



CLIENT SERVICES GUIDE **2024**

WELCOME GUIDE

FEES & PROCESS

HELLO, I'M CHELSEA!

**AS AN EXTREME DESIGN ENTHUSIAST, I HAVE REVAMPED
COUNTLESS LOFTS, APARTMENTS, AND HOUSES!**

ABOUT

Hi! I'm Chelsea, the Principal Designer at Ballantyne Design Co. I have been where you are. You are stretched *thin* and your space is not coming together. You need a plan and you need it STAT! Let me help!

**I OFFER STRESS FREE INTERIOR
DESIGN FOR AMBITIOUS WOMEN.**

My services cater to busy, driven women (you!) who value style and convenience.

When you work with me, you will receive everything you need to create a thoughtful home that is perfectly matched to your lifestyle.

**#greattastenotime
#ballantynedesignco**



LET'S CONNECT!



www.ballantyne.design



hello@ballantyne.design



facebook.com/ballantynedesignco



instagram.com/ballantynedesignco



pinterest.ca/ballantynedesignco/

I BELIEVE IN...



HEALTH

A healthy home can improve your energy levels, boost productivity, decrease stress, and encourage a vibrant lifestyle. I suggest using vintage, family heirlooms, and repurposing to add character and reduce environmental impact.



PLEASURE

Let's appeal to all of the senses: touch, smell, taste, sight, and sound. An environment that is a joy to be in. Always considering feel, function & looks!



CREATIVITY

Let your guard down and open your imagination. Carve out space for your hobbies and passions. You are home! Everyone deserves a space to call their own.

MY PROCESS

Phase 1 | GETTING STARTED

Every project starts with a paid Design Consultation and a Design Questionnaire to discuss your project needs and vision.

Phase 2 | PROPOSAL & PROJECT START

I present a proposal which includes the package details and project scope. Upon approval and payment, the design process begins.

Phase 3 | DESIGN PRESENTATIONS

Together we finalize the design plan and depending on your package, this is where 2D floorplans and 3D visuals are presented.

Phase 4 | YOUR SPACE IS TRANSFORMED

Shoppable furniture and accessory lists are delivered, or trade orders are placed. Your space begins its transformation as the design plan is executed!

TOOLS

WORKING WITH ME

I use a number of online tools to present your designs and keep your project on task!

Not tech savvy? No problem, I will send along guides with a bit more info about each of these tools. I am here to help!

Tool 1 | CLIENT PORTAL

This is where we share your Proposal, Contract, Invoice and Guides. You can always find them here for future reference.

Tool 2 | DESIGN PLATFORM

All Design Communications, Design Boards, Shoppable Links, and Floor Plans are delivered through this user-friendly online platform.

Designing a space is a thoughtful and intentional process that takes time for best results. A successful design comes about with good communication. All decision makers should weigh in and provide specific feedback at each stage. My ultimate goal is to create a home that reflects you and your needs!

SERVICES

01 | THE 1 HOUR VIRTUAL CONSULTATION

This is a standalone service and also the first step for those wishing to book a package.

02 | THE VIRTUAL ESSENTIAL PACKAGE

For clients who want a comprehensive virtual interior design.

03 | THE IRL FULL PACKAGE

For homeowners located in the Fraser Valley, Canada, who don't know where to start and just want it done right.

THE 1 HOUR CONSULTATION

THE CONSULTATION DETAILS

You have some decorating dilemmas and need some expert advice to guide you in the right direction. You are struggling with indecision and need a fresh set of eyes to boost your confidence.

You will complete a Design Questionnaire that allows us to make the best use of our time together.

Throughout the call we share ideas for color, style, accessorizing and provide direction on how to move forward with your project effectively.

Timeline: 1 hour scheduled at your convenience

Available: Worldwide (virtual)

Investment: \$95 CAD per consultation

SERVICES MAY INCLUDE BUT ARE NOT LIMITED TO:

- Design Questionnaire
- 1 Hour Virtual Consultation over Google Meet
- TONS of design advice – have ALL your questions ready!
- This is the first step in us working together. Following this call, I present a proposal. You decide if you want to move ahead.

