

# CAROLYN JORGENSEN

## PHOTOGRAPHY

WEDDING GUIDE



[WWW.CAROLYNJORGENSEN.COM](http://WWW.CAROLYNJORGENSEN.COM)



## WELCOME

---

Hi, I'm Carolyn—a fine art wedding photographer with over 10 years of experience and a BFA in Advertising Photography. I've photographed hundreds of weddings and can honestly say I love what I do.

I believe in capturing real, true-to-you moments. You deserve photos that feel like you—images that reflect your time together, not just ones made to fill a photographer's portfolio. (Of course, we'll still get those classic family formals and a few traditional shots for the folks!)

In recent years, I've been focused on refining my approach—really honing in on composition and unobtrusiveness. I've been working on the art of stepping back, letting couples be themselves, and documenting what naturally unfolds. But don't worry—you won't be left standing there wondering what to do with your hands. I'll guide you when needed, but my goal is to create space for real, meaningful interactions.

I know this can sound intimidating. I totally get it—I freeze up like a deer in headlights in front of a camera too. But when you and your partner focus on each other and allow yourselves to just be, the results are truly beautiful. It's amazing what unfolds when you trust the process and each other.

Most of my recent work follows this approach, and I'd be more than happy to share full galleries if you're curious.

////////

**I am blessed to work with such amazing couples and  
can't wait to get to know you!**

xoxo,  
Carolyn

---





# MEET CAROLYN

GET TO KNOW THE WOMAN BEHIND THE LENS

Hi, I'm Carolyn—the owner and lead photographer of Carolyn Jorgensen Photography. I feel incredibly lucky to witness and document the love between two people, and I get to work with the most wonderful couples every day!

Based out of Alburtis, PA, I've been photographing weddings for over 12 years.

Get comfy, take your time browsing my work, and learn more about what the experience is like!



LET'S CONNECT!!

 CAROLYNJORGENSENPHOTOGRAPHY

 CJORGS

 CAROLYNJORGENSENPHOTOGRAPHY

When I'm not behind the camera, you can find me at my "mountain house" chasing around my 2 toddlers, 12 chickens, 2 ducks, 2 cats, 2 birds and 2 adorable pups.

After graduating from Rochester Institute of Technology in 2009 with a degree in advertising photography, I started documenting weddings of friends and family members to build up my portfolio. In 2016, I quit my meaningless job and went full time photo with my own business and have never looked back!



"DO WHAT YOU LOVE, AND IT WILL LOVE YOU BACK"







# WEDDING INVESTMENTS

A great photographer isn't just another wedding expense—it's one of the best investments you can make. Long after the cake is eaten and the flowers have wilted, your photos are what will live on for generations.

I've created three thoughtfully designed collections to cover a wide range of wedding photography needs. Each one includes an online gallery with high-resolution JPEGs, full printing rights, and unlimited downloads.

I highly recommend adding an engagement session—it's not only a fun way to celebrate this season of your life, but it also helps us build a solid foundation before the big day.

Need help figuring out your timeline? I've got you! I'm happy to help create a photography-friendly schedule that keeps the day flowing and stress-free.

COLLECTION ONE	COLLECTION TWO	COLLECTION THREE
9 hours Film & Digital Photography Engagement sessions Full day of Second Photographer Mini printed album (fully designed by Carolyn)	8 hours Film & Digital Photography Engagement session Half day of second photographer	7 hours Digital photography coverage
\$7,800	\$6,200	\$4,800
The whole shebang	most popular	The bare minimum
This collection is designed for the photo lovers. A full day of documentation, nostalgic film photos(in additional to digital) and a carefully crafted heirloom album to look back on and relive your day in print.	This collection is Ideal for weddings with a first look and/or a need for multiple location coverage.	This package is ideal for couples looking for the bare minimum coverage for the day

ELOPEMENTS STARTING AT \$3,200 + TRAVEL  
DESTINATION WEDDINGS - LET'S CHAT!





