



CREATE A THRIVING PHOTOGRAPHY BUSINESS

MENTORSHIP PROGRAM

FIND YOUR PASSION

ELEVATE YOUR BRAND

*MCKENNA
CHRISTINE*



HEY!! I'M MCKENNA.

Are you dreaming of building a flourishing photography business?

I launched my photography business in 2017 and became full-time photographer in May of 2021. I have a major success story, and I want YOU to have one too! In my mentorship program, we will discuss how you can start building your brand, attracting your ideal client and build a thriving business that you are proud of!

xoxo McKenna

LET'S DO IT!



ACKENNA CHRISTINE

INVESTMENT

TOGETHER LET'S MAKE YOUR BUSINESS THRIVE

\$1899

6 MONTH MENTORSHIP

1:1 mentoring for 6 months. This includes 6 virtual or in-person meetings together to dive in deep to make that business thrive! I will set up a styled couple's session so we can photograph together. You will also have the option to shadow me at one of my own sessions to watch how I work with clients.

\$1299

3 MONTH MENTORSHIP

Let's grow in your business short-term! 1:1 mentoring for 3 months. This includes 3 virtual or in-person meetings together to help you on your journey by answering questions you have or tips and tricks about the biz. I will also set up a styled couple's session so we can photograph together for a hands on approach.

\$199

ONE TIME MEETING

Perfect for seasoned photographers looking to get specific questions answered and get those creative juices flowing. Topics such as critiquing website, workflow, client experience, etc. This includes a 2 hour meeting virtually or over coffee in Omaha.

WHAT'S INCLUDED

Here's the breakdown of what I specialize in and what can be covered in your 3 or 6 month mentorship, as well as topics and resources we can discuss during our meetings.

Challenges I Can Help You Overcome:

- Client booking struggles
- Streamlining processes
- Messaging & branding issues
- Work-life balance
- Posing & client interaction
- Organization challenges
- Personal brand development
- Authentic marketing

How I Can Help:

- Website audits
- Instagram audits
- Messaging audits
- Systems organization
- Support with outsourcing (how to do it and when)
- Onboarding guidance

What You'll Experience:

- Increased confidence and clarity
- More joy and less stress in your business
- More time and freedom
- Attraction of ideal clients
- A brand that reflects your true essence

What You'll Have Access To:

- Email templates
- Lightroom presets & tools
- Booking emails
- Client questionnaires

TOPICS

GROWING YOUR BRAND

ESTABLISHING YOUR ONLINE PRESENCE

ATTRACTING YOUR IDEAL CLIENT

WORKFLOW

CULLING & EDITING

STORAGE AND ORGANIZATION

CLIENT EXPERIENCE

DIRECTING & POSING YOUR CLIENTS

WORK - LIFE BALANCE

PAPERWORK (CONTRACTS, GUIDES)

CLIENT QUESTIONNAIRES

PASSIVE INCOME

WEBSITE CRITIQUE



CRAFTING YOUR SIGNATURE PHOTOGRAPHY BUSINESS

If you're struggling with booking the right clients, streamlining your processes, or balancing work and life, my mentorship program is designed to help you tackle these challenges head-on. Together, we'll work on refining your messaging, branding, and client communication to ensure your business stands out and resonates with your ideal clients. I'll guide you through the process of building efficient systems and teach you how to confidently interact with clients, making your sessions smooth and enjoyable.

You'll receive personalized website, Instagram, and messaging audits to assess how your online presence is working for you. We'll also focus on systems organization, helping you streamline your workflow, so you can save time and reduce stress. If you're ready to outsource tasks, I'll support you in understanding when and how to do it to maintain the flow of your business without sacrificing your time.

Throughout the mentorship, you'll experience increased confidence, clarity, and joy in your business. As you gain a clearer vision for your brand, you'll feel empowered and self-assured, attracting the ideal clients you've always wanted. The transformation will also give you more time, allowing you to focus on what matters most while building a sustainable and successful business.

You'll also have access to a variety of valuable resources to support you along the way, including professionally designed email templates, editing presets, booking emails, and a client questionnaire. These tools will streamline your processes, saving you time while ensuring your client experience is consistent and high-quality. With my mentorship, you'll create a brand that reflects your true essence, bringing you closer to the photography career you've always dreamed of.

ACE

SO, WHAT ARE YOU WAITING FOR?

LET'S ELEVATE
YOUR BUSINESS.