



# Gerrit Johnson

US Country Manager

LifeWave

**THIS IS IT**  
YOUR BEST YEAR EVER  
VIRTUAL CONVENTION

**2024 “Your Best Year Ever”**

**How?**

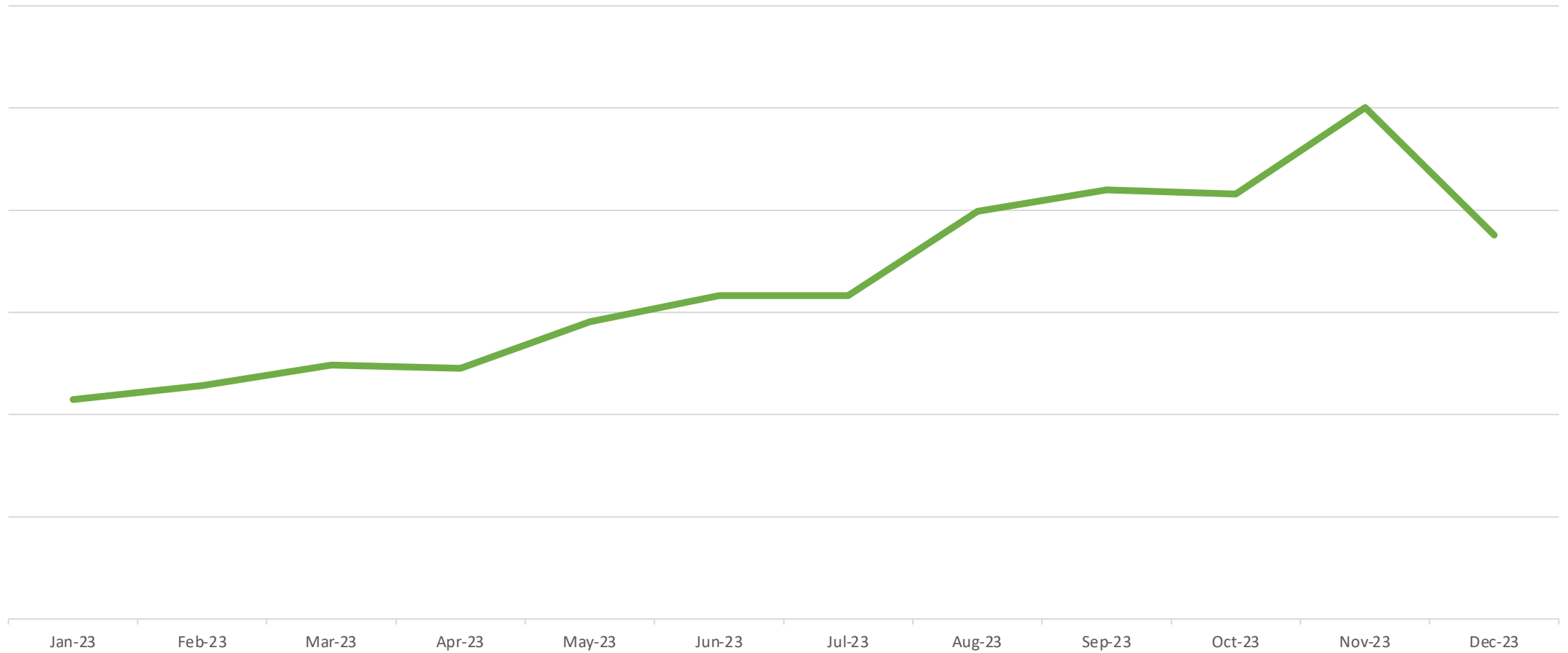
***THIS IS IT***  
**YOUR BEST YEAR EVER**  
***VIRTUAL CONVENTION***

**“In order to see where we are going, we not only must remember where we have been, but we must understand where we have been.”**

