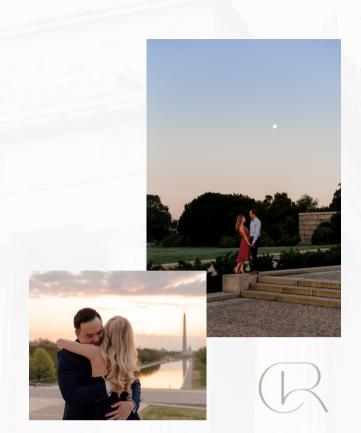


PHOTO SESSSION Style GUIDE

Relax

# THIS IS GOING TO BE EASY.



#### IT'S OKAY TO FEEL A BIT NERVOUS.

Taking photos can be intimidating, but I promise you there is nothing to fear! My sessions are laid back and super easy.

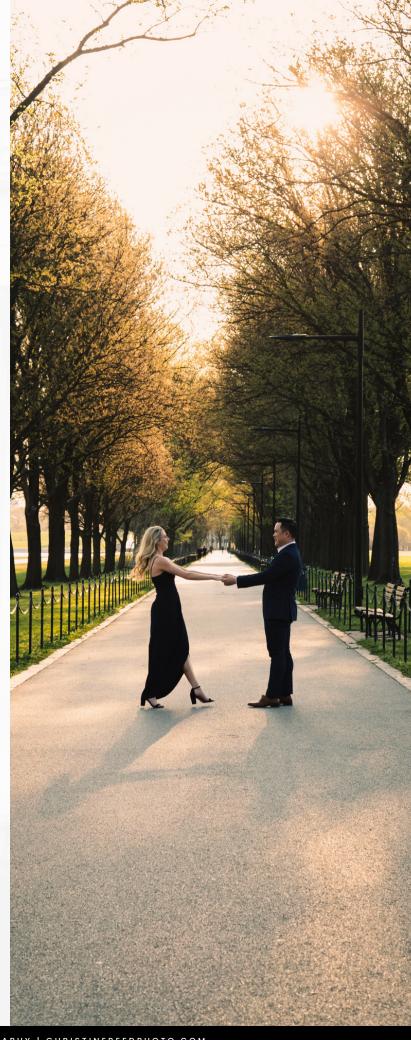
Think of it less like a big formal shoot, and more like a few friends hanging out and getting some great pictures while we're at it.

It's the perfect way to connect and get comfortable. Whether we're prepping for your wedding day or taking photos for fun, it's going to be great.

So don't stress - You're going to kill it! Let's go through a few tips & tricks to prepare for your shoot.









# LET'S HANG OUT, TAKE SOME PHOTOS AND MAKE YOU LOOK AMAZING.

First off, if you've never had photos taken before - It's going to be waaaay easier and more fun than you probably expect! In fact, I do as much as I can to avoid any cheesy poses or awkward moments.

We'll start off by just hanging out for a couple minutes. A little chit chat, a moment to get comfy, and then you'll be feeling good to go. Once we're ready to take a few photos, its all about you guys interacting and connecting in whatever way is natural to you.

I've got a handful of favorite activities that will give you guys something to do and get us rolling. Every couple is unique, so your session is really totally up to you. If you have ideas for an epic location or fun activity I'm 100% down to go with the flow and create something awesome.

Most people think a photoshoot is going to be awkward, boring and full of fake smiles. The truth is your engagement session is about capturing the REAL you. Your only job is to be yourself, and we'll capture some amazing photos together!

kind words

"Chrsitine immediately put us at ease with her fun-loving and collaborative style. It was great to let her into our life a little through this experience. Though she was unobtrusive on the wedding day, her instinctive eye and time-honed prowess allowed her to capture singular candid moments throughout the event."

KEEGAN & WANATCHA





WHAT TO WEAR for her

Your outfit should most of all be a reflection of you, however certain colors, textures and styles will translate better on camera.

Here are some simple tips to make sure you choose your best look!

1) Try to stick with styles that are more time-less & classic.

You want to admire and display these photos for years to come, so aim for looks that have stood the test of time. Simple is often better than over the top and distracting.

2)Choose clothing with movement / layers.

Movement creates drama in your photos – dresses, flowy scarves, skirts etc are all fantastic. If your matching shoes are a little hard to walk in, bring along a pair of flats so you can get around to different locations more easily.

3) Incorporate accessories for added interest.

A simple necklace, great earrings, a scarf, a set of bracelets etc. These elements add that extra little touch to your outfit and translate really well in photos.









