INSPIRED

SEPTEMBER 2024 | ISSUE 134



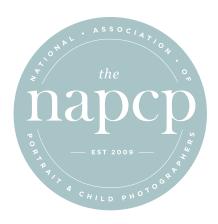
FEATURED ARTIST LENA ANTARAMIAN



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WE LOVE OUR COMMUNITY

The National Association of Portrait and Child Photographers is a member-based association representing and promoting the community of professional portrait and child photographers. NAPCP provides a valuable platform for seasoned veterans and rising professionals alike to share their experiences, hone their craft and raise their professional visibility.

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WHAT'S HAPPENING AT NAPCP

Welcome to the September issue of our Inspired magazine, where we are thrilled to spotlight the remarkable talent

of our 2023 Photographer of the Year, Lena Antaramian of Live Love Laugh Photos. This edition is a celebration

of creativity, vision and the power of storytelling through the lens. Join us as we dive into Lena's stunning imagery

which has left an indelible mark on the world of photography. Get ready to be inspired by breathtaking visuals,

behind-the-scenes insights and the artistry that defines this incredible photographer's journey.

In this month's article, Sara Pietras of Sara Pietras Photography delves into the art of capturing natural, emotive

portraits of children. She shares her insights on how allowing children to take the lead during a photo session can

result in truly magical moments, producing photographs that will hold a special place in families' hearts for years

to come.

Are you a portrait photographer who is looking to stand out from the crowd? Submit your portfolio anytime now

through Oct 1 to be considered for Master Certification in fine art portraiture! Sign in to your NAPCP account to

learn more about this amazing opportunity.

Speaking of Master Certification, did you certify in 2020 or 2021? If so, make sure you don't forget to renew this

year! Check out napcp.com/master-photographer-certification-renewal to learn more.

We loved all of the submissions for this month's "Sky" theme! Submissions for December's "Lifestyle" themed issue

are now open! Don't forget to submit your work by December 1 to be considered.

We hope you enjoy this month's issue! Stay inspired!

The NAPCP Team

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Your "To Do" List

SEPTEMBER 2024

	SUBMIT YOUR "LIFESTYLE" IMAGES
	Submissions are now open for the December issue of Inspired Magazine. Have an image you'd like to see published? Visit $napcp.com/contribute-to-our-magazine$ to submit it for consideration by December 1st.
	APPLY FOR MASTER CERTIFICATION
	Master Certification in fine art portraiture will close October 1st! Don't miss the opportunity to increase your marketability to clients. Login to NAPCP.com for more details!
	SIGN UP FOR THE NEXT NAPCP ADVENTURE
	Are you interested in this once in a lifetime opportunity? Sign up for our exclusive elist for our next NAPCP Adventure to Banff, Alberta, Canada! Members who sign up will be the first to be notified when registration opens! Visit napcp.myflodesk. com/banff!
OCTOBER 2024	
	RENEW YOUR CERTIFICATIONS
	Were you certified in 2020 or 2021? If so, now it's time to take the next step and renew your certifications to ensure your professional success continues to thrive. Visit napcp.com/master-photographer-certification-renewal to learn more.
	GET YOUR PORTFOLIO READY
	Master Certification in the Newborn category will open November 11th! Don't miss the opportunity to increase your marketability to clients. Want to learn more? Login to your NAPCP account for more details!















MEET LENA

Lena is an award-winning photographer and the owner of Live Love Laugh Photos. She is known for lifestyle family photography with a fine art touch and her boutique photography studio is located in Ridgewood, New Jersey.

Lena has a degree in Computer Science and her prior career as a business and IT consultant has been instrumental when she established Live Love Laugh Photos in 2008. Lena loves the business side of having a photography business and has been mentoring photographers on all things related to running a photography business. She is known as an expert in pricing and is passionate about helping fellow photographers charge what they are worth.

Lena's work has appeared in a number of publications and she has made several media appearances, including CBS New York and New Jersey One sharing her tips for family photography. Lena was deeply honored to be named NAPCP 2023 Photographer of the Year and seeing her images displayed in Times Square was definitely a highlight of her photography career. When not photographing clients, Lena can be found walking her dog, playing pickleball or traveling the world, camera in hand, with her husband and teenage twins - she has been to over 70 countries so far!

Business Name: Live Love Laugh Photos

 $\textbf{Website:}\ live love laugh photos. com$

Email: lena@livelovelaughphotos.com

Instagram: @livelovelaughphotosnj





AT A GLANCE with Lena Antaramian

Started photographing:

My twins were about 8 months old and I was trying to figure out 'what I wanted to do now that I am a grown up'.

Officially opened business:

November 2008

Favorite camera:

Canon EOS R6

Favorite Framer:

Simply Color Lab

Favorite Client Product:

Signature Albums - I get them from Millers (I upgrade to 'thick' pages and use silk paper) - they are absolutely stunning

Favorite musician:

Coldplay

Favorite movie:

Snatch (by Guy Richie) - I've seen it over a dozen times and know it pretty much by heart - if you have not seen it - do yourself a favor and rent it now - you can thank me later:)

Recent favorite read:

Not sure how 'recent' it has to be but I would say Demon Copperhead - I read it when it first came out and I absolutely loved it. A more recent (for me) favorite is Fight Night - is a pretty quirky read

3 things you can't live without:

It sounds very cliché, but my family and friends! And if we are talking 'inanimate objects' then 1) my phone, 2) my air-pods and 3) Audible app - they all go together because I listen to a lot of books 'on tape'.

Lens of choice:

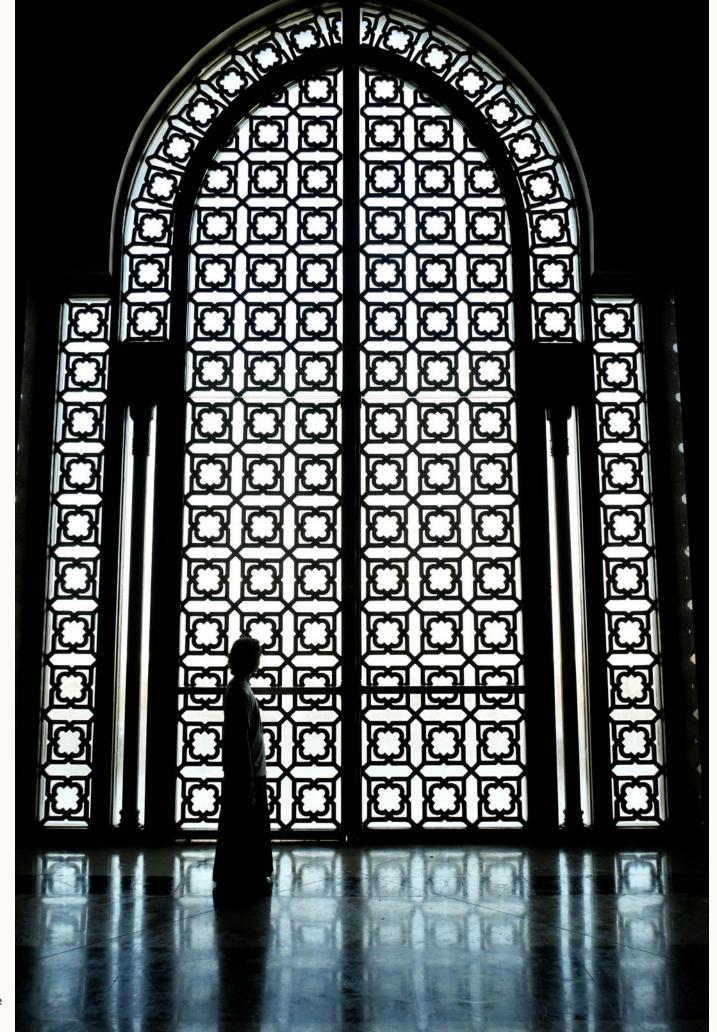
I am a bit of lens hoarder and think I have pretty much every lens under the sun. But for my photoshoots I mostly use three lenses: I absolutely love my 85 1.2 L lens for portraits and it is permanently mounted to one of my cameras. I also love beautiful bokeh that 70-200 2.8 L produces and use this one quite a lot as well. And of course my workhorse - 24-70 2.8 L - this one is great when I capture fun dynamic shots during photoshoots.