## REASONS WHY YOU MIGHT CONSIDER FILM

Let's be real—film is expensive. Every roll costs money to buy, develop, and scan. It takes more time to meter light, shoot with intention, and carefully sort through the results. But I don't offer film because it's trendy. I offer it because it's meaningful—and because it carries a timeless, nostalgic quality that digital can't quite replicate.

Great film photography requires a deep understanding of the medium. Unlike digital, you can't glance at the back of the camera to see if the exposure is right. You have to trust your knowledge of light, film stocks, and manual settings. It's a slower, more intentional process, where every shot counts. And in that deliberate slowness, there's beauty in the imperfections and unpredictability that make it so special.

Film has a way of capturing light and emotion that feels like a memory—soft, nostalgic, like flipping through an old family album. I always look back on my parents' wedding album, the way those film images feel so full of life, capturing a moment in time that can never be recreated. The grain, the texture, the way it records those fleeting, meaningful moments... it's just different. Film isn't about perfection—it's about soul. It's about slowing down, embracing the unexpected, and cherishing what can't always be controlled.

I learned on film, and I've never fallen out of love with it. There's a romance in the process—a little bit of magic in the imperfections. When you hold a film photo, it's like holding a piece of history, not just an image. It speaks to something deeper, a connection to the past and the moments that live on in our hearts.

Not everyone feels that pull, and I totally get it. I want my packages to remain accessible, so I'm happy to modify them to include or exclude film based on what resonates with you. But for those who do feel that nostalgic pull—who see the artistry in its flaws and the depth in its colors—film is worth every penny.

What makes it special? Authenticity. Each film stock has its own personality—like something handmade, crafted with care. It takes experience to use well, but when it all comes together, it's magic. Film captures details that digital simply can't: rich skin tones, soft highlights, deep shadows, and yes, the grain that adds texture, warmth, and that vintage feeling of holding onto something real. It's like listening to music on vinyl—the warm crackle, the depth, the way it fills the room. It's not just the sound; it's the experience. It's emotional, nostalgic—it remembers how things felt, not just how they looked.

If film speaks to you in the same way, I'd love nothing more than to create something timeless together.

**FUN FACT : THE SHOW EUPHORIA IS RECORDED ON  
FILM**



# FREQUENTLY ASKED QUESTIONS

ANSWERS TO ALL YOUR PHOTO-RELATED QUESTIONS

**Q: WHAT MAKES YOU DIFFERENT FROM OTHER PHOTOGRAPHERS' ?**

This is a tough question to answer because photography is so subjective—every photographer has their own approach and style, which makes each one unique. My focus is on capturing couples in their most natural moments, often with a more relaxed, non-traditional approach. I truly enjoy spending time with my couples, getting to know them, and documenting their authentic selves. I know it may sound intimidating, but trust me when I say that the best photos come when couples are just allowed to be in the moment together. While I'm always happy to offer guidance and ideas, trust is at the core of my work.

Unlike many local photographers, I also hold a Bachelor's degree in Photography, which means I bring both a technical understanding of digital and film photography as well as a professionally trained eye for the artistic side—lighting, composition, and design—so I'm prepared for any situation.

**Q: WILL WE GET THE PRINT RELEASE TO OUR PHOTOS AFTER OUR WEDDING?**

A: Yes! upon receiving your images, you will also get a print release with full printing rights.

**Q: HOW MANY PHOTOGRAPHERS WILL BE THERE AT OUR WEDDING?**

A it depends on the collection you choose. I work with a great network of amazing wedding photographers so you can always add on another photographer if your collection doesn't include one. Pricing varies depending on the hours needed.

**Q: WILL WE GET FEATURED IN A MAGAZINE OR BLOG?**

A: My work has been seen in BRIDES magazine, Lehigh valley magazine, Philadelphia magazine, wedding wire, NJ Bride and a list of others I would love it if your wedding is published but, this is not something that is guaranteed. Most publishers are interested in trendy, uniquely designed weddings!

