



SEAGULL BAY

A LAKESIDE MOTEL

[SEAGULLBAY.COM](https://seagullbay.com) | BAYFIELD, WISCONSIN

Welcome!

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Thank you for joining us on the edge of the best lake in the world. The Seagull Bay delivers curated experiences; from outdoor adventure to homemade ice cream and hand roasted coffee, to locally sourced food or world renowned music, all within walking distance of your room.

We have 35 rooms from which to launch your next adventure in the Apostle Islands or to retreat and enjoy the sights, sounds, and tastes of one of America's best small towns Bayfield, WI.

Whatever memories you are hoping to make here with us at the Seagull Bay we will provide everything you need and the view that you won't forget.

CHECK-IN 3PM // CHECK-OUT 10AM

FREE WI-FI (PW: lakeside)

SMOKE-FREE FACILITY

BIG TOP CHAUTAUQUA OFFICIAL
SHUTTLE STOP

COMPLEMENTARY VIEWS OF THE
WORLD'S BIGGEST LAKE

PHONE: (715) 779-5558



WE ARE RESTORING A SLICE OF BAYFIELD, JUST FOR YOU

After big city living, we came back home to live at a pace that was healthy for our family. Back home, to make a place for you.

Thank you for choosing the Seagull Bay Motel while staying in Bayfield. We hope you thoroughly enjoy your stay. We want you to know how much we enjoy having you as our guest. We welcome and appreciate the opportunity to address any concerns or to correct any problems that might arise. Please rely on us for local knowledge that can make your stay more memorable. Again, thanks for staying in Bayfield with us!

Welcome!

- Mollie, Isaac, Axel, Ridge, and Banks

WITH AN EXPERIENCE THIS GREAT, WE'D LOVE FOR YOU TO SHARE IT

We know you are going to make some great memories during your stay. We hope your time with us helps make your experience even better. As a locally owned and family run business we pride ourselves in giving you the best service we can. Letting your friends know about your positive experience, helps us continue to welcome guests for years to come.

Would you consider writing us a review or sharing a memory of your time here on your preferred social media platform?

REVIEW US ON TRIP ADVISOR
seagullbay.com/tripadvisor



CERTIFICATE OF EXCELLENCE
AWARDED YEARLY SINCE 2018

LIKE, FOLLOW, AND TAG US



FACEBOOK
facebook.com/seagullbay



INSTAGRAM
[@seagullbaymotel](https://www.instagram.com/seagullbaymotel)
[#seagullbay](https://www.instagram.com/seagullbay)





GUEST SERVICES



WIFI INTERNET: We are happy to provide free Wi-Fi for anyone's use.

NETWORK: Seagull Bay Motel

PASSWORD: lakeside

HOUSEKEEPING: You are welcome to grab your own towels and toiletries in the office in the wooden cabinet. Please call the front desk if you require additional towels or toiletries. The Seagull Bay Motel is a green hotel and a proud member of Travel Green Wisconsin. If you would like housekeeping, please call the front desk by 9am.

ICE: There is ice available in the small building with the Chautauqua sign on it. Ice is free for use in your room. If you're filling up a cooler, please purchase it by the bag for \$5 and pay at the front desk.

DRINKS: Soda can be purchased from the vending machine on the Ice House deck.

LUGGAGE ASSISTANCE: We are happy to help with any luggage assistance; Front Desk staff will ask upon check-in, otherwise, simply ask.

HAIR DRYERS, IRONS & IRONING BOARDS: We have them available in the office, and you're welcome to take them back to your room for the length of your stay.

PUBLIC SPACES: Please feel free to enjoy time on the decks and in the yard with other guests. There are Adirondack chairs and a fire pit for anyone to use. Please be respectful of your neighbors.

PHONE CALLS: There is a phone in the office available for local calls only, or to call for assistance if there is no one in the office. Please dial (715) 779-5558 to be forwarded to the on-call manager. If no one answers, please leave a message and they will return your call as soon as possible.

SHUTTLE SERVICE: Seagull Bay Motel offers free shuttle service to Big Top Chautauqua right from the Ice House Deck. Don't worry about driving, directions or parking.

Sit back, relax and enjoy the show! Be sure to make your shuttle reservations with Big Top Chautauqua.

