

Small Group

30 DAY
Life Coach
Business
PLANNER

(Build your biz in 10 hrs a week)



Advanced
Deep Dive
Coach
Certification

NEILLwilliams

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How it works

IN THIS PLANNER YOU WILL FIND A WEEK-BY-WEEK PLAN TO GET YOUR COACHING BIZ READY TO MAKE MONEY IN THE NEXT 30 DAYS, WORKING 10 HOURS OR LESS A WEEK.

EACH WEEK YOU WILL GET A 10 HOUR SCHEDULE (YOU CAN FOLLOW THIS EXACTLY OR USE IT AS A TEMPLATE AND CREATE YOUR OWN), A TO DO LIST, AND A 10 MINUTE VIDEO LESSON AND CHEATSHEET THAT MAKE CROSSING OFF YOUR WEEKLY TO DOS EASY TO DO IN JUST A FEW HOURS.

DON'T WASTE YOUR PRECIOUS TIME FIGURING OUT "WHAT YOU SHOULD DO". I'VE DONE THIS WORK FOR YOU SO YOU CAN USE YOUR BRILLIANT BRAIN TO MAKE THE DECISIONS THAT ACTUALLY MATTER.

TO SIMPLIFY THIS EVEN MORE, ALL OF THESE MATERIALS WILL BE IN ONE SPOT SO YOU CAN USE THEM ANYWHERE AT ANYTIME THAT WORKS WITH YOUR SCHEDULE AND LIFE.

READY? LET'S DO THIS!

Weekly Goals

day one	day two	day three	day four	day five	day six	day seven
GOAL: YOUR MONEY MAKING SCHEDULE						
GOAL: CHOOSE YOUR NICHE & THE PROBLEM YOU SOLVE						
GOAL: CHOOSE YOUR PRICE						
GOAL: CREATE YOUR OFFER						

10 hr entrepreneur schedule template

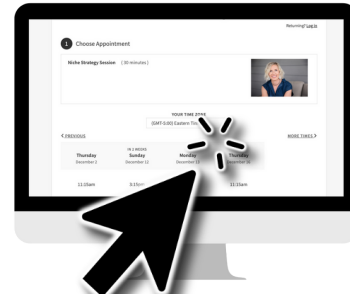
small group

DAY ONE	DAY TWO	DAY THREE	DAY FOUR	DAY FIVE	DAY SIX	DAY SEVEN
2 HOURS ON BIZ	DAY OFF	2 HOURS COACHING	1 HOUR COACHING 1 HOUR ON BIZ	DAY OFF	2 HOURS COACHING	2 HOURS ON BIZ

resources



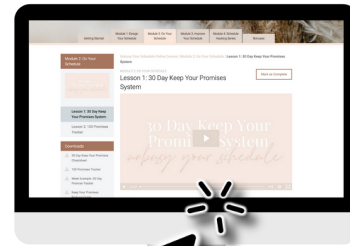
\$10K IN
10 HOURS



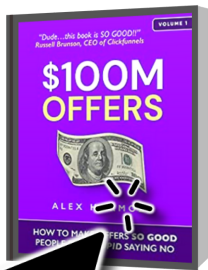
BOOK YOUR
NICHE
STRATEGY CALL



30 DAY
PLANNER
MATERIALS



UNBUSY YOUR
SCHEDULE
COURSE



\$100M OFFERS
BY ALEX
HERMOSI



NEILL'S QUICK
FIX PODCAST
GUIDE



TO DO LIST

on piz



WATCH "\$\$ MAKING SCHEDULE" VIDEO



CLICK OR SCAN



CHOOSE YOUR \$\$ MAKING MODEL (SEE NEXT PAGE)



BOOK YOUR NICHE STRATEGY CALL (LEARN HOW TO GET 3 CLIENTS, GUARANTEED)



CLICK OR SCAN



MAKE YOUR 10 HOUR SCHEDULE

your \$\$ making schedule *cheatsheet*

What do you want to do in your 10 hours?

1:1 biz model

IF YOU WANT TO COACH MOST OF THE TIME, CHOOSE THE 1:1 BIZ MODEL OPTION.

(YOUR HOURS WILL BE 80% COACHING AND 20% ENTREPRENEURING)

small group

IF YOU WANT A BALANCE OF COACHING AND ENTREPRENEURING, CHOOSE THE SMALL GROUP BIZ MODEL OPTION.

(YOUR HOURS WILL BE 50% COACHING AND 50% ENTREPRENEURING)

large group

IF YOU WANT TO ENTREPRENEUR MORE THAN COACH, CHOOSE THE LARGE GROUP BIZ MODEL OPTION.

