

A man and a woman are in a room with a black and white checkered floor. The man is sitting in a brown leather chair, holding a laptop. The woman is lying on the floor, looking up at the camera. There is a small wooden table with a potted plant on it. The overall tone is warm and retro.

SCRIBBLED SAGE

**BRANDING + WEB DESIGN FOR CREATIVE ENTREPRENEURS
INSPIRED BY THE PAST, BUILT FOR THE FUTURE**



HEY PARTY PEOPLE

We're Alex + Nick. Real life couple, real good design team, real bad dancers (but hey, we have fun!) We're obsessed with building brands that feel soulful, strategic, and oh-so-groovy.

We believe in building brands with a human first approach, bringing the nostalgia and authentic connection from the 1970's into the now.

With a heart of gold and a killer eye for style, Scribbled Sage makes branding and design fun, funky, and strangely magical. Ready to work together? Let's boogie on down!

WHAT WE OFFER

01 BRAND IDENTITY

All the visual elements that tell your brand story including logos, colors, typography, packaging, illustrations and other assets. It's how people see your brand, but it's also how you are perceived.

02 BRAND STRATEGY

The 'science meets soulful' side of branding that focuses on purpose, values, market research, positioning and messaging. Strategy helps dictate the visual aspects & how they're brought to life.

03 SHOWIT WEBSITES

Striking visuals + purposeful design gives you your own corner of the internet that captures attention and helps you sell like hotcakes. Designed on the raddest platform ever, Showit.



SEMI-CUSTOM PRE-MADE BRANDS

FOR BADDIES ON A BUDGET

STUDIO SETS

HOW IT WORKS:

Browse the available kits on our website under the 'Set List' section

- Reach out to to claim the one you love
- We'll tweak the name + colors as needed, and add on extras if you want!
- BOOM! Ready to launch in less than 7 days

PRICE: LESS THAN \$1,000

Most kits are priced between \$500 - \$800, but can be more or less depending on inclusions. We promise you'll never see one of these bad boys with a 4 figure price tag though.



SHOWIT WEBSITES

YOUR CUSTOM DESIGNED CORNER OF THE INTERNET

A CHART TOPPER + SCROLL STOPPER

THE HIT SINGLE

A one page website designed for high impact and quick conversion. It's a smash hit for sure!

WHAT'S INCLUDED:

- A single page website built in Showit
- 2 legal pages
- A kickoff call & strategy sesh
- A helpful copywriting guide
- Detailed mockups before site build
- Desktop + mobile optimization
- Custom coding + fun animations
- Basic SEO | Domain Setup + Transfer
- Handoff, Training, and Resources
- 30 days of support post launch

**ONE
PAGE
WEBSITE**

MADE FOR:

DIY-ers who are done wrestling with web design & business owners who are ready to level up online fast AF.

DETAILS:

Timeline: 2-3 weeks

PRICE: STARTING AT \$1,299

Payment options available, or save 10% when you pay in full!

NOTE! To get the most out of this package, we highly recommend you have your brand identity in place already. Not sure if this might be right for you? Reach out! We'll steer ya in the right direction!



YOUR ONLINE MAIN STAGE

THE GOLD ALBUM

A custom multi-page website that's built for depth and lasting impact. Think of it as your greatest hits (and they're playin' on repeat!)

WHAT'S INCLUDED:

- A custom 6 page website built in Showit
- 2 legal pages (Privacy Policy + Terms)
- A kickoff call & strategy sesh
- A helpful copywriting guide + copyediting
- Detailed mockups before site build
- Desktop + mobile optimization
- Custom coding + fun animations
- Built-in blog (if needed!)
- Integrations (like socials & newsletter)
- Basic SEO | Domain Setup + Transfer
- Handoff, Training, and Resources
- 30 days of support post launch

**MULTI
PAGE
WEBSITE**

MADE FOR:

Big dreaming biz owners who want more than a website — they want an identity that goes triple platinum. Intentional, immersive, and aligned.

DETAILS:

Timeline: 3–5 weeks

PRICE: STARTING AT \$4,299

Payment options available, or save 10% when you pay in full!