Favorite lab:

It's a tie between Simply Color Lab and Millers. I love Simply Color Lab - their linen paper prints are my favorite and their customer service is absolutely amazing - I have been using them for over a decade!. And you can't beat Millers' free shipping and super speedy delivery.

Favorite subject to photograph:

I am definitely VERY biased, but I love photographing my kids:)



Congratulations on being named NAPCP's 2023 Photographer of the Year, Lena!

Can you tell us a bit about your journey as a photographer? How did you get started? I've always loved photography and whenever we traveled I took a ton of photos; I took photos of landscapes and cityscapes, but my favorite photos were always the ones of people. I have a very practical degree in computer science and my first career was in business and IT consulting and project management; I never thought about photography as a career choice though.

This changed when my kids were born and I was home on maternity leave, mentally preparing myself to go back to work. One day I was talking to my sister about how I was not looking forward to going back to the office and she told me 'I have a friend, she is a photographer now but I think your photos are better, so you should totally do it'! And I thought 'why not? If that girl could do it, why can't I?" So I got myself a camera and a fancy lens (Canon 4D and Canon 70-200 2.8 L), printed business cards through Vista Print (\$10 for 100 cards) and called myself a photographer!

Of course, as I soon learned, I was nowhere near ready to be a photographer. So I took about 6 months to set my business up - to take photography classes (and learn how to use my camera past the Auto mode), build a website, figure out pricing and business practices and the rest is history!

Who or what inspired you to pursue photography professionally?

As I mentioned earlier, my sister was the one who put the idea of being a photographer in my head. But as cliche as it may sound, it was my children who inspired me to pursue this career... Like so many other new moms, I was constantly taking photos of them because 1) I thought they were super cute and 2) they were changing all the time and I wanted to capture every smile, every funny expression, every moment. I felt that their photos helped me hold on to them being little.. I loved taking pictures and was pretty decent at it. I knew that other moms and dads would want photos of their kids and thought that I should give this photography thing a try!





What has been your biggest challenge in your photography career so far?

I think I've faced the biggest challenge in my career relatively early on. From the very beginning of establishing my business I decided not to compete on price. That meant I had to figure out a way for prospective customers to choose me even though there were more affordable options available. Instead of thinking about people who do not hire me I focus on those who do and provide them with the best custom photography experience I can.

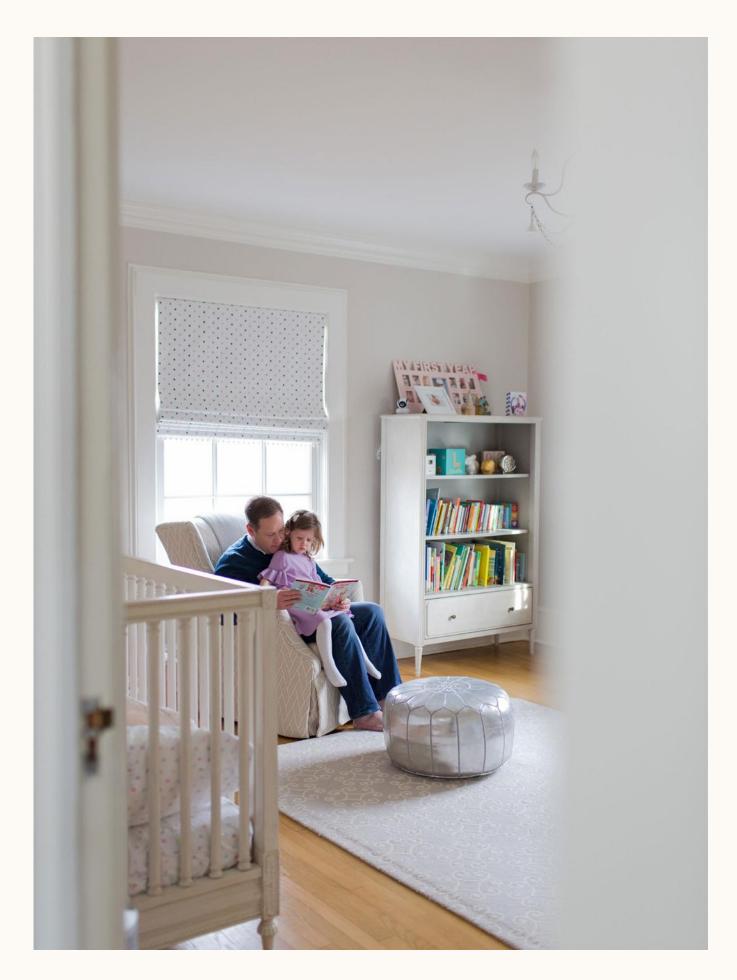
I am able to offer services to my clients I would not be able to do had I been a more high volume photographer, things like at home styling sessions where I help them pick out outfits for their sessions. I do in person sales where I custom design wall art for my clients' homes.

Being a boutique photographer allows me to establish relationships with my clients; many come back to me year after year and I get to know them really well. For many of them, doing annual family and holiday mini sessions became part of their family traditions. One of 'my' kids (whom I've been photographing for over a decade) told me that it does not feel like Christmas until they do a holiday photoshoot at Ms. Lena's studio.

The fact that I have clients who choose me year after year or clients who drive two hours (each way) to their photoshoots proves to me that extra attention is really appreciated.













How did it feel to be named Photographer of the Year?

