

# INTIMATE WEDDINGS

*Smaller Events*



LAUREL & SAGE  
*florals*



# INTIMATE WEDDINGS

FROM \$1,500 | FOUR CURATED FLORAL COLLECTIONS  
FOR INTIMATE GATHERINGS, 50 GUESTS OR FEWER

These classic collections are perfect for the couple who wants the detail and beauty of a traditional wedding day on a smaller, more romantic and personal scale.

You can choose from ceremony-only collections, or choose an option that adds centerpieces and cake blooms for a simplified reception.

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# THE COLLECTIONS

## *one*

*ceremony only*

\$1,500

Your choice of two personal flower pieces:

bouquet, boutonniere, or flower crown

1

Your choice of a ground gardens ceremony  
floral design, or a birch arbor floral design

Local delivery with ceremony floral  
installation

## *two*

*ceremony only*

\$1,750

All of Collection 1, plus:

2 bouquets and 2 boutonnieres for  
attendants

2

## *three*

*ceremony + reception, >30 guests*

\$1,900-2,150

Choice of Collection 1 or 2, plus:

Three low floral compote centerpieces

Votive rental and candles for three tables,  
from L&S's inventory

3

Cake blooms

Local delivery with centerpiece placement

## *four*

*ceremony + reception, 30-50 guests*

\$2,200-2,450

Choice of Collection 1 or 2, plus:

Five low floral compote centerpieces

Votive rental and candles for five tables,  
from L&S's inventory

4

Cake blooms

Local delivery with centerpiece placement

*Please inquire if you need a different number of centerpieces or attendants' flowers, and we can create something custom for you.*

# THE DETAILS

## 01. FLORAL DETAILS

### *Personal Flowers*

Bouquets are designed as best seen fit based on your chosen color palette and the best seasonally available blooms. Each color palette will be dynamic and composed of seasonal, premium blooms in our signature L&S style. Depending on the time of year, premium blooms might include: peonies, dahlias, garden roses, ranunculus, and the like. Greenery choices will also be seasonal and will compliment the tones of your color scheme and the needs of the ceremony installation.

Boutonnieres include a magnetic backing and are wrapped in coordinating ribbon colors.

Flower crowns are created as an adjustable half-crown, tied together in the back with coordinating ribbon.

### *Ceremony*

The ground gardens ceremony design is built as a segmented installation that stretches a total of approximately 6-8 feet, created to appear as if it is growing up from the ground. It is able to be used surrounding the couple at the ceremony, down an aisle, to frame an entry, alternating up a staircase, along a mantel or head table, or any other flat surface.

The ceremony arbor design is built as an airy installation, either on your own provided arbor or one rented from L&S. Our provided arbor is a birch wood structure. You can choose to have an asymmetrical, clustered design or a uniform, full design.



# THE DETAILS

## Reception

Centerpieces will be a standard size in a coordinating vessel and design style. Candles can be a mix of votives and tapers and include both candles and holders, available as a rental from the L&S inventory.

## Additional Rentals

L&S has an extensive collection of rentals available, from lanterns and votives to arbors and accent pieces. If there's something you're interested in sourcing for your day, reach out and see if we have it available!

## Delivery

Delivery on your wedding day to one location within 20 miles of our studio in Birmingham, AL, is included in each collection.

A L&S team member will design and deliver your collection on your event date, with timing dependent on your day-of timeline. We will place all floral items, show you how to hold your bouquets, and return for cleanup at the end of your event. All fresh flowers will be yours to keep if you so choose, and all other items are provided as a rental.



# THE DETAILS

## 02. ADDITIONS AND CHANGES

There is a small level of customization that we can accommodate for these collections, though not guaranteed. Certain looks may not be able to be achieved within the current pricing of each collection, but you are welcome to send style notes and inspiration. Should your ideal design fall outside of these set prices, additional quotes can be provided.

If you think you may need additional services like a larger amount of florals, a custom floral installation, or will have significantly more guest tables, our Full Service option may be best for you.

## 03. FINAL DETAILS

All orders must be placed no less than 30 days before your event date, and fulfillment is subject to L&S availability.