**— Ella Bake**

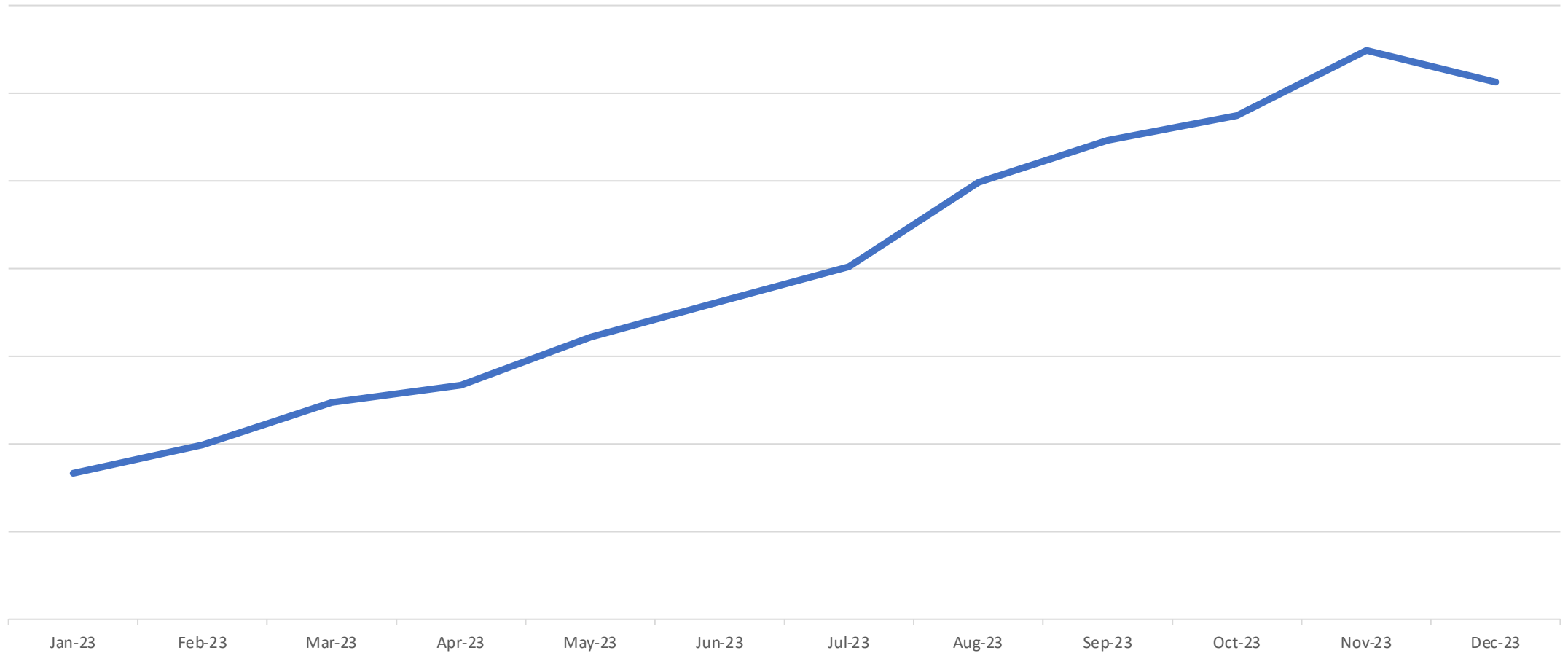
***THIS IS IT***  
**YOUR BEST YEAR EVER**  
***VIRTUAL CONVENTION***

## US #1 in Sales

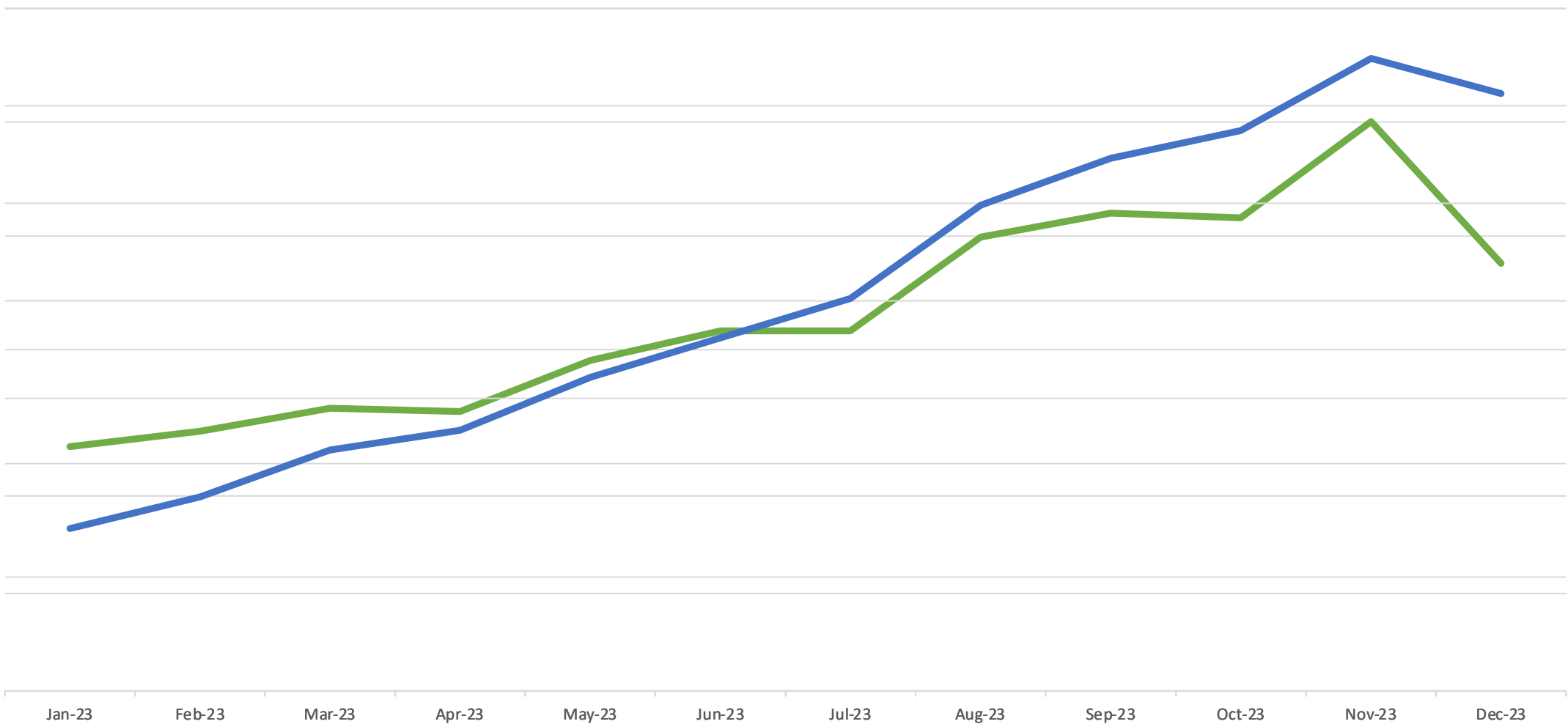


**THIS IS IT**  
YOUR BEST YEAR EVER  
**VIRTUAL CONVENTION**

## This Is It Team



**THIS IS IT**  
YOUR BEST YEAR EVER  
**VIRTUAL CONVENTION**



**THIS IS IT**  
YOUR BEST YEAR EVER  
**VIRTUAL CONVENTION**

# What Does It Take!

- Passion
- Grit
- Consistency

# What is Your Passion?



If you had all the time and the money in the world, what would you spend your time doing?



What makes you happy or gives you the deepest sense of fulfillment?



