

# Boss Babe

BY SARAH

DIGITAL STRATEGY | SOCIAL MEDIA | WEB | BRANDING

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# who i am

*mother + partner + strategy leader*

At 25 years old, I was lost. I was in the middle of a marketing career, freshly married and feeling like I was living the same routine day-to-day. I needed a higher purpose in life to offer my skills and experiences to the world in a time flourishing with influencers and social media.

Boss Babe by Sarah was founded in 2017 as a blog dedicated to sharing my life and thoughts with the world. Over time, engaging with a global audience and hearing what people were struggling to achieve in life, the business has evolved into a thriving digital marketing resource providing insights and skills to achieve success.

Now, as a mother, partner, business owner and consultant, I am excited to collaborate with individuals, influencers and businesses to expand their digital presence through branding, design and messaging.

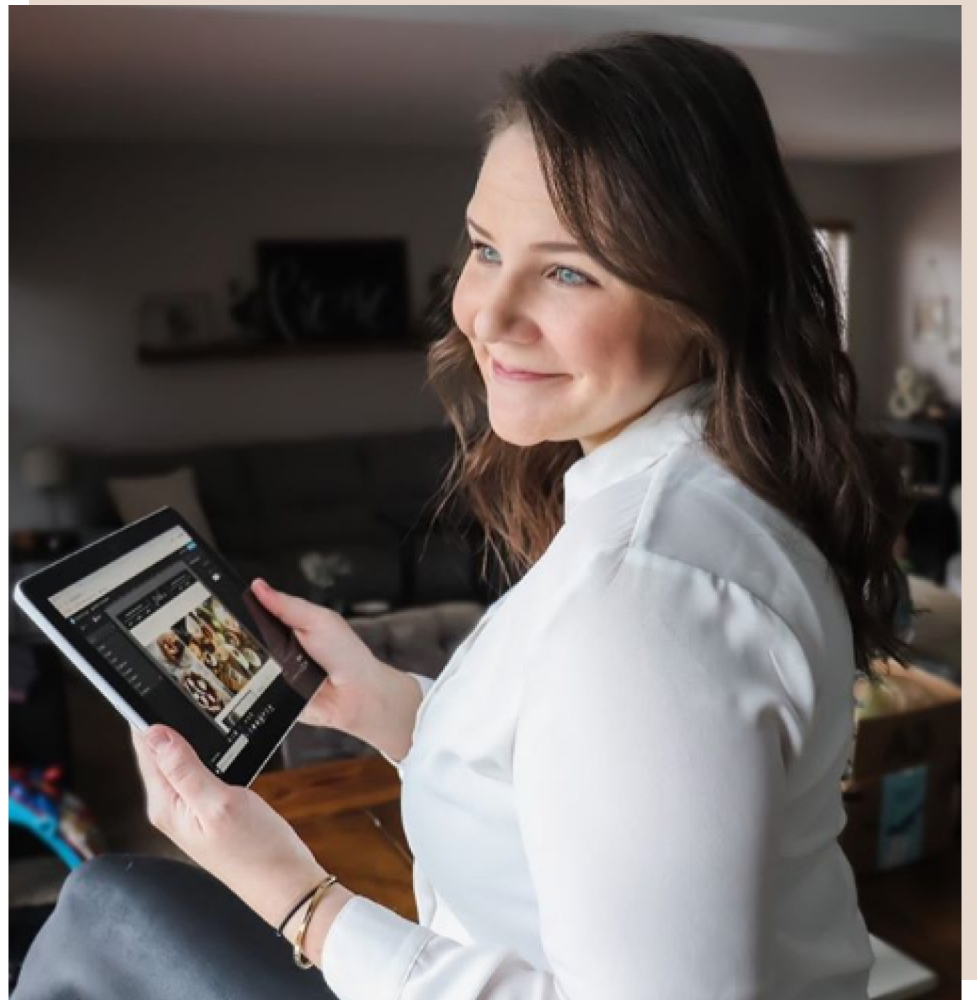
# experience

*everywhere, anytime, any place*

Since I was in college, I knew marketing was more than my passion - it was my calling. With a career starting the entertainment industry, working for major radio stations and record labels, I was able to let my creative blossom early.

Following graduation, I pursued a career at Walt Disney World in Orlando, Florida in marketing for Disney Events Group and Fairytale Weddings, leading to a passionate career in the hospitality and events industry. With the best Imagineers showing me the way, I was able to gain experiences early in my career that 20-somethings can only dream about, learning from the most creative minds in the world.

After ten years of industry marketing experience, I opened Boss Babe By Sarah in 2018 as a business and have since catered to over ten influencers, five small business and thousands of individuals looking to explore the marketing industry.





# services



## *a la carte services*

### Logo Design | \$250.00 per brand

*Includes three proofs/edit sessions and final logo in three color variations of JPEG and PNG formats. Each additional edit/proof - \$25.00.*

### Brand Standards Development | \$400.00 per brand

*Includes up to seven colors and five fonts.*

### Website Design and Development | \$750.00 per website

*Includes individual page proofs, three editing sessions and website transfer. Additional edits - \$50.00 per session. Does not include annual subscription.*

### Digital File Design/Downloadables | \$80.00 each

*Includes two pages of design for a single document in digital format (PDF, JPEG, and PNG). Additional pages in a single document - \$5.00 each.*

### Social Media Templates | \$150.00 per package

*Includes five square and five rectangle (for Pinterest/Instagram Stories) Canva templates. Each additional template - \$10.00.*

## *package services*

### Complete Custom Brand Kit | \$1,200.00 (Save \$350.00!)

*Includes logo design, brand standards development, website design and development, and social media templates.*

### Brand Consulting | \$75.00+ per hour

*Includes one-on-one web calls and homework to help build/maintain your brand. Pricing is determined after an initial consultation about your needs and goals.*

*Book four sessions and receive 5% off!*

*Book five or more sessions and receive 10% off!*

### Build Your Own Package

*Pick services from the branding category and build your own services package. Terms and conditions may apply.*

*Pick four services and receive 5% off!*

*Pick five or more services and receive 10% off!*