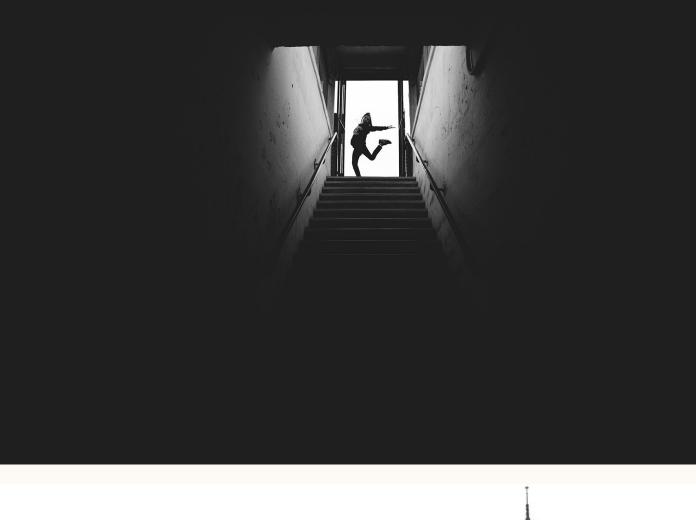
I've been a member of NAPCP for over a decade and every year when Photographer of the Year is announced, I am amazed by their talent and skills. Being named Photographer of the Year was always pie in the sky for me - something to strive towards but very unlikely to achieve. Don't get me wrong - I am pretty confident in my photography skills. My work is solid, I have a well defined photography style, and I definitely know what I am doing in competitions (sidebar - Participate in NAPCP Competitions!). But there are so many other talented photographers in this community, photographers whose work I love and get inspired by and I definitely don't envy NAPCP leadership with their PoY decision - it must be so hard to decide!

Being named Photographer of the Year and seeing a huge billboard with this announcement and my images in Times Square (and being able to do it with my family!) has been the absolute highlight of my professional photography career. It took a while for this news to sink in and I was smiling for WEEKS after the announcement was made!

It's beyond words amazing to have this recognition from my fellow photographers of the skills and photography style that I've been developing over the years. And it makes me so happy that I can show my kids that it's OK to leave behind a high paying job, follow your passion and start another career from scratch, build a business from the ground up and be successful.













How has winning this award impacted your career and your approach to photography?

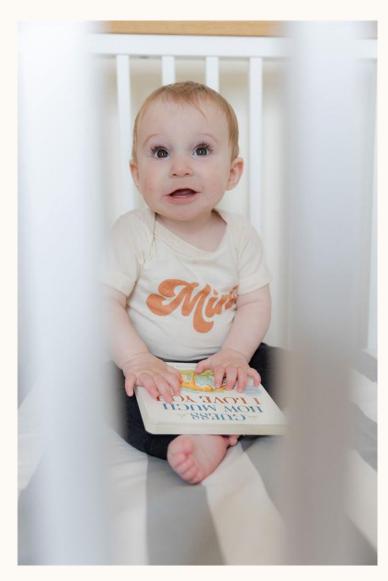
This is definitely a highlight of my career - I joke that this was my 'mic drop' moment and maybe I should just close the business because this is IT. I feel that it definitely elevated my business to the next level and separated me from other local photographers. I can't say that my approach to photography has been affected by this award - I still focus on what I've always focused on - capturing authentic moments - both for my clients and my family.





What advice would you give to photographers looking to make a mark in the industry?

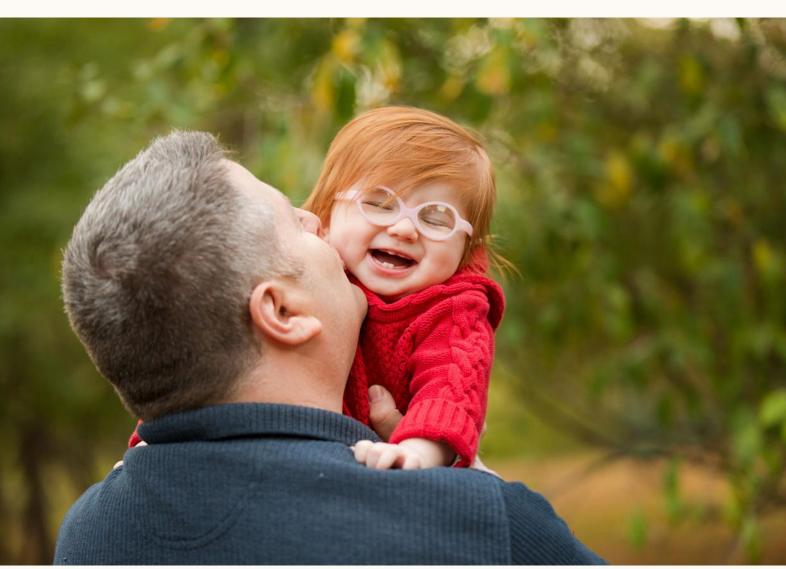
- 1. Find your voice and your style and then spend time honing in on perfecting it. And submit images to competitions - it's a great way to challenge yourself and while competitions can be a bit subjective (after all, art is subjective), they are a great way to learn and improve your craft.
- 2. Be proactive in your photography community - be it local or online - be the person who brings people together, the person who supports fellow photographers, the person who looks at other photographers as co-workers rather than competition.





HER WORDS

Submit images to competitions - it's a great way to challenge yourself and while competitions can be a bit subjective, they are a great way to learn and improve your craft.













What are your future goals and projects? Is there something new or different you are looking to explore?

I've been in business for close to 16 years now and as a result, have a good amount of experience in terms of photography itself and the business side of things. I love sharing my knowledge and have been mentoring photographers for a while - from someone who is just starting out and needs help with everything to someone who's been in business for a number of years but still needs guidance revising their pricing and business processes. One of the things I would like to focus on more in the near future is growing the mentoring part of my business.





Can you share a photograph you've taken that holds a special place in your heart and explain why?

This photo is by no means technically perfect but it is definitely one of my favorites. I captured it last year when we were down in Ocean City at Jersey Shore for our annual beach vacation. We've been going to Ocean City every year since 2010 and every year I photograph my family on the beach. Last year everything that could go wrong went wrong during this photoshoot - I did not oversee my kids' outfits and when they got dressed I realized none of them went together, my daughter decided that it was a good idea to pop a pimple 5 minutes before the photoshoot and as result her nose was bright red, it was windy on the beach and our hair was flying all over the place. So instead of trying to take a beach photo I had in mind, I told my kids and my husband to run towards me and they decided to have their hands in front of their faces as a joke - as a sign of protest against taking the photos. This image brings me back to that moment on the beach when everything was going wrong and I decided to capture the perfect imperfection that is our lives - chaotic and a bit wild but definitely full of joy!



If you could photograph anyone or anything in the world, what or who would it be and why?

It may sound very cliche but I LOVE photographing my husband and my kids in cool places all over the world! These photos are very meaningful to me because they bring me back to moments I want to remember and relive - be it watching the sun rising over Sahara Desert in Morocco, getting lost in the narrow streets of Venice, exploring ancient Ankor Wat in Cambodia or running on the beach in New Jersey. These are priceless memories that I know both my husband and I and our kids will treasure for a long long time. And I have the magic power to freeze these moments for us so that we can relieve them time and time again.

Photography allows us to bottle up and preserve these memories and I am grateful that I am able to do that for my family AND my clients!