NOTE! This package is for those who are ready to own the stage. You'll get the full rock star treatment, so having your branding in place is a necessity. Don't have it yet? That's okay! Hit us up and we'll point you to the perfect package.



BRANDING + STRATEGY

RAD VISUAL IDENTITIES BLENDED WITH STRATEGIC STORYTELLING

FIND YOUR RHYTHM + LET'S GROOVE

THE BOOGIE BEAT

A soulful starter branding experience for dreamers, doers, creatives and rebels who are ready to show up with bold brand full of clarity and confidence.

MADE FOR:

New + growing business owners looking to be set up for long term success. All the essentials needed for a strong foundation with plenty of room to grow. Perfect for savvy self-starters who can take the basics and make 'em bang.

DETAILS:

Timeline: 3-5 weeks

One round of revisions

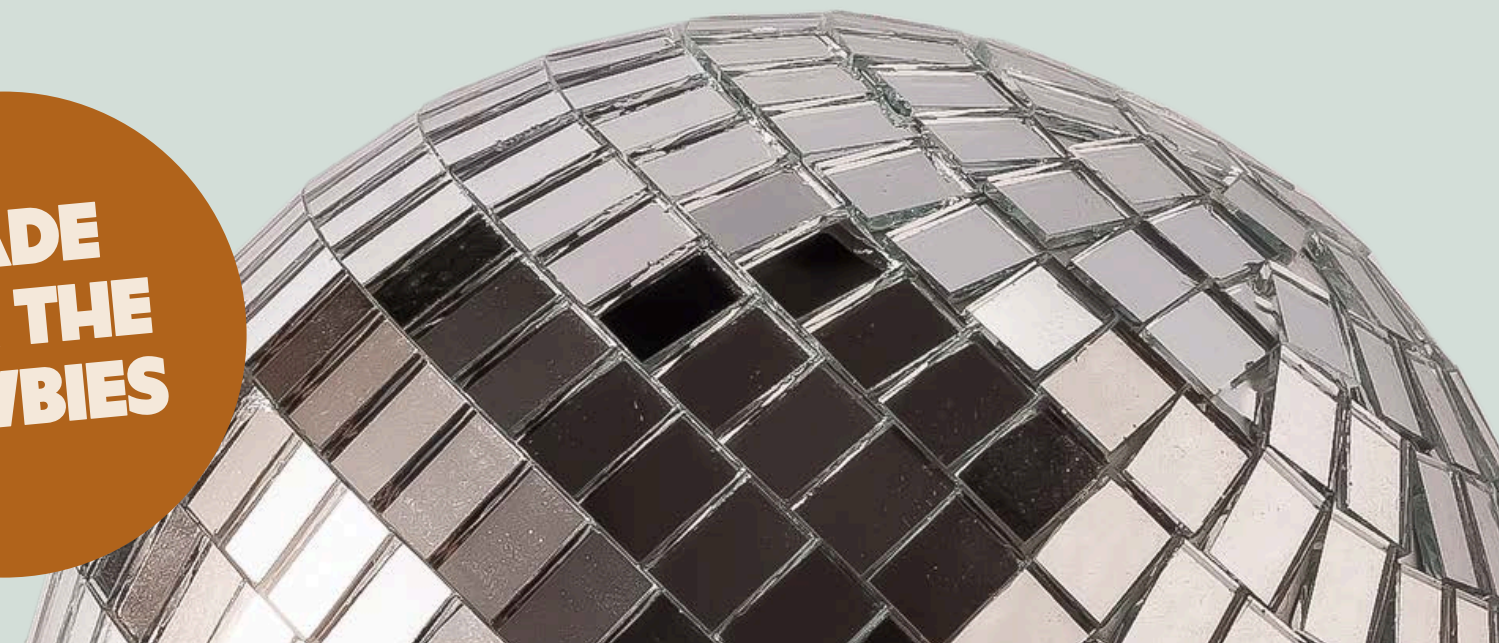
PRICE: STARTING AT \$2,999

Payment options available, or save 10% when you pay in full!

