



CHARISSA ANN
photo editing

ARE YOU A PHOTOGRAPHER READY TO TAKE YOUR LIFE BACK?

You love what you do. Capturing unforgettable moments people treasure for a lifetime, is so fulfilling! And yet, you feel stressed and overwhelmed due to the countless hours you spend editing. It sometimes feels like life is passing you by. But there is a way to do what you love without sacrificing what you love most. Let me show you how!

2 Simple Steps

that will make outsourcing a viable option for you!

CHARISSAANNPHOTOEDITING.COM

STEP 1

INCREASE YOUR PRICING



This may sound like a scary concept when you first read it. But we are not talking about a steep increase, but rather a very small one. In fact, just enough to cover the cost of having your own private editor.

Let's do the math, in hopes that it will remove any fear you have of increasing your pricing. First, determine how many images you typically deliver per wedding. Let's say that number is 700 images.

Next, multiply that number by an average price-per-image for outsourcing your editing. As a private photo editor, I charge \$0.32 cents an image. So for this example of a 700 image wedding, it would cost you \$224.00 to outsource that wedding.

Now for the fun part!

If you charge \$3500 for a wedding, you would only have to increase your pricing by 6.4% in order to cover the cost of having that wedding outsourced! Think about how many hours you normally lose sitting behind your computer screen editing your average wedding. Isn't it worth a 6.4% increase in your pricing to get those hours and your life back?



STEP 2

ADD ONE WEDDING



What if you have decided that outsourcing is the right choice for your business, but you have already booked this year's weddings so you are unable to increase your prices. Is there anything you can do that would enable you to outsource now? Yes, yes there is!

It's quite simple. **Add one more wedding to your calendar year.** That's it. Adding one wedding a year could pay for all of your outsourcing needs for the entire year!



Now, let's have some more fun!

Using the example above, if you are paying on average \$224.00 to have each wedding outsourced, adding one wedding would pay to cover the cost of 15 weddings! So if you have 10 weddings on the calendar, adding one more wedding would more than cover what you would need to outsource your editing for an *entire year!*



CHARISSA ANN
photo editing

Worth it?

Think of the countless hours you would get back if you outsourced your weddings. Hours to grow your business, spoil your clients, love on your family, make memories, or even just have some time to relax. Don't wait another day. Implementing one or both of these steps, will allow you to take back your life and get back to doing what you love most!

So, worth it? **ABSOLUTELY!**



Want to learn more?
REACH OUT!

Email: charissaannphotoediting@gmail.com

Website: charissaannphotoediting.com

Instagram: [Charissa_ann_](https://www.instagram.com/Charissa_ann_)