RECEIVING DELIVERIES: Any deliveries can be sent to: 325 South 7th Street Bayfield, WI 54814. Have the package marked with Attn. "Your name" and let the office know you are expecting a delivery so that we can receive the package and deliver it to your room.

CONTACTING GUEST SERVICES:

For any guest service needs please contact us and our on-call manager will assist you. If there is no answer we are likely helping another guest. Please leave a message and we will get back to you as soon as possible.

PHONE: (715) 779-5558

CHAT VIA MOBILE:

Alternatively, you can chat with us on your mobile device using our web app. Follow the link below to connect with us.



Enjoy your stay...



THE DETAILS

CHECK-IN & CHECK-OUT

We want to make your check-in and check-out as easy and seamless as possible.

Mobile Check-In Process

- You will receive a text message from us on the morning of your arrival.
- This message will include a map of the property, your room number, and where your key is. *(Please see links in Message for Map and FAQ'S)*
- You may text or call us back at any time if you would like to reach us.
- You may request to meet us in the office if you would like. *If you see staff around the property stop us and say, "Hi" we would love to see you!*
- Thank you for learning along with us in this new normal.

Check-In is between 3pm and 6pm. You can simply just text us you have arrived, and we will get you checked-in. Please let us know if you have any questions.

Check-Out is at 10am. Please drop your key into the basket labeled "Keys" on your way out. Failure to do so may result in a \$25 replacement fee. With notice we can accommodate some late checkout requests. Please use QR code to submit late checkout request via the chat feature.



SMOKE-FREE FACILITY

Seagull Bay Motel has been smoke-free since 1997. We are committed to provide a clean clear and fresh experience for you and any guest staying in the room following your stay. Renting a room means accepting our smoke free policy.

We do not permit smoking or the use of tobacco or tobacco products, marijuana, illegal drugs, e-cigarettes, vape pens, hookahs, incense or cigars. Also prohibited

are burning candles, the use or diffusing of patchouli oil or other strong-smelling plant-based essential oils.

Our smoke free facility policy include rooms, and anywhere on Seagull Bay Motel grounds. **WE DO NOT HAVE A SMOKING AREA.**

Smoking of any kind will result in a \$250 cleaning fee so that the room's next guests will be able to enjoy the smoke free experience we are committed to providing to all our guests. Guests are encouraged to notify the front desk staff immediately if they smell smoke.

DOG FRIENDLY

We welcome you and your canine friend to stay at the Seagull Bay Motel with approval. Please contact the front desk prior to your arrival.

- There is a nightly fee of \$35 per dog.
- Failure to check in your pet(s) will result in \$50 fee.

By bringing a dog you agree to abide by the full dog friendly facility policy:

- Dogs are not to be left unattended in guest rooms; they must go with you at all times.
- Guests are responsible for cleaning up after their companion immediately on grounds and properly disposing of the waste in the outside dumpster or as otherwise designated.
- Guests are responsible for any damages and need for cleaning caused by their dog. Guests are responsible for paying the cost of the repair or additional cleaning, including labor. The minimum damage repair cost is \$250.
- Should your dog disturb the other motel guests, we will have no choice but to refuse to continue accommodation for your dog. Additionally, you will be held responsible for compensation given to other motel guests because of disturbances caused by your dog.

(DETAILS CONT.)

QUIET HOURS

Please show respect for other guests and keep noise to a minimum between the hours of 9pm and 8am. If you become aware of a disruptive guest, please contact management immediately by phone or in person. The volume of televisions, voices, or other devices must be kept at a respectful, level at all times. Please open and close doors quietly. If you are the cause of disruption to another guest, you may be asked to leave and will not be provided a refund.

NON-HOSTED FACILITY

Seagull Bay Motel is a non-hosted facility with management and staff on-site only between the hours of 7am and 7pm during the high season (Summer). During low season (Winter) management and staff are on site between 9am and 3pm. Please know we may not be in the office, but are nearby working. (Cleaning, laundry, yard work, maintenance, new projects... You name it we are working on it!) The on-call manager can be reached by calling (715) 779-5558. If there is no answer please leave a message so they will return your call as soon as possible.

