



THE ROSENFELD  
COMPANY

# REAL ESTATE REDEFINED

ROOTED IN RELATIONSHIPS. GROUNDED IN EXCELLENCE.

TENANT REPRESENTATION

---



## TENANT REPRESENTATION

At The Rosenfeld Company, we specialize in representing tenants by delivering real estate solutions that align with their business goals and long-term growth strategies. Our process begins with in-depth research to understand your objectives and identify ideal market opportunities. From strategic site selection and property tours to lease negotiation and execution, we manage every step with precision and insight. With a focus on functionality, flexibility, and future potential, we ensure each space supports your brand, operations, and success.

# TENANT REPRESENTATION

## Real Estate Redefined

At The Rosenfeld Company, we partner with tenants to identify strategic real estate opportunities that align with their long-term vision. Through creative problem-solving and deep market expertise, we secure optimal locations that support growth, brand positioning, and operational success. Every solution is tailored to the tenant's unique business objectives and space requirements.



## Your Representation Handled Right

As dedicated tenant representatives, we work exclusively on your behalf ensuring your needs drive every decision. Our expert guidance, market insight, and negotiation strength help you secure the right space with terms that align with your business goals. With The Rosenfeld Company, you gain an advocate fully focused on protecting your interests and maximizing your leverage in the market.

# 01

### BUSINESS & MARKET RESEARCH

We begin by understanding your business goals, growth plans, and ideal customer base. Using our deep market knowledge, we identify opportunities that align with your strategic vision and performance goals.

# 02

### NEGOTIATION & LEASE STRATEGY

With strong market relationships and negotiation expertise, we secure favorable lease terms that support your financial objectives and operational flexibility.

# 03

### PROPERTY TOURS & EVALUATION

We guide you through curated property tours, evaluating each space based on functionality, visibility, accessibility, and long-term potential for your business.

# 04

### LEASE EXECUTION & OPENING

Once terms are finalized, we ensure a seamless signing process and provide hands-on support during your transition into the new space.



## 01 CHASE BANK

*North Texas*

Founded in 1799, JPMorgan Chase Bank foundation has been paved through mergers and acquisitions of more than 1,200 predecessor institutions over the last 225 years. Offering a comprehensive suite of banking services, including checking and savings accounts, credit cards, mortgages and business banking making it one the premier financial institutions in the world.



## 02 QUICK N CLEAN CAR WASH

*Texas*

Founded in the early 1990's, Quick N Clean vision is to offer high-end, first class car wash services at an affordable price by utilizing state of the art technology. Currently operating in Arizona, Colorado, Oklahoma and Texas, Quick N Clean recently relocated their headquarters to Texas to continue to focus on their growth plans.



## 03 PIZZA PATRÓN

*DFW*

Founded in 1986, Pizza Patrón created a pizza that infused the bold flavors of the Latin culture. The "Patrón Way" is utilizing the freshest ingredients and never freezing their dough. Currently operating in Arizona and Texas with over 87 locations.



## 04 PLOMO QUESADILLAS

*DFW*

What started out as one concept quickly grew into another that focused on quesadillas instead of tacos. Tucked away in the late night district of Fayetteville, AR, Plomo Quesadillas was born through word of mouth and promoting to the college community. It quickly became the rave of town for it's fun late night atmosphere and quesadillas.



## 05 SMITH & WOLLENSKY

*North Texas*

Opening in 1977 in NYC, Smith and Wollensky became known for their American hospitality, high quality USDA Prime steaks, and for being the only national steakhouse to hand-carve and dry-age its steaks on premises. Built on the "American Dream," service and hospitality from its employees have become the cornerstones of the brand's identity.



## 06 30 BRUNCH HOUSE

*DFW*

Born out a passion for quality food and a welcoming environment, 30 Brunch House is a place to jump start your day with a coffee or unwind with a classic breakfast and mimosas. The menu is cultivated for comfort, flavor and indulgence.