(YOUR HOURS WILL BE 20% COACHING AND 80% ENTREPRENEURING)

example 10 hour entrepreneur schedule

week #1 – small group

DAY ONE	DAY TWO	DAY THREE	DAY FOUR	DAY FIVE	DAY SIX	DAY SEVEN
<p>10 MINS – WATCH \$\$ MAKING SCHEDULE VIDEO</p> <p>30 MINS – CHOOSE YOUR \$\$ MAKING SCHEDULE</p> <p>10 MINS – MAKE YOUR 10 HR SCHEDULE</p> <p>5 MINS – BOOK YOUR NICHE STRATEGY CALL</p>	DAY OFF	2 HOURS COACHING	<p>1HR COACHING</p> <p>1 HR ON BIZ</p>	DAY OFF	2 HOURS COACHING	2 HOURS ON BIZ

Week One

<i>sunday</i>	<i>monday</i>	<i>tuesday</i>	<i>wednesday</i>	<i>thursday</i>	<i>friday</i>	<i>saturday</i>
5	5	5	5	5	5	5
6	6	6	6	6	6	6
7	7	7	7	7	7	7
8	8	8	8	8	8	8
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10	10	10	10	10	10	10
11	11	11	11	11	11	11
12	12	12	12	12	12	12
1	1	1	1	1	1	1
2	2	2	2	2	2	2
3	3	3	3	3	3	3
4	4	4	4	4	4	4
5	5	5	5	5	5	5
6	6	6	6	6	6	6
7	7	7	7	7	7	7
8	8	8	8	8	8	8
9	9	9	9	9	9	9
10	10	10	10	10	10	10



TO DO LIST

on biz



-  MAKE YOUR 10 HOUR SCHEDULE

-  WATCH "NICHE HACKING" VIDEO




CLICK OR SCAN

USE NICHE CHEATSHEET TO DECIDE:

-  WHO YOU WANT TO HELP

-  3 PROBLEMS THEY STRUGGLE WITH

-  ATTEND YOUR NICHE STRATEGY CALL (BRING YOUR NICHE CHEATSHEET WITH YOU - SEE NEXT PAGE)



CLICK OR SCAN

B-niche cheatsheet

question #1

Who would be easy and enjoyable for you to work with?

HERE ARE 3 WAYS YOU CAN FILTER YOUR DECISION:

1. EMPLOYMENT:

79 JOBS THAT PAY 6 FIGS

2. AGE GROUP:

IE, MILLENNIALS, GEN X, OVER 40, 50, EMPTY NESTERS, RETIRED, ETC.

3. WHO YOU ARE OR YOU HAVE BEEN IN THE PAST

(OFTEN THE EASIEST BIZ TO CREATE IS TO HELP THE PEOPLE WHO ARE JUST LIKE YOU OR WHO ARE WHERE YOU WERE AT SOME POINT IN YOUR PAST.)

niche hack to make this easier:

[HTTPS://247WALLST.COM/SPECIAL-REPORT/2020/11/14/79-JOBS-WITH-SIX-FIGURE-SALARIES-12/](https://247wallst.com/special-report/2020/11/14/79-jobs-with-six-figure-salaries-12/)

[HTTPS://WWW.KASASA.COM/EXCHANGE/ARTICLES/GENERATIONS/GEN-X-IN-Y-GEN-Z](https://www.kasasa.com/exchange/articles/generations/gen-x-in-y-gen-z)

question #2

List 3 places where you could easily find your people.

(FB GROUPS, FORUMS, PROFESSIONAL ORGANIZATIONS, ETC.)

USE GOOGLE SEARCHES AND FB GROUP SEARCHES OR FOLLOW THE PEOPLE YOUR PEOPLE ARE FOLLOWING ON SOCIAL MEDIA

question #3

Visit these 3 places and find 3 problems your person struggles with. List below.

[HTTPS://WWW.LIFEHACK.ORG/ARTICLES/LIFEHACK/7-STEPS-TO-RESOLVE-ANY-PROBLEM.HTML](https://www.lifehack.org/articles/lifehack/7-steps-to-resolve-any-problem.html)

example 10 hour entrepreneur schedule

week #2 - small group

DAY ONE	DAY TWO	DAY THREE	DAY FOUR	DAY FIVE	DAY SIX	DAY SEVEN
<p>10 MINS - MAKE YOUR 10 HR SCHEDULE</p> <p>10 MINS - WATCH NICHE HACKING VIDEO</p> <p>30 MINS - USE NICHE CHEATSHEET TO CHOOSE YOUR NICHE</p> <p>5 MINS - BOOK YOUR NICHE STRATEGY CALL</p>	DAY OFF	2 HOURS COACHING	1HR COACHING 1 HR ON BIZ	DAY OFF	2 HOURS COACHING	<p>1 HOUR - FIND 3 PROBLEMS YOUR PEOPLE STRUGGLE WITH</p> <p>30 MINS - ATTEND NICHE STRATEGY CALL WITH NEILL</p>