PARKING

One free off-street parking space is typically available for each guest room. Additional off-street parking is very limited. Additional free parking is available on nearby streets, but please respect the neighboring businesses and do not park in their parking lots; your vehicle may be towed. Seagull Bay Motel is not responsible for damage to vehicles or for damage or loss of property in parked vehicles, regardless of location.

OCCUPANCY

Occupancy is between two and six people, depending on the specific room. Please let us know if you plan to have more than two people per room. There is an additional \$15 fee per person per night in excess of two per room. Children 6 and under stay free.



OUR RECOMMENDATIONS

There are so many great places to eat and things to do in and around Bayfield. If you have any questions be sure to reach out for more specific recommendations.

Seagull Bay Favorite



FINE DINING

Good Thyme 
77180 State Hwy 13,
Washburn, WI 54891
(715) 373-5255
www.goodthyme.catering

The Fat Radish
22270 County Hwy C
Cornucopia, WI 54827
thefatradish.weebly.com

Lakeside Dining Room
20 Rittenhouse Ave
(715) 779-3363
bayfieldinn.com

Portside Bar & Restaurant
34480 Port Superior Rd
(715) 779-5360
bayfieldportside.com

Old Rittenhouse Inn's
Landmark Restaurant
301 Rittenhouse Ave
(715) 779-5111
rittenhouseinn.com

The Pub Restaurant & Wine Bar
647 Main St, La Pointe, WI 54850
(715) 747-6315
madisland.com

Deep Water Grille
808 Main St W
Ashland, WI 54806
(715) 682-4200
deepwatergrille.com

COFFEE, BAKERY & TO-GO

Ashland Baking Company
212 Chapple Ave
Ashland, WI
(715) 682-6010
ashlandbakingco.com

Wonderstate Coffee
117 Rittenhouse Ave
(715) 913-0330
wonderstate.com

Café Coco
146 W Bayfield St
Washburn, WI 54891
(715) 373-2253
coconorth.com


Corny Coffee and Sweets
88610 Superior Ave
Cornucopia, WI 54827

Wild by Nature Deli
100 Rittenhouse Ave
(715) 779-5075
wildbynaturedeli.weebly.com

FAMILY FRIENDLY

Greunke's First Street Inn
17 Rittenhouse Ave
(715) 779-5480
greunkesinn.com

Pier Plaza Restaurant & Lounge
1 Rittenhouse Ave
(715) 779-3330
bayfrontinnbayfield.net

Manypenny Bistro 
201 Manypenny Ave
(715) 913-0303

The Standard
2521 Lake Shore Dr W
(715) 685-2583
bluwaveinnashland.com/
the-sandbar


The Deck at Bayfield Inn
20 Rittenhouse Ave
(715) 779-3363
thebayfieldinn.com

Farm House
852 Main St, La Pointe, WI
(715) 747-3276
farmhousemadelineisland.com

The Alley
808 W Main St
Ashland, WI 54806
(715) 682-4200
deepwatergrille.com/thealley



PIZZA & PUB FARE

Lyla's Wood Fired Pizza 
(Formerly DaLou's)
310 W Bayfield St
Washburn, WI 54891
(715) 373-1125
lylaswoodfired.com

St James Social
200 Rittenhouse Ave
(715) 513-6785
stjamessocial.com/restaurant

Hoops Fish Dockside
207 Wilson Ave
(715) 779-1250

Patsy's Bar and Grill
328 W Bayfield St,
Washburn, WI 54891
(715) 373-5792
patsysbarandgrill.com

Howl Adventure Center
Howl Café, Brewery & Food Truck
35265 S Co Hwy J
(715) 779-5561
howlinbayfield.com

The Creamery Bar
31 S First St
(715) 913-0180
bayfieldinn.com

Morty's Pub
108 Rittenhouse Ave
(715) 559-3996
mortyspub.com

Sergeant Pepperoni's
21 N First St
(715) 779-0153
greunkesinn.com

Beach Club
817 Fort Rd,
La Pointe, WI 54850
(715) 747-3955
madelinebeachclub.com

ATTRACTIONS & EXPERIENCES

MUSIC & ENTERTAINMENT

Big Top Chautauqua
32525 Ski Hill Rd
(715) 373-5552
bigtop.org

SEA KAYAKING

Trek & Trail
7 Washington Ave
(715) 779-3595
trek-trail.com

Lost Creek Adventures
22475 State Hwy 13,
Cornucopia, WI 54827
(715) 953-2223
lostcreekadventures.org



