



# Vendor Handbook



WILDFLOWERS.FARM

### 1) LOCATION

Wildflowers Friday Night Market is at 42338 Fruit Ridge Line, St. Thomas, ON, N5P 3S9, west of Sunset Rd and minutes from Port Stanley Village and beach.

### 2) DATES & HOURS

- Market Season: June 6 - August 29, 2025 (13 weeks)
  - Hours: Fridays, 4 PM - 8 PM
- Market After Dark (Separate Application Required):
  - June 20 (Vintage + Vinyl): 4 PM - 10 PM
  - July 25 (Brews + Blooms): 4 PM - 10 PM
  - August 22 (Island Vibes): 4 PM - 10 PM

### 3) VENDOR ARRIVAL & SETUP

- Arrival Time: 2:00 PM - 3:30 PM
- Vehicles must be off-site by 3:30 PM.
- Unload, remove your vehicle, and then set up your stall. No setting up while unloading.
- Vendors must stay until market closing (8 PM regular, 10 PM for After Dark).

### 4) APPLICATION

Deadline: March 1, 2025.

- Submit applications online: [wildflowers.farm/friday-night-market](http://wildflowers.farm/friday-night-market)
- Approval notification by mid-March.

### 5) VENDOR SELECTION

The Market Manager ensures an appropriate variety of vendors for an optimal experience.

### 6) VENDOR SPACE

- All spaces are outdoors (10x10 ft).
- Limited hydro spots available (first-come, first-served).
- Approved vendors will receive a market map.

### 7) VENDOR FEES

Monthly Option (Bundle & Save):

Standard Vendor: June \$105 | July \$105 | August \$175

Meal Vendor: June \$150 | July \$150 | August \$200

\* monthly fees do not include market after dark dates

Weekly Option:

Standard Vendor: \$45/week

Meal Vendor: \$60/week

Payments due by the 1st of each participating month. Non-refundable.

### 8) ATTENDANCE

Vendors must operate their stall for the full market hours.

Missing scheduled dates without ample notice results in forfeited payment.

### 9) BOOTH SET-UP & DISPLAY

Vendors supply their own tent and tables.

Tables must have floor-length coverings (no plastic).

Signage must display vendor name, location, and product details.

Packaging should be eco-friendly and reusable.



### 10) FOOD PRODUCT GUIDELINES

Products must comply with provincial and federal regulations.

Prohibited: live animals, uninspected meats, unpasteurized milk, ungraded eggs.

Foraged Mushrooms: Allowed with adherence to guidelines.

Prepared food must have:

- Safe Food Handler Certificate
- Products made in a certified kitchen.
- Organic Products: Certification required. No GMO products allowed.

### 11) HEALTH REGULATIONS

- Vendors must comply with Southwestern Public Health Department rules.
- Submit a "Notice of Intent to Operate a Food Premises" upon approval.

### 12) PAYMENT POLICY

- Payments via e-transfer or credit card only.
- Non-compliance results in forfeiture of vendor space.

### 13) WEATHER POLICY

The Wildflowers Friday Night Market operates rain or shine, as long as weather conditions are safe. Vendors should be prepared for various weather conditions, including wind, rain, and heat.

- Rain: The market will proceed unless there is a severe weather warning (e.g., thunderstorms, high winds, or extreme weather alerts). Vendors must ensure their tents and displays are securely weighted down to prevent accidents.
- Heat: Vendors should bring water and take necessary precautions to stay hydrated and cool during hot weather.
- Severe Weather: In the event of unsafe weather conditions, the Market Manager will notify vendors of any changes, including delays or cancellations, via email or text.
- Refunds: There will be no refunds or credits issued for missed markets due to weather conditions, as vendors are expected to prepare accordingly.

Your safety and the safety of our patrons are our top priority. Please monitor the weather and plan accordingly to ensure a successful market experience.

For further details, contact the Market Manager.