Week Two

<i>sunday</i>	<i>monday</i>	<i>tuesday</i>	<i>wednesday</i>	<i>thursday</i>	<i>friday</i>	<i>saturday</i>
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6	6	6	6	6	6	6
7	7	7	7	7	7	7
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10	10	10	10	10	10	10



TO DO LIST

on price



MAKE YOUR 10 HOUR
SCHEDULE



WATCH "THE PRICE CURE"
VIDEO



CLICK OR SCAN



DECIDE THE PRICE

the price curve cheatsheet

1. What is your \$\$ making goal for the next 6 months?



2. How many hours per week will you coach?
(Refer to your \$\$ making schedule decision.)



3. Using your schedule and goal, choose your price.
(Ex: If you chose 1:1 coaching and your goal is \$10k,
your price will be at least \$1,250 for a 6 month
program ($\$10k/8 \text{ hrs} = \$1,250$).



example 10 hour entrepreneur schedule

week #3 - small group

DAY ONE	DAY TWO	DAY THREE	DAY FOUR	DAY FIVE	DAY SIX	DAY SEVEN
<p>10 MINS - MAKE YOUR 10 HR SCHEDULE</p> <p>10 MINS - WATCH PRICE HACKING VIDEO</p> <p>30 MINS - USE YOUR \$\$ MAKING SCHEDULE AND YOUR \$\$ GOAL TO DECIDE YOUR PRICE</p>	DAY OFF	2 HOURS COACHING	1HR COACHING 1 HR ON BIZ	DAY OFF	2 HOURS COACHING	2 HOURS ON BIZ

Week Three

<i>sunday</i>	<i>monday</i>	<i>tuesday</i>	<i>wednesday</i>	<i>thursday</i>	<i>friday</i>	<i>saturday</i>
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6	6	6	6	6	6	6
7	7	7	7	7	7	7
8	8	8	8	8	8	8
9	9	9	9	9	9	9
10	10	10	10	10	10	10



TO DO LIST

on biz



MAKE YOUR 10 HOUR SCHEDULE



WATCH "\$10K IN 10 HOURS" VIDEO



CLICK OR SCAN



READ \$100M OFFERS SECTION III



REVIEW THE "\$10K IN 10 HOURS CHEATSHEET" (NEXT PAGE)



DO THE STEPS IN \$100M OFFERS SECTION III (OR JOIN NEXT ROUND OF \$10K IN 10 HOURS AND NEILL WILL SIMPLIFY THIS FOR YOU



CLICK OR SCAN

how to make \$10k in 10 hours cheatsheet

1. Create an offer that is so good it's easy for your client to say yes.

(AS AN ENTREPRENEUR, YOU GET PAID TO THINK. USE YOUR THINKING POWER & COACHING TOOLS TO MAKE THIS OFFER EASY FOR YOUR CLIENT TO SAY YES.)

2. Test the offer

GIVE YOURSELF A WEEKLY GOAL OF TELLING AT LEAST 10 PEOPLE ABOUT YOUR OFFER.

3. Pour fuel on the fire.

LET FACEBOOK OR OTHER PLATFORMS TELL MORE PEOPLE ABOUT YOUR OFFER FOR YOU – SO YOU CAN KEEP YOUR 10 HR/WEEK SCHEDULE **AND** MAKE AS MUCH \$\$ AS YOU WANT.

example 10 hour entrepreneur schedule

week #4 - small group

DAY ONE	DAY TWO	DAY THREE	DAY FOUR	DAY FIVE	DAY SIX	DAY SEVEN
<p>10 MINS - MAKE YOUR 10 HR SCHEDULE</p> <p>15 MINS - WATCH \$10K IN 10 HRS VIDEO</p> <p>10 MINS - REVIEW THE \$10K IN 10 HRS. CHEATSHEET</p> <p>1 HR - READ \$100M OFFERS SECTION III (OR SAVE THIS HOUR BY JOINING \$10K IN 10 HRS)</p>	DAY OFF	2 HOURS COACHING	<p>1HR COACHING</p> <p>1 HR ON BIZ</p>	DAY OFF	2 HOURS COACHING	2 HOURS - DO THE STEPS IN \$100M OFFERS SECTION III (OR JOIN \$10K IN 10 HRS AND GO ENJOY SOME FREE TIME INSTEAD)

Week Four

<i>sunday</i>	<i>monday</i>	<i>tuesday</i>	<i>wednesday</i>	<i>thursday</i>	<i>friday</i>	<i>saturday</i>
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