ORCHARDS

Erickson's Orchards &
Country Store
86600 Betzold Rd
(715) 913-0717
ericksonorchard.com

Hauser's Superior View Farm
86565 Co Hwy J
(715) 779-5404
superiorviewfarm.com

Hillcrest Orchards
35025 County Highway I
(715) 779-5756

FERRY

Madeline Island Ferry Line
100 Main St
La Pointe, WI 54814
(715) 747-2051
madferry.com

MUSEUMS

Madeline Island Museum
226 Colonel Woods Ave
La Pointe, WI 54850
(715) 747-2415
madelineislandmuseum.com

Bayfield Maritime Museum
131 S First St
(715) 779-5283

**ATTRACTIONS, RENTALS
& SHOPPING** visit:
bayfield.org/experience

BANKS AND MONEY

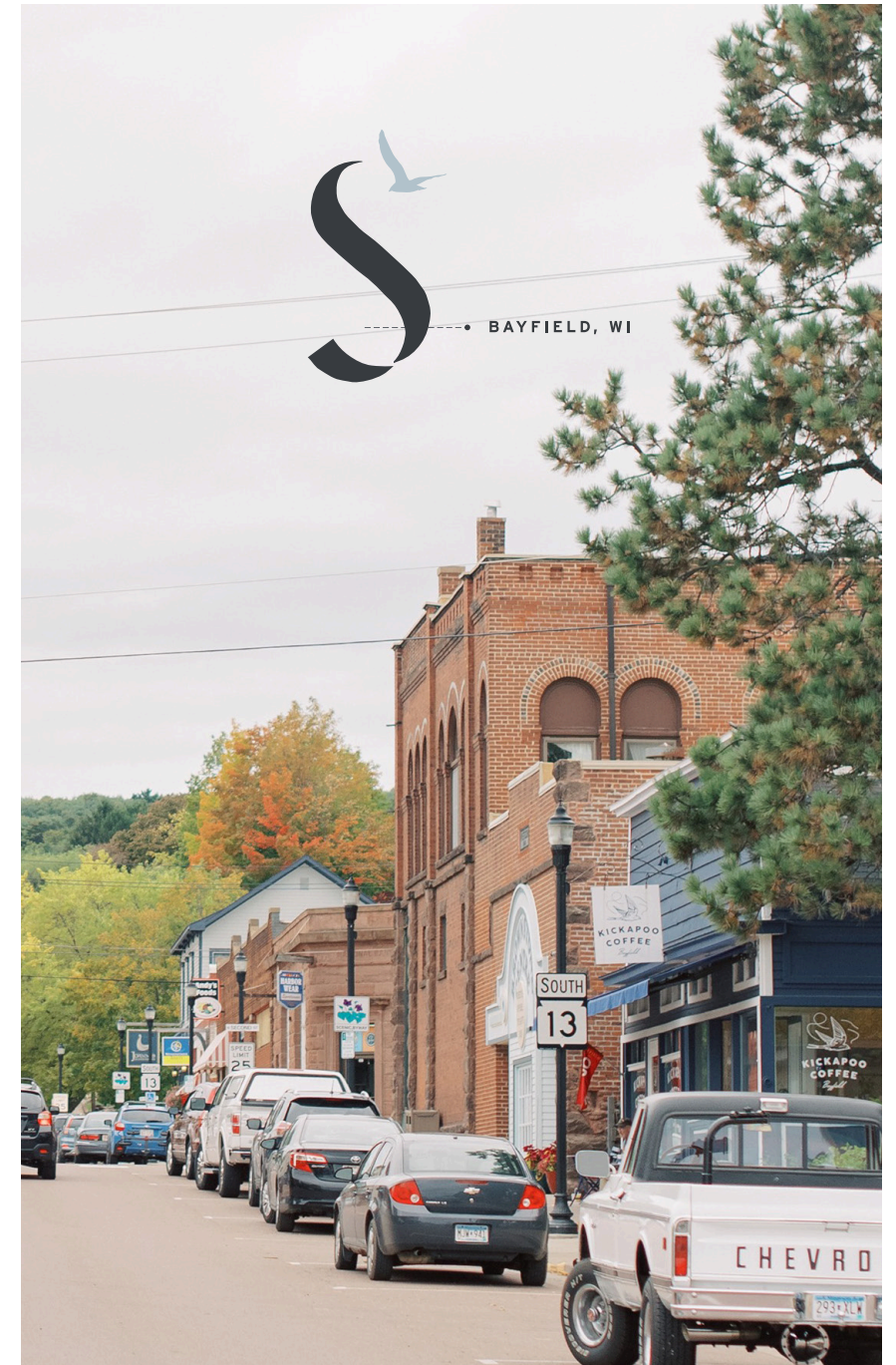
Chippewa Valley Bank
117 S Broad St, Bayfield, WI
866-282-3501

