

MEET YOUR DESIGNER & PRINTER



KELLY STACK

With a lifelong love for beautiful paper, fine pens, and the artistry of calligraphy, I found my true passion in letterpress printing. After months of searching, I found my 1913 Chandler and Price printing press, Maddie, and began learning everything I could about the art

of letterpress. My journey has taken me from a fascination with the tactile beauty of letterpress to a full-fledged business in Someday Letterpress and Design, where I specialize in creating luxurious wedding invitations that resonate with classic style and modern sophistication. Each piece is printed with precision, showcasing the rich textures and fine details that make every suite unforgettable.

When I'm not in the studio printing, you can find me trying to balance life as a wife, mom of two, and devoted pet lover to my two cats and three dogs.

Working from my home studio, I enjoy tea, San Pellegrino, and the clickety clack sounds of Maddie. My hope is to offer clients a seamless, enjoyable experience, taking the weight of stationery planning off their shoulders so they can simply enjoy the anticipation of their big day.

CUSTOM DESIGN

Our custom-designed wedding invitations are a truly unique way to tell your love story through stationery that's crafted exclusively for you. Choosing custom means you'll work closely with us to create a design that speaks to your vision, from your specific theme and colour palette to any intricate details and personal touches you have in mind. With custom invitations, every aspect is thoughtfully considered, ensuring a one-of-a-kind suite that reflects not only the elegance of your wedding day but also the personality and style of you as a couple.

You've been dreaming of this day for years and planning it with care, curating every detail. Your wedding invitations are the very first experience your guests will have of the day you've so beautifully envisioned. A custom invitation suite offers them an exquisite preview, revealing hints of the thoughtful details and personal touches that will make your wedding unforgettable. It's more than stationery—it's a glimpse into the celebration to come.

Our custom invitation suites start at \$2500 and include everything in our Luxe package, plus the convenience of assembly and mailing within Canada. This price encompasses the design fee, with options for upgrades and addons, allowing you to further personalize every detail.

INCLUDES:



5x7 Invitation Card
3.5x5 Response Card
4.25x5.5 Detail Card
Envelope Liner
Coordinating envelopes
Envelope Addressing
(digital)
Includes assembly and
mailing

CUSTOM DESIGN

PROCESS



We'll kick things off with a quick Zoom call to discuss your vision and ensure we're a great fit to work together. A few days after our meeting, you'll receive a custom proposal. If you're happy with it, you'll sign the contract, pay the 50% deposit, and be added to our schedule.

At the 6-7 month mark, I'll send over a questionnaire, or we can schedule a quick call to discuss design details, color choices, and potential upgrades. Within 1-2 weeks, you'll receive the first draft of your invitation suite. You'll have unlimited revisions to make sure it's exactly what you were envisioning.





Once you LOVE your designs, we move into production. From sourcing paper and envelopes to finding the perfect colour ribbon, this is when the magic happens. This is also when Maddie and I get to work printing your stationery-my favorite part.

From hand-tied ribbons to perfectly pressed wax seals, I carefully assemble every piece to make sure each suite is ready for your guests. I also handle the mailing process for you (within Canada), so you can focus your time on planning and worrying about the correct postage or standing in line at the post office.





As your wedding day approaches, we'll connect to plan your day-of stationery, such as menus, signage, and place cards. These final touches can elevate your event space and bring your vision to life, adding a cohesive feel that perfectly complements your invitation suite.

CUSTOM DESIGN

TIMELINE

8-12
months before the wedding

Book initial consultation to determine right fit/ask questions

6 - 7
months before the wedding

Complete design questionnaire

Design consultation

4 - 5 months before the wedding Design and Proofing begins

Production-printing and assembly

3 – 4 months before the wedding Mail to guests

Start Day of Stationery

months before the wedding

Production-Day of Stationery

R.S.V.P's begin to arrive

month before the wedding

Ship Day of Stationery

SEMI-CUSTOM DESIGN

Our semi-custom invitation suites provide a luxurious yet affordable choice, allowing you to customize select colours to suit your wedding style. While fonts remain as designed, you can add beautiful embellishments like wax seals, silk ribbons, or twine for a more personalized touch. This option blends elegance with a hint of customization, ideal for couples who want a refined look without a full custom design.

