

PERSONAL BRANDING PHOTOGRAPHY CHECKLIST

1 0 S T E P S F O R S U C C E S S

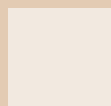


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01



HEADSHOTS



A quality photo of you smiling at the camera! For variety, take some of just your gorgeous face, half body and full body!

02



LIFESTYLE



Show off that personality! Laughing and smiling, sitting on a couch, standing, walking, leaning, sipping coffee, reading, etc. Whatever makes you feel most comfortable!

03



INSPIRATION



Grab photos of what inspires you (a location, resource, books, magazines, a person, etc.)

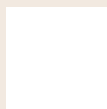
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04



WORKSPACE

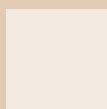


Your audience wants to see WHERE the action happens! Your desk, your bed, your couch, a full office space... anything goes!

05

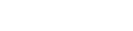


CREATIVE PROCESS

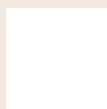


HOW do you get your work done? This can be a photo of you on your computer, writing ideas on a whiteboard, organizing materials, etc.

06



TOOLS OF YOUR TRADE



What are your go-to supplies? Camera, art supplies, a planner, writing/drawing utensils, makeup brushes, etc.

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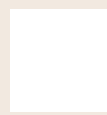
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07 — PROPS



Show off some fun props! Welcome guides, gift boxes, mugs with funny quotes!

08 — PRODUCTS



Show everyone what you sell! Albums, prints, florals, artwork. If you offer a service, get photos of happy clients!

09 — UNIQUENESS

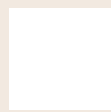


What makes you different and interesting? Do you love to hula hoop? Collect graphic tees? Have a hidden talent?

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10 — SEASONAL



Snap seasonal photos at the start of the season to help fill in the blanks! (Beach items for summer, ornaments for Christmas, etc.)



I hope you enjoyed this checklist!

Now is the time to book your personal branding session and share your story!

You deserve to show up and be seen. Right now, as you are!

Let's do this!