

TOP SEO TIPS

Ready to
scale your
business?

Rank Higher!

Ranking higher on Google isn't rocket science. Here are my top tips to help you rank higher & increase traffic to your website.



TOP SEO TIPS TO RANK HIGHER



KEYWORDS

Keyword research is crucial. Using the right keywords and long-tail phrases can make or break your SEO. Make sure to implement them throughout all copy and especially on the backend of your website.



WEBSITE SPEED

This might surprise you, but it's a critical factor when it comes to SEO. If your page is slow, you're fighting a losing battle for top organic listings regardless of your content.



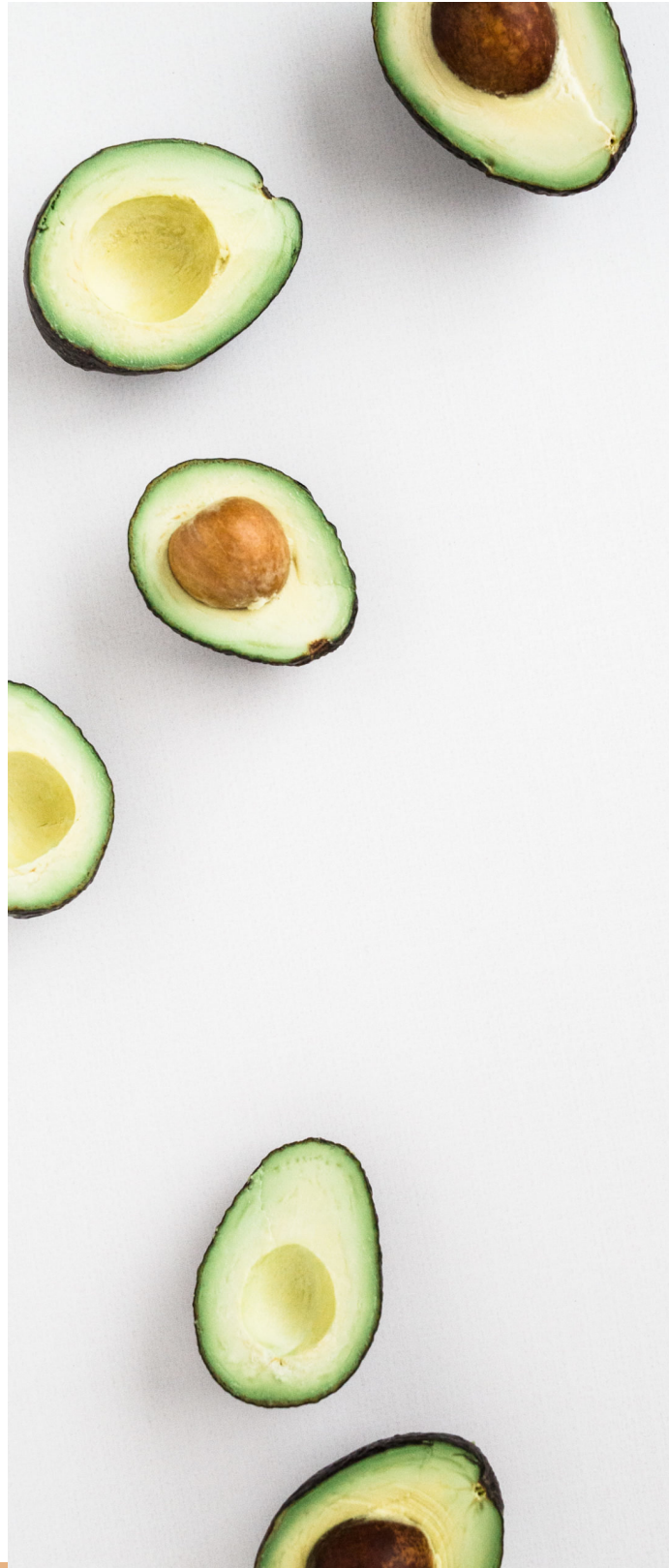
LINKS MATTER

When you link to other trustworthy sites, you're building trust in your own brand as well. That's why it's more about quality, not quantity. It also builds relationships and authority in your niche.



META DESCRIPTIONS

Last, but definitely not least, is the importance of unique meta descriptions. Meta descriptions are usually auto-filled with generic descriptions and that leads to duplicates. Not good at all for SEO!



HEY, YOU!

I'm Rebecca, so nice to meet you!

I help health & wellness businesses build relationships, increase sales & save time using expert copywriting & content marketing.

I offer a wide variety of services such as writing blogs, product descriptions, and website copy to marketing services such as email marketing, ESP support, and analytics.

Ready for copywriting & content that cuts through the noise? Reach out at rebeccakristeneagency.com and book a no-pressure consult.

Rebecca Kristene