ESSENTIAL

the three piece suite

PREMIUM

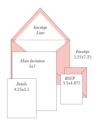
the five piece suite

Lux

the six piece suite







INCLUDES:

5x7 Invitation Card 4.25x5.5 Detail Card Coordinating envelope Envelope Addressing (digital)

INCLUDES:

5x7 Invitation Card
3.5x5 Response Card
4.25x5.5 Detail Card
Coordinating envelopes
Envelope Addressing
(digital)

INCLUDES:

5x7 Invitation Card
3.5x5 Response Card
4.25x5.5 Detail Card
Envelope Liner
Coordinating envelopes
Envelope Addressing
(digital)
Includes assembly*

\$950.00 INCLUDES 50 SUITES

\$1150.00 INCLUDES 50 SUITES \$1350.00 INCLUDES 50 SUITES

ADDITONAL SUITES

ADDITONAL SUITES

ADDITONAL SUITES

\$15.00/EACH

\$17.00/EACH

\$19.00/EACH

^{*}POSTAGE EXTRA

^{**}ALL INVITATIONS ARE PRINTED ON 220# COTTON PAPER

SEMI-CUSTOM DESIGN

PROCESS



CHOOSE YOUR DESIGN AND PACKAGE:

Visit <u>somedaypress.ca</u> to browse our semi-custom invitation suites. Select the design that best suits your vision, pick a package that meets your needs, and customize your colour palette. For added personalization, you can upgrade to handmade paper or choose from our embellishment options, like wax seals or silk ribbons.

Submit Your Order and Complete Payment:

Once you've finalized your selections, submit your order and payment. Once received, your order will be added to our schedule. Please ensure that you are ordering your semi-custom invitations AT LEAST 6 MONTHS before your wedding date.



Maddeline

COMPLETE THE QUESTIONNAIRE AND REVIEW PROOFS:

To start the design, you'll receive a questionnaire where you can provide all the essential details and wording. Within a few days, you'll receive a digital proof of your invitation. Each order includes up to three revision rounds to make sure every detail is perfect.

PRODUCTION:

After final proof approval, your suite will be prepared for production. This stage involves ordering materials and meticulously prepping your plates and ink for printing, setting the foundation for your unique stationery.



SHIPPING AND ASSEMBLY OPTIONS:

Your invitations will be shipped according to your package selection—either assembled and ready to mail or unassembled, giving you the opportunity to add a personal touch. Your suite will arrive safely packed and prepared for your big day!

SEMI-CUSTOM DESIGN

TIMELINE

6 - 7
months before the wedding

Order your semi-custom invitations

5 – 6 months before the wedding

Complete questionnaire and proofs

4-5
months before the wedding

Production and Printing

3 – 4 months before the wedding Ship Invitations
Start Day of Stationery

months before the wedding

Production Day of Stationery

month before the wedding

Ship Day of Goods

SEMI-CUSTOM COLOURS

INK COLOURS

Top (L to R) Blush, Pastel Pink, Rosa, Dusy Rose, Azure Blue, Cool Blue, Dusty Blue, Sage Bottom (L to R)Mid Green, Lavender, Real Grey, Smoke, Chardonnay, Cobblestone, Mist, Ebony



ENVELOPE COLOUR OPTIONS

Top (L to R) Blush, Pastel Pink, Rosa, Dusy Rose, Azure Blue, Cool Blue, Dusty Blue, Sage Middle (L to R)Mid Green, Lavender, Real Grey, Smoke, Chardonnay, Cobblestone, Mist, Ebony Bottom (L to R) Solar White, Natural White



HANDMADE PAPER OPTIONS

Top (L to R) Fog, Magnolia, Novella, Porcelain, Wheat Bottom (L to R) Bluestem, Lambs Ear, Wool, Cotton



CRANE'S LETTRA

Fluorescent White and Pearl White



Please note that colours may vary slightly from what is displayed on your screen. Due to the nature of print and digital display differences, final printed colours can appear different from the digital proof. We strive to match colours as closely as possible but cannot guarantee exact colour replication.

QUICK PRICING GUIDE

CUSTOM INVITATIONS

Minimum: \$2500/50 suites Additional Suites: \$20+

SEMI-CUSTOM INVITATIONS

Minimum: \$950/50 suites Additional Suites: \$15+

SAVE THE DATES

Minimum: \$750/50 suites Additional Suites: \$12+

UPGRADES

Silk Ribbon 1/4 inch: \$4.40

Silk Ribbon 1 1/4 inch: \$5.80

Twine: \$1.00

Wax Seals: \$3.50

Belly Band-Cardstock: \$4.50 (Printed)

Belly Band-Cardstock: \$4.00 (Not Printed)

Belly Band-Vellum: \$5.00

White ink printing: \$3.50+

Letterpress Return Address: \$5.00 (per suite)

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Letterpress RSVP: \$5.00

(per suite)

Venue Sketch: \$500.00

IF THERE IS SOMETHING YOU ARE LOOKING FOR, BUT IT'S NOT LISTED,
ASK! WE LOVE NEW CHALLENGES AND IDEAS.

PRICING LISTED ABOVE ARE ESTIMATES

Actual costs will depend on design vision and quantities. Updated pricing will be included in your custom design proposal. Taxes and shipping costs are additional and will be calculated and added to your final invoice.



WHAT'S NEXT?

To set up a consultation, please submit an inquiry using the contact page on our website. We will be in touch within 1-2 business days to discuss your needs further!

We can't wait to hear all about your special day!

