

LEADERSHIP BEYOND THE THEORY

NATASHA READ

SENIOR EXECUTIVE FOR PURPOSE SECTOR



"Every single session brought the opportunity to reflect and revisit how I show up and present myself as a leader. I got more practical, implementable outcomes from LBT than any other personal development course or activity that I have undertaken before."

30

NUMBER OF YEARS
AS A LEADER

10/10

LIKELIHOOD TO
RECOMMEND TO OTHERS

300

LARGEST TEAM
NATASHA HAS LED

CAN YOU PINPOINT EXACTLY WHAT IT WAS THAT MADE YOU TAKE THE LEAP AND ENROL IN THE PROGRAM?

I had been listening to Marty's podcasts for some time and his practical advice and approach really resonated with me. Like most of us, 2020 was presenting some challenges and I felt like I needed to reset and that I should take some time to up-skill.

Having already completed a MBA and an intensive residential leadership program in the past, I knew that this time what I needed was something that I could really relate to, be challenged by, then be able to reflect on and implement immediately to refocus my leadership approach and skills.

I also knew that if the 'No Bullsh!t Leadership' podcast episodes were anything to go by, I was going to be in for a ride!

WHAT WOULD YOU SAY TO SOMEONE IN A SIMILAR CAREER POSITION TO YOU WHO WAS CONSIDERING DOING THE PROGRAM?

Don't hesitate! Whether you have been 'around the traps' or you're setting out on your leadership career, there will be more for you to take out and plug in to your everyday leadership style, from session one on day one!

Your investment will be returned many times over.

WAS THERE ANYTHING THAT PLEASANTLY SURPRISED YOU ABOUT THE EXPERIENCE?

The whole experience of LBT was another level above what I expected.

How Em in particular, assisted by Marty and then the whole LBT cohort made an online program such a fantastic personal and individual experience. I got more practical, relevant, immediate, implementable outcomes from LBT than any other personal development course or activity I have undertaken before.

HOW DID YOU KNOW THAT LBT WAS GOING TO BE A SOUND INVESTMENT?

I basically went with my gut and my study buddy! Deciding to undertake this course with a friend and professional colleague supercharged the whole experience and we both made the easy decision knowing the value we had already received (for free) from the podcast!

WHAT RESULTS OR CHANGES HAVE YOU SEEN IN YOURSELF OR YOUR TEAM, SINCE COMPLETING LBT?

I have immediately been able to create a shared language and understanding around what we need to achieve and how my own leaders can use the skills and tools to support and mobilise their teams.

WHAT SPECIFIC CAREER CHALLENGES DID YOU HAVE, THAT LED YOU TO LOOK FOR A SOLUTION LIKE LBT?

I was professionally challenged, like many of us, by COVID-19. I was having to make difficult decisions and then implement them in circumstances that were far beyond my comfort zone.

I also knew that personally I would be put to the test and I wanted to have a clear reference that I could use to assess, challenge and then 'upgrade' my leadership skills - ready for the opportunities ahead.