FOR BEING A SUCCESSFUL PHOTOGRAPHY BUSINESS OWNER

by Lena Antaramian

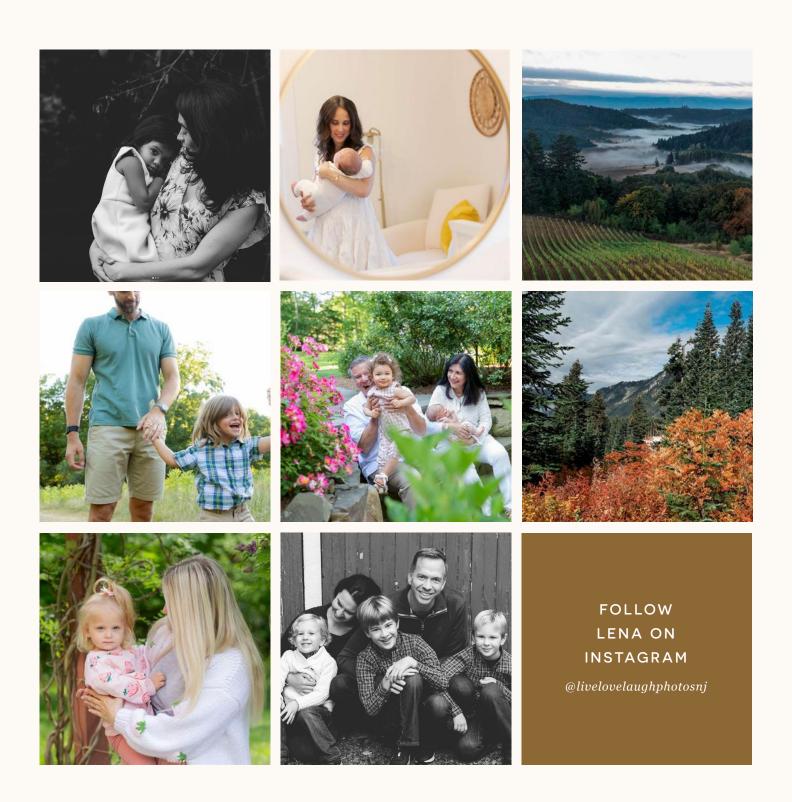
- 1. Get a Hold of Your Finances. I am sure most of us got into this business because we love photography, because it's our passion. However, a photography business is still a business and as such, it should make money. To make money (and more importantly to keep it) I recommend you do the following:
 - · Set achievable financial goals so that you know what you are working towards
 - Set a budget. Nobody likes a budget and, even less so, keep to a budget! But, budgeting is crucial for running a profitable business.
 - Track expenses. I love buying stuff for my business, but you need to keep in mind that your overall
 profit depends not only on the amount of money you bring in, but also on how much you spend. So to
 make sure you have a sustainable business you need to know how much money you are spending. The
 best way to do that is by tracking your expenses.
- 2. Delegate! I am pretty sure that most of us started our photography businesses as a one-person show. We wear many hats: we are a photographer, an editor, a graphic designer, an admin, a product packager, a customer service rep (and a manager in case an escalation is required), an accountant, etc. But there are only so many hours in the day and your time is best used in the areas crucial to your business growth. So, to make sure you are not burnt out and have time for other important things in your life DELEGATE! It may be mentally difficult to pay someone to do the work you know you can do, but you should think about how much time you will save by doing so and how much time you can invest back in your business. Activities that can be outsourced include admin work, bookkeeping, culling and editing, social media management and even selling. And if there are any activities that you really don't like doing outsource those as well!
- 3. Set Expectations. We all strive to give our customers a great experience and, in my opinion, letting customers know in advance what to expect definitely helps achieve that. When you set expectations, you take away the unknown and your customers know exactly what working with you entails. Setting expectations allows you to proactively answer questions that would most likely be asked, questions like 'what will the photo shoot be like', 'how many images will there be in my gallery', 'when will my images be ready, 'how long does it take for me to get those awesome canvases I ordered', etc. And when you set expectations, try your best to exceed them! I live by the motto 'underpromise and overdeliver' and I think it helps me create a very positive experience for my clients.

BEHIND THE SCENES

with Lena Antaramian



Some of our favorite captures from Lena's Instagram feed! Stop by her page and give her some NAPCP love.





CAMERA BAG ESSENTIALS

with Lena Antaramian



CAMERA

Two Canon 6 R Mark II (with sassy strap wristlet)

Canon 6 R Mark II (with sassy strap wristlet)

LENSES/OPTICS

Canon RF 85 MM

Canon EF 16-35 MM

Canon EF 8-15 MM

Canon EF 35 MM

Canon EF 70-200 MM

Canon EF 24-70 MM

Canon EX 100 MM

EXTRAS

Sundisk Extreme Pro Memory Cards

Canon Extra Batteries

Pelican Memory Card Case

LensPen

Business Cards

Ghirardelli Dark Chocolate (for a post photoshoot treat)

HoldFast MonkeyMaker Camera Strap (not pictured)



LETTING CHILDREN LEAD

The Key to Natural, Emotive Portraits

AN ARTICLE BY SARA PIETRAS

Capturing authentic, emotive portraits of children requires more than just technical skill with a camera. It requires a deep understanding of a child's world, a genuine connection, and, most importantly, the flexibility to follow their lead. When we allow children to take the lead during a session, a special kind of magic unfolds. This approach opens the door to creativity, connection, and authenticity—capturing who they truly are.

As child and family photographers, our ultimate goal is to create images that resonate with families for years to come. We want them to look at these portraits and not just see a smile, but feel the warmth, joy, and spontaneity of the moment. Achieving this means allowing children to be themselves, and embracing their energy, curiosity, and unpredictability.

THE PHILOSOPHY BEHIND CHILD-LED SESSIONS:

embracing play and curiosity

Before becoming a photographer, I spent over 15 years as an early childhood special educator working with a wide range of children. Play is at the heart of childhood, and curiosity is a natural part of their world. Children are most themselves during play—unfiltered, joyful, and expressive. They're not wired to sit still or follow rigid instructions.

Letting go of control and allowing children to explore their environment and express their emotions naturally opens the door to capturing genuine moments. These moments are not just posed smiles; they are the laughter, the wonder, the inquisitive looks, and the moments of contemplation that tell the child's story.

Allowing the child to take charge doesn't mean letting them run wild without direction. It involves guiding them in a way that feels natural, knowing when to step back and observe and when to engage and encourage. This balance allows us to capture portraits rich in emotion and storytelling.

In my experience, a child's most powerful moments often emerge when they feel completely at ease in their environment. Whether it's a child twirling in front of a colorful mural, the quiet concentration of a toddler stacking blocks, or a moment of pure silliness, these are the moments that parents treasure. They're only possible when we allow the child to lead and follow their cues.

Recently, I had a newborn session that included an older brother who loves maps of all kinds. His mother shared this during our pre-session call and, to connect with him on the day of the session, I printed directions from my home to his and gave them to him when I arrived. It was an instant conversation starter, and he was fascinated by my route—something we revisited throughout the session. This was also an opportunity for me to capture something that he loved to do.

