

Magnetic Business Codes

AGENDA

UNDERSTANDING HOW YOUR BRAIN CREATES YOUR LIFE

UPGRADING YOUR SUBCONSCIOUS PROGRAM

CREATING YOUR NEW MAGNETIC IDENTITY

ENERGETICS OF SELLING AND MARKETING

You'll discover that you are a potent creator, and that your thoughts lead to things.

You'll learn how to use your mind deliberately, as a creative tool, to think nurturing thoughts. You'll understand how you can nudge material reality effortlessly toward your desires. You'll grasp just how powerful you really are and how capable you are of creating change by simply changing your mind

Dawson Church

MANIFESTATION IS SCIENCE

- Four brain circuits are involved in the manifestation process.
- The Salience Network: Decides what's meaningful, keeping your intentions “top of mind.”
- The Attention Network: Directs focus and energy. What you focus on, expands.
- Once something is deemed important and familiar to your brain, it will embed it into your subconscious mind, influencing your broadcast.

MAKE THE UNFAMILIAR, *FAMILIAR*

- Consider your desire in a positive statement.
- Optimise your alpha and theta brain wave frequencies.
- Create a scene and use mental rehearsal to program this reality into your subconscious (piano study).
- Reprogram your subconscious mind using the sleep meditation.
- Repetition is key to create the new neural pathways (smart house).

CHANGE YOUR ENERGY, CHANGE YOUR LIFE

- The new programming will, by default, influence your thoughts and feelings, which is your broadcast.
- This new broadcast will create a new life (radio station).
- Observer Effect: Your observation scientifically influences what manifests.

ENERGETICS OF SELLING AND MARKETING

- Law of Assumption: What you assume to be true, becomes your reality.
- Law of Attraction: You will attract like energies.
- When you *feel* successful, you will manifest success. When you *assume* new clients will find you, new clients will find you.

LIMITING ASSUMPTIONS



NEW ASSUMPTIONS



CREATE WITH THE LAW OF ASSUMPTION

Limiting Assumptions

- I'll lose clients if I increase my prices
- People can't afford it at the moment with the cost of living
- X month is always a slow month for sales
- They need to see more proof of results before they're ready to buy
- Premium clients are rare and hard to find
- I need more followers before I can achieve X income goal
- I need to get on a sales call to handle objections
- The market is too saturated

CREATE WITH THE LAW OF ASSUMPTION

New Assumptions

- My clients are more than happy to pay a high price because they see the value in my work
- My current followers are already full of clients ready to buy
- A new client ready to buy can appear at any moment, in ways I haven't planned or predicted
- Clients are drawn to me naturally because my energy communicates my value and confidence
- Content I have already shared is a magnet for clients who are ready to invest immediately
- My audience are already educated on what I do. I don't need to prove or convince them to buy. They already want it.

You are getting paid in direct proportion to what you believe you're worth.

*Premium clients don't just buy your service, they respond to your energy,
certainty, and self-perception.*