Bremer Bank
129 S Broad St, Bayfield, WI
(715) 779-5894

ATM
108 Rittenhouse Ave, Bayfield, WI

SPA SERVICES

Superior Body Massage & Spa
33 1st St
(715) 209-0428
superiorbodymassage.com



MOTEL POLICIES

AGE REQUIREMENT

Guests must be 21 years or older with photo identification to check-in. Guests under the age of 21 must be accompanied by an adult. Seagull Bay Motel reserves the right to check photo identification.

CREDIT CARD AUTHORIZATION AND PAYMENT

A valid credit card is required to make a reservation. We accept all major credit cards. Your credit card and a valid ID must be presented at check-in, at which time your card will be charged for your entire stay.

CANCELLATION AND CHANGE POLICIES

As a small, independent property, we ask for your understanding and adherence to our cancellation, change, and no-show policies. Please read carefully.

If you must change, shorten or cancel your reservation, do so within the time frame indicated below for a full refund, less the specified change/cancellation fee (per room). If a reservation is canceled or shortened after the cancellation period expires, the guest is responsible for full payment of the original reservation unless re-booking the room(s). Changes or cancellations must be made via phone, and must be confirmed by email from The Seagull Bay Motel. There are no refunds for early departure.

NO SHOW POLICY

In the event of a no show, the total cost of the stay will be billed to the card on file.

RE-BOOKING POLICY

If you cancel your reservation after the cancellation period expires, we will attempt to re-book your room as a courtesy to you plus a \$50 fee. Your room will be re-booked at the rate of the initial reservation.

STANDARD CANCELLATION POLICIES

To receive a complete refund for 1-3 night stay, 1-3 rooms requires 72 hours notice prior to the 3pm check-in time for the day of your reservation.

Prior notice of 14 days is required to avoid a \$50 fee per room for shortening, or changing a stay of 3 or more nights, or for three or more rooms. Canceling rooms within this time frame of 3 or more rooms will result in a charge of half the total bill for each room canceled.

INCLEMENT WEATHER POLICY

Bayfield's weather is constantly changing. Please understand that we cannot be responsible for inclement weather or other causes for delays and cancellations at your point of origin or the locations you may connect through when traveling to visit us. We strongly advise you to purchase travel insurance if you are traveling during periods of inclement weather or you have other reasons to suspect you may need to cancel your reservation.

SPECIAL DATE CANCELLATION POLICY

Apple Fest Cancellations: Due to the high volume of guests we receive each Fall for the Bayfield Apple Fest, if you have reserved a room with us that weekend and need to cancel, we are only able to refund your charge, if it is 30 days prior to the start of Apple Fest.

MINIMUM NIGHT STAY

Our standard minimum night stay on high season weekends is 2-4 nights, depending on the unit. We do not allow check outs on Saturdays. Some holidays and special events may be subject to longer minimums. Rooms are sometimes available for single night stays at a premium rate.

DAMAGE TO PROPERTY

Guests are responsible for any damage or loss they cause to the property. Guests may be charged for cleaning fees, damaged/stained towels, linens, and other soft goods. Please see the smoking policy for more detail on our smoke-free facility policy above.

GROUP RESERVATIONS

Reservations are limited to three rooms to ensure the comfort and enjoyment of all guests. If you have a larger group, please call or email our office to make a special request for a group requiring three or more rooms.

We will consider your request in advance of processing your reservation. Reservation requests submitted online for three or more rooms, or individual online reservation requests to fulfill a group reservation of three or more rooms will be unconfirmed until specifically confirmed by a manager via email.

