand Rainville~Miami ~USA
LUMINATO ~ Cirque du Soleil ~ Arts Festival of Toronto
SUMMERFEST ~ Cirque du Soleil ~Prince Edward Island
THE VOICE and THE VOICE JUNIOR ~ Tour Bell Centre, Montreal and Centre Vidéotron, Quebec
400th CELEBRATIONS OF QUÉBEC CITY ~ Memorial show Celebration~ Director Pierre Boileau, Quebec
CIRKOPOLIS ~ Cirque Eloize ~for Knicks of New York~USA
BELADI ~ Chantal Chamandy~Cairo, Pyramids of Egypt
PARADIS PERDU ~ Director Dominic Champagne~Place des Arts, Montréal
GENERATION MOTOWN ~ Director René Simard~ Capitole Québec and tour of the US
NIGHT FEVER~ Director René Simard~Capitole Québec and Théâtre St-Denis ~ Montréal
ELVIS STORY, A Tribute to Elvis Presley ~ Capitole de Québec

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FÊTE MUSICALE DE JOE DASSIN ~ Directed by Pierre Boileau ~ Capitole Québec and Théâtre St-Denis ~ Montréal

MUSICMAN ~ Gregory Charles ~ Directed by Serge Postigo~ Théâtre St-Denis ~ Montréal

DALIDA, UNE VIE~ Director René Simard~Capitole de Québec and Beyrouth ~ Lebanon

03.3 TELEVISION director / choreographer

THE VOICE 2013 - 2016 - 2017 ~ Stage Director and choreographer~ Productions Déferlantes ~ TVA

THE VOICE JUNIOR 2016 - 2017 ~ Stage Director and choreographer~ Productions Déferlantes ~ TVA

SO YOU THINK YOU CAN DANCE ~ Choreographer~ Season 4-5-6-7 Warsaw, Poland ~VN

GALA KARV 2013 - 2014 - 2015 ~ Stage Director and choreographer ~Productions Zone 3 ~ VRAK TV

GALA LES GÉMEAUX 2013 - 2014 ~Stage Director and choreographer~ Productions Radio Canada

MA VIE EST UN CIRQUE ~ Choreography ~ TV5

DEFI DES CHAMPIONS ~ Stage director and choreographer ~Productions J, Bubbles Television~TVA

STAR ACADÉMIE 2003-2004-2005-2009-2012 ~Productions J~TVA ~ Stage director and choreography

CANADA DAY 2012-2013 -2014~2017-2019-2020 Specials Celebration of Canada Day ~ Ottawa~CBC

ILS DANSENT ~ Choreographer~ Radio Canada

HEURE DE GLOIRE 2006-2007-2008 ~ Choreographer ~ Radio Canada

DEMANDES SPÉCIALES 2003-2004-2005-2006~TVA ~Choreographer~TVA

CÉLÉBRATION ~ Choreographer ~TVA

GALA JUSTE POUR RIRE ~Choreographer ~Radio Canada

GALA JUST FOR LAUGHS ~ Choreographer ~CBC

GALA ADISQ ~ Choreographer~Radio Canada

SOMMET DES AMÉRIQUES ~Choreographer ~Radio Canada

AMÉRIQUES ET SOLIDARITÉ CENT ANS DE DESJARDINS~ Choreographer~Radio Canada

FRANCOFOLIES-SOIRÉE AFRICAINE ~ Choreographer ~Radio Canada

FRANCOFOLIES-SOIRÉE ANTILLAISE~ Choreographer~Radio Canada

UN AIR DE FAMILLE ~Co-director, choreographer~Radio Canada

03.4 MUSICALS choreographer

PRIME TIME ~ Musical~The 7 Fingers ~Russia, Theatre Musical of Moscow

LES MISÉRABLES~ Musical~Capitole Québec, Place des Arts,Montréal

SWEET CHARITY~Musical~ Montréal

LES FILLES DE CALEB~Musical~ Montréal

MICHEL FUGAIN ET LE BIG BAZAR~Musical~ Tour in Quebec

QU'EST-CE QU'ON ATTEND POUR ÊTRE HEUREUX ~Musical~ Tour in Quebec

NUNSENSE~Musical~ Tour in Quebec

CHICAGO~Musical~resident choreographer ~ Montréal, Paris

PIED DE POULE~Musical~ Montreal

GREASE~Musical~ Montreal, Toronto

LA LEGENDE DE JIMMY~Musical~ Montreal

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03.5 OPERA — THEATRE Choreographer

ANOTHER BRICK IN THE WALL ~ Opera~ Director Dominic Champagne ~ Opéra de Montréal

PRINCESS OF CIRCUS ~ Operetto ~The 7 Fingers ~Director Sebastien Soldevilla~ Moscow

L'ENFANT ET LES SORTILÈGES~ Opera~ Director Philippe Soldevila ~ Opéra de Québec

À LA DÉFENSE DES MOUSTIQUES ALBINOS ~ Director Philippe Soldevila ~ Théâtre Sortie de Secours

QUÉBEC-BARCELONA~ Director Philippe Soldevila ~ Théâtre Sortie de Secours

VACARMES ~ Director Dominic Champagne

LES ROCHES DANS SES POCHEs~Director Yves Desgagnés

DON QUICHOTTE~ Director Philippe Soldevila ~ Théâtre Sortie de Secours

03.6 CINEMA — COMMERCIALS — VIDÉOS Choreographer

COMMERCIALS : Célébration, Rona, Loto-Québec, Yogourt Source, Sports Experts, Metro, Reno-Dépôt, Yoplait, Dunkin Donuts, The Movie Network, Home Dépôt and Red Baron Pizza

PLAYMOBIL

CITÉ MÉMOIRE

ALYS ROBY

IDOLE INSTANTANÉE

MAMAN LAST CALL

MAMBO ITALIANO

ODYSSÉE ALICE TREMBLAY

Other Accomplishments

Five-time participant in the Polish version of "So You Think You Can Dance," broadcast to 5 million viewers.

Intern at the European Dance Meeting dance workshops in Warsaw, Poland

Mentor for The RAFA, a multidisciplinary seminar, Entr' ARTS of Banff.

Trilingual: French, English and Spanish

Extensive knowledge of photography and music

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