



wanderlust in ohio

**A LIFESTYLE,
OUTDOORS & TRAVEL
BLOG**

ABOUT MADY

Hi there! My journey began in 2013 with a camera, a passion for the outdoors, and wanting to share the world's beauty with others. Overtime, my account has evolved into a community of outdoor enthusiast who love exploring favorite local parks, taking a road trip or even flying across the country to see new places. I share my family's travels, favorite hiking spots, kid-friendly activities, etc. I love all things related to nature, exploring new places, parenting, sustainability and so much more!



CONTACT

Mady Stoner

Email: wanderlustinohio@gmail.com

Blog: www.wanderlustinohio.com

TikTok: [wanderlustinohio](https://www.tiktok.com/@wanderlustinohio)

Facebook: [Wanderlust in Ohio](https://www.facebook.com/WanderlustinOhio)

Instagram: [wanderlustinohio](https://www.instagram.com/wanderlustinohio)

SOCIAL MEDIA STATS

2,024 Average Pageviews Per Month (blog)

26.7 Accounts Engaged (Instagram)

Average Reach of 974k (Instagram)

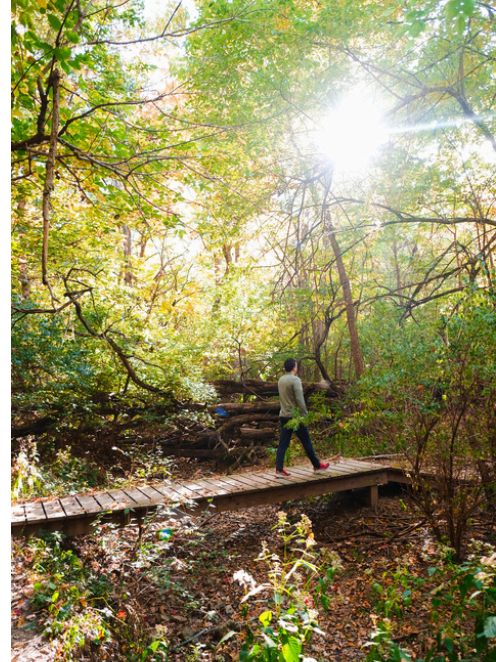
1,100+ Facebook Likes

122K Instagram Followers

93.6 TikTok Followers

Average of 9,00 Views (TikTok)

Over 200 email subscribers



PAST PARTNERSHIPS

[Getaway House](#)

[Cotopaxi](#)

[Ohio. The Heart of It All](#)

[Public Lands Shop](#)

[Veer](#)

[Conservancy for Cuyahoga Valley National Park](#)

[Experience Columbus](#)

[Travel Texas](#)

[Pure Michigan](#)

[Northeast Ohio Ford Dealers](#)

[West Virginia Tourism](#)

[Remarkable Lake County](#)

[Experience Grand Rapids](#)

[Wilmington and Island Beaches](#)

[Visit Ashtabula County](#)

[Kentucky Horses, Horsepowers & Hollers](#)

[Experience Columbus](#)

[Alpine Design](#)

[Osprey Packs](#)

AUDIENCE INSIGHTS*

72% Women, 27 % Men

Average Age 35-44 (32.3%)

Travel-savvy, outdoorsy parents, photographers, adventure seekers

International (Majority in USA & Canada)

Largest following in Columbus (7.8%) & Cleveland (3.7%), followed by Cincinnati (2.2%)

**Additional Insights Available Upon Request*