# GRIT

# Passion

FEEL IT IN YOUR GUT!

# Perseverance

NEVER QUIT!

***THIS IS IT***  
**YOUR BEST YEAR EVER**  
***VIRTUAL CONVENTION***

“We teach them how to persevere. We unleash their passion. That’s *all* we do.”



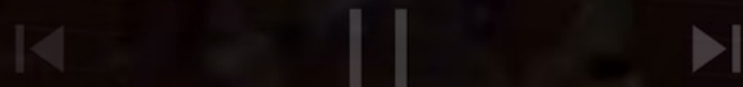
— Pete Carol

**THIS IS IT**  
YOUR BEST YEAR EVER  
VIRTUAL CONVENTION

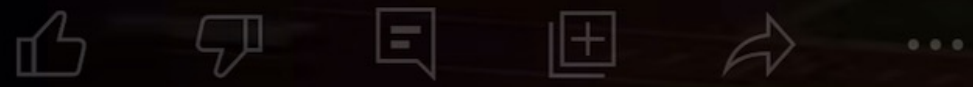
When We Fall - Kenneth Rooks >



The Longest Run

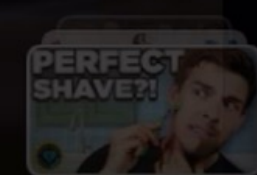


0:01 / 1:15



More videos

Tap or swipe up to see all



# Consistency



Immediate results are less rewarding than steady improvement.

