



PNW COMMS SUMMIT
SEPTEMBER 15-16, 2026 | TACOMA, WA

SPONSORSHIP OPPORTUNITIES

Thank you for your interest in sponsoring the PNW Comms Summit in Tacoma, Washington.

WHO IS ATTENDING?

The PNW Comms Summit brings together nearly 300 government communicators from across Washington, Oregon, and Idaho, including public information officers, communications teams, and public safety professionals. Many attendees are directly responsible for public messaging, community engagement, and communication strategy within their agencies. Attendees are coming from law enforcement, fire departments, city, county, emergency management, schools, tribes, and non-profits.

WHY SPONSOR THIS EVENT?

Sponsoring the PNW Comms Summit is an opportunity to support the professionals responsible for communicating with communities across the region, especially during critical moments. Your support helps keep this event accessible while connecting your organization with a highly relevant and engaged audience.

WHAT MAKES THIS EVENT DIFFERENT?

The PNW Comms Summit is intentionally designed to prioritize connection and real-world learning. Rather than large, impersonal sessions, this event focuses on practical insights, shared experiences, and building relationships that extend beyond the event itself.

HOW MANY SPONSORSHIP OPPORTUNITIES ARE AVAILABLE?

We are partnering with a limited number of sponsors to ensure each opportunity is meaningful and aligned with the overall experience. Sponsorships are available on a first-come, first-served basis.

ABOUT HARTWOOD COMMUNICATIONS

Hartwood Communications is a strategic communications consulting firm that partners with government agencies and mission-driven organizations to strengthen communication before, during, and after high-stakes situations. Founded by Jenny Weekes, a former fire service spokesperson with over 20 years of experience, Hartwood Communications provides guidance in crisis communication, message development, and communication strategy, helping organizations build trust, align internally, and communicate with clarity when it matters most.

HOW DO I SPONSOR THE EVENT?

Please take a look at the sponsorship opportunities available on the next page and email us at jenny@hartwoodcomms.com to get started.

THANK YOU FOR YOUR SUPPORT!

SPONSORSHIP OPPORTUNITIES

Limited quantities are available for these sponsorship levels:

BENEFITS	SILVER \$1,500	GOLD \$3,000	PLATINUM \$5,000
Opportunity to address attendees live or in a recorded video for up to 5 minutes			✓
Opportunity to provide small branded item		✓	✓
Logo and link on event website	✓	✓	✓
Logo included in conference materials	✓	✓	✓
Number of complimentary conference registrations	1	1	2
Number of social media shoutout(s)	1	2	3

À LA CARTE SPONSORSHIPS

Here are some additional ways your organization can support our event:

NETWORKING EVENT SPONSOR | \$2,500

- Signage at private networking event
- Verbal acknowledgment before dismissal
- Social media recognition
- Logo on event website + materials

NAME BADGE SPONSOR | \$2,500

- Logo on name badges worn by attendees
- Logo on event website + materials
- Social media recognition

CONNECTION BREAK SPONSORS | \$1,000

- Signage on coffee, lunch, and snack stations
- Logo on event website + materials

TABLE SPONSORS | \$750

- Signage on attendees' conference table
- Logo on event website + materials

PROFESSIONAL DEVELOPMENT SPONSORS | \$500

- Recognition for supporting professional development opportunities for attendees
- Logo on event website + materials