Tips

- Beware of anything see through!
- Textures & Layers are your friend.
- Avoid anything with intense patterns.
- Choose clothing that fits you well, matches the location and makes you feel amazing.

# WHATTO WEAR



WHAT TO WEAR
for him

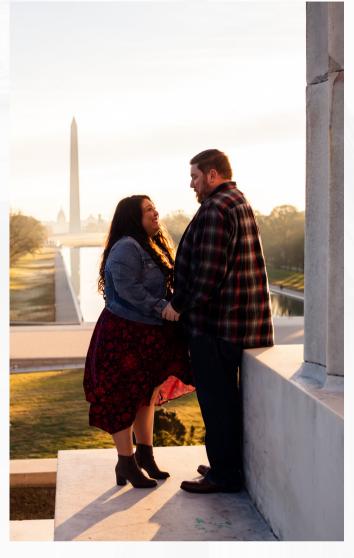
For guys it's typically better to err on the side of overdressed. Nice shoes, a pair of fitted pants, belt and a nice shirt and you are 90% of the way there. Here are a few other important tips:

- 1) Aim for layers.
- Multiple layers instantly makes an outfit more fashionable. A t-shirt is too casual, but add a nice leather jacket or sportcoat and it's a homerun.
- 2) Add some accessories for interest.A nice watch, belt or tie goes a LONG way.
- 4) Avoid baggy jeans, unfitted shirts, polos, running shoes or t-shirts with prints. Go for slightly fitted clothing and choose staple colors.
- 5) Cut your hair if you wish, but do it at LEAST 3-4 days in advance, so the hair has time to blend a bit.

If you have any questions or need some help deciding on options just let me know - I'm happy to help! And one last time so you don't skip it- NO running shoes! If you're a sneakerhead *cool*, but those banged up kicks you wear for a walk aren't cutting it.







tips

#### ADD LAYERS

Layers instantly add interest and incorporate more movement and texture into your outfit.

#### FITTED CLOTHING

Clothing tapered to your body is more flattering on camera & a more classic style. Aim for earthy colors and avoid crazy patterns. Complex plaids are often distracting in your final photos.

#### MIX IN ACCESSORIES

A watch, great shoes, an excellent belt go a long way to adding interest to an outfit. Add a sport coat and tie, or a lightweight jacket to pull it all together.











## LET'S TALK DETAILS

#### WHAT TIME SHOULD WE CHOOSE?

Lighting is the number one most important element in creating breathtaking photos! The best light is at sunrise or about an hour before sunset, So ideally we'll meet in the evening or early morning. If you're thinking DC Monuments sunrise is the answer.

#### WHERE WILL WE GO?

I'm up to adventure and LOVE exploring new places, so the sky is the limit! The location really comes down to what you want in your photos. Garden or Architectural backgrounds, natural and relaxed or modern and geometric? Let's brainstorm together!

#### CAN WE BRING OUR DOG/CAT/PET TURTLE?

We can absolutely take photos with your furry family member! If you want to bring along a pet I always suggest you have a friend come along to hold them during the shoot so that we can take some distraction free photos with just the two of you.

### FREQUENTLY ASKED QUESTIONS

#### DO YOU TRAVEL FOR SHOOTS?

Yes! I love to adventure and explore. Sessions outside of the DMV area may have an added fee, so just let me know what you have in mind and we can go from there.

#### CAN WE DO MULTIPLE LOCATIONS?

Absolutely. My typical shoots last for about 60 minutes, so we can either split time between locations or add on extra time for a set rate. In general I tend to favor locations that give us lots of variety without having to spend session time travelling from one spot to another.

#### WHEN / HOW WILL WE RECEIVE OUR PHOTOS?

Post-processing is the most time intensive part of your shoot, and so typically my couples session turnaround is about 2-4 weeks. Photos are delivered via digital download for instant access and easy sharing.

#### HOW DO WE BOOK OUR SHOOT?

To book simply send an email and we'll find a date together! In order to hold your session I require a 25% retainer & signed contract. Wedding clients do not need to submit an additional retainer.

#### CAN WE BRING A CHANGE OF OUTFITS?

If you'd like to get some extra variety in your photos or just aren't sure what to wear, feel free to bring a change of clothes to change in the car etc during the shoot.



### THAT'S ALL THERE IS TO IT!

I HOPE THIS GUIDE HAS CALMED ANY NERVES AND ANSWERED YOUR QUESTIONS.

The main goal of your photos is to get you guys connecting and capture real, honest moments. So take a deep breath, chill out, and let's have some fun!

If you still have any questions along the way just let me know. You can send me an email at christinereedphoto@gmail.com

Talk soon!
-Christine