Now that we've explored the philosophy behind child-led sessions, let's dive into some practical strategies that can help you apply these principles in your photography.





Practical Strategies FOR PHOTOGRAPHERS





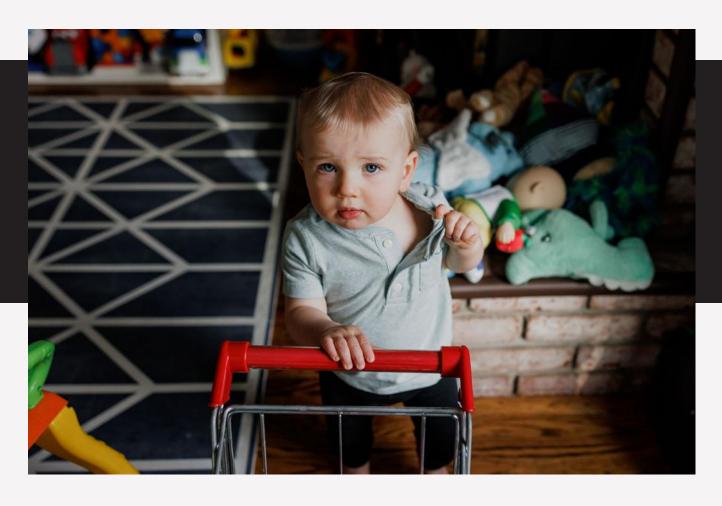
1. Building Trust and Creating Comfort

One of the first steps in successfully following a child's lead is building trust. Children are incredibly perceptive and can sense if someone is trying to control them or if they are genuinely interested in them. We are responsible for creating an environment where children feel safe, understood, and free to be themselves.

On the day of the session, take time to connect with the child before you start taking photos. Getting down to their level—both physically and emotionally—helps the child feel seen and understood, making it easier for them to relax and be themselves. For in-home sessions, I always start with a tour of the home to check the light, but also to observe and see if the child is ready to interact or needs time to warm up with me in their space without directly engaging. When the child is ready, begin conversations about their favorite toys, characters, and activities. Make it clear you're interested in their world. Before sessions, I often text photos of a child's favorite character or something related to connect before I even arrive. These simple gestures build rapport and help the child see you as someone they can trust and have fun with.

You build trust through your tone of voice, body language, and willingness to let the child set the pace. If a child wants to pause to pick a flower or examine a rock, let them. These small moments of exploration often lead to the most genuine expressions, showing the child that you value their interests.

When children feel safe and connected, they are more likely to let their guard down. This is when their true personality shines through, allowing you to capture those in-between moments that are often the most memorable—whether it's a burst of laughter, a thoughtful glance, or a playful interaction with a sibling.

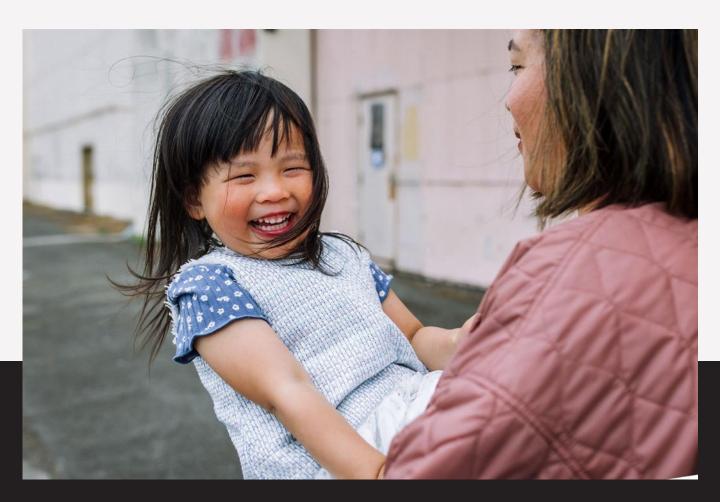




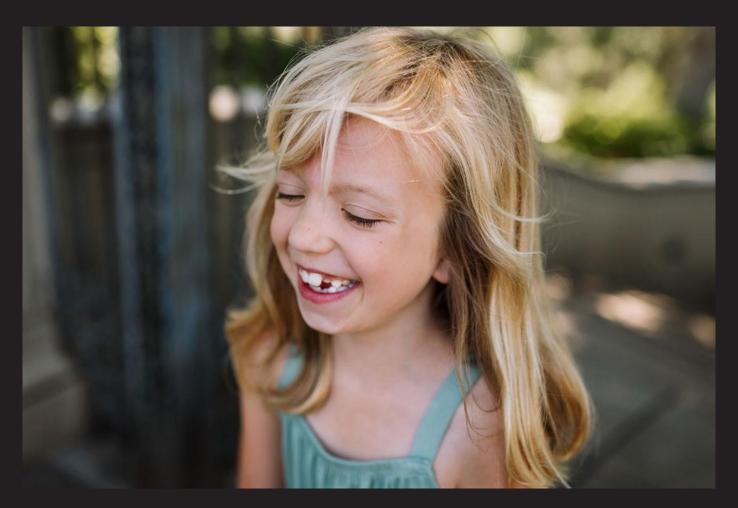
2. Flexibility and Letting Go of Expectations

Children are spontaneous and unpredictable, which can be challenging but also presents great opportunities. Approaching a session with a specific plan risks missing candid moments. Letting go of control and shot lists allows you to adapt to any situation, making room for authentic moments. By documenting these without pressure, you create portraits that truly reflect the child's personality and interests. This mindset reduces stress for both you and the family, opening the door to moments that might otherwise be overlooked.











3. Embrace Imperfection and Unscripted Moments

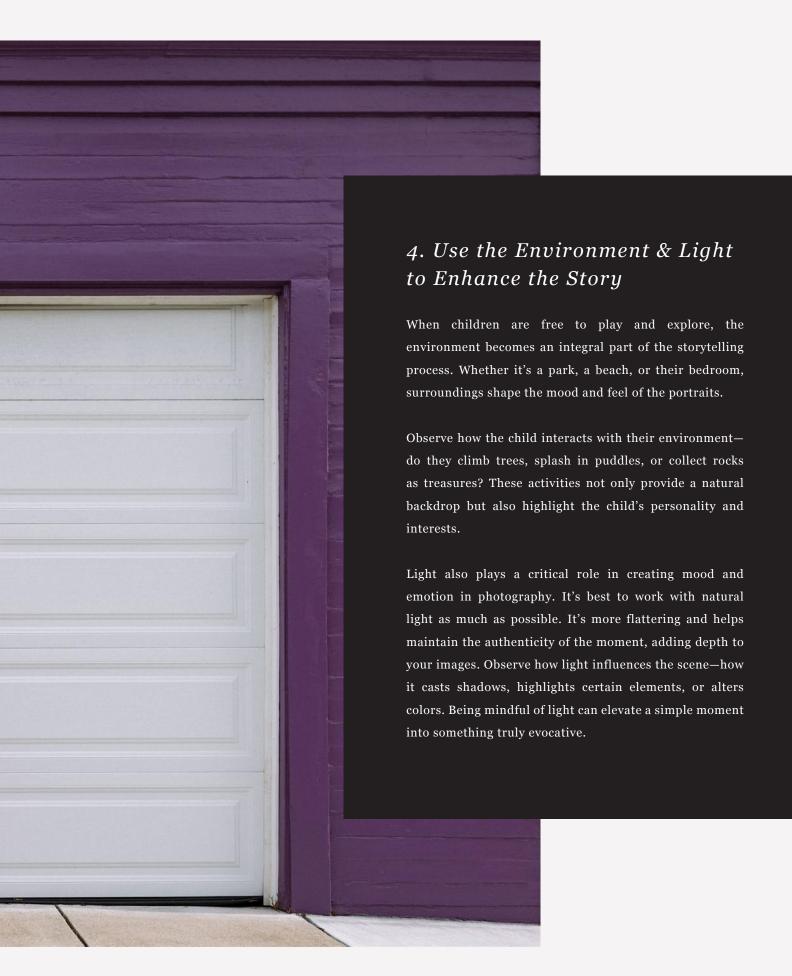
Children don't follow a script—that's the beauty of it. Not everything will go as planned—and that's perfectly okay. Some of the best images come from moments when a child decides to do something completely unexpected. A sudden burst of laughter, a quiet moment of contemplation, or even tears over a skinned knee can all contribute to a powerful, storytelling portrait.

