



SARANDON SMITH

PHOTOGRAPHY

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WELCOME

It is an honor to photograph families in their unique seasons of life and I love every opportunity to preserve the giggles, sloppy kisses, hugs, and even tears in photos for you to cherish as your little ones grow up.

My hope for our time together is that it can be a wonderful opportunity to have your every-day life captured in the comfort of your own space and routines. These portrait sessions revolve around the needs of your family and my hope is to bring a calm presence to our time together.

I am looking forward to meeting you, laughing with you, and making beautiful imagery for you.

- Sarandon





OUTFIT PLANNING

PREP AND PLANNING:

Planning outfits for a family of any size is a monumental task and for most people involves shopping. My favorite stores for clothing pieces that fit within the parameters of my recommendations are H&M, Zara, and Quince.

If you are a newly postpartum parent my biggest piece of advice is to prioritize yourself and getting something to wear that makes you feel comfortable, and then planning everyone else's outfits around your own.

Once you have one "keystone" outfit chosen then build the other outfits from complimenting colors and textures. While it is tempting to match, it is actually best to coordinate instead so everyone fits together without blending together like zebras.



COLORS:

Although there are exceptions, the best colors for photos tend to be neutrals because they are the best colors to compliment skin tones.

To avoid an unpleasant color cast in your photos choose more low-key hues like navy blue, creams, muted greens, muted purples, and blush tones.

Additionally, choosing lighter colors will give your photos a much brighter feel whereas dark colors can make your photos feel heavy.

Check out my Pinterest inspiration board here:



PATTERNS:

I recommend avoiding thin stripes, chevron, or small checkered or polkadot patterns, as they can cause visual distortion in your photos and even make your outfits look different colors.



If a pattern is smaller than a quarter it's probably not the best option. I.e. the dress I am wearing in my photo on page 3 is a gorgeous dress but it was difficult to photograph and took a very long time to edit to make it look nice. Don't follow my bad example.

