Marketing *the* Murder Barn

Wedding Venue Education by The Venue Business Bootcamp

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WEDDING VENUE WEBSITE RESOURCES

CHECKLIST

Tools and platforms mentioned in Marketing the Murder Barn

✓ WEBSITE PLATFORMS

SHOWIT
Drag-and-drop builder perfect for visual storytelling
- **showit.com**
- **Best for:** Creative control and unique designs
- **Price range:** $228–$408/year (as of 2025)

SQUARESPACE
All-in-one solution with built-in commerce
- **www.squarespace.com**
- **Best for:** Clean, professional templates
- **Price range:** $16-$139/month (as of 2025)

✓ BOOKING TOOLS

CALENDLY
Tour scheduling and automated confirmations
- **www.calendly.com**
- **Key feature:** Integration with your calendar
- **Price range:** Free–$16/seat/month (as of 2025)

GOOGLE CALENDAR
Simple scheduling solution
- **calendar.google.com**
- **Key feature:** Free, easy integration with Gmail
- **Price:** Free with Google Workspace account

✓ DESIGN RESOURCES

CHELSEA – WAVE CREATIVE STUDIO
Our featured designer, specializing in wedding venues
- **www.wave-creativestudio.com**
- **Services:** Custom & semi-custom website design, templates, custom branding
- **Experience:** Wedding industry focused
- **Get in Touch:** **https://wave-creativestudio.com/contact**

✓ TESTING TOOLS

GOOGLE MOBILE FRIENDLY TEST
- **search.google.com/test/mobile-friendly**
- Free tool
- Tests mobile responsiveness

GOOGLE PAGESPEED INSIGHTS
- **pagespeed.web.dev**
- Free tool
- Tests site performance