

KraftHeinz

AWAY FROM HOME

2025/2026 WAM SOUP PROGRAM



ELEVATE THE EXPERIENCE, ELEVATE THE PROFIT.



The Kraft Heinz Soup Program includes a 10.5qt soup kettle, 6oz ladle, insertable flavor tags, and window clings that will elevate your foodservice game.



SAVE TIME & LABOR COSTS

Reduce food preparation and handling time



REDUCE WASTE

No fresh ingredient spoilage and soup can be refrigerated up to 48 hours after thawing



LESS COSTLY

Streamline preparation and reduce or eliminate surcharges from other suppliers

FEATURES

- Keeps soups and sauces at the perfect temperature with fully adjustable controls (Low-Med-High)
- Heavy-Duty stainless-steel wall
- Removable stainless steel soup pot
- Magnetic label are to customize soup flavor
- No drip rim



AVERAGE GROSS MARGIN OF 48% WHEN SOLD AS A 7oz SERVING*

Recommended Top Sellers



BRAND	DISTRIBUTOR CODE	DOT CODE	SKU NUMBER	DESCRIPTION	FORMAT	PACK SIZE
Quality Chef		383855	324146230400	CHUCKWAGON CHILI	Bag	4ct / 8#
Quality Chef		383899	324148000400	BEEF TACO FILLING	Bag	4ct / 8#
Chef Francisco		383693	324146010400	BROCCOLI CHEESE	Bag	4ct / 8#
Chef Francisco		383700	324146080400	CHICKEN NOODLE SOUP	Bag	4ct / 8#
Chef Francisco		383702	324146100400	BOSTON CLAM CHWDR	Bag	4ct / 8#
Chef Francisco		383723	324146350400	CHEESY CHICKEN TORTILLA	Bag	4ct / 8#

*Assumes 20% distributor markup, \$0.20 cost of serving materials, and 7oz serving size

PREPARING SOUP

TO THAW

Thawing products can shorten preparation by about 30 percent. The preferred method is to remove the products from the case and place in a refrigerator or walk-in cooler at least 24 hours before use. If products are not used within 24 hours, they can continue to be held under refrigeration (41°F or lower) for an additional 3 days. Avoid the dangers of food spoilage by never thawing product at room temperature. When faster thawing is necessary, submerge unopened product under cool running water (70°F or lower) until product is defrosted. Follow FDA Code guidelines for thawing frozen foods.

HOW TO HANDLE LEFTOVERS

1. Ideally, products should be discarded after 6 hours, but leftovers can be safely stored and reused.
2. Always rapidly cool leftovers—from 135°F to 70°F within 2 hours, and from 70°F to 41°F (or lower) in an additional 4 hours.
3. Leftover soups and sauces can be held up to 3 days at 41°F or lower.
4. Never store any product that has curdled or broken down or been contaminated in any way.
5. Never combine leftovers with a fresh batch or cool down and reheat them a second time.

STORAGE AND SHELF LIFE

The maximum shelf life of unopened soup varieties held at 0°F or colder:

1. 12 months for products containing tomatoes or tomato paste
(Note: After that time, quality remains good, but the color may become more orange.)
2. 24 months for all other soups, chilis, and sauces

BAG PREPERATION



1. Soup can either be heated in its unopened bag (in a large pot or commercial steamer) or after it has been opened and poured into a heating container.



If you choose to heat by putting an unopened bag into a pot, do not overload the pot. The bag must float freely in the water to avoid damage to packaging material.



If using a commercial steamer, place the unopened bag on a tray or perforated pan and place in the steamer.



185°F

2. Whichever method you choose, lower heat and simmer until product reaches 185°F for 10 minutes. Heating time can vary, approximately 60 minutes if frozen or 45 minutes if previously thawed. Internal temperature of a bagged product can be determined by folding the unopened bag around a stemmed thermometer. Do not puncture bag.

Note: It is important to hold cream soups at 185°F for 10 minutes to allow the starch system to fully develop. Otherwise, these products may have a thin consistency.



150°F
to
160°F

3. If heating in the bag, carefully remove hot bag from the water, cut a corner to form a spout, and pour contents into a serving container.
4. Reduce heat and hold product at 150°F to 160°F for service.

ELEVATE THE EXPERIENCE, ELEVATE THE PROFIT

Kraft Heinz Soup Program

- New for the upcoming soup season
WAM Distributor only soup test
- Performance Agreement Required
- 12-month commitment to utilize KHC soups
- NO COST FOR THE STORE
- Equipment only program.
No Other services provided.



KRAFT HEINZ SOUP KETTLE PERFORMANCE AGREEMENT

Distributor Name: _____

Distributor Representative: _____

Customer Name: _____

Address: _____

You have an opportunity to receive a FREE Nemco 10.5qt Soup Kettle if you agree to meet the following compliance requirements (while supply lasts):

- Kettle can only be used to dispense Kraft Heinz Soup Products: Chef Francisco - True Soups - Timberline
- Must merchandise Kraft Heinz Soup Products exclusively for 12 months

AGREEMENT

- The Kraft Heinz Soup Kettle will not be made available if the above-mentioned criteria are met for 12 months.
- Kraft Heinz will not maintain the kettle.
- This offer is available only on products purchased from Kraft Heinz or authorized distributor and sold through customers' regular retail outlets.
- One Kettle per store within 12-month time frame - customer location only (not shipped to an office, storage unit, or warehouse)

_____ hereby agrees to perform per the terms and conditions
Set forth in this proposal.

(Customer Signature) (Date)

Distributor Representative (Date)

BOWLS / LIDS / SPOONS – FROM RJS

- Available for the KHAFH Soup program

10% off for any new orders on bowls, lids or spoons



PAPER FOOD/SOUP CONTAINERS

Empress double-sided polyethylene white paper food soup containers with vented paper lids and clear plastic lids can be used for either cold or hot food applications.

