

## Case Study

Pam Adams

Dental Associates of Walpole

Walpole, MA



# No patient left behind

Dental Associates of Walpole struggled with the inefficiencies of insurance: claim denials, delayed payments, and frustrating limitations. CEO Pam Adams saw membership plans as a better alternative, giving patients access to the care they needed without insurance roadblocks.

To streamline the process, Dental Associates of Walpole turned to DentalHQ, valuing its automation, simplicity, and strong support team. The platform simplified their fee structure, made revenue collection effortless, and helped attract new patients. Now, Pam is focused on growing the program, leveraging marketing, social media, and DentalHQ's BusinessCONNECT feature to ensure **no patient is left behind.**

### Challenge:

DAW faced insurance headaches—claim denials, slow payments, and coverage limitations.

### Solution:

CEO Pam Adams turned to membership plans and chose **DentalHQ** for its automation and ease of use.

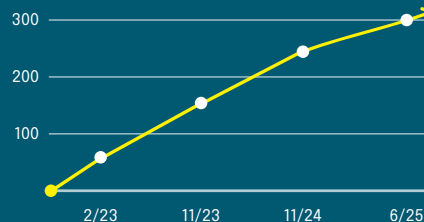
### Results:

Increased patient access to care and a growing membership base.

### The Results: Expanding access to care

The implementation of DentalHQ's automated membership platform in early 2023 has created new options for patients, rewarding loyalty with benefits. And it's catching on...

#### MEMBER GROWTH TRAJECTORY



#### REVENUE FROM DHQ (%)



**Create custom  
dental membership plans  
for your insured and uninsured  
patients**