THE VIRTUAL ESSENTIAL

THE ESSENTIAL PACKAGE DETAILS

This package includes everything to ensure we nail it! Following our consultation, an initial inspiration board sets the framework for 2 design concepts with 2 revisions available.

A space planning room mock-up ensures the pieces chosen will work well in the room and a floorplan provides a detailed look at how to set up your new pieces!

We share ideas for color, style, function and flow and provide direction on how to move forward with your project effectively.

Timeline: 4-8 weeks +

Available: Worldwide (virtual)

Investment: Starting at \$1299 CAD per space

SERVICES MAY INCLUDE BUT ARE NOT LIMITED TO:

- Virtual 1 Hour Consultation over Google Meet (\$95 CAD)
- Inspiration Board
- Floor Plan and Layout Ideas
- 2 Design Boards Options > 1 Finalized with Shoppable Furniture & Accessory Links
- 2 Design Revisions
- Guidance and Tips for Project Implementation
- 'Elevate' this package to include trade only sourcing and assistance (BC and AB residents only)

THE IRL FULL



THE FULL PACKAGE DETAILS

The Full includes all services in the above packages with additional offerings for a more hands-on approach. Kitchens, Baths and Laundry Rooms are available for redesign here as well.

An initial inspiration board sets the framework for 2 design concepts with 2 revisions available. Space planning shows how your new floorplan will feel and how the space will flow.

3D space planning allows for full visualization of the chosen design concept before implementation. An in-person styling session is scheduled as the project comes to a close to ensure every detail is just right!

Timeline: 8-24 weeks +

Available: Langley, Canada only

Design Investment: Starting at \$1599 CAD per space

*for unplumbed rooms

**project management is in addition at an hourly rate

SERVICES MAY INCLUDE BUT ARE NOT LIMITED TO:

- Virtual or In-person Consultation (\$95 CAD)
- Inspiration Board
- Floor Plan and Layout Ideas
- 3D Space Planning
- 2 Design Boards Options > 1 Finalized with Shoppable Furniture & Accessory Lists
- 2 Design Revisions
- Guidance and Tips for Project Implementation
- In-Person Styling Session
- Includes Kitchen, Bath and Laundry Room Design
- 'Elevate' this package to include trade only sourcing (BC and AB residents only)



DON'T SEE WHAT YOU ARE LOOKING FOR?

Get in touch! Let's develop a custom package to meet your home design aspirations!

HAVE A COMMERCIAL PROJECT TO DISCUSS?

I love creating the perfect atmosphere in offices, restaurants, and cafes! Let's chat!

NEED YOUR PROJECT COMPLETED YESTERDAY?

I offer expedited services, when possible, for an additional fee. Reach out!



KIND WORDS



WORKING WITH CHELSEA ON INTERIOR DESIGNS FOR MY HOUSE WAS EXCITING, AND I KNEW I WAS IN VERY CAPABLE HANDS.

I've long known her to have an artistic and creative perspective, backed by her knowledge and technical skills. As this was my first home, the process was somewhat daunting for me, and I was thrilled to have Chelsea's help, talents, and aesthetic sensibilities in tackling the open living and dining room area in my mid-century house.

KAJSA

TRUSTING A PROFESSIONAL WITH TOP LEVEL TASTE WAS A WEIGHT OFF MY SHOULDERS.

I loved working with Chelsea on the design for my son's bathroom and highly recommend her services. It can be an overwhelming experience redesigning a space with many things to consider, I'm so happy I had her expertise. I didn't have to worry and second guess, as I have in the past, that what I was choosing was going to work or was on point.

DORI



CHELSEA HAD GREAT IDEAS THAT WE WOULDN'T HAVE COME UP WITH ON OUR OWN AND CREATED A LIVABLE, STYLISH, BEAUTIFUL SPACE FOR US TO ENJOY.

Chelsea helped us with the living room design for our new home. She did a great job listening to our preferences and came up with suggestions that are not only beautiful but also practical and affordable.

ANA AND NOLAND





NOT SURE? BOOK A
COMPLIMENTARY 15
MINUTE QUICK CALL

THANK YOU!

**THANK YOU FOR YOUR INTEREST IN BALLANTYNE DESIGN CO.
I LOOK FORWARD TO HEARING MORE ABOUT YOUR PROJECT!**



BALLANTYNE
DESIGN CO.