



COMPEL GLOBAL
NAVIGATING YOUR WAY TO THE NATIONS

Partnership Guide

Presented by
Josiah Harling, President



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Who We Are

2021

Compel
Global is
launched

65

Missionaries
placed within
first two years

3

Mobilization
team
members

10

Current
agency
clients

We are a mobilization initiative that exists to challenge, coach, and connect as many missionary candidates as possible. We work through church partners nationwide to identify those that God is calling to serve as missionaries. We coach these individuals through the discernment and vetting process, and ultimately place them with our sending agency clients.



Josiah Harling
President & Co-Founder



Steve Harling
Chief Storyteller & Co-Founder

Understanding The Problem

Less than .01%
of Christians go

According to the *Statistics of Global Christianity* report by Gordon Conwell Seminary, less than one out of every 10,000 Christians serve as foreign missionaries.

Mobilization is
expensive

It is not uncommon for sending agencies to spend upwards of \$6,000 - \$10,000 just to acquire one long term missionary applicant, considering team member salaries, travel budgets, conference budgets, advertising, exhibition costs, and database subscriptions.

Additionally, many mobilizers spend their time screening unfit candidates *out*. There must be a more cost effective solution.



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A Creative Solution

Compel Global is a cost effective solution for mobilizing missionary candidates. We challenge, coach, and connect prospective missionary candidates, matching them with the sending agency that most closely aligns with their values, mission philosophy, and theological framework. We thoroughly vet candidates, so that they are ready for an application upon handoff to an agency client.



86%

Of candidates given to agencies are completing applications within 6 months.

54%

Of candidates given are invited into agencies within 12 months.

4 - 6

Average number of vetted candidate units given to a client agency each year

35

Average age of candidates recruited by Compel Global. We target families and professionals, not students.



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Client Onboarding

When we form a partnership with a new client organization, we are trained by their Mobilization leadership team. The client agency equips our team to discern the basics of fit, and builds both a candidate profile and the categories of alignment, from which our team will conduct our search. The client agency equips our team to mobilize to the same depth as their internal staff. From there, we begin representing the agency before our audience, and in time, candidates will emerge.

“Compel takes preparation of their candidates seriously. This is not a ‘find ’em and pass ’em on’ outfit. Compel Global goes deep with potential goers, preparing them in readiness so that those who apply are in the right place”

~ Frontiers USA



We match
candidates to your:

- Theological framework
- Missiological Values
- Field Opportunities
- Candidate Profile
- Intake/Onboarding Process
- Training Process





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Your Investment

Introductory Pricing Model:

\$1,000/yearly subscription fee



To be represented by the Compel Global Network, client ministries pay \$1,000/year. This subscription allows Compel Global to recruit for the sending agency. Agency also receives quarterly mobilization webinars, and advertisement in the Compel Global quarterly Top Needs newsletter.



\$1,500/unit candidate handoff fee



As Compel Global finds prospective missionaries matched to the agency, they will provide the sending agency with a full candidate report. If agency chooses to work with the candidate towards application, agency pays the handoff fee.

Candidate file includes resume, Candidate Readiness Report, STRIDE coaching workbook, Candidate Alignment Report, and spiritual gifts assessment. (examples attached with this proposal)



Distinctives

Several independent mobilization organizations already exist. What makes Compel Global different?

01

Age demographic

Most mobilization initiatives identify college students. Our average candidate is 35, already a working professional, and with a family.

02

We give candidates, not leads

Many mobilization initiatives give agencies a list of names, and that's it. At Compel Global, we do the vetting for you. We'll hand off finished candidate files, ready for an application.

03

Custom agency matching

Through our innovative tools, we guide the candidate to move forward with their best fit agency. We connect the candidate to you through a zoom introduction, ensuring a warm handoff. After you train our team, we will screen to the same depth as your internal mobilization team.

04

Ministry sectors

We mobilize all types of missionary workers: Church planting, discipleship, medical, business as mission, education, theological education, children at risk, refugee workers, anti-trafficking, and more.

05

We mobilize through churches

We work across denominational lines with hundreds of pastors nationwide, to mobilize candidates from their congregations.