WHAT'S INCLUDED:

- An in-depth branding questionnaire
- Mood board & creative direction
- A fully responsive logo suite with 3 variations
- Curated color palette
- A functional font system
- A mini collection of 3-5 custom illustrations
- Bite-sized brand strategy
- A detailed brand guidebook + cheatsheets
- Post launch support for 30 days!

**MADE
FOR THE
NEWBIES**



CRANK UP THE CREATIVE

THE BRAND JAM

Deep strategy meets bomb visuals for your boldest brand era yet. Custom elements, curated concepts, and purpose driven design that absolutely rocks.

MADE FOR:

Small + medium sized businesses who are at a transformational point in their journey. Perfect for those in years 2-5 who are looking to automate, expand, and create a ride-or-die fanbase.

DETAILS:

Timeline: 4-6 weeks
2 rounds of revisions

PRICE: STARTING AT \$5,999

Payment options available, or save 10% when you pay in full!

WHAT'S INCLUDED:

- An in-depth branding questionnaire
- Mood board & creative direction
- A fully responsive logo suite with 4-5 variations
- Curated color palette
- A functional font system
- A larger collection of 5-8 illustrations
- A collection of brand patterns
- A Collection of on-brand images + mockups
- Deep Brand Strategy
- Brand Launch Party: Canva or Adobe Express, Social Templates + and a Strategic Launch Plan
- A detailed brand guidebook + cheatsheets
- Post launch support for 30 days!



**OUR FAN
FAVORITE
PACKAGE**

WE'RE TAKIN' IT TO THE MAX

THE DIGITAL DISCO

The wholeeeeee enchilada! Intentional strategy, gorgeous visuals, and a stunning, scroll stopping website turns your brand into a legacy business.

MADE FOR:

Ambitious CEO's and industry leaders. All the bells and whistles for those looking to grow, scale, and skyrocket to six figures and beyond!

DETAILS:

Timeline: 5-8 weeks
2 rounds of revisions

PRICE: STARTING AT \$9,999

Payment options available, or save 10% when you pay in full!

THIS COMPREHENSIVE PACKAGE INCLUDES EVERYTHING IN BOTH THE BRAND JAM AND GOLD ALBUM PACKAGES!

- An in-depth branding questionnaire
- Mood board & creative direction
- A fully responsive logo suite with 4-5 variations
- Curated color palette
- A functional font system
- A larger collection of 5-8 illustrations
- A collection of brand patterns
- A Collection of on-brand images + mockups
- Deep Brand Strategy
- Brand Launch Party: Social Templates + and a Strategic Launch Plan built in Canva or Adobe Express
- A detailed brand guidebook + cheatsheets
- A custom 6 page website built in Showit
- 2 legal pages (Privacy Policy + Terms)
- A kickoff call & web strategy sesh
- A helpful copywriting guide + copyediting
- Detailed mockups before site build
- Desktop + mobile optimization
- Custom coding + fun animations
- Built-in blog (if needed!)
- Integrations (like socials & newsletter)
- Basic SEO | Domain Setup + Transfer
- Handoff, Training, and Resources
- 30 days of support post launch

**BRAND
AND
WEBSITE**





FAQ'S

DO YOU OFFER OTHER DESIGN SERVICES?

We do! We offer standalone design work like apparel design, worksheets, social templates, copywriting, patterns, custom art, website edits, and more! Got something special in mind? Just ask! We're more than happy to help as long as our styles align. Timeline is TBD based on our current workload.

DO YOU OFFER LOGOS ONLY?

We don't unfortunately. Branding is about storytelling and logos only tell one teeny, tiny snapshot. So many elements go into building a brand that we don't feel we can do it justice with just one single logo.

OKAY, I'M READY! WHEN DO WE START?!

WOOHOO! It depends on our availability as we're usually booked anywhere from 2-4 weeks in advance. Reach out with any questions, or to schedule a call where we can talk timeline, goals, ideas, and more!

WHERE TO NEXT, COOL CATS?

HEAD TO OUR INSTAGRAM

PEEP OUR LATEST WORK + SAY HI!

BOOK A 30 MINUTE CHAT

ALL VIBES, NO PRESSURE.

DOWNLOAD A FREEBIE

YOUR 10 MINUTE BRAND GLOW UP

