SHIP SMARTER WITH THE

NEW SERIES I FREIGHT CONTAINER

www.bidbird.co

Save 5.2% fuel and reduce your carbon footprint with BidBird's aerodynamic, skinned containers.

From production to shipping, the current carbon-cutting efforts simply aren't enough. I started BidBird to propel these actions forward—and seal the cracks in our supply chain.

Through my work as an architect, I examined the aerodynamic drag caused by the ridges (or flutes) on the sides of the old series 1 freight container. My new invention will not only bring fuel- and cost-saving solutions to logistics companies, but to the economy as a whole. Meet the new, sustainable way for fleets to carry goods across the globe...



Reduce CO2 emissions by **23.6 tons**

per tractor trailer, per year²





Save up to \$10,483 on diesel costs each year³

> patent pending
> based on EPA's Greenhouse Gas Equivalencies Calculator

> ³ based on 300 driving days per year, 150 gallon tank, 5.2% fuel savings (AAA.com, Feb 21, 2023)



Original series 1 freight container

AT A GLANCE

BOOST YOUR ESG RATING

Lower emissions with a climateconscious shipping solution.

SPEND LESS ON FUEL

Skinned design improves mileage by 5.2%

SUSTAINABLY-MADE

26 ga Strenx[®] steel sheets made with hydro-electric power



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