During one session, I worked with a mom who had her heart set on a photo of her kissing her daughter. Her daughter was a new walker and wanted nothing more than to explore independently. We brought out some bubbles she liked, and she needed to be close to her mom and stay in one spot to play with the bubbles, so this presented an opportunity. This little girl was so joyful while playing with the bubbles that she leaned in to share the moment with her mom-and there it was-we got the kiss!

In a family session, for example, an image of a parent comforting a crying child can be more moving than a perfectly posed group shot. These images tell the real story of a family's life-full of love, challenges, and connection.







WORKING WITH PARENTS

Family dynamics are key in child photography, and building trust with parents is just as crucial as building trust with the child. Parents often come into a session with expectations and anxieties, particularly about their child's behavior. Communicate your approach in advance and reassure them that there's no pressure for perfection.

Before the session, discuss with parents their child's personality, likes, and dislikes. Ask families to complete a questionnaire as a starting point for discussion. This provides valuable insight into how to engage the child and what gets them really excited.

During the session, show parents a few images on your camera, explain your process, and remind them that the goal is to capture their child's true essence. When parents trust your abilities, they relax, and the child follows suit.

Prep parents to be ready to play and follow their child's lead during the session. When children lead, it creates opportunities for meaningful interactions with family members. These interactions can range from shared laughter between siblings to a tender moment between a parent and child. Plan activities based on what the parents have shared about their child's interests. Your goal is to capture the connection and love they share. When you allow the child to guide these interactions, the resulting images will be filled with genuine emotion and tell a more complete family story.



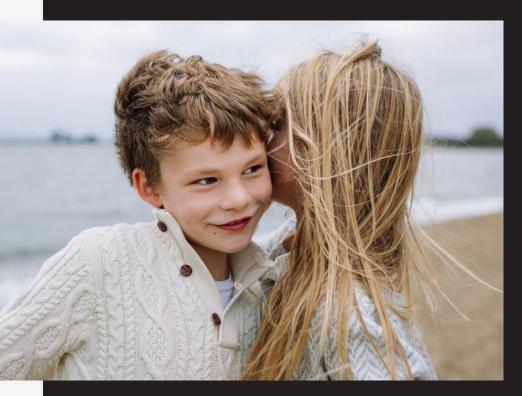


HARNESSING PATIENCE AND THE ART OF OBSERVATION

Patience is one of the most important qualities of a child photographer. Children operate on their own timeline, and when you push them to perform, it usually results in forced, unnatural images. Instead, be prepared to wait for the right moments to unfold.

During a session, the child might lose interest, become tired, or need a break. Consider these moments opportunities to observe and connect with the child. Often, the most emotive images are captured during quiet, unguarded moments when the child is simply being themselves.

Patience and observation go hand in hand. Attune yourself to the subtle cues that signal a child is about to do something memorable—a fleeting smile, a curious glance, or a burst of laughter. Being flexible in your approach can make all the difference in capturing natural and emotive images. It's about adjusting to the child's needs instead of imposing a preconceived plan for the session.