TENANT REPRESENTATION

# CHASE BANK



Founded in 1799, JPMorgan Chase Bank foundation has been paved through mergers and acquisitions of more than 1,200 predecessor institutions over the last 225 years. Offering a comprehensive suite of banking services, including checking and savings accounts, credit cards, mortgages and business banking making it one the premier financial institutions in the world.

---

REPRESENTATIVE REGION

## North Texas

SITE REQUIREMENTS

## 1.0 - 1.5 Acres

CLIENT WEBSITE

## [chase.com](https://www.chase.com)

REPRESENTED BY

## Matthew Rosenfeld



TENANT REPRESENTATION

# QUICK N CLEAN CAR WASH

**QUICK N CLEAN**  
CAR WASHING . FAST & EASY



Founded in the early 1990's, Quick N Clean vision is to offer high-end, first class car wash services at an affordable price by utilizing state of the art technology. Currently operating in Arizona, Colorado, Oklahoma and Texas, Quick N Clean recently relocated their headquarters to Texas to continue to focus on their growth plans.



---

REPRESENTATIVE REGION

## Texas

SITE REQUIREMENTS

## 1.0 - 1.5 Acres

CLIENT WEBSITE

## [quicknclean.net](http://quicknclean.net)

REPRESENTED BY

## Matthew Rosenfeld





TENANT REPRESENTATION

# PIZZA PATRÓN



Founded in 1986, Pizza Patrón created a pizza that infused the bold flavors of the Latin culture. The “Patrón Way” is utilizing the freshest ingredients and never freezing their dough. Currently operating in Arizona and Texas with over 87 locations.

---

REPRESENTATIVE REGION

## DFW

SITE REQUIREMENTS

## 1,500-2,000 SF

CLIENT WEBSITE

## [pizzapatron.com](http://pizzapatron.com)

REPRESENTED BY

## Matthew Rosenfeld



TENANT REPRESENTATION

# PLOMO QUESADILLA

**PLOMO**  
*Quesadilla Bar*

What started out as one concept quickly grew into another that focused on quesadillas instead of tacos. Tucked away in the late night district of Fayetteville, AR, Plomo Quesadillas was born through word of mouth and promoting to the college community. It quickly became the rave of town for its fun late night atmosphere and quesadillas.

---

REPRESENTATIVE REGION

DFW

SITE REQUIREMENTS

2,000-3,000 SF

CLIENT WEBSITE

[eatplomo.com](http://eatplomo.com)

REPRESENTED BY

Matthew Rosenfeld





TENANT REPRESENTATION

# SMITH & WOLLENSKY

SMITH & WOLLENSKY®

AMERICAN STEAKHOUSE

Opening in 1977 in NYC, Smith and Wollensky became known for their American hospitality, high quality USDA Prime steaks, and for being the only national steakhouse to hand-carve and dry-age its steaks on premises. Built on the "American Dream," service and hospitality from its employees have become the cornerstones of the brand's identity.

REPRESENTATIVE REGION

## DFW

SITE REQUIREMENTS

## 8,000-12,000 SF

CLIENT WEBSITE

[smithandwollensky.com](http://smithandwollensky.com)

REPRESENTED BY

## Matthew Rosenfeld



TENANT REPRESENTATION

## 30 BRUNCH HOUSE



Born out a passion for quality food and a welcoming environment, 30 Brunch House is a place to jump start your day with a coffee or unwind with a classic breakfast and mimosas. The menu is cultivated for comfort, flavor and indulgence.



REPRESENTATIVE REGION

## DFW

SITE REQUIREMENTS

## 2,500-4,000 SF

CLIENT WEBSITE

[30brunchhouserowlett.com](http://30brunchhouserowlett.com)



REPRESENTED BY

## Matthew Rosenfeld



REAL ESTATE  
REDEFINED

A large, elegant, white serif capital letter 'R' is centered on the page. To its left, there is a large, dark gray, semi-transparent graphic element that resembles a stylized 'R' or a series of overlapping curved shapes, creating a sense of depth and movement.

R

THE ROSENFELD  
COMPANY

MATTHEW@ROSENFELDCO.COM

---