



STATEMENT OF PURPOSE

INTRODUCTION

Privi TRAX is a decentralized music app (dApp) in the Privi Ecosystem, the first out of many dApps in the Privi Zoo, a decentralized app store. The goal of Privi Trax is to give back control to music artists and their fans through a unique set of tools, which can be summarized as a Spotify on blockchain, pricing IPs that are mispriced or priced too low, tools of DeFi and gamification models similar to an Axie Infinity.

PROBLEMS WITH THE MUSIC INDUSTRY

Musicians are only earning \$0.003 on large centralized streaming platforms, while over 90% of revenues are given to middlemen. Labels and platforms control who pays who, not the artists. Listeners of course do not get anything, either they pay with their data or some monthly fees. Platforms and the industry at large are void of mechanisms to invest in their favorite artists. Artists are void of mechanisms to engage with their fans in a creative and fruitful way.

HOW PRIVI TRAX WORKS

Musicians earn a minimum of 3x per stream than with Spotify, with no maximum, this helps artists harness their potential without limits. Today artists are paid at the end of a long cascade of distribution. But since artists are the beginning of the creation, shouldn't they be at the beginning of who pays who? Trax makes it so artists are paid in the beginning. Last, Artists' platform rewards are safely placed in a vault for them to come and claim.

With a low entry-level, listeners can lock tokens to get access to an allocation of listening hours per month, we call this the "Privi Free Zone." For listeners who do not feel ready for tokens, they can of course pay directly on a monthly basis as well. Listeners earn platform rewards just by interacting with the application and boost those rewards multifold when your favorite songs, artists, or playlists are trending

Music farming and locking liquidity in a song? Yes, you heard that right. Receiving a reward APY in a stable coin instead of an inflationary coin, however, sounds much better. The APYS, you will be surprised by the numbers, so try and see for yourself. Songs on the platform are NFTs, but unlike most, these are special. The NFT is continuously collecting rewards and can even be sent to marketplaces like Opensea and transferred on those - you decide, full flexibility, open economy. The entertainment economy is limitless compared to for example one game ecosystem. There are constantly new songs and new artists, you will always be able to switch and move and grow with the ecosystem. There is no end to the game if you know what we mean!

No matter which of the above groups you belong to, Trax provides many ways to play, earn and support your favorite artists. Come for the music, stay to play. Come to play, stay for the music. You see, Axie Infinity is a money-making machine first, then secondarily a game that makes making money fun. Spotify is not a streaming company, it's an entertainment company that makes it easy to watch new movies. Privi Trax is a money-making machine for people who want money and an entertainment company for people who want entertainment, and a breath of fresh air for artists who want a better life.

HOW DOES THIS RELATE TO PRIVI?

The Privi foundation is developing the core infrastructure and functional elements, down to applications that can be used on the web and mobile. Since the platform is fully open, non-custodial, and for other projects to deploy to, we show the opportunities and give all options. With the Privi Zoo, all apps and tools will be made available openly for other project teams to integrate and create their own governance structures for their own applications to launch and make available on the Privi Zoo. Holders of the \$PRIVI token benefit from the growth of the ecosystem through a common rewards and taxation pool that dApps on the Privi Zoo distribute to holders, this includes Privi Trax. The \$PRIVI token serves for the governance of the ecosystem as a whole and stabilizes the liquidity and inflation for each of the dApps running on Privi.



\$TRAX Token

Returns control to artists and listeners through decentralized governance.

Boost Rewards when attaching \$TRAX tokens to songs.

Rewards when providing liquidity and staking tokens in the app.

Community-owned token with no presales or VCs involved.