Perfect for soups and stews to frozen desserts and side dishes. The vented paper lids and plastic clear lids provide a secure fit, helping to maintain the temperature and freshness of the contents while minimizing the risk of spills during transport.

BULK PAPER FOOD/SOUP CONTAINERS

ITEM #	MFR	DESC	PACK
EFC-8-BULK	Empress	Paper Food / Soup Container Bulk 8 oz White	500 / cs
EFC-12-BULK	Empress	Paper Food / Soup Container Bulk 12 oz White	500 / cs
EFC-16-BULK	Empress	Paper Food / Soup Container Bulk 16 oz White	500 / cs
EFC-32-BULK	Empress	Paper Food / Soup Container Bulk 32 oz White	500 / cs

PAPER FOOD/SOUP CONTAINER LIDS

ITEM #	MFR	DESC	PACK
EFC-LID	Empress	Paper Vented Lid White For 8 oz - 16 oz	500 / cs
EFC-32-LID	Empress	Paper Vented Lid White For 32 oz	500 / cs
EFC-97PLID	Empress	Plastic Lid Clear PP For Paper Containers 8oz-16oz	500 / cs



Stand out in the crowd with Empress, a premium brand at a competitive price point. Empress cutlery is sure to have a product that will exceed your expectations. Comparable to well-known national brands, Empress creates a positive impression with stylish design and quality materials.

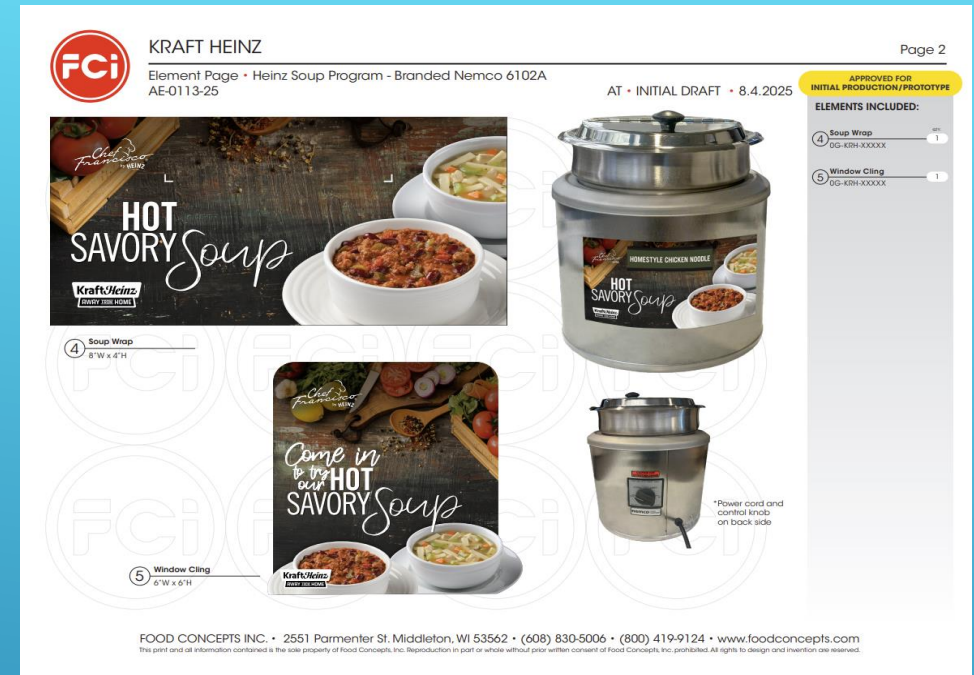


E178 series

E178 series			Barcodes					Packaging Dimensions (In)		
Item #	Description	Pack	UPC	Ti	Hi	Weight (lbs)	Length	Width	Height	
E178001	Medium Weight Fork Polypro White Wrapped Dense Pack	1000 / cs	820524000877	16	5	5.95	12.8	8.46	8.27	
E178002	Medium Weight Teaspoon Polypro White Wrapped Dense Pack	1000 / cs	820524000884	18	6	5.95	12.01	8.46	9.06	
E178003	Medium Weight Knife Polypro White Wrapped Dense Pack	1000 / cs	820524000891	18	6	5.95	13.58	7.01	7.6	
E178004	Medium Weight Soupspoon Polypro White Wrapped Dense Pack	1000 / cs	820524000907	16	4	5.95	11.81	8.66	9.45	
E178020	Medium Weight Spork Polypro White Wrapped Dense Pack	1000 / cs	820524000914	15	6	6.60	11.61	8.46	9.06	

COMBO PAPER FOOD/SOUP CONTAINERS & LIDS

ITEM #	MFR	DESC	PACK
EFC-8-COMBO	Empress	Paper Food / Soup Container w/ Lid 8 oz White Combo	250 / cs
EFC-12-COMBO	Empress	Paper Food / Soup Container w/ Lid 12 oz White Combo	250 / cs
EFC-16-COMBO	Empress	Paper Food / Soup Container w/ Lid 16 oz White Combo	250 / cs
EFC-32-COMBO	Empress	Paper Food / Soup Container w/ Lid 32 oz White Combo	250 / cs



Soup Flavor Tags Included

BAJA CHICKEN ENCHILADA

BOSTON CLAM CHOWDER

CHUCKWAGON CHILI & BEANS

BROCCOLI CHEESE

BUTTERY GRILLED CHEESE TOMATO

HOMESTYLE CHICKEN NOODLE

CHEESEBURGER CHOWDER

CHICKEN TORTILLA

WISCONSIN CHEESE

CREAM OF POTATO WITH BACON

TIMBERLINE® CHILI

BEEF TACO FILLING