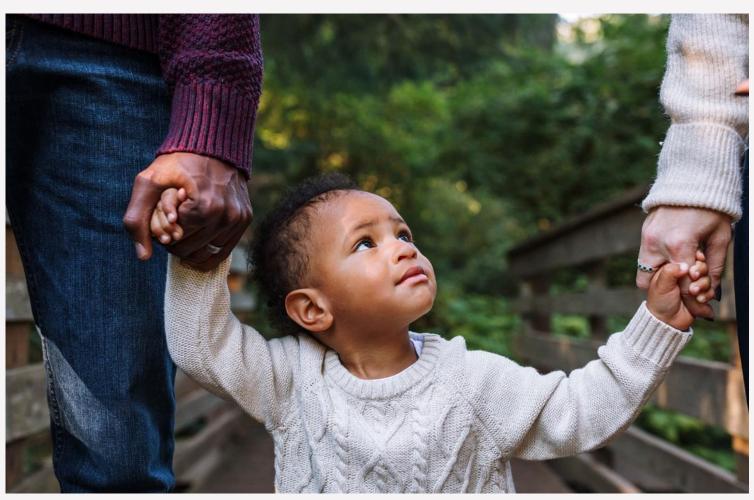


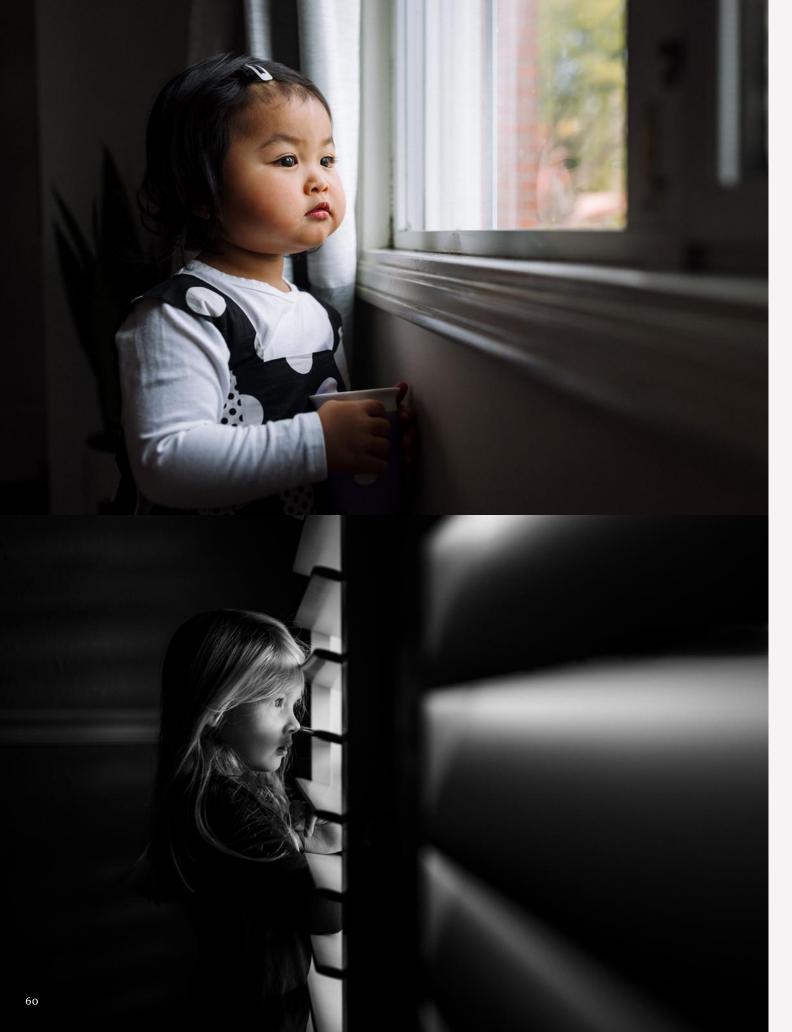
CAPTURE THE ESSENCE OF CHILDHOOD

Ultimately, the goal of child-led sessions is to capture the essence of childhood—the wonder, joy, curiosity, and even the occasional stubbornness. These are the qualities that make childhood special and authentic. Children deserve to be documented in a way that feels true to their experience.

When we allow children to be themselves in front of the camera, we create images that resonate on a deeper level. These portraits become more than just pictures; they become memories that families will treasure for years to come. They tell the story of who the child was at that moment in time, with all their quirks, emotions, and unique qualities.







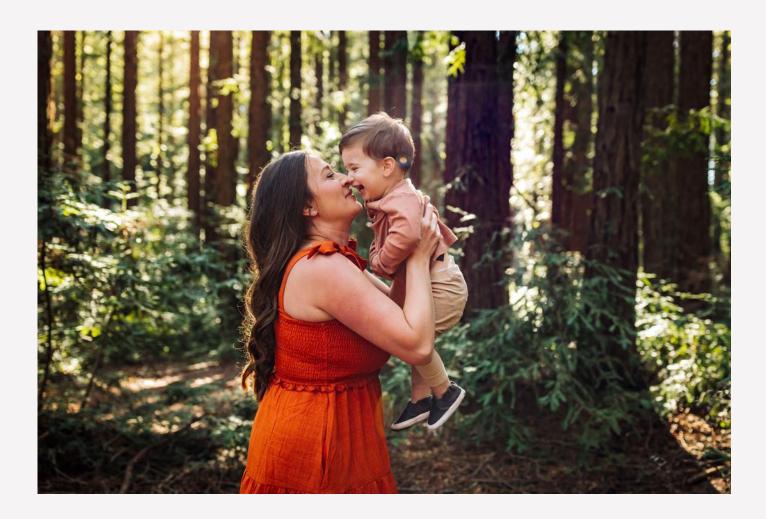


TRUST THE PROCESS

As we've explored, allowing children to take the lead opens the door to creativity, connection, and authenticity, enabling us to capture who they truly are. This approach is rooted in respect, patience, and trust—trust in the child's ability to guide the session, trust in your observational skills, and trust in the process itself.

By embracing the unpredictability of working with children, you create portraits that resonate deeply with families, celebrating the individuality of each child and family. These images tell the real story of their lives-full of joy, love, and connection-and become cherished memories that stand the test of time.

As you prepare for your next session, consider how you can let the child take the lead. Embrace spontaneity, trust the process, and watch the magic unfold. By stepping back and allowing children to guide the session, you elevate your work and create lasting, authentic memories for the families you serve. Start your next session with this mindset, and see how it transforms the authenticity and emotion in your portraits.







Sara Pietras

Business: Sara Pietras Photography Website: sarapietras photography.com

Instagram: @scpietras

MEMBER

 $Headshot\ by\ Ashley\ Kaplan\ of\ Ashley\ Kaplan\ Photography$



INSPIREDEC 2024

NAPCP's monthly Inspired themes celebrate outstanding images from members and non-members on an ongoing basis. We can't wait to see your "Lifestyle" images for our upcoming issue in December. These monthly themes aim to give professional photographers ample opportunities to show off their work and have it published in print!

Submissions Close December 1st

Skyissue

SEPTEMBER 2024





Kansas Burke

This family was fun and sweet and a little serious so I wanted to convey all that in one image with a breathtaking showcase of the beach sunset. Mom has a soft smile at her son but dad is twirling his daughter.

Gear:

Canon Fisheye 8-15mm

Settings:

f/4 | 1/800 | ISO 640

Business:

Kansas Lea Photography

Website:

kansaspitts.com

In stagram:

@photoging mama



Jen Petritz

Gear:

Nikon Z9 | 28-70mm

Settings:

f/2.8 | 1/250 | ISO 1200

Business:

Jen Petritz Photography

Web site:

jenpetritz photography.com

In stagram:

@jenpetritzphotography

Jeannie DeSena

Gear:

Canon R₅ | 28-70mm

Settings:

f/4 | 1/200 | ISO 320

Business:

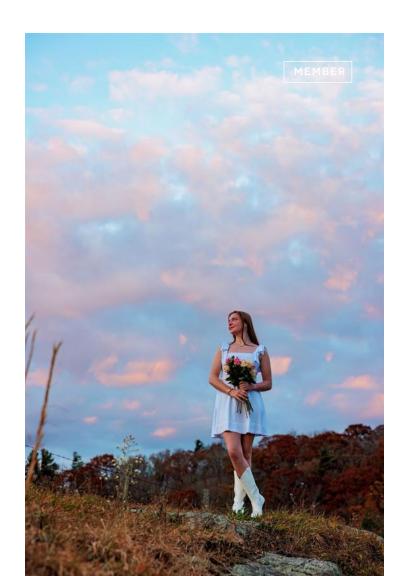
Words & Pictures by Jeannie DeSena

Website:

jeanniedesena.com

Instagram:

@wordsandpicturesbyjeannie





Dara Krovetz

Gear:

Nikon D8 | 24-70mm

Settings:

f/9 | 1/200 | ISO 640

Business:

Dara's Bling Photography

Website:

daras bling photography.com

Instagram:

@darasbling

Jamie Rubeis

Gear:

Nikon Z6II | 85mm

Settings:

f/2 | 1/320 | ISO 125

Business:

Jamie Rubeis Photography

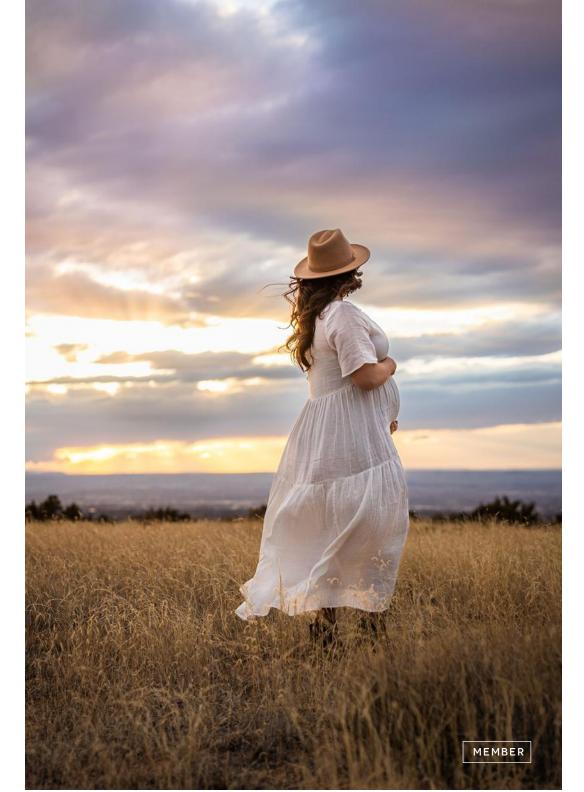
Website:

jamie rube is photography.com

In stagram:

@jamierubeisphoto





Gear:

Canon R6 | 50mm

Settings:

f/2.5 | 1/640 | ISO 125

Business:

Sacred Sage Photography

Website:

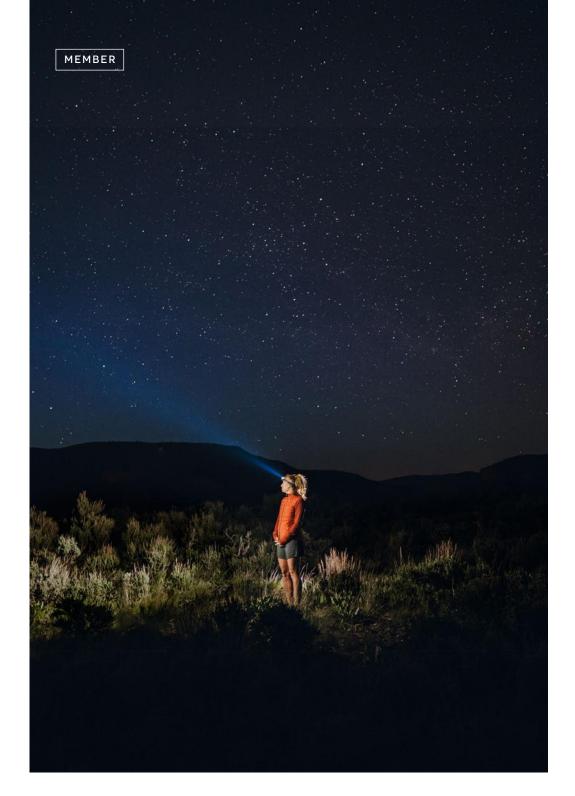
sacred sage photography.mypixieset.com

In stagram:

 $@sacred_sage_photography$

Julie Hamlin

This maternity session was almost cancelled and postponed because of the storm that was rolling in. I suggested to my client that we still try to make it happen, and that oftentimes storms lead to amazing wind and skies. The evening definitely didn't disappoint.



Settings:

f/2 | 5 sec | ISO 1250

Business:

EJ Dilley Photography

Website:

ejdilleyphotography.com

In stagram:

@ejdilley

EJ Dilley

Genevieve is an athlete in my town. She is a mama and a pro ultra marathon runner. Her portrait hangs in the local coffee shop in a huge large format 7 foot by 7 foot canvas. She is a legend. When she approached me to capture her portrait for a new piece in the coffee shop, I said YES, 100% yes. We met and brainstormed. I wanted them to be impactful, strong, and inspiring, just like Genevieve.





Pam Bell

Gear:

iPhone Pro Max15 | Pano

Business:

Pam Bell Photography, Inc.

Website:

pambell photography.com

Instagram:

@pambellphotography

Sheena Chakeres

 ${\sf MEMBER}$

Business Name:

Gear:

Website:

Sheena Chakeres Photography

Canon R6 | 28-70mm

sheenachakeres.com

Email:

Settings:

In stagram:

sheenachakeres@gmail.com

f/4 | 1/500 | ISO 800

@sheenachakeresphoto

This particular location is one of my favorites, and as I was photographing the couple, I realized that the skies were going to be spectacular at sunset. I placed my couple on a small rust-colored sandstone formation, so that I would be shooting slightly upward to capture the magnificence of the clouds that evening. Having the famous Pedernal mesa in the backdrop (which has appeared in several movies and O'Keeffe paintings), captured the essence of this iconic location.

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Master PHOTOGRAPHER

— FINE ART —

SUBMIT YOUR PORTFOLIO AND GET CERTIFIED!



NAPCP strives to help our members achieve their goals. We are so excited to see you taking the next step on your photography journey by becoming certified in your craft! Getting certified in Fine Art Portraiture will give you the credibility you need to sell your services to clients, and will open up many doors for you, professionally. Whether that means having a reason for raising your pricing or going out and getting more commercial work - consider this a stepping stone to making that happen!

Unlike our photography competitions, Master Photographer Certification is not about having images that are "Best in Show". Getting certified in Fine Art Portraiture verifies that you are a master of your craft, that you have consistent work, and that parents and businesses that hire you know what to expect.

PROGRAM DETAILS

While each artist's style should be apparent, the portfolio should be diverse in nature with different scenes, subjects, poses, and expressions. The objective is to demonstrate the artist's skill and mastery of shooting in a variety of different settings and situations, exhibiting mastery of the specific niche of Fine Art Portraiture.

One of our evaluators will score your portfolio and you will be notified if you pass or fail. Upon passing your review, you will be rewarded with a NAPCP Certificate of Mastery in the fine art category. You will also receive a special emblem for use on your website and on social media, to help you promote your business to clients.

Master Certification for Fine Art Portraiture closes October 1!

For more details and information on how to apply for Master Certification, log in to your NAPCP account and click on the link under "resources".

Congratulations

WEEKLY FAVORITES WINNERS



Alishia Potter of The Potters Hand Photography

Weekly Theme - "Patriotic"



Tina Krafts of Tina Krafts Photography

Weekly Theme - "Blue"

September 2024

#NAPCPINSTAFAVES



















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members.napcp.com/napcpapplication

MARKETING MONDAYS

napcp.com/marketing-mondays

IMAGE COMPETITION

napcp.com/about-our-image-competitions

Back Cover Image by Weekly Favorites "Back to School" winner, Summer Everill of Moments by Summer



EXPOSURE

There are so many ways to contribute to the NAPCP Community. Whether it's through speaking, hosting a Marketing Monday, becoming a NAPCP Ambassador or even simply writing a blog article - there's an opportunity for everyone! We love giving our members a platform through which they can share their knowledge and work with the world!



WAYS TO CONTRIBUTE

For more information, please contact us at: info@napcp.com

- Contribute to Inspired Magazine
- Host a Marketing Monday
- Contribute to the NAPCP Blog
- Become a NAPCP Ambassador



Prepared by MagCloud for Lena Antaramian. Get more at napcp.magcloud.com.