

Daily

INSTAGRAM ENGAGEMENT CHECKLIST

- Respond to comments/DMs/inquiries
- Genuine engagement on others' stories/posts
- Dig deep and engage with accounts in your niche from the explore page, your feed, and relevant hashtags/keywords
- Add a few new people to your engagement list every week
- Use IG Story stickers to get feedback from your audience (aka new content ideas)
- Add a 'call-to-action' in the caption of each post to give your audience the next steps

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socials