PARTIES, EVENTS, AND GATHERINGS

To ensure all guests enjoy the comfort and safety of the facilities we offer, Seagull Bay Motel upholds a strict zero-tolerance policy regarding unapproved parties, events, and gatherings.

Private events at Seagull Bay Motel that include guests not staying at the property require prior approval. Any person on our premises creating excessive noise or disturbance, or whose presence exceeds the permitted number of guests per room will be requested to leave. The guest(s) with the reservation may also be asked to leave without refund.

A separate events agreement and additional fees may apply to group events. Please contact our office at: hello@seagullbay.com if you would like to schedule your event with us.

LOST AND FOUND

There is a box at the front desk with items found at the motel. You will be asked for a description before said item is returned to you.

Valuable items (for example money, gold, or jewelry) will be transferred the same day as we find them to the local police station. Used items such as food and personal care products will not be placed in lost and found but will be thrown in the trash. Other items such as clothing will be stored at the Front Desk for one week before disposal.

Please contact the motel at (715) 779-5558 for inquires. Seagull Bay Motel will return lost property with appropriate identification. Within the United States, the motel will ship lost property back to you. Shipping costs will be a minimum of \$25, depending on the size and content of the lost property. Seagull Bay Motel is not responsible for damage or loss of property left at the motel.

MEDICAL AND HEALTHCARE

IF YOU ARE EXPERIENCING A MEDICAL EMERGENCY
DIAL 911 IMMEDIATELY

Memorial Medical Center
1615 Maple Ln,
Ashland, WI 54806
(715) 685-5500
ashlandmmc.com

THIS DOCUMENT IS A NON-EXHAUSTIVE DESCRIPTION OF SEAGULL BAY MOTEL POLICIES. PLEASE CONTACT US FOR CLARIFICATION IF YOU ARE CONCERNED ABOUT ANYTHING NOT SPECIFICALLY MENTIONED IN THESE POLICIES.

THE SEAGULL BAY MOTEL RESERVES THE RIGHT TO ADD TO, ALTER OR AMEND ANY OF THE TERMS, CONDITIONS, AND RULES IF AND WHEN NECESSARY.



NOTE ON BAY WEST MURALS:

Bay West has a rich history which has been painted on our walls. The beautiful mural on the walls is full of deep tradition, let us tell you their story.

Here in Bayfield, we are honored to have Red Cliff, also known as Miskwabiikong, as our neighbor to the North on the shores of Lake Superior. Red Cliff is an unincorporated community in the town of Russell. Red Cliff is the administrative center of the Red Cliff Band of Lake Superior Chippewa. The reservation has over 7,300 members, primarily Native Americans. The Red Cliff Reservation was created through a series of treaties between the U.S. Government and the Red Cliff Band of Lake Superior Chippewa Indians (Red Cliff Band), the most recent being the treaty of 1854.

Bay West has a long history that has evolved through the years Bay West was once a family home that Isaac's aunt and uncle grew up in! Bay West was formally a dairy farm. The property had a huge walk-in freezer for dairy storage until it was removed when the remodel began in 2021. The property was then bought in the late 1980's by the DePerry Family from Red Cliff and turned into a B&B called the Deamcatcher. They added the addition which included 5 units on top of the home, it was at this time that the murals were painted by Rita V. Many years later Mike and Jeanne Goodier bought the Dreamcatcher and turned it into part of Seagull Bay Motel as their annex lodging. In 2016 the Carriers bought Seagull Bay Motel and that included Bay West (The Dreamcatcher). They saw more than just annex lodging and wanted to bring life back into this property. They had a wonderful vision from the start by bringing these beautiful pieces of art to life with tasteful accents in the room. They did minor updates for the first 5 years, then in late 2021 began the remodel of Bay West. In June 2022 the big reveal of the new Bay West was released! Fully renovated rooms, updated family units, and a newly built additional unit.



SEAGULL BAY

A LAKESIDE MOTEL

325 SOUTH 7TH ST, BAYFIELD, WISCONSIN 54814

(715) 779-5558

SEAGULLBAY.COM

@SEAGULLBAYMOTEL

FACEBOOK.COM/SEAGULLBAY



CERTIFICATE OF EXCELLENCE
2018, 2019, 2020, 2021, 2022 & 2023