Due to the seasonality and innate fragility of flowers, we reserve the right to make last-minute changes to flower and vase selections in the event that our original selections are either unavailable or do not meet quality expectations. L&S is not responsible for the condition of your floral elements after delivery is completed.

Care instructions will be provided and should be followed to help keep your blooms in excellent condition.

# FAQS

## CAN I CUSTOMIZE A PACKAGE OR ADD ITEMS?

Limited customization is possible, based on availability and specifics. Pricing may vary. Please send us an email with your request, and we'll see if it's something we can accommodate!

## WHAT'S THE DIFFERENCE BETWEEN INTIMATE WEDDINGS PACKAGES AND A LA CARTE FLOWERS?

Intimate Weddings packages are curated offerings designed to fit smaller events with minimal floral needs. We want to simplify the process for you if you value having beautiful florals for your day but don't want to go through an extensive process to book them. We will create something beautiful with minimal effort on your end, and you can trust your floral designers to deliver amazing designs! A La Carte Flowers are a pre-set menu of floral items for you to mix and match from, for any size event. This involves more input from you. A La Carte also does not include delivery, setup, and cleanup standard in the service.

## CAN I MEET IN PERSON WITH YOU?

If you need some help figuring out what florals you need, we are happy to meet with you! 1-hour design consultations are \$50. To schedule a meeting, send us an email, and we will set up a time together.

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# FAQS

## MY CEREMONY AND RECEPTION ARE BEING HELD AT DIFFERENT LOCATIONS- CAN YOU DELIVER TO BOTH?

Our delivery service accounts for one location. If you need delivery to a second location, please indicate this and we will discuss logistics and availability with you.

## CAN YOU DESIGN THE FLOWERS INSIDE MY OWN VASES?

Not all vessels are created equal in their ability to hold flowers, and to ensure that we can provide designs in our L&S style, we don't allow you to provide your own vessels, however, we do offer multiple options for you to choose from.



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# FAQS

## CAN I ORDER SOME FLOWERS FROM L&S AND HAVE ANOTHER FLORIST COVER ADDITIONAL FLOWERS FOR MY EVENT, OR DIY OTHER PARTS OF MY DECOR?

We do not allow you to hire multiple florists for your event or DIY major portions of your florals or decor. We want to provide a cohesive aesthetic for your day, and we respect our fellow florists and their unique design styles, so if you hire L&S, we'll be the sole provider of your floral decor.

If you are looking to have just a few floral items created professionally but want to DIY elements of your day or have your family members involved, our A La Carte option would be a better fit.

## WILL I BE ABLE TO REQUEST SPECIFIC FLOWERS, LIKE PEONIES OR DAHLIAS?

We will try our best to accommodate any special requests, but we never guarantee any specific flower varieties due to seasonality and market availability. This allows us to select the most perfect blooms for you and ensure they're fresh and at their peak.

Trust us to do what we do best, and we promise to select the best seasonal product for your florals within the color palette and textures you love!

# FAQS

## HOW DO I MAKE SURE MY FLOWERS STAY FRESH, AND HOW LONG WILL THEY LAST?

Generally, you'll want to keep your flowers in a cool location, away from direct sunlight, heat, or air drafts. They need plenty of water to drink, and cold, clean water with no additives is best.

Many of the blooms we use are delicate, heirloom blooms. All of our flowers are carefully processed and treated a few days prior to your event. We allow them to open fully so they're at their peak for your event- they're meant to look stunning for their big moment, but typically won't last much longer beyond that.

## WHAT MAKES FLOWERS SO EXPENSIVE?

Many factors are involved with the cost of flowers! We aim to be a sustainable business that combines profit, passions, and purpose. We believe in paying our team well, and each step in the flower life cycle is labor intensive, from the farmers to the wholesalers to us. We believe in sourcing the most beautiful, fresh blooms for you, and the creation of each of your floral elements takes time and expertise. All of this is reflected in our pricing, and we feel strongly that it's a worthwhile investment if flowers are important to you.

## QUESTIONS?

Please email [laurelandsageflorals@gmail.com](mailto:laurelandsageflorals@gmail.com).

We can't wait to talk more with you about your wedding florals!

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