

Boss Babe BY SARAH

DIGITAL STRATEGY | SOCIAL MEDIA | WEB | BRANDING

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Who i am

mother + partner + strategy leader

At 25 years old, I was lost. I was in the middle of a marketing career, freshly married and feeling like I was living the same routine day-to-day. I needed a higher purpose in life to offer my skills and experiences to the world in a time flourishing with influencers and social media.

Boss Babe by Sarah was founded in 2017 as a blog dedicated to sharing my life and thoughts with the world. Over time, engaging with a global audience and hearing what people were struggling to achieve in life, the business has evolved into a thriving digital marketing resource providing insights and skills to achieve success.

Now, as a mother, partner, business owner and consultant, I am excited to collaborate with individuals, influencers and businesses to expand their digital presence through branding, design and messaging.

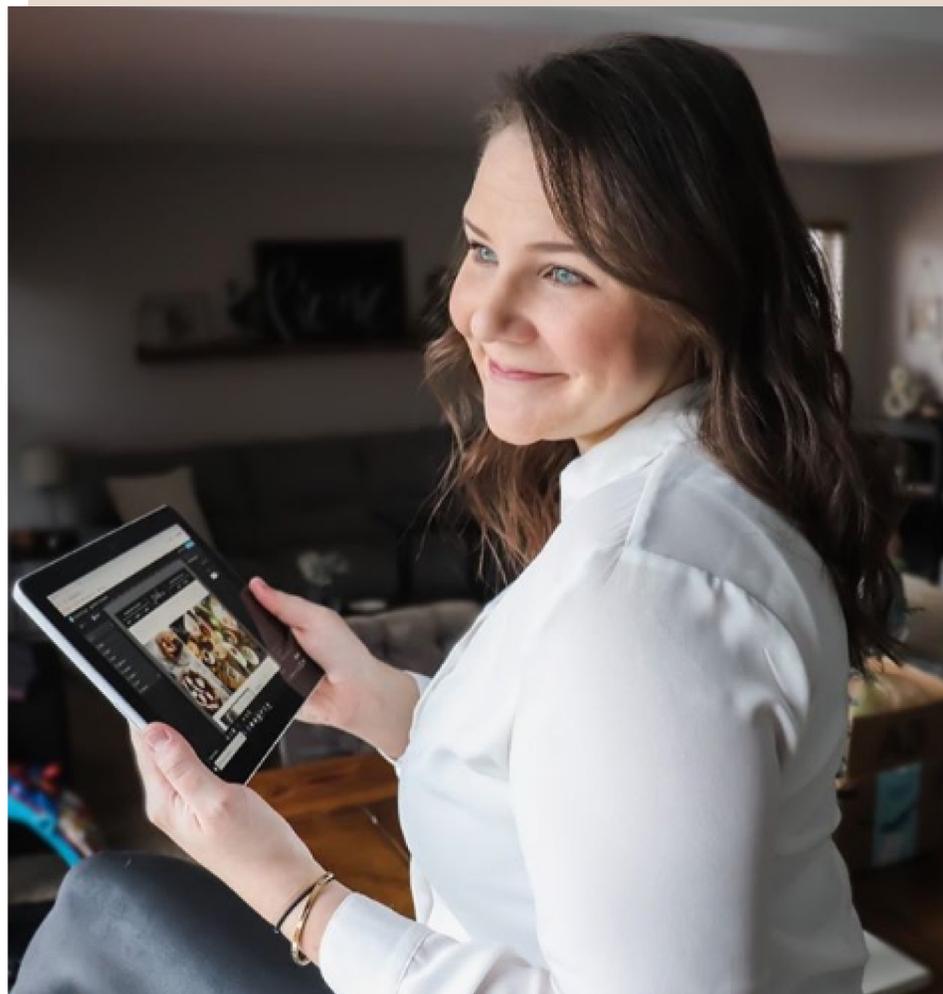
experience

everywhere, anytime, any place

Since I was in college, I knew marketing was more than my passion - it was my calling. With a career starting the entertainment industry, working for major radio stations and record labels, I was able to let my creative blossom early.

Following graduation, I pursued a career at Walt Disney World in Orlando, Florida in marketing for Disney Events Group and Fairytale Weddings, leading to a passionate career in the hospitality and events industry. With the best Imagineers showing me the way, I was able to gain experiences early in my career that 20-somethings can only dream about, learning from the most creative minds in the world.

After ten years of industry marketing experience, I opened Boss Babe By Sarah in 2018 as a business and have since catered to over ten influencers, five small business and thousands of individuals looking to explore the marketing industry.



services



a la carte services

Logo Design | \$250.00 per brand

Includes three proofs/edit sessions and final logo in three color variations of JPEG and PNG formats. Each additional edit/proof - \$25.00.

Brand Standards Development | \$400.00 per brand

Includes up to seven colors and five fonts.

Website Design and Development | \$750.00 per website

Includes individual page proofs, three editing sessions and website transfer. Additional edits - \$50.00 per session. Does not include annual subscription.

Digital File Design/Downloadables | \$80.00 each

Includes two pages of design for a single document in digital format (PDF, JPEG, and PNG). Additional pages in a single document - \$5.00 each.

Social Media Templates | \$150.00 per package

Includes five square and five rectangle (for Pinterest/Instagram Stories) Canva templates. Each additional template - \$10.00.

package services

Complete Custom Brand Kit | \$1,200.00 (Save \$350.00!)

Includes logo design, brand standards development, website design and development, and social media templates.

Brand Consulting | \$75.00+ per hour

Includes one-on-one web calls and homework to help build/maintain your brand. Pricing is determined after an initial consultation about your needs and goals.

Book four sessions and receive 5% off!

Book five or more sessions and receive 10% off!

Build Your Own Package

Pick services from the branding category and build your own services package. Terms and conditions may apply.

Pick four services and receive 5% off!

Pick five or more services and receive 10% off!