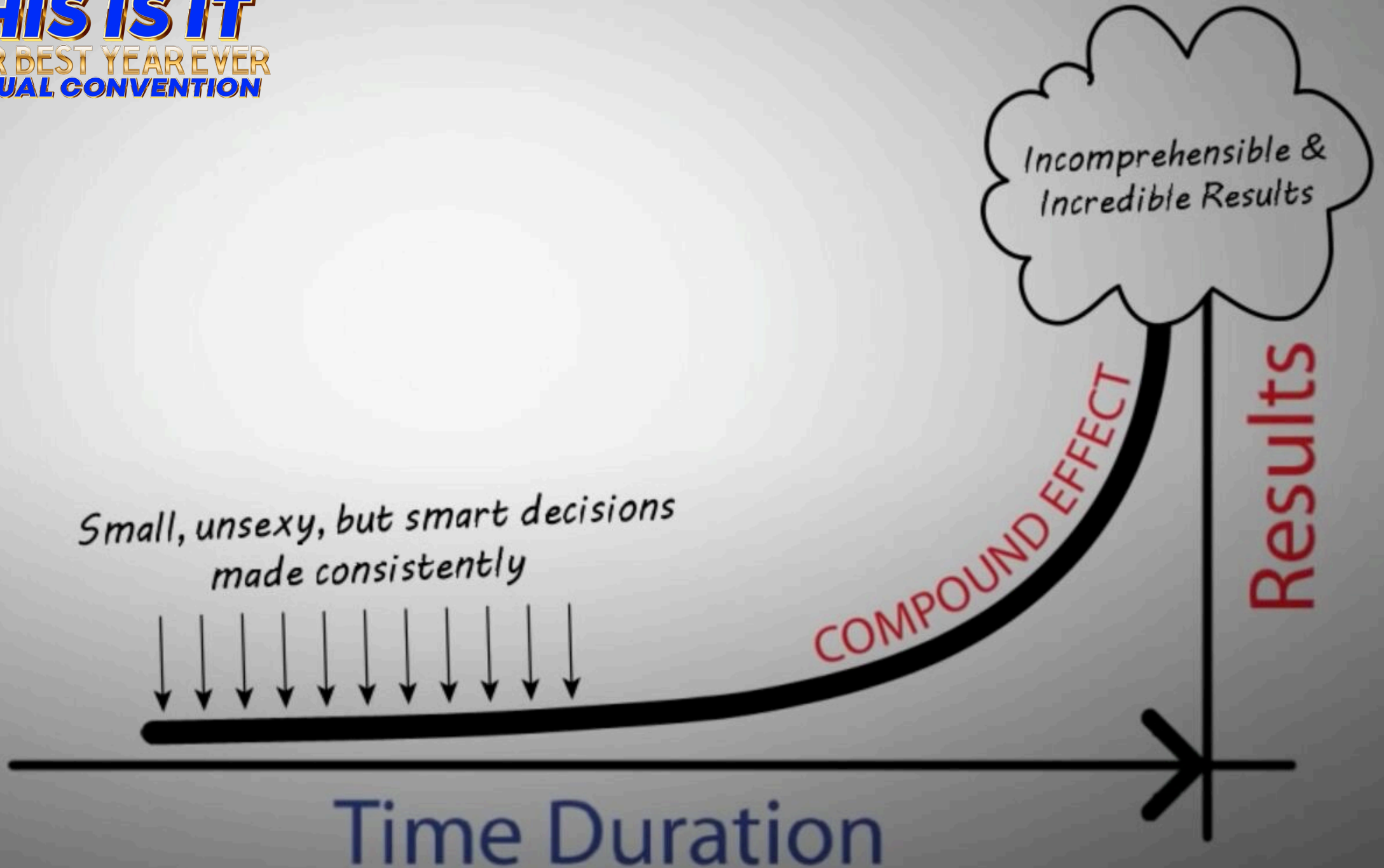
Transform your life goals into daily habits.

Create a routine to keep your momentum going.

Embrace obstacles to accelerate your path to success.

**THIS IS IT**  
**YOUR BEST YEAR EVER**  
**VIRTUAL CONVENTION**

**THIS IS IT**  
YOUR BEST YEAR EVER  
VIRTUAL CONVENTION





***THIS IS IT***  
**YOUR BEST YEAR EVER**  
***VIRTUAL CONVENTION***