



THE 8 ONLINE REVENUE STREAMS

Diversify your income

01 *Digital Products*

02 *Affiliate Marketing*

03 *Online Courses*

04 *Membership Groups*

05 *Sponsored Content*

06 *Ad Revenue*

07 *Physical Products*

08 *Coaching*

the stream

WHAT THIS LOOKS LIKE:

01 DIGITAL PRODUCTS

A great place to start. Honestly, my #1 place I tell people to kick off from. You have to teach your people to pay for your time, energy, and gifts - and this is a great place to start.

02 AFFILIATE MARKETING

This is relatively self explanatory. You can do this through a network marketing relationship or affiliates like Amazon or LTK, depending on your niche. This is not only a great starting point, it's an incredible place to grow.

03 ONLINE COURSES

Courses take a lot of time and a lot of energy, but the ROI is insurmountable. You have something to offer your audience in form of education, and a course is essentially passive income once you've done the work of putting it together.

04 MEMBERSHIP GROUPS

Membership groups (when done correctly) are a great way to connect with your audience, give them a little more up close and personal experience with you, and create a lot of content for a price.

05 SPONSORED CONTENT

This one is good but also can be tricky. Too much can seem gross, picking the right products to partner with can be difficult, but it can be highly lucrative!

06 AD REVENUE

This is for your blog, podcast, newsletter, etc. Wherever your people tune in the most outside of IG (you need options!) you can be generating ad revenue.

WHAT THIS LOOKS LIKE:

07 PHYSICAL PRODUCTS

If managing inventory and shipping are within your wheelhouse, this is a great way to build revenue - you just have to be able to manage it!

02 COACHING

The tip of the monetizing pyramid. This can be in a one on one sense or in a small group mastermind setting like this - you can do something like blitz coaching like I'm doing or build the entirety of your structure around it. It's whatever fits your needs best.

Revenue Stream

DIGITAL PRODUCTS

Cheatsheet

- eBooks
- Workshops
- Guides
- Challenges
- Templates

AFFILIATE MARKETING

- Network marketing
- Amazon affiliates
- Like to Know It
- Partnering with trusted brands

ONLINE COURSES

- Self-paced
- Guided
- Evergreen
- Open/close
- Mini-courses
- Full courses

MEMBERSHIP GROUPS

- Guided challenges
- Bible studies
- Guided coaching
- Community groups

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Cheatsheet

SPONSORED CONTENT

- Sponsored FB/IG posts
- Sponsored IG stories
- Sponsored giveaways

AD REVENUE

- Podcast ads
- Blog ads
- Newsletter ads

PHYSICAL PRODUCTS

- Wearable merch
- Niche paper products (journals, planners, etc.)
- Niche products

COACHING

- One-on-one coaching (long-term)
- One-on-one coaching (single calls)
- Small group coaching
- Masterminds