**Q: WE'RE HAVING A DESTINATION WEDDING. DO YOU TRAVEL?**

A: yes! I love destination weddings! I offer customized packages for destination weddings. Let's talk details and I can send you a quote.

# HAVE ANOTHER QUESTION?

SEND US A MESSAGE! WE ARE HAPPY TO HELP!

**Q: DO I HAVE TO ORDER PRINTS THROUGH YOU?**

A: I highly recommend ordering prints through my professional vendors, but it is not required. The difference in quality is huge when it comes to ordering through a professional lab, so I encourage clients to let me help with prints!



**Q: DO YOU PHOTOGRAPH ELOPEMENTS?**

A: ABSOLUTELY! Elopements and Micro-weddings are my favorite! I have hourly rates available to create the perfect package.

**Q: WHAT EQUIPMENT DO YOU USE?**

A: I exclusively use Canon for my digital camera and lenses. I currently use a Canon R6 with RF lenses. For film, I have a multitude of cameras each of which has an aesthetic of their own.

**Q: ARE THE COUPLES ON YOUR SITE MODELS?**

A: I am lucky enough to work with amazing couples, the images shown on my site and blog are of regular, paying clients. I don't participate in styled shoots as I find them to be deceitful - an unrealistic portrayal of wedding photography - you will only see real weddings and real couples in my work.

**Q: HOW DO WE RESERVE OUR WEDDING DATE?**

A: a \$2400 non-refundable retainer and signed contract is required in order to get your wedding day on the calendar. The remaining balance is due 14 days prior to your wedding. All money must be received prior to your wedding day.





# WEDDING DAY TIPS

Gather all your details before the day starts so i can photograph them quickly! this makes the getting-ready portion of the day go by much more smoothly, and it allows me to spend more time focusing on the spontaneous moments when everyone is together.

here is a list to jog some ideas: ring, jewelry, hair pieces, flowers, shoes, socks, cuff links, socks, letters, pictures, gifts, cultural items, invitations, programs, printed pieces, and any unique items you've put thought into!

Organize your family photo list including names and relationships so that we can breeze through the formals it is also helpful to have a point person to corral the groups- someone that is familiar with the families like a sibling or cousin.

Incorporate personal touches. Remember this day is about you and your partner. I once had a couple who were avid readers include books as centerpieces. Also make sure to set aside time for you and your partner- I feel like I didn't even see my husband at our wedding reception

If you can afford it think about investing in a wedding planner or at the very least a day of coordinator this is especially helpful If you are having a backyard or DIY wedding.

////////

**THINK ABOUT GETTING A WOODEN HANGER FOR YOUR DRESS. THEY PHOTOGRAPH WELL AND ARE GREAT KEEPSAKES FOR YEARS TO COME.**

**REMEMBER TO RELAX AND ENJOY THE DAY**



# WHAT TO EXPECT

## GET THE MOST OUT OF YOUR ENGAGEMENT SESSION

### ENGAGEMENT TIPS

Add more personality to your photos by choosing the location of your session! whether it's the local coffee shop or a local park where you first met your partner. let us know if there is a place that is sentimental to you! Think about including an activity (think the pottery wheel scene in Ghost) Having an activity you enjoy doing together makes it more fun, meaningful and natural.

Everyone has their own unique style, and it's OK to choose an outfit or location that expresses who you are! You don't have to try to look a certain way or match what your friends did for their engagement sessions or what you've seen on Pinterest. Just be yourself, and enjoy it!

### SCHEDULING

Sessions are scheduled 1-3 months in advance. cancellations and reschedules must be made via email or phone at least 24 hours prior to your session. Retainers are non-refundable.

### WHAT TO WEAR

wear something that makes you feel comfortable and confident! Think about your locations and outfits that would complement the scene.

### STYLE TIP:

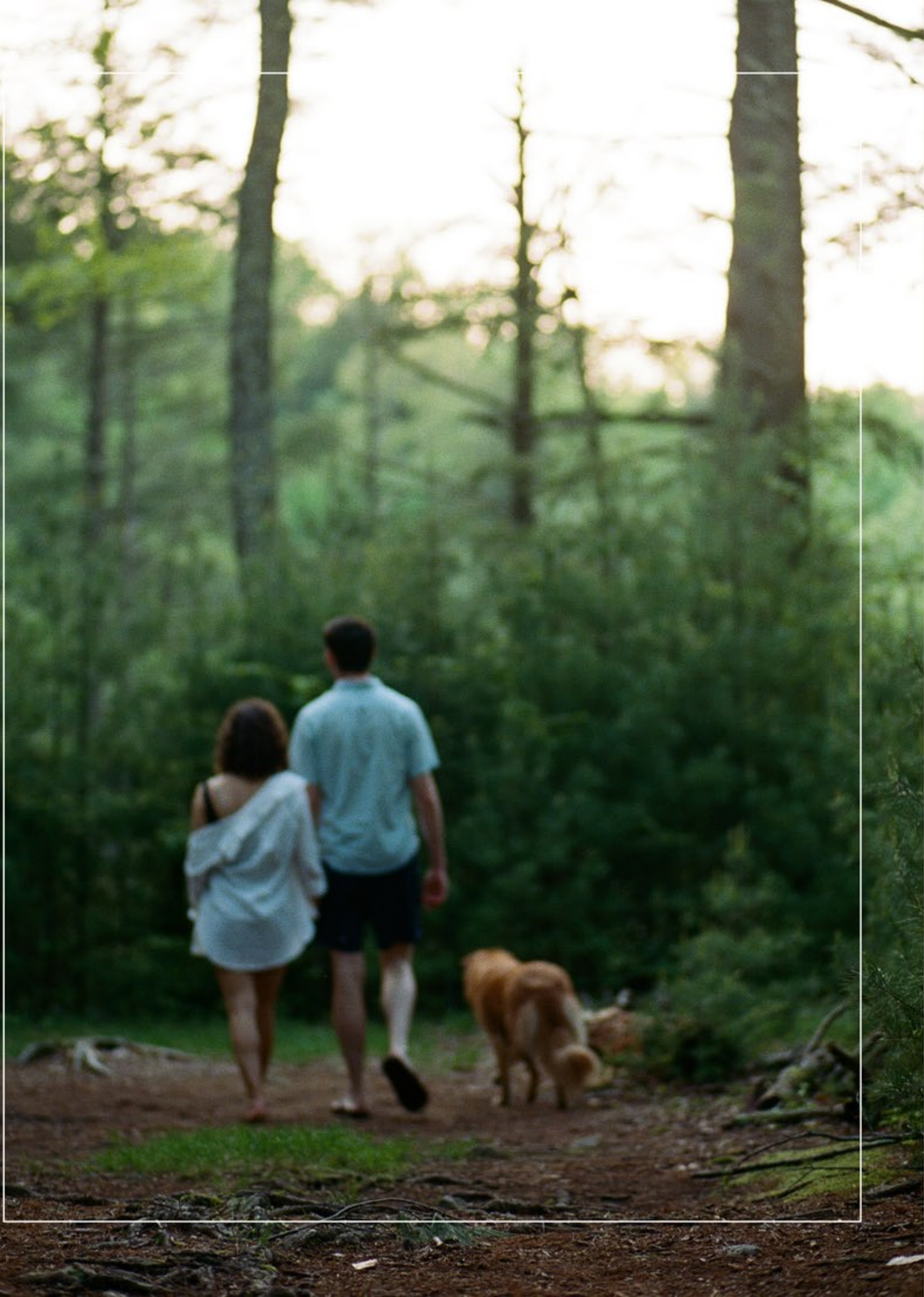
WHILE IT IS GREAT TO COMPLEMENT YOUR FUTURE SPOUSE IN PHOTOS, BY NO MEANS DO THE TWO OF YOU NEED TO WEAR MATCHING OUTFITS.

IF YOUR OTHER HALF IS MORE COMFORTABLE IN SOLID COLORS, TRY CHOOSING SOMETHING WITH A LITTLE TEXTURE.

BE CREATIVE, AND LET YOUR UNIQUE PERSONALITY SHINE THROUGH!







## Kind Words

I was planning to wait until after our wedding to leave a review but Carolyn is just too good to wait on. I was really specific about the photographer that I wanted for our engagement and wedding photos. I didn't want to feel posed. I was looking for someone who understood the beauty of capturing people just being happy and in love. It sounds simple but trust me when I say that Carolyn does it better than most. She was so helpful as we settled into being in front of the camera but then let us go about as ourselves, ensuring us that what we were doing was the right thing. Honestly we felt a little awkward at first and she just kept saying, everyone who thinks they're being awkward end up having some of the best photos, and she was right. The pictures turned out so beautifully and they captured us as we truly are. No strange poses or forced smiles, just raw, unobstructed love. We had fun and laughed a lot and romped around the woods with our dog and you see all of the moments of pure happiness and love come through in every shot. Especially the film photos, oh my goodness her film photos are pure magic. I cried when I received them. I already know that hiring Carolyn will be one of the best decisions I've made for my wedding.





## Kind Words

Carolyn was absolutely amazing to work with and she is a phenomenal photographer. In the process of finding a photographer, we were really looking to work with someone who could capture us for who we were and determined to find someone we could be comfortable around. This meant our genuine expressions, interactions, and emotions. We knew that we weren't going for the dramatic pictures, but pictures that really showed our true selves. After talking to a whole list of photographers, we are so grateful to have found Carolyn by her reviews online! From the initial conversation over the phone, we immediately hit it off and felt like we were just having a conversation with a friend. She was able to speak to her professional photography experience, but also show us her personal side -- meaning that she's an awesome human that absolutely loves animals. We took our engagement pictures with her around Philadelphia. It was the windiest day ever and I remember hoping that we had at least 1 good picture from that super cold day. But throughout the session, she was so great to work with and made us feel as comfortable as possible. With this being our first professional photoshoot, she made it so easy for us to feel like we were just having a date in Philly. I remember her specifically saying that she was just a friend 3rd wheeling with us and not to mind her. We did just that and within a few hours of our photoshoot, she texted me a picture and we were absolutely AMAZED. Shortly after, she sent us a sneak peek album and ALL of the pictures turned so awesome. We were so so so so happy with the way everything turned out and could not wait to work with her on our wedding day. We ended up using our engagement pictures on our save-the-dates (like 8 of them!!), table numbers, seating arrangement board, and on the DJ's screens because we couldn't get over how amazing they turned out to be. As for the wedding day, Carolyn & Kristy were so awesome overall. Our prep call with Carolyn days before was so helpful and just made the day go so smoothly. Like I mentioned, Carolyn is just an awesome human to begin with! I specifically remember that throughout the day, things would be super chaotic and I would sometimes just look at her and she was just reassure me that things will be OK. She was so personal and took the time to take such candid and thoughtful pictures of us throughout the process of getting ready, during the ceremony & reception. She was so patient, flexible, and accommodating -- that we couldn't have asked for a better photographer! Within a few days of our wedding, she sent us sneak peeks while we were still on our honeymoon and couldn't help but stop and look at the pictures. We're looking forward to the rest, but we know that she is just so great. We wanted to recommend her to literally everyone we meet! Love, your favorites -- Molly & Mikko





## Kind Words

Carolyn Jorgensen Photography, I truly do not even know how to begin with how wonderful this girl is. She is a true wizard in the world of photography. Let me start with the engagement session, my fiancée was totally not looking forward to this. Carolyn was able to capture my big tough man and make him feel completely comfortable and at ease. She climbed around in our woods, meadows and fields with cameras draped over her shoulders to capture every single setting I had ever dreamed of doing together. Seeing the engagement photos for the first time I knew I had probably made the best decision of my entire wedding. On to THE BIG DAY! She showed up promptly on time with her second photographer who was also an absolute photo wizard herself. Carolyn proceeded to capture every single detail down to my ceremony cards and fur shawl. She was able to capture truly us in the simplest most elegant loving way. My entire wedding party and guests commented all day and night about how wonderful she was. She was truly a part of the wedding and not just there to snap a couple of photos. I really mean it when I say she was the best decision I made that day, (aside from marrying my husband,) she was able to capture the best day of our lives in the most perfect way. I have just received my sneak peak and I am already in tears. If you haven't booked her already you better hurry, this girl is on FIRE! Thank you SO much Carolyn! We love you!





## Kind Words

It was such a pleasure to work with Carolyn! We initially chose her as our photographer because we loved the way she captured landscape within her photos as well as her subjects. My husband and I are not the most comfortable in front of a camera, but Carolyn made us instantly relax during our engagement shoot. She is talented, professional, and personable! During our wedding day, while it was raining, Carolyn was able to capture beautiful photos as we roamed around our venue and came prepared with umbrellas which led to capturing some of my favorite photos! We have already had such an amazing time reminiscing about our wedding day while going through all the photos. The final product is phenomenal, it is so difficult to choose our favorites! I highly recommend hiring Carolyn to beautifully capture your special day!





## Kind Words

We hired Carolyn as our wedding photographer based on her laid-back personality, gorgeous galleries, natural style and experience in similar venues. Now, after having our engagement shoot a few weeks ago and getting those photos back, we are 6,000% happy with our choice! 11/10 would recommend Carolyn for your wedding photography. It rained the entire time of our engagement shoot but Carolyn was prepared and super fun to work with. She made us feel comfortable in a less than ideal weather situation, and helped us enjoy every moment of the shoot. And, most importantly, the photos blew us away! She delivered way more than we were expecting way sooner than we were expecting and they were all stunning. Completely exceeded expectations on all fronts. Carolyn was awesome to work with and we look forward to seeing how she captures our wedding day next year!





## Kind Words

Carolyn is absolutely incredible!! We wanted our wedding photos to be a unique style that represented us and that captured the moment and not the pose. My husband and I knew Carolyn would take gorgeous photos, but when she sent us our album we were blown away at how she captured the energy of the entire day within each photo. Every time we look at the photos, they transport us back to that moment, and to that feeling of pure love and joy.

Not only is Carolyn incredibly talented, but she is also one the nicest people that Shawn and I have ever met. We are so grateful to have had her as our photographer and highly recommend Carolyn to anyone that is getting married, engaged, or is even need a photoshoot with their dog.





## Kind Words

I can't say enough good things about Carolyn and her impeccable photography skills. Our wedding photos look magazine-worthy! She was not only incredibly professional and creative, her calm, happy, and friendly demeanor make her truly amazing to work with. She made us feel at ease in front of the camera and captured beautiful shots the entire day. Her attention to detail is unmatched. It was an added bonus that she was so flexible and accommodating to our requests (we got married in a field on a hill and she rolled with it!) Her second photographer that she had with her was equally as amazing and they worked so well together. Everyone keeps asking me who our photographer was!! I highly recommend her to anyone!

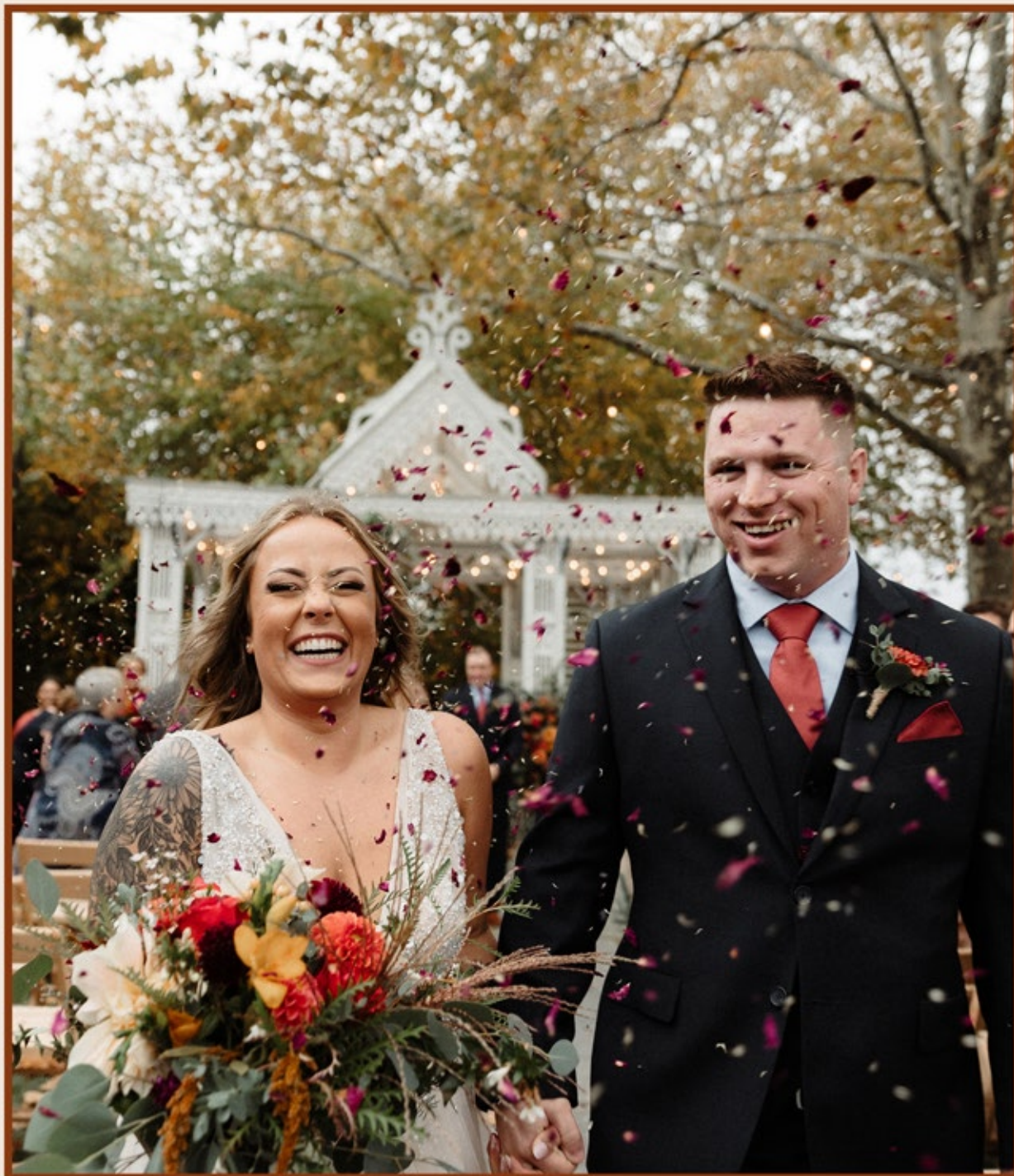


## THANK YOU SO MUCH!

I know you have unlimited options when it comes to choosing a wedding photographer. It means the world that you have considered me to document the most important day of your lives.

////////

908.343.9436



CAROLYN@